



## Diversity, Equity and Inclusion Committee Meeting Minutes March 26, 2024

**Members Present:** Carrie, Jennifer, Emily, Roginia, Haile

**Other Present:**

**Members Absent:** Harold, Jeff Stocks (council liaison), Emily Hagg (backup council liaison)

- Introductions
- Follow up from last month's business
  - Approve minutes for January & February (Emily motion, Haile second)
  - Roles:
    - Secretary- notetaking (Emily C)- draft next steps & action items
    - Communications- newsletter and social media point (see below)- (Emily C)- community events, DEI-related updates, opportunities to local issues/get involved;
      - Newsletter:
        - 3 sections: Community Event Spotlight, Local Issue Spotlight, Join Us (call to action/recruitment)
        - Next one due: first 2 weeks of May
          - Event: Kansas City Pride (June 7-9)- <https://kcpridealliance.org/>
          - Local Issue: TBD
      - Social media:
        - New Merriam library room dedicated to the family who integrated Johnson County Schools (Web family)
    - Boulevard Liaison: Recruitment, Facebook, newsletter- (Roginia)-
    - Council Update/Liaison- (Jeff S, Emily H, Jennifer JL)
    - Recruitment- (Haile)
  - Roeland Parker April update and translation
  - Meeting Time/Date/ RSVP- Next meeting: Monday, April 29 at 7; Thurs May 30 at 7
- City/Council Update/Report:
  - March Updates- Jennifer →
    - City Council went through chapter 2 of the city code); changes made relevant to DEI= changed pronouns throughout code, changed "citizen" to "resident"
    - Planning for police dept to carry Narcan on them
    - 2025 budgeted objectives → 75th birthday party of RP; complete a strategic planning process (use this to inform DEI-related work); engagement committee, new staff member
    - Zoning code- council going through it in April, something DEI committee can support
- Goal 2: Open lines of communication with each section of Roeland Park's community:
  - Goal: content in each:
    - Each Roeland Parker
    - Monthly in Digital Newsletter

- Monthly social media
- Include info about:
  - Community event
  - City DEI work update
  - Local issue/action (ex: SMSD Dual Language, etc.)
- Goal 1: Assess city council initiatives with an equity lens
  - Council DEI rubric:
    - Understand current rubrics/equity questions in place 2 main rubrics/questions (one created by DEI committee, 1 for capital projects)
    - Brainstorm survey about barriers to council members/staff (Harold drafting survey for council members- review in April meeting)
  - Guiding questions/rubric for our committee
  - Short-term rental- July 1st council meeting
  - Pending Items:
    - Historical committee- joint meeting
- Communications out:
  - What do we want to report out to residents?
    - Newsletter: Pride & Juneteenth events, first things RP did (e.g. first nondiscrimination law in Johnson County)
    - Social media: Merriam Library/Webb family
  - What feedback do we want to share with council?
- Next Steps
  - Get zoning codes up for review in April from JJL to committee members; committee members to review and send questions to Haile to serve as rep in the zoning code review meetings in April
  - Draft newsletter & social media comms (EC)
  - Research on STR to prepare for upcoming city council debate in the next 3-4 months (ETA July)
  - Carrie reach out to Historical Committee re joint meeting
  - Send Emily newsletter/social media ideas
  - Emily to create comms spreadsheet with topics, channels, and dates
- Adjournment: Haile motion to adjourn, Emily second, all aye

#### Background Information Short-Term Rental:

##### Roeland Park Code: 5704

- **Question:** Currently owners of short-term rentals must live in them as their primary residence (renting out just a room or renting their home while away). Council is considering whether to change this to requiring owners of short-term rentals to be a resident of Johnson County or a resident within a certain mile radius. Council is also considering whether to increase the fine for a penalty.
- **Code 5704 Overview**
- The rental is of the owner's principal residence;
- Any resident wishing to host a short-term rental must notify owners of record of lands located within at least 100 feet of the property which is the subject of the application, thus providing the property owner the opportunity to file an objection to issuance of the short-term rental license.

- If the Planning Commission has received not more than two protests concerning the short-term rental license application, City Hall shall issue the short-term rental license. If three or more of the mailed notice or waiver objections are received, the application shall go before the Planning Commission before approval in which the license may be denied.
- Any short-term rental operating within the City must include the City rental license on marketing materials and online platforms the resident is using to advertise the rental of their home.

#### **Background Information**

- [MRSC - Affordable Housing and the Impact of Short-Term Rentals](#)
- [Regulating Short-Term Rentals a Guidebook for Equitable Policy - SELC.pdf](#)
- [Regulating Short-Term Rentals a Guidebook for Equitable Policy - SELC.pdf](#)
- A Practical Guide to Effectively Regulating Short-Term Rentals on the Local Government Level
- [Analysis: How Airbnb may be fuelling gentrification: A case study in Toronto – Brighter World](#)