

GOVERNING BODY WORKSHOP MINUTES
Roeland Park City Hall
4600 W 51st Street, Roeland Park, KS 66205
Monday, April 17, 2017 6:00 P.M.

- Joel Marquardt, Mayor
- Becky Fast, Council Member
- Tim Janssen, Council Member
- Ryan Kellerman, Council Member

- Teresa Kelly, Council Member
- Sheri McNeil, Council Member
- Michael Poppa, Council Member
- Michael Rhoades, Council Member
- Erin Thompson, Council Member

- Keith Moody, City Administrator
- Jennifer Jones-Lacy, Asst. Admin.
- Kelley Bohon, City Clerk
- John Morris, Police Chief
- Jose Leon, Public Works Director

Admin

Fast
Kelly

Finance

Janssen
Thompson

Safety

Rhoades
Kellerman

Public Works

McNeil
Poppa

CMBR Fast called the meeting to order. CMBR Rhoades was absent

I. DISCUSSION ITEMS

1. Review 2017/2018 Health, Dental and Vision Premiums

Ms. Jones-Lacy provided the updated health, dental and vision premiums for 2017-2018 received from Midwest Public Risk. The rates increased nominally from the previous year ranging from three to seven percent. The seven percent increase is the INO for Cigna, a change from the HMO Humana from the previous year.

The majority of the City's employees are in the Choice Plan, the high deductible health plan. The City provides an incentive to employees to the join the plan, as it is the most cost effective, by contributing matching funds to their HSA and wellness incentives.

Staff is suggesting to keep the City and staff contribution rates the same as the current year and asking for approval from the Council of the rates. They are assuming that staff and family members will remain the same and are projecting costs to be \$32,000 under budget. Staff also encourages participants in the plan to participate in the wellness programs as it helps to keep the rates down for the entire City group.

City Administrator Moody said that historically staff has received consensus from the Council on continuing with the same percentage that the City covers. They are looking to receive consensus this year for the same percentages of the premiums for the 2017-2018 period that are currently being covered.

There was consensus from the Governing Body to continue with those percentages.

2. Update on May Appointments – Committee Liaisons

CMBR Kellerman said he would volunteer for Northeast Animal Control and Stormwater Management

CMBR McNeil said she would volunteer for Northeast Animal Control and 47th and Mission Road.

CMBR Kelly said she would continue on the Sustainability Committee

CMBR Janssen and CMBR Rhoades offered to volunteer for 47th and Mission.

CMBR Fast believes the Events Committee requires a lot of time and needs a second Councilman.

CMBR Poppa said he is negatively affecting quorum at this point as he is not able to make all the meetings. He expects to continue as a volunteer, but does not want to continue to negatively affect quorum.

CMBR Thompson agreed with CMBR Fast that they do need a second as Events is a lot of work.

CMBR Fast also said she could help with some events.

CMBR Janssen said he would be the alternate for the Arts Committee.

City Clerk Bohon will create an updated list and share it with the Governing Body.

3. Update on Solid Waste RFP Process

City Administrator Moody said interviews were conducted last Friday with the City of Fairway and Westwood and they have interviewed three of the four respondents. The cities will score those they interviewed and will make a presentation to the Council with the results and recommendations. The Council will need to take action in July to set the solid waste assessment.

CMBR Rhoades asked if the cities' vote is 2 to 3. City Administrator Moody said it does state in RFP that all three cities will be under the same contract and he does not see this being an easy decision. Mr. Moody said that CMBRS Janssen and McNeil were at the interview meetings.

CMBR Janssen said there were three separate types of interviews. WCA came in more apologetic with their performance over the last six months. If not they do not choose WCA, then it will be a logistical challenge switching out trash receptacles.

Mr. Moody said that the prices they received were better than those Prairie Village received.

CMBR McNeil said she would like to leave MARC out of the equation next time they negotiate. They had found out that the pricing would have been the same or even better in one case without MARC. She said that since now they have a good template for that contract, in the future they could just change the general information.

This item was for informational purposes only.

4. Survey for 51st Street Task Order

Public Works Director Leon said this task order is for the survey of 51st Street, 50th Terrace and Cedar. The limits of the survey are for the 2019 CARS project. They want to do a survey now because they believe there will be some impacts to the high priority sidewalk that is located on the south side of 51st Street. They also want a true understanding of what those impacts will be, the easement right-of-way, driveway impacts, et cetera.

There was agreement to move this item to New Business.

5. Establish Direction on Process to Finalize Logos

City Administrator Moody asked for direction from the Council as to how they wish to proceed.

CMBR Poppa said he would like to move with the second suggestion of hiring a design firm to develop logo concepts based on the branding report completed by Benedictine.

CMBR Rhoades would like to spend more than three minutes just turning it down. He would like a 30-minute to an hour-long Workshop to discuss what was done in the Branding Committee meetings and review the submittals.

CMBR Kelly said they have already discussed the branding reports and they have had all of the reports from the committee. They have also had reports from the coordinator. She added that having a separate committee was the point of them being able to refine it into something that would give the Governing Body a choice. They knew they might be at this point where they didn't have a product they could all agree upon. She is also in favor of hiring a

design firm based on the branding report which she viewed as very professional and very comprehensive and gave them a good start forward.

CMBR Poppa said two members of the Branding Committee were in the audience including their committee chair.

Public Comment:

TOM MADIGAN (5316 W. 49th Terrace). Mr. Madigan was chair of the Branding Committee. He noted during strategic planning, the need for a fresh logo and city image was identified. It was decided it should be done professionally. It was also suggested the City use a professional if they want to present a professional image. The Council was presented the three best candidates and money was set aside.

Mayor Marquardt said he too likes the second option. He said the Branding report is really good, but noticed that on the word survey “friendly” is huge compared to everything else. Conversely, on the positioning statement the first thing it talks about is neighbors. Then on the creative brief it switches to location, price, affordability and friendly environment. If they do this, there should be some discussion to determine a better direction to take. He would like to see a discussion of the creative brief to determine what the Council would like to see represented.

CMBR McNeil likes number 2, but wants to know where the funding would come from. City Administrator Moody said it would be an expense to the General Fund and is estimated at over \$10,000.

CMBR Thompson asked what was budgeted for branding. City Administrator Moody said money was budgeted in 2016, but not for 2017. Some of the dollars were used on the citizen survey

CMBR Janssen said he would like to see it sent out for an RFP.

CMBR Fast liked the Mayor’s comments but added they still need resident engagement and would like option 2.

CMBR Rhoades said it’s an obvious consensus to go with Number 2, but he did like one of the logos that was presented.

CMBR Poppa asked for and received a consensus on Option 2. There was also a consensus to use an RFP for the design firm selection process. It still needs to be decided who will be in the design firm selection process and who will be the project administrator.

CMBR Rhoades said one of the problems they had was that there was not full participation from the Council, yet it needs to be a full Council decision.

CMBR Fast said City staff would put out scoring options and the top three or four would come back to the Governing Body to interview.

Mayor Marquardt wanted everyone to understand that they were happy with the branding report done by Benedictine and they are not doing the process over. They are utilizing a lot of what was in the report and are still saving a lot of money.

City Administrator Moody will likely borrow from an RFP from someone who has done this recently and not try to reinvent the wheel.

II. NON-ACTION ITEMS

City Clerk Bohon will be setting up interviews next week for website firms and will also have updated pricing for newsletters.

City Administrator Moody asked Mr. Madigan if he could serve on that process. They are looking for two more people and have had responses from three Councilmembers, Kelly, Janssen and Fast. They would like up to two residents from outside the Governing Body to serve on the committee.

CMBR Poppa said they first need to approve the ad hoc committee for the website.

III. ADJOURNMENT

CMBR Fast adjourned the meeting.

(Roeland Park Governing Body Workshop Adjourned)