

June 3, 2009

TO: Safety Committee

FROM: Chief Taylor

REF: June Safety Committee

1. Edward Byrne (JAG) Grant – The grant application has been submitted by the county. The award will be postponed because they extended the cutoff date to June 17<sup>th</sup> with an undetermined timeline for award notification.
2. National Night Out – There is a National Night Out organization that encourages police departments to host an annual crime awareness event. This year the date has been set for August 4<sup>th</sup> and the police department would like to participate in 2009. Community Resource Officer Ruth Peter has prepared a proposal to host the event in the parking lot of city hall. The event would start at 6:00 pm with games and events for families and food such as hotdogs, popcorn and sno-cones provided. The night would end after dark with a National Night Out Walk to signify keeping crime out of our community.

Officer Peter has contacted the Target store in Mission for support because Target is the national sponsor for National Night Out. We have not heard back from Target at this time but would also like permission to approach local businesses to participate.

“Project 365” is also a part of the National Night Out event. Each year a different crime prevention effort is identified and a coordinated effort is planned to reduce the effects of crime in the community. This year we would target auto thefts and hopefully reduce the number of incidents in the 365 days until next years National Night Out.

The estimated budget for the event would be \$2,500 depending on the participation by local businesses. I expect a discussion of other city events may help in identifying additional funds that could help support this event.

Attached you will find a sample proclamation, sample new release and an explanation of the Project 365 program. I will provide additional information and particulars of the events at the safety committee meeting.

3. Wal-Mart Foundation Grant – Wal-Mart Manager Trey Brown had committed to give \$500.00 to go towards the purchase of the DARE T-Shirts for the graduating students. However, that didn't happen! He came through with a grant from the Wal-Mart Foundation for \$1,000.00. Wal-Mart and Trey Brown are great corporate partner team with the police department and I appreciate them underwriting the DARE program here in Roeland Park.



# **“Sample” Proclamation**

## **NATIONAL NIGHT OUT 2009**

WHEREAS, the National Association of Town Watch (NATW) and TARGET is sponsoring a unique, nationwide crime, drug and violence prevention program on August 4th, 2009 (Texas: October 6th) entitled “National Night Out”; and

WHEREAS, the “26th Annual National Night Out” provides a unique opportunity for [YOUR CITY/COUNTY] to join forces with thousands of other communities across the country in promoting cooperative, police-community crime prevention efforts; and

WHEREAS, [YOUR ORGANIZATION] plays a vital role in assisting the [LOCAL POLICE/SHERIFF’S DEPARTMENT] through joint crime, drug and violence prevention efforts in [YOUR CITY/COUNTY] and is supporting “National Night Out 2009” locally; and

WHEREAS, it is essential that all citizens of [YOUR CITY/COUNTY] be aware of the importance of crime prevention programs and impact that their participation can have on reducing crime, drugs and violence in [YOUR CITY/COUNTY]; and

WHEREAS, police-community partnerships, neighborhood safety, awareness and cooperation are important themes of the “National Night Out” program;

NOW, THEREFORE I/WE, [MAYOR/COMMISSIONERS], do hereby call upon all citizens of [YOUR CITY/COUNTY] to join [YOUR ORGANIZATION], the National Association of Town Watch and TARGET in supporting “26th Annual National Night Out” on August 4th, 2009 (Texas: October 6th).

FURTHER, LET IT BE RESOLVED THAT, I/WE, [MAYOR/COMMISSIONERS], do hereby proclaim Tuesday, August 4th, 2009 (Texas: October 6th) as “NATIONAL NIGHT OUT” in [YOUR CITY/COUNTY].

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Mayor / President

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Secretary / Clerk

# **- SAMPLE NEWS RELEASE -**

## **NATIONAL NIGHT OUT - AUGUST 4th; (TEXAS: OCTOBER 6th) [Your City] TO JOIN CITIES NATIONWIDE FOR 'AMERICA'S NIGHT OUT AGAINST CRIME'**

On Tuesday, August 4th (Texas: October 6th), neighborhoods throughout [YOUR CITY] are being invited to join forces with thousands of communities nationwide for the “**26th Annual National Night Out**” (NNO) crime and drug prevention event. National Night Out, which is sponsored by the National Association of Town Watch (NATW) and co-sponsored locally by [YOUR AGENCY/ORGANIZATION], will involve over 15,000 communities from all 50 states, U.S. territories, Canadian cities and military bases around the world. In all, over 37 million people are expected to participate in ‘America’s Night Out Against Crime’. NNO 2009 is being supported in part by TARGET, the national corporate sponsor.

National Night Out is designed to: (1) Heighten crime and drug prevention awareness; (2) Generate support for, and participation in, local anticrime efforts; (3) Strengthen neighborhood spirit and police-community partnerships; and (4) Send a message to criminals letting them know neighborhoods are organized and fighting back.

From 7 to 10 p.m. on August 4th, residents in neighborhoods throughout [YOUR CITY] and across the nation, are asked to lock their doors, turn on outside lights and spend the evening outside with neighbors and police. Many neighborhoods throughout [YOUR CITY] will be hosting a variety of special events such as block parties, cookouts, parades, visits from police, flashlight walks, contests, youth activities and anticrime rallies.

National Project Coordinator Matt Peskin said, “This is a night for America to stand together to promote awareness, safety and neighborhood unity. National Night Out showcases the vital importance of police-community partnerships and citizen involvement in our fight to build a safer nation. On August 4th, we invite neighborhoods nationwide to join us in *Giving Crime & Drugs A Going Away Party*.”

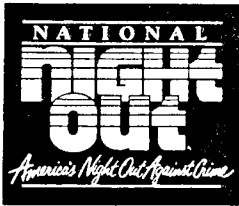
*Offer information in this paragraph about your local NNO activities, programs and events. Provide local contacts and phone numbers for additional local information. Encourage residents, block clubs, local businesses, community groups, etc. to get in touch with your coordinating organization.*

*Present “Project 365” to the media and to your community. Explain the concept and offer information /updates about your community’s participation. (If your area became involved in “365” last year, announce results. If you’re new to “365”, announce your target area or problem.)*

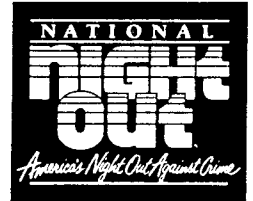
Remember... The more interesting and exciting your news release reads, the more effective you will be in generating support and participation.

**Contact: Your Coordinator, Your Agency, Phone Number**

**Optional: National Association of Town Watch / (610) 649-7055 / [www.nationalnightout.org](http://www.nationalnightout.org)**



# PROJECT 365



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*A UNIQUE COMPONENT TO THE NATIONAL NIGHT OUT CAMPAIGN*

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## **An Introduction to “Project 365?”...**

Between now and NNO, all National Night Out registered areas are asked to designate a particular ‘problem area’ in their communities. It could be anything from a park overtaken by drug dealers, to a gang problem, to a graffiti problem, to expanding Neighborhood Watch, to a particular block or neighborhood plagued by crime, drugs or violence.

The goal will be to work towards correcting that problem within an estimated “365” days - or in other words, by National Night Out 2010.

## **Veteran NNO Areas ... ANNOUNCE RESULTS!**

Those who became involved in **“Project 365”** in 2008, should make plans to announce the results of your efforts on National Night Out this year. Announce the results to your local area - and also be sure to include the results in your NNO 2009 post-project report. (Veteran NNO Areas: Don’t forget to designate a new **“Project 365”** for 2010.)

## **If this is your first year with NNO and/or “Project 365?”...**

If this is your ‘introductory year’ for **“Project 365”**, simply designate (or target) a problem area in 2009. Please include the designated area/problem in your (1) preliminary agenda and (2) as part of your NNO 2009 post-project report.

In your post-project report for NNO 2010, you will report on your accomplishments for the area you designated this year — and target a new area for the following year.

## **Ultimately....**

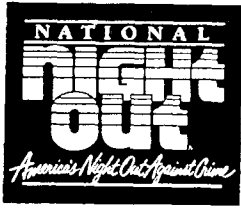
As National Night Out rolls around each year, along with the traditional activities, NNO coordinators will be reporting on the results of the problem area that they have designated from the previous year— and targeting a new area or problem for the coming year.

## **Will “Project 365?” be considered in the NNO Awards?**

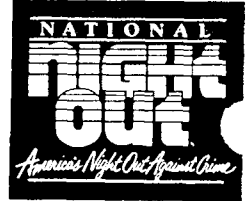
Yes. Participation in **“Project 365”** will be considered in awards competition. Post-project reports should contain a section devoted to **“Project 365.”** Bonus points will be awarded for those areas participating in the project.

Veteran NNO Areas: Don’t forget to announce your results from **“Project 365”** (2008-2009) — and also designate a new target for 2010.

(Over, please)



# PROJECT 365



## What types of 'problem areas' should we consider for **"Project 365?"**

It is completely up to each individual NNO coordinating agency or organization. Select a crime or safety related problem that when removed, will help to make your community, neighborhood or block a safer, more desirable place in which to live. Most importantly, from Night Out to Night Out, document the results.

Initially, the suggestion would be to start small. Designate a problem or problem area that has a reasonable chance of being resolved or eliminated. Here are just a few suggestions:

- A **park** plagued by crime, drug dealers, underage drinking, etc.
- A poorly-lighted **corner** where crime and drugs are prevalent.
- **Expand the number of Neighborhood Watch groups** in your community. Target those neighborhoods that have been traditionally tough to organize.
- Residential **burglary**. A section of town that may be experiencing an ongoing problem.
- **Auto theft**. Target a section of your community that is having a problem. Implement an auto theft prevention program. Track the results.
- **Robbery**. Select a section of stores that have been hit recently. Institute a robbery reduction plan. Track the results.
- **Clean-Up** a "problem area." Remove illegal trash piles, broken bottles, graffiti, abandoned cars, trash-filled vacant lots. A yearlong clean-up campaign can help reduce or eliminate existing problems.

## In your NNO 2009 preliminary agenda and post-project report...

1. State the location and nature of the problem.
2. Outline your **"Project 365"** objectives and course of action.
3. As you progress, remember to document the results.
4. Veteran NNO areas: Announce results from 2008-2009!