



2025 City of Roeland Park Resident Survey Findings Report

Presented to the City of Roeland Park,
Kansas

December 2025



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Executive Summary

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Purpose and Methodology

ETC Institute administered a survey to residents of the City of Roeland Park during the fall of 2025. The survey was designed to gather resident input and feedback on City programs and services. The information collected will be used to improve existing programs and services and help determine long-range planning and investment decisions. Resident input will help ensure the City takes a resident-driven approach when developing new initiatives. Previous resident surveys were conducted by ETC Institute in 2008, 2013, 2016, 2019, 2021, and 2023.

The six-page survey, cover letter and postage-paid return envelope were mailed to a random sample of households in the City of Roeland Park. The cover letter explained the purpose of the survey and encouraged residents to either return their survey by mail or complete the survey online. At the end of the online survey, residents were asked to enter their home address; this was done to ensure that only responses from residents who were part of the random sample were included in the final survey database.

After the surveys were mailed, ETC Institute sent follow-up messages to the households that received the survey to encourage participation. The follow-ups contained a link to the online version of the survey to make it easy for residents to complete the survey. A total of 467 residents completed the survey. The overall results for the sample of 467 households have a precision of at least +/-4.5% at the 95% level of confidence.

The percentage of “don’t know” responses has been excluded from many of the graphs shown in this report to facilitate valid comparisons of the results from Roeland Park with the results from other communities in ETC Institute’s *DirectionFinder*® database. Since the number of “don’t know” responses often reflects the utilization and awareness of city services, the percentage of “don’t know” responses has been provided in the tabular data section of this report. When the “don’t know” responses have been excluded, the text of this report will indicate that the responses have been excluded with the phrase, “*who had an opinion.*”

This report contains the following:

- An executive summary of the methodology for administering the survey and major findings,
- charts showing the overall results for most questions on the survey and trend data from the 2021 and 2023 community surveys,
- Priority Investment Rating (PIR) analysis that identifies priorities for parks and recreation facilities/amenities and commercial development services,
- benchmarking data that show how the results for Roeland Park compare to other communities,
- Importance-Satisfaction analysis, which determines priority actions for the City to address based upon the survey results,
- tables that show the results of the random sample for each question on the survey, and
- a copy of the survey instrument.

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Overall Perceptions of the City

Ninety percent (90%) of the residents surveyed, *who had an opinion*, indicated their overall feeling of safety in Roeland Park is “excellent” (47.7%) or “good” (42.2%). Eighty-seven percent (87%) of those surveyed, *who had an opinion*, indicated the overall quality of services provided by the City is “excellent” (34.7%) or “good” (52.4%).

Overall Satisfaction with City Services

The major categories of City services that had the highest levels of satisfaction, based upon the combined percentage of “very satisfied” and “satisfied” responses among residents *who had an opinion*, were: the overall quality of solid waste services (90%), the overall quality of police services (88%), the overall quality of parks and recreation programs and facilities (85%), and the overall quality of the stormwater runoff/management system (81%). For 9 of the 11 major categories of City services that were rated, 71% or more of residents *who had an opinion* were “very satisfied” or “satisfied.” City leaders have done a great job of ensuring overall satisfaction among residents is very high.

How well the City is managing development activity (62%) and the overall maintenance of streets, buildings, and facilities (45%) were the two items that respondents indicated should receive the most emphasis from City leaders over the next two years based on the sum of respondent’s top three choices.

Overall Quality of Life in Roeland Park

Most residents (95%) *who had an opinion* rated Roeland Park as an “excellent” (63.5%) or “good” (31.5%) place to live. Ninety percent (90%) of residents *who had an opinion* indicated Roeland Park is either an “excellent” (58.8%) or “good” (31%) place to raise children, and 89% indicated the quality of life in the City is “excellent” (45.6%) or “good” (43.8%).

Satisfaction with Specific City Services

- **Public Safety.** The highest levels of satisfaction with public safety services, based upon the combined percentage of “very satisfied” and “satisfied” responses among residents *who had an opinion*, were: the overall quality of local police protection (92%), how quickly police officers respond to emergencies (87%), and the overall quality of fire protection (86%). The public safety service that respondents were least satisfied with was the quality of Mental Health Co-Responder (57%). The three public safety services respondents indicated should receive the most emphasis over the next two years were: 1) the City’s efforts to prevent crime, 2) visibility of police in neighborhoods, and 3) quality of Mental Health Co-Responder.

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- **Code Enforcement.** The highest levels of satisfaction with the enforcement of City codes and ordinances, based upon the combined percentage of “very satisfied” and “satisfied” responses among residents *who had an opinion*, were: enforcing the cleanup of litter and debris on private property (52%), enforcing the mowing and cutting of weeds on private property (47%), and snow removal from sidewalks (47%). The two code enforcement services respondents indicated should receive the most emphasis over the next two years were: 1) the maintenance of commercial property and 2) the cleanup of litter/debris on private property.
- **Parks and Recreation.** The highest levels of satisfaction with parks and recreation services, based upon the combined percentage of “very satisfied” and “satisfied” responses among residents *who had an opinion*, were: the overall appearance of City parks (93%), the maintenance of City parks (92%), the quality of playground equipment (87%), and how close neighborhood parks are to home (81%). The three parks and recreation services respondents indicated should receive the most emphasis over the next two years were: 1) the number of walking and biking trails, 2) the maintenance of City Parks, and 3) safe pedestrian or bike access to parks.
- **City Maintenance.** The highest levels of satisfaction with City maintenance services, based upon the combined percentage of “very satisfied” and “satisfied” responses among residents *who had an opinion*, were: snow removal on major City streets (94%), the maintenance of street signs/traffic signals (87%), and the maintenance of public buildings (85%). The three maintenance services respondents indicated should receive the most emphasis over the next two years were maintenance of City streets, maintenance of sidewalks, and snow removal on neighborhood streets.
- **City Communication.** The highest levels of satisfaction with City Communication, based upon the combined percentage of “very satisfied” and “satisfied” responses among residents *who had an opinion*, were: the content of the City’s newsletter (79%), the availability of information about City programs and services (77%), and the City’s efforts to keep residents informed about local issues (72%).
- **Transportation Connectivity and Safety.** The highest levels of satisfaction with transportation connectivity and safety in Roeland Park, based upon the combined percentage of “very satisfied” and “satisfied” responses among residents *who had an opinion*, were: safety when walking (78%), the flow of traffic along commercial streets (73%) and the availability of public sidewalks (72%). The two transportation connectivity and safety issues respondents indicated should receive the most emphasis over the next two years were: 1) safety when walking and 2) the availability of public sidewalks.

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- **Trash Services.** The highest levels of satisfaction with trash services, based upon the combined percentage of “very satisfied” and “satisfied” responses among residents *who had an opinion*, were: residential trash collection services (95%), residential curbside recycling services (94%), and residential yard waste collection (94%). The two trash services respondents indicated should receive the most emphasis over the next two years were: 1) residential curbside leaf collection service and 2) residential trash collection services.

Trends Since 2023

Since 2023, ratings for the City of Roeland Park stayed the same or increased in 62 of the 75 areas assessed. The City showed significant increases (5% or more) in 13 of these areas. Thirteen areas saw an overall decrease in satisfaction with only one area experiencing a significant decrease in satisfaction since 2023. The table below and on the following page show the comparisons to the 2023 survey results.

| Service | 2025 | 2023 | Difference |
|---|------|------|------------|
| Quality of Community Center | 68% | 56% | 12% |
| Residential yard waste collection | 94% | 82% | 12% |
| Residential bulky item pickup services | 82% | 70% | 12% |
| Residential curbside glass recycling services | 89% | 79% | 10% |
| Availability of bicycle infrastructure | 46% | 38% | 8% |
| The fee charged for solid waste services | 79% | 72% | 7% |
| Quality of Aquatics Center | 71% | 64% | 7% |
| Residential curbside recycling services | 94% | 87% | 7% |
| Solid waste services | 90% | 84% | 6% |
| As a place to retire | 80% | 74% | 6% |
| Residential trash collection services | 95% | 89% | 6% |
| Quality of playground equipment | 87% | 82% | 5% |
| Availability of public sidewalks | 72% | 67% | 5% |
| As a place to raise children | 90% | 86% | 4% |
| As a place where you would buy your next home | 78% | 74% | 4% |
| Overall appearance of City parks | 93% | 89% | 4% |
| How close neighborhood parks are to your home | 81% | 77% | 4% |
| Quality of art in public places | 74% | 70% | 4% |
| Fees charged for memberships, recreation programs & facility rental | 66% | 62% | 4% |
| Number of walking & biking trails | 53% | 49% | 4% |
| Content of City's newsletter | 79% | 75% | 4% |
| Residential curbside leaf collection service | 90% | 86% | 4% |

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| Service (Continued) | 2025 | 2023 | Difference |
|--|------|------|------------|
| Quality of grade school through high school | 74% | 71% | 3% |
| Quality of local police protection | 92% | 89% | 3% |
| City's efforts to prevent crime | 78% | 75% | 3% |
| Maintenance of public buildings | 85% | 82% | 3% |
| Quality of City's web page | 64% | 61% | 3% |
| Flow of traffic along commercial streets | 73% | 70% | 3% |
| Availability of public transportation | 38% | 35% | 3% |
| Value received for City tax dollars & fees | 69% | 66% | 3% |
| Police services | 88% | 86% | 2% |
| Feeling of safety in City | 90% | 88% | 2% |
| Quality of services provided by City | 87% | 85% | 2% |
| How quickly police officers respond to emergencies | 87% | 85% | 2% |
| Quality of fire protection | 86% | 84% | 2% |
| Visibility of police in neighborhoods | 80% | 78% | 2% |
| Enforcement of local traffic laws | 71% | 69% | 2% |
| City-sponsored special events | 68% | 66% | 2% |
| Overall cleanliness of City streets & other public areas | 85% | 83% | 2% |
| Maintenance of City streets | 81% | 79% | 2% |
| Availability of information about City programs | 77% | 75% | 2% |
| Level of public involvement in local decision making | 52% | 50% | 2% |
| As a place to live | 95% | 93% | 2% |
| Stormwater runoff/management system | 81% | 80% | 1% |
| Environmental and sustainability efforts | 80% | 79% | 1% |
| Condition of housing in your neighborhood | 80% | 79% | 1% |
| Quality of animal control services | 60% | 59% | 1% |
| Maintenance of City parks | 92% | 91% | 1% |
| Ease of registering for programs | 71% | 70% | 1% |
| Adequacy of street lighting | 75% | 74% | 1% |
| Quality of Mental Health Co-Responder | 57% | 56% | 1% |
| Snow removal on major City streets | 94% | 93% | 1% |
| Effectiveness of City communication | 77% | 77% | 0% |
| Enforcement of codes and ordinances | 56% | 56% | 0% |
| Quality of life in the City | 89% | 89% | 0% |
| Community where I feel welcome/sense of belonging | 85% | 85% | 0% |
| Image of the City | 81% | 81% | 0% |
| Affordable housing for low/moderate income families | 32% | 32% | 0% |
| Clean up of litter/debris on private property | 52% | 52% | 0% |

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| Service (Continued) | 2025 | 2023 | Difference |
|--|------|------|------------|
| Snow removal from sidewalks | 47% | 47% | 0% |
| Maintenance of residential property | 46% | 46% | 0% |
| City efforts to keep you informed about local issues | 72% | 72% | 0% |
| Quality of EMS | 81% | 82% | -1% |
| Parks and Recreation programs and facilities | 85% | 86% | -1% |
| Mowing/cutting of weeds on private property | 47% | 48% | -1% |
| Maintenance of street signs/traffic signals | 87% | 88% | -1% |
| Flow of traffic on residential streets | 72% | 73% | -1% |
| Customer service | 81% | 83% | -2% |
| Traffic flow and congestion management | 71% | 73% | -2% |
| As a place to work | 54% | 56% | -2% |
| Maintenance of streets, buildings, facilities | 78% | 81% | -3% |
| Snow removal on neighborhood streets | 84% | 87% | -3% |
| Maintenance of commercial property | 40% | 44% | -4% |
| Maintenance of sidewalks | 70% | 74% | -4% |
| How well the City is managing development activity | 39% | 48% | -9% |

How the City of Roeland Park Compares to Other Communities Nationally

Satisfaction ratings for the City of Roeland Park **rated above the U.S. average in 46 of the 47 areas** that were assessed. The City of Roeland Park rated significantly higher than the U.S. average (difference of 5% or more) in 44 of these areas. The City only rated below the national average in one of the 44 areas assessed. Listed below and on the following page are the comparisons between the City of Roeland Park and the U.S. average:

| Service | Roeland Park | U.S. | Difference |
|---|--------------|------|------------|
| Residential yard waste collection | 94% | 49% | 45% |
| Quality of services provided by the City | 87% | 43% | 44% |
| Customer service | 81% | 38% | 43% |
| Quality of local police protection | 92% | 49% | 43% |
| Snow removal on major City streets | 94% | 52% | 42% |
| Residential curbside recycling services | 94% | 53% | 41% |
| Solid waste services | 90% | 50% | 40% |
| Maintenance of streets, buildings, facilities | 78% | 38% | 40% |
| Effectiveness of City communication | 77% | 37% | 40% |
| Snow removal on neighborhood streets | 84% | 44% | 40% |
| As a place to live | 95% | 55% | 40% |
| Maintenance of City streets | 81% | 44% | 37% |
| Parks and Recreation programs and facilities | 85% | 48% | 37% |

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| Service (Continued) | Roeland Park | U.S. | Difference |
|--|--------------|------|------------|
| Residential bulky item pickup services | 82% | 45% | 37% |
| Image of the City | 81% | 45% | 36% |
| Overall cleanliness of City streets & other public areas | 85% | 49% | 36% |
| Value received for City tax dollars & fees | 69% | 33% | 36% |
| How quickly police officers respond to emergencies | 87% | 52% | 35% |
| Residential trash collection services | 95% | 61% | 34% |
| As a place to raise children | 90% | 57% | 33% |
| As a place to retire | 80% | 47% | 33% |
| Feeling of safety in the City | 90% | 57% | 33% |
| Availability of information about City programs | 77% | 44% | 33% |
| Maintenance of street signs/traffic signals | 87% | 54% | 33% |
| Maintenance of public buildings | 85% | 52% | 33% |
| Stormwater runoff/management system | 81% | 49% | 32% |
| Quality of grade school through high school | 74% | 42% | 32% |
| City's efforts to prevent crime | 78% | 46% | 32% |
| Visibility of police in neighborhoods | 80% | 50% | 30% |
| City efforts to keep you informed about local issues | 72% | 42% | 30% |
| Traffic flow and congestion management | 71% | 43% | 28% |
| As a place where you would buy your next home | 78% | 51% | 27% |
| Maintenance of sidewalks | 70% | 43% | 27% |
| Inclusive environment for diverse/vulnerable community members | 74% | 48% | 26% |
| Enforcement of local traffic laws | 71% | 47% | 24% |
| Adequacy of street lighting | 75% | 52% | 23% |
| Quality of City's web page | 64% | 42% | 22% |
| Quality of fire protection | 86% | 68% | 18% |
| Level of public involvement in local decision making | 52% | 35% | 17% |
| Enforcement of codes and ordinances | 56% | 40% | 16% |
| Quality of EMS | 81% | 65% | 16% |
| Quality of animal control services | 60% | 46% | 14% |
| Clean up of litter/debris on private property | 52% | 43% | 9% |
| As a place to work | 54% | 47% | 7% |
| Maintenance of residential property | 46% | 42% | 4% |
| Mowing/cutting of weeds on private property | 47% | 43% | 4% |
| Maintenance of commercial property | 40% | 45% | -5% |

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How the City of Roeland Park Compares to the Kansas City Metro

Satisfaction ratings for the City of Roeland Park **rated above the average for the Kansas City Metro area in 41 of the 47 areas** that were assessed. The City of Roeland Park rated significantly higher than this average (difference of 5% or more) in 37 of these areas. Of the six areas where the City rated below the Kansas City Metro average, they were only significantly below the average in three areas. Listed below and on the following page are the comparisons between the City of Roeland Park and the Kansas City Metro average:

| Service | Roeland Park | Kansas City Metro | Difference |
|--|--------------|-------------------|------------|
| Quality of grade school through high school | 74% | 49% | 25% |
| Maintenance of streets, buildings, facilities | 78% | 56% | 22% |
| As a place to retire | 80% | 59% | 21% |
| Residential curbside recycling services | 94% | 74% | 20% |
| Inclusive environment for diverse/vulnerable community members | 74% | 55% | 19% |
| Maintenance of sidewalks | 70% | 51% | 19% |
| Maintenance of City streets | 81% | 63% | 18% |
| Feeling of safety in the City | 90% | 73% | 17% |
| Maintenance of street signs/traffic signals | 87% | 70% | 17% |
| As a place to raise children | 90% | 74% | 16% |
| Value received for City tax dollars & fees | 69% | 53% | 16% |
| Stormwater runoff/management system | 81% | 66% | 15% |
| Snow removal on neighborhood streets | 84% | 69% | 15% |
| The availability of information about City programs & services | 77% | 62% | 15% |
| Residential trash collection services | 95% | 80% | 15% |
| Effectiveness of City communication | 77% | 63% | 14% |
| As a place where you would buy your next home | 78% | 64% | 14% |
| Overall cleanliness of City streets & other public areas | 85% | 71% | 14% |
| As a place to live | 95% | 81% | 14% |
| Snow removal on major City streets | 94% | 80% | 14% |
| Residential yard waste collection | 94% | 80% | 14% |
| Visibility of police in neighborhoods | 80% | 67% | 13% |
| Quality of services provided by the City | 87% | 75% | 12% |
| How quickly police officers respond to emergencies | 87% | 75% | 12% |
| City's efforts to prevent crime | 78% | 66% | 12% |

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| Service (Continued) | Roeland Park | Kansas City Metro | Difference |
|--|--------------|-------------------|------------|
| City efforts to keep you informed about local issues | 72% | 60% | 12% |
| Quality of local police protection | 92% | 81% | 11% |
| Solid waste services | 90% | 80% | 10% |
| Enforcement of local traffic laws | 71% | 61% | 10% |
| Level of public involvement in local decision making | 52% | 43% | 9% |
| Adequacy of street lighting | 75% | 66% | 9% |
| Clean up of litter/debris on private property | 52% | 44% | 8% |
| Maintenance of public buildings | 85% | 77% | 8% |
| Residential bulky item pickup services | 82% | 75% | 7% |
| Customer service | 81% | 75% | 6% |
| Image of the City | 81% | 75% | 6% |
| Enforcement of codes and ordinances | 56% | 51% | 5% |
| Quality of City's web page | 64% | 60% | 4% |
| Traffic flow and congestion management | 71% | 67% | 4% |
| Quality of animal control services | 60% | 56% | 4% |
| Parks and Recreation programs and facilities | 85% | 82% | 3% |
| Quality of EMS | 81% | 82% | -1% |
| Quality of fire protection | 86% | 88% | -2% |
| Mowing/cutting of weeds on private property | 47% | 49% | -2% |
| Maintenance of residential property | 46% | 51% | -5% |
| As a place to work | 54% | 67% | -13% |
| Maintenance of commercial property | 40% | 56% | -16% |

Investment Priorities

Recommended Priorities for the Next Two Years. In order to help the City identify investment priorities for the next two years, ETC Institute conducted an Importance-Satisfaction (I-S) analysis. This analysis examined the importance residents placed on each City service and the level of satisfaction with each service. By identifying services of high importance and low satisfaction, the analysis identified which services will have the most impact on overall satisfaction with City services over the next two years. If the City wants to improve its overall satisfaction rating, the City should prioritize investments in services with the highest Importance Satisfaction (I-S) ratings. Details regarding the methodology for the analysis are provided in Section 4 of this report.

Overall Priorities for the City by Major Category. This analysis reviewed the importance of and satisfaction with major categories of City services. This analysis was conducted to help set the overall priorities for the City. Based on the results of this analysis, the major services that are recommended as the top priorities for investment over the next two years in order to raise the

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City's overall satisfaction rating are listed below:

- How well the City is managing development activity (I-S Rating = 0.3781)
- Enforcement of codes and ordinances (I-S Rating = 0.1151)

The table below shows the Importance-Satisfaction rating for all 11 major categories of City services that were rated.

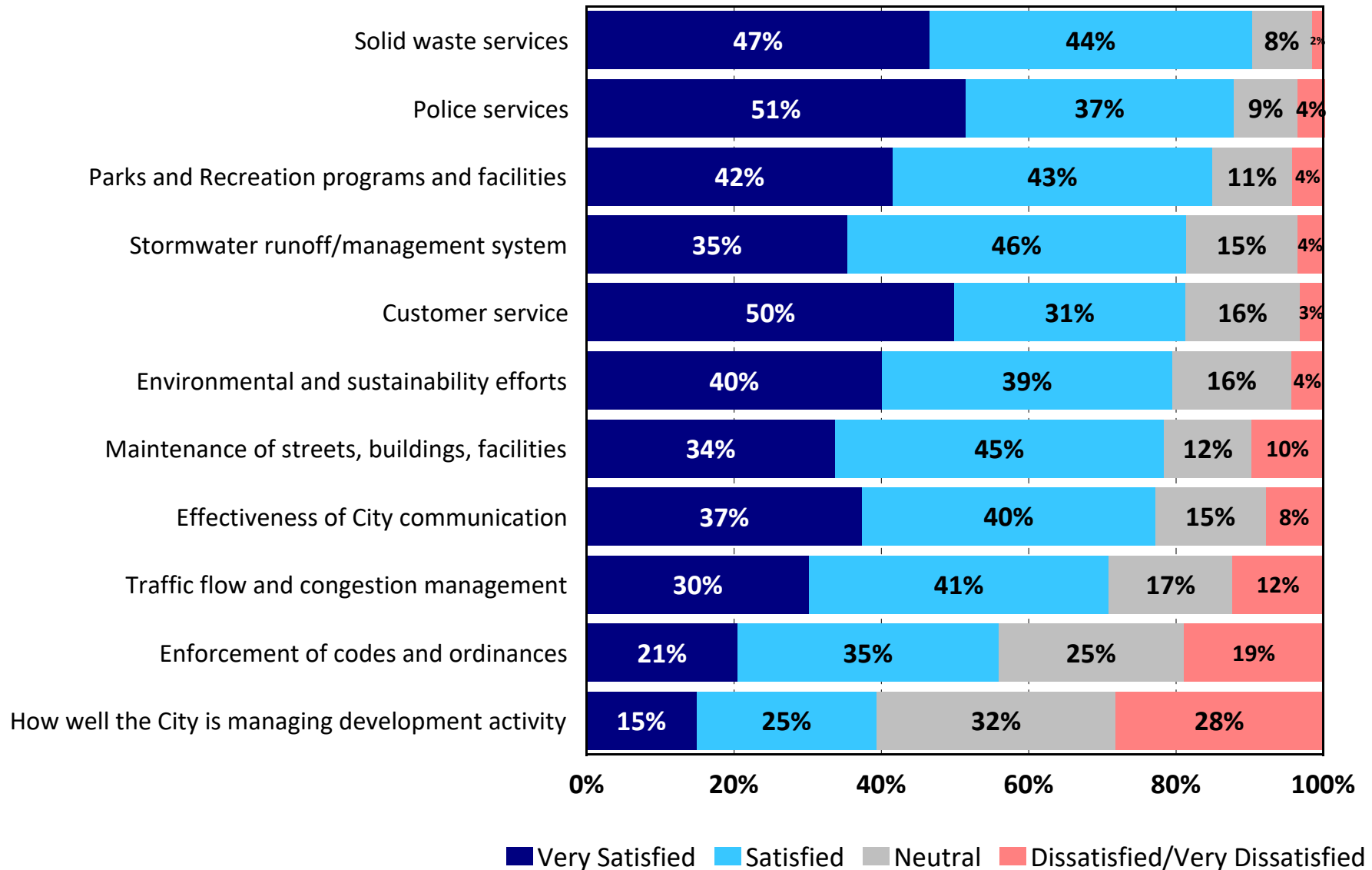
| 2025 Importance-Satisfaction Rating Roeland Park, Kansas Major Categories of City Services | | | | | | |
|--|------------------|---------------------|----------------|-------------------|--------------------------------|-----------------|
| Category of Service | Most Important % | Most Important Rank | Satisfaction % | Satisfaction Rank | Importance-Satisfaction Rating | I-S Rating Rank |
| Very High Priority (IS > .20) | | | | | | |
| How well the City is managing development activity | 62% | 1 | 39% | 11 | 0.3781 | 1 |
| High Priority (IS .10-.20) | | | | | | |
| Enforcement of codes and ordinances | 26% | 5 | 56% | 10 | 0.1151 | 2 |
| Medium Priority (IS < .10) | | | | | | |
| Maintenance of streets, buildings, facilities | 45% | 2 | 78% | 7 | 0.0976 | 3 |
| Traffic flow and congestion management | 27% | 4 | 71% | 9 | 0.0780 | 4 |
| Environmental and sustainability efforts | 25% | 6 | 80% | 6 | 0.0519 | 5 |
| Parks and Recreation programs and facilities | 30% | 3 | 85% | 3 | 0.0450 | 6 |
| Effectiveness of City communication | 12% | 8 | 77% | 8 | 0.0283 | 7 |
| Police services | 21% | 7 | 88% | 2 | 0.0249 | 8 |
| Stormwater runoff/management system | 9% | 9 | 81% | 4 | 0.0158 | 9 |
| Customer service | 5% | 10 | 81% | 5 | 0.0099 | 10 |
| Solid waste services | 3% | 11 | 90% | 1 | 0.0025 | 11 |



Charts and Graphs

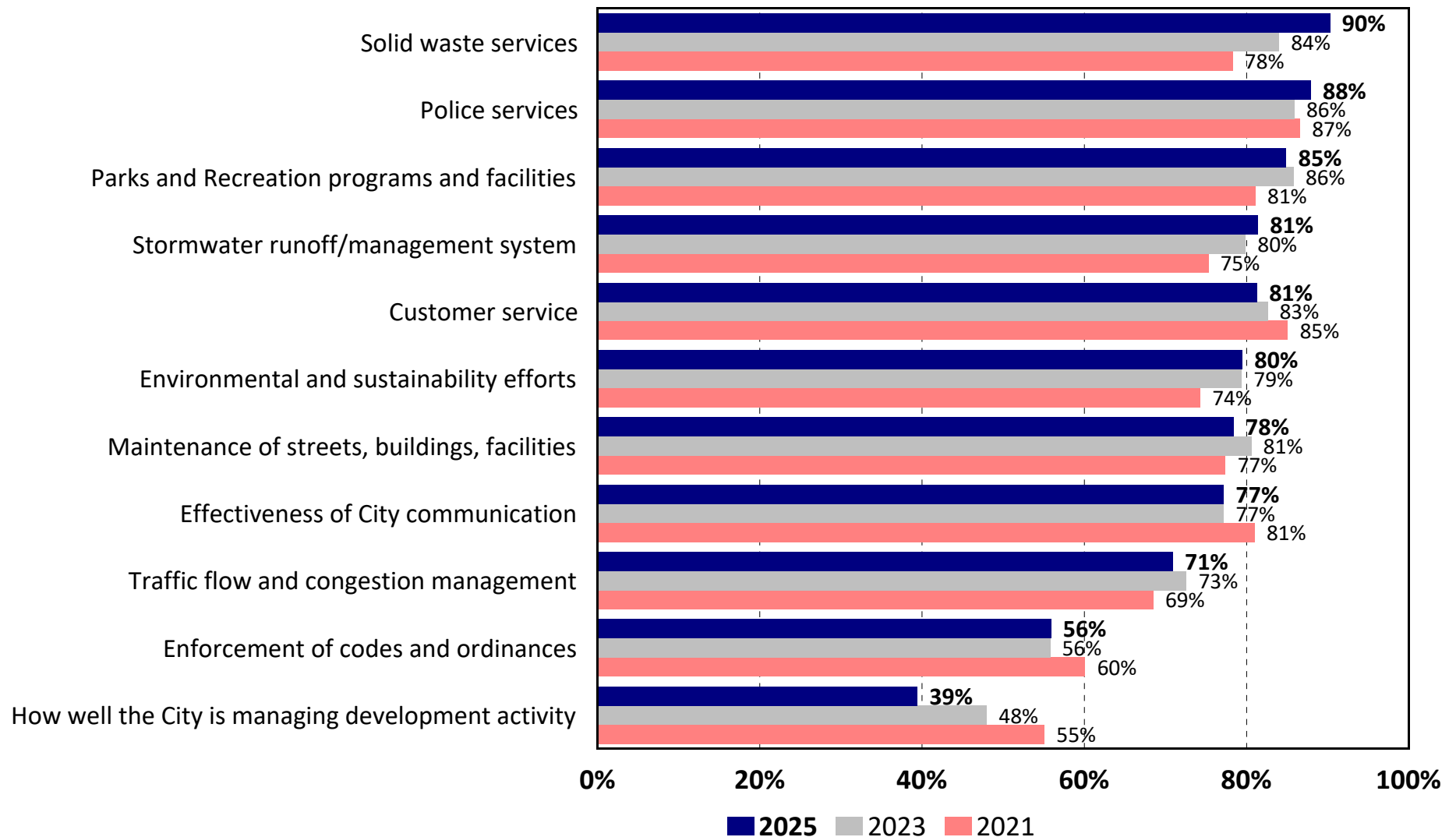
Q1. Overall Satisfaction with Major Categories of City Services

by percentage of respondents who rated the item as a 1 to 5 on a 5-point scale (excluding “don’t know”)



Overall Satisfaction with Major Categories of City Services 2021 to 2025

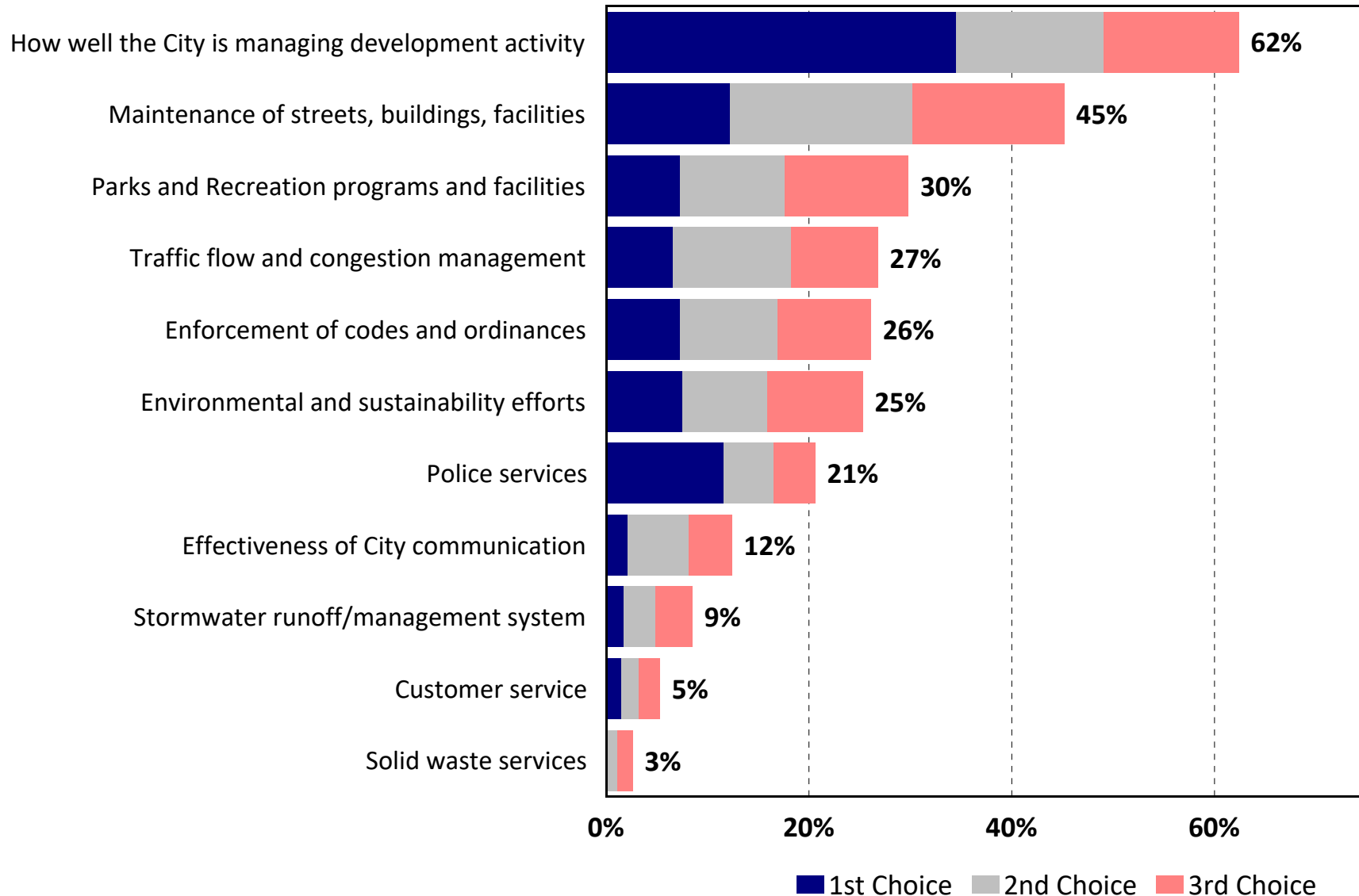
by percentage of respondents who rated the item 4 or 5 on a 5-point scale where 5 was “very satisfied” and 1 was “very dissatisfied”



TRENDS

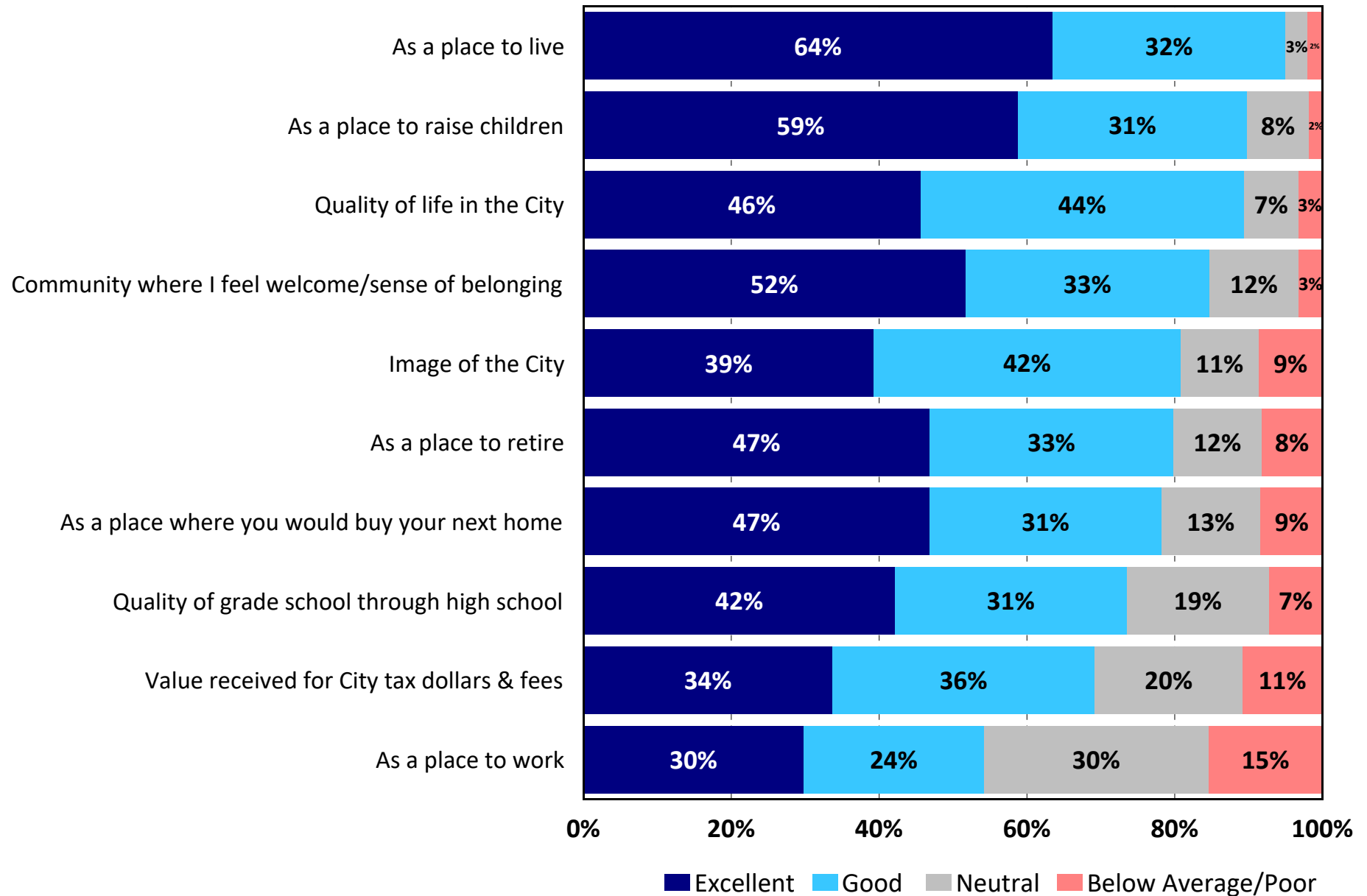
Q2. Services That Should Receive the Most Emphasis from City Leaders Over the Next Two Years

by percentage of respondents who selected the item as one of their top three choices



Q3. Ratings of Quality of Life in Roeland Park

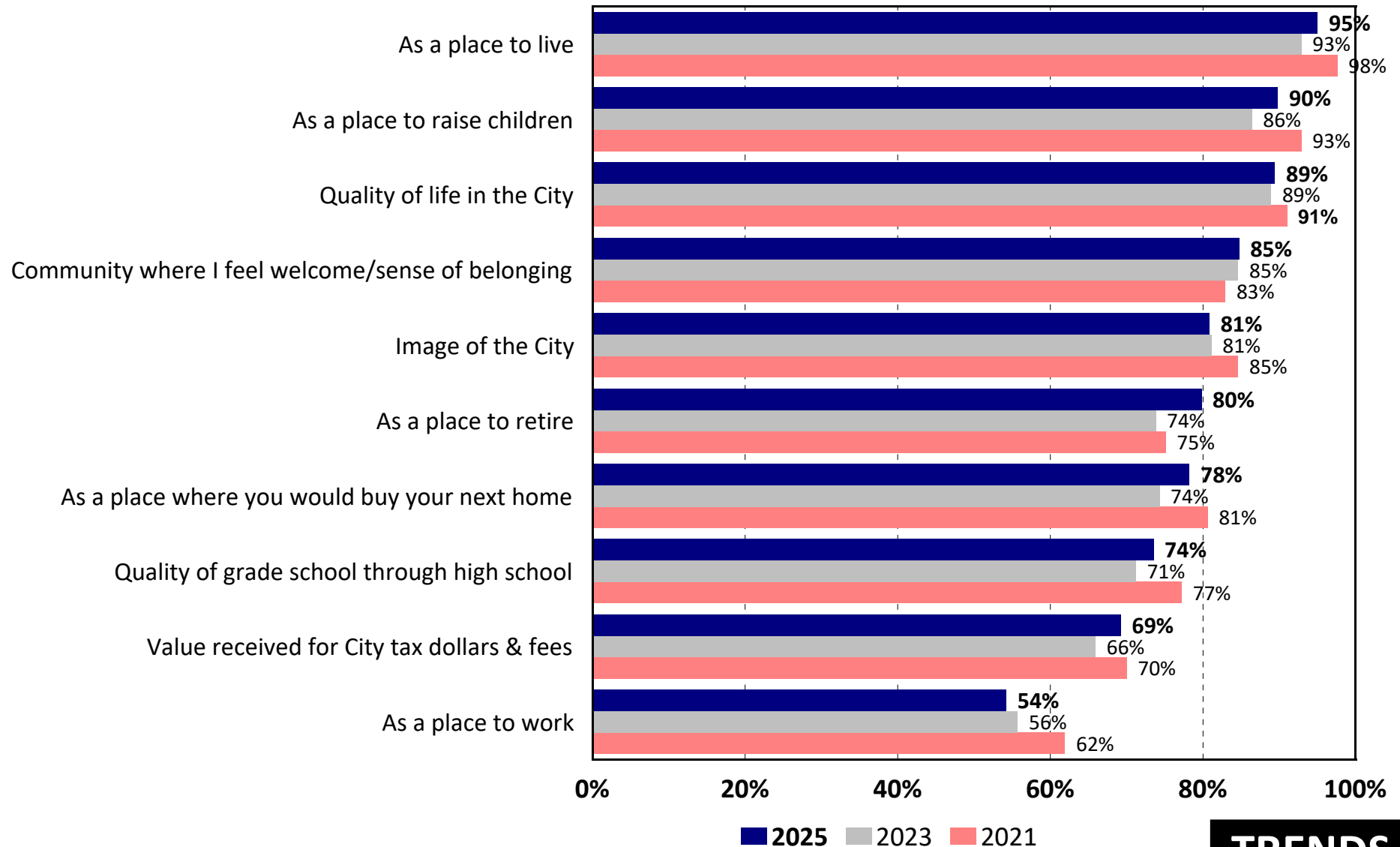
by percentage of respondents who rated the item as a 1 to 5 on a 5-point scale (excluding “don’t know”)



Ratings of Quality of Life in Roeland Park

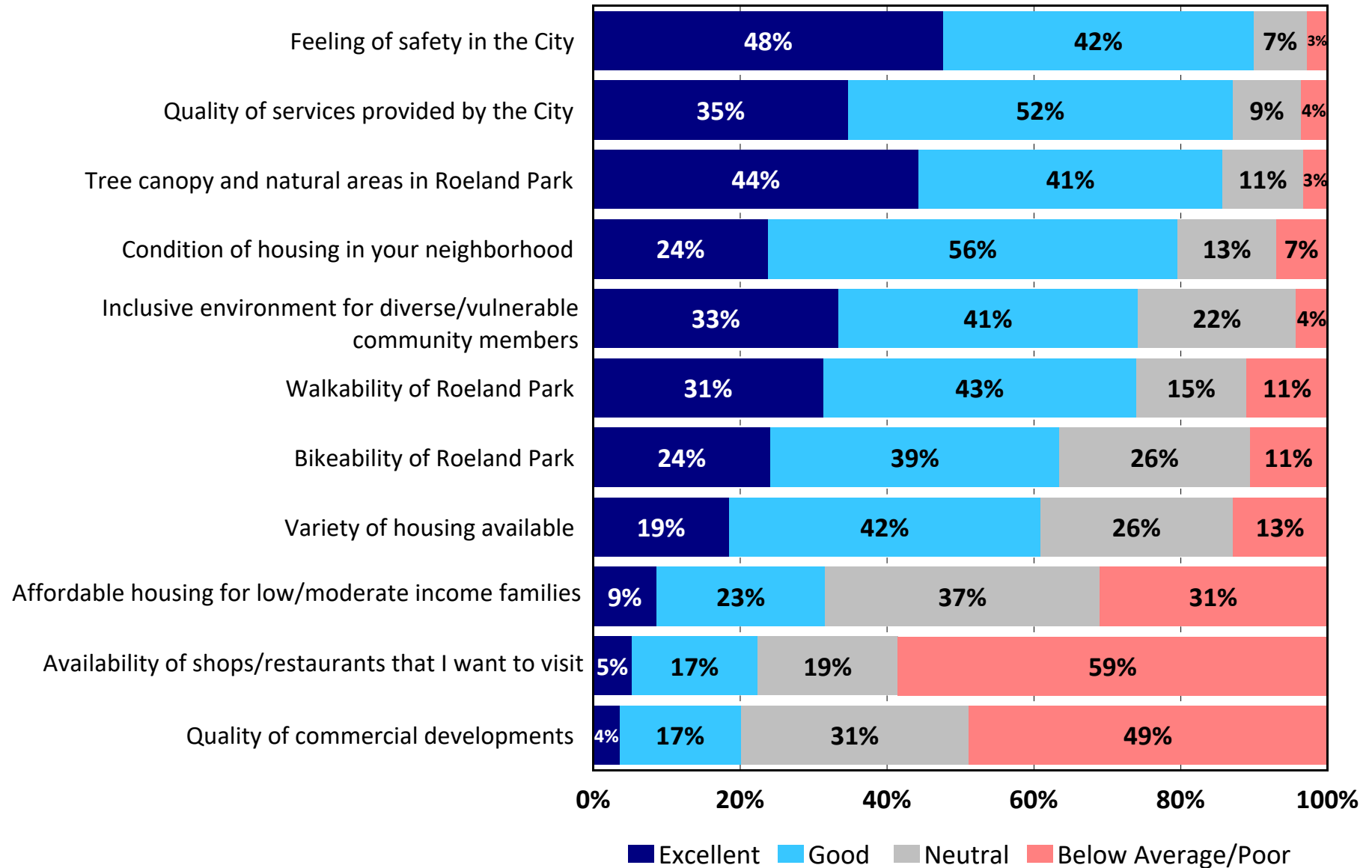
2021 to 2025

by percentage of respondents who rated the item 4 or 5 on a 5-point scale where 5 was “excellent” and 1 was “poor”



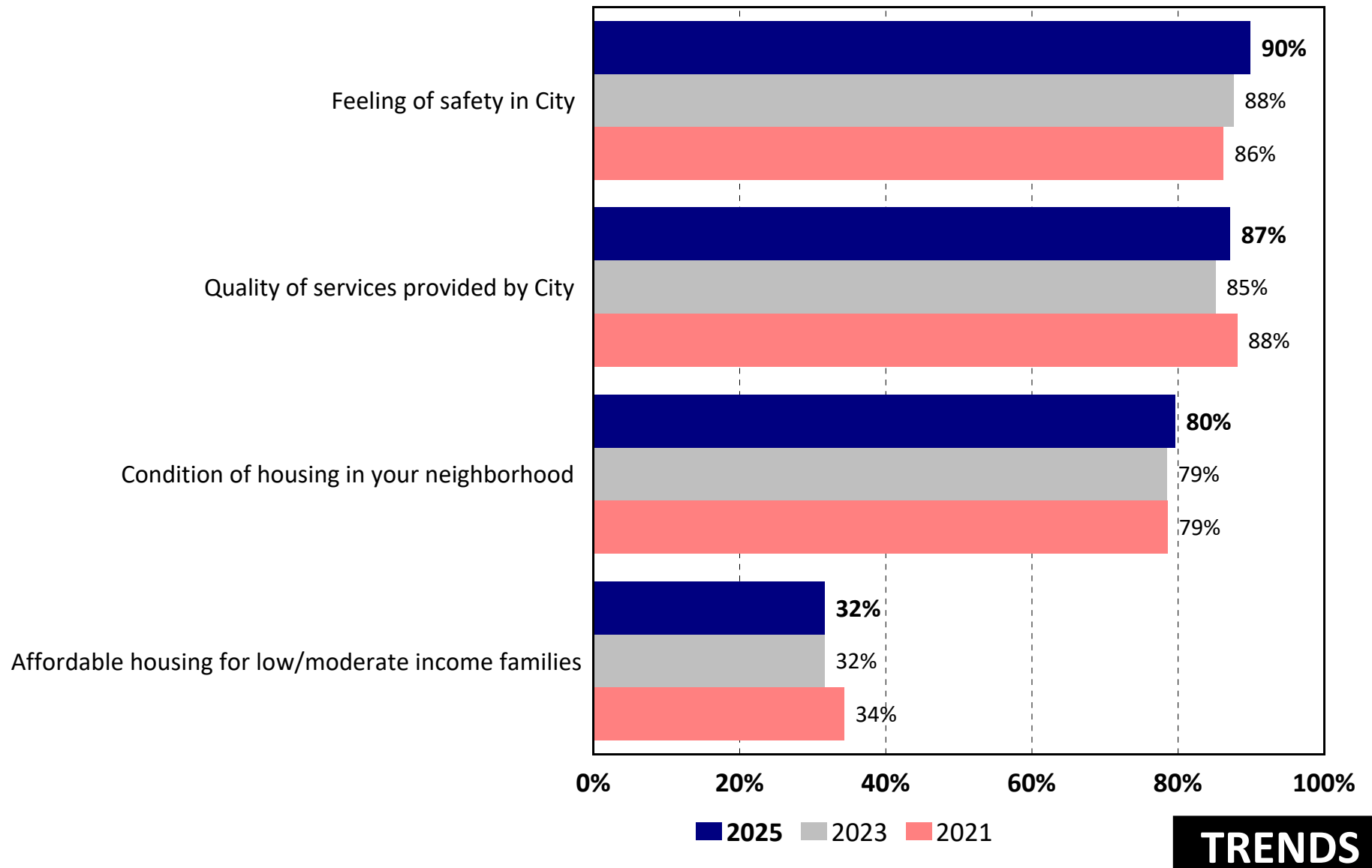
Q4. Ratings of Items that Influence Perception of the City of Roeland Park

by percentage of respondents who rated the item as a 1 to 5 on a 5-point scale (excluding “don’t know”)



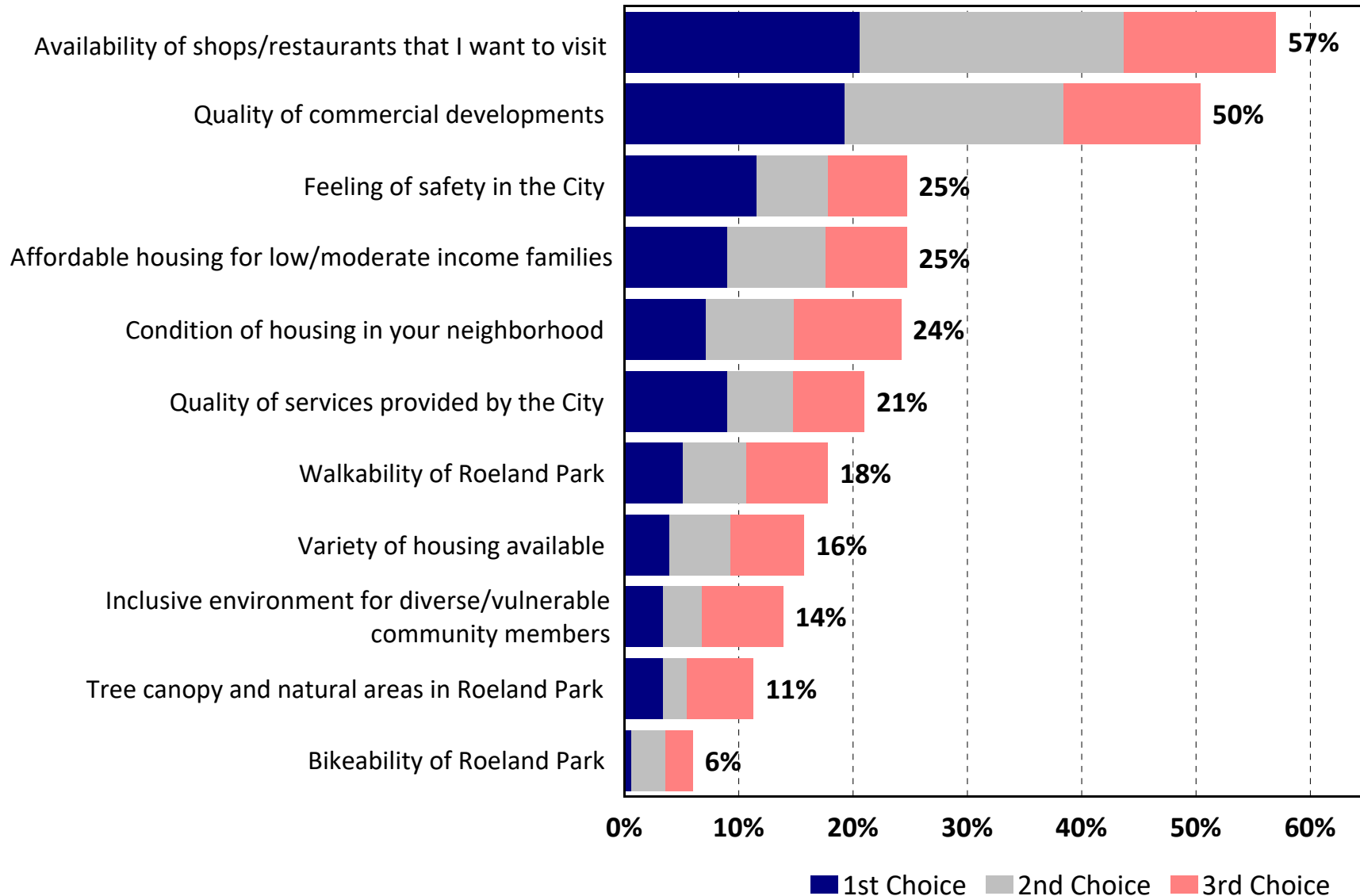
Ratings of Items that Influence Perception of the City of Roeland Park - 2021 to 2025

by percentage of respondents who rated the item 4 or 5 on a 5-point scale where 5 was “excellent” and 1 was “poor”



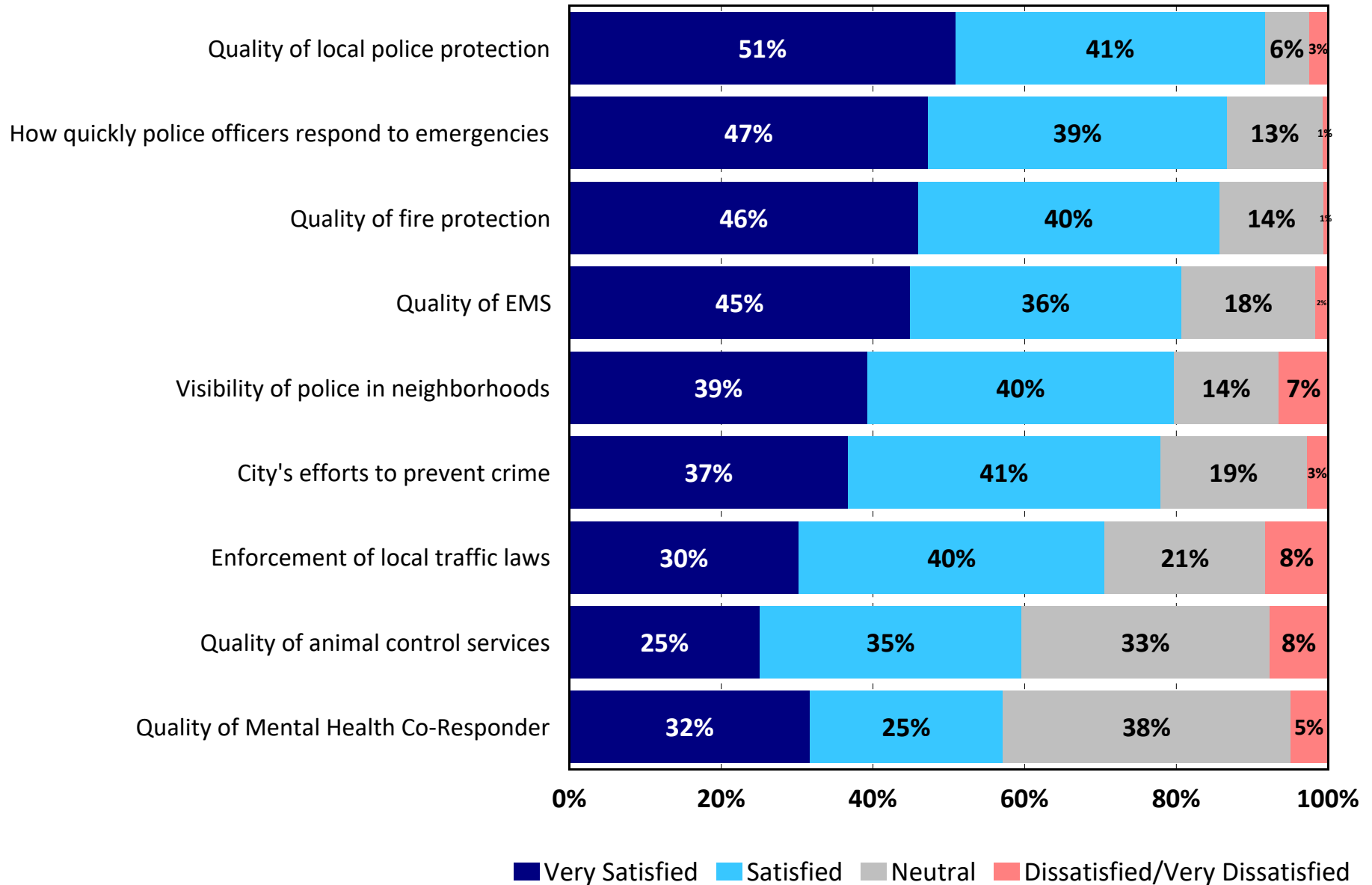
Q5. Perception Items That Should Receive the Most Emphasis from City Leaders Over the Next Two Years

by percentage of respondents who selected the item as one of their top three choices



Q6. Overall Satisfaction with Public Safety Services

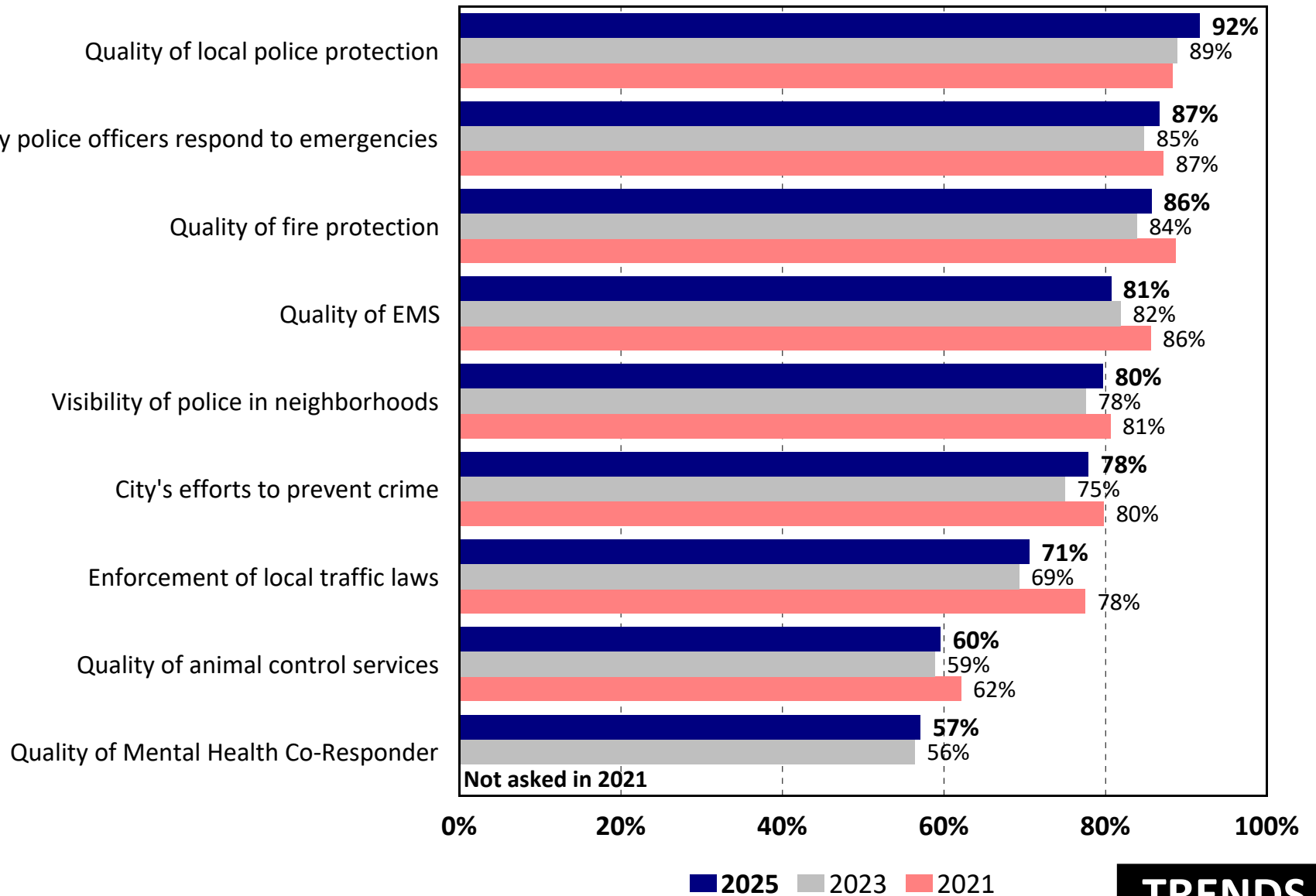
by percentage of respondents who rated the item as a 1 to 5 on a 5-point scale (excluding “don’t know”)



Overall Satisfaction with Public Safety Services

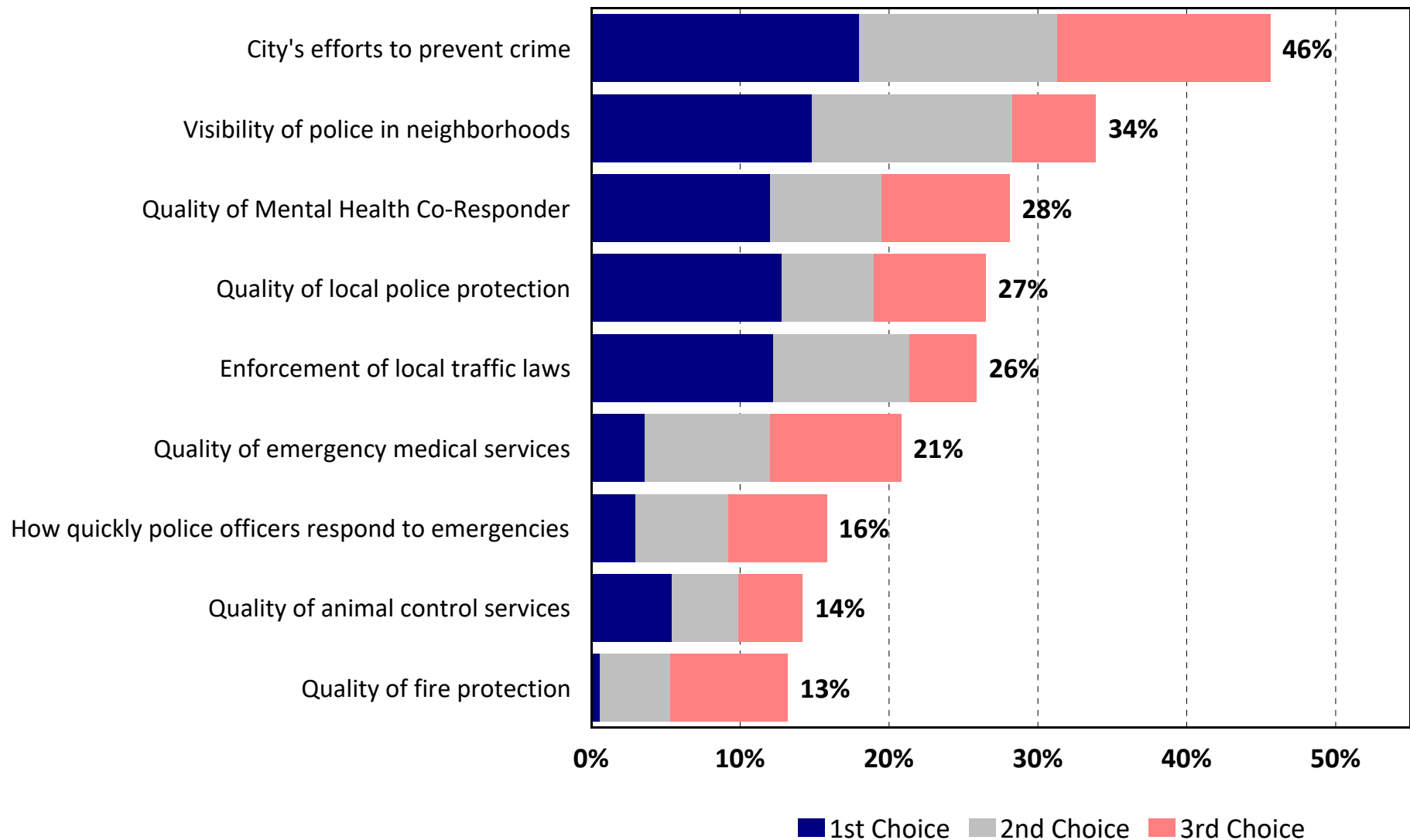
2021 to 2025

by percentage of respondents who rated the item 4 or 5 on a 5-point scale where 5 was “very satisfied” and 1 was “very dissatisfied”



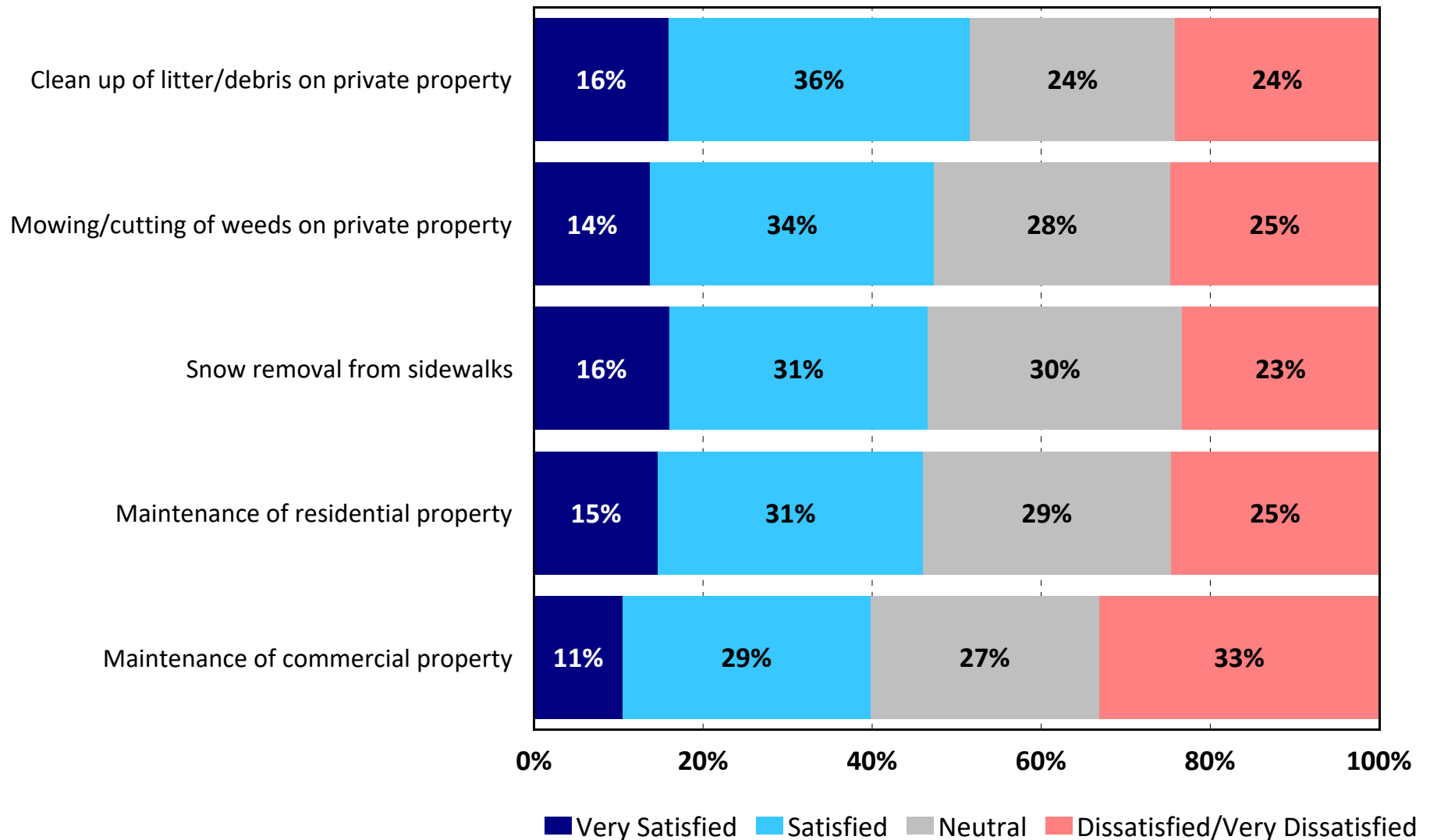
Q7. Public Safety Services That Should Receive the Most Emphasis from City Leaders Over the Next Two Years

by percentage of respondents who selected the item as one of their top three choices



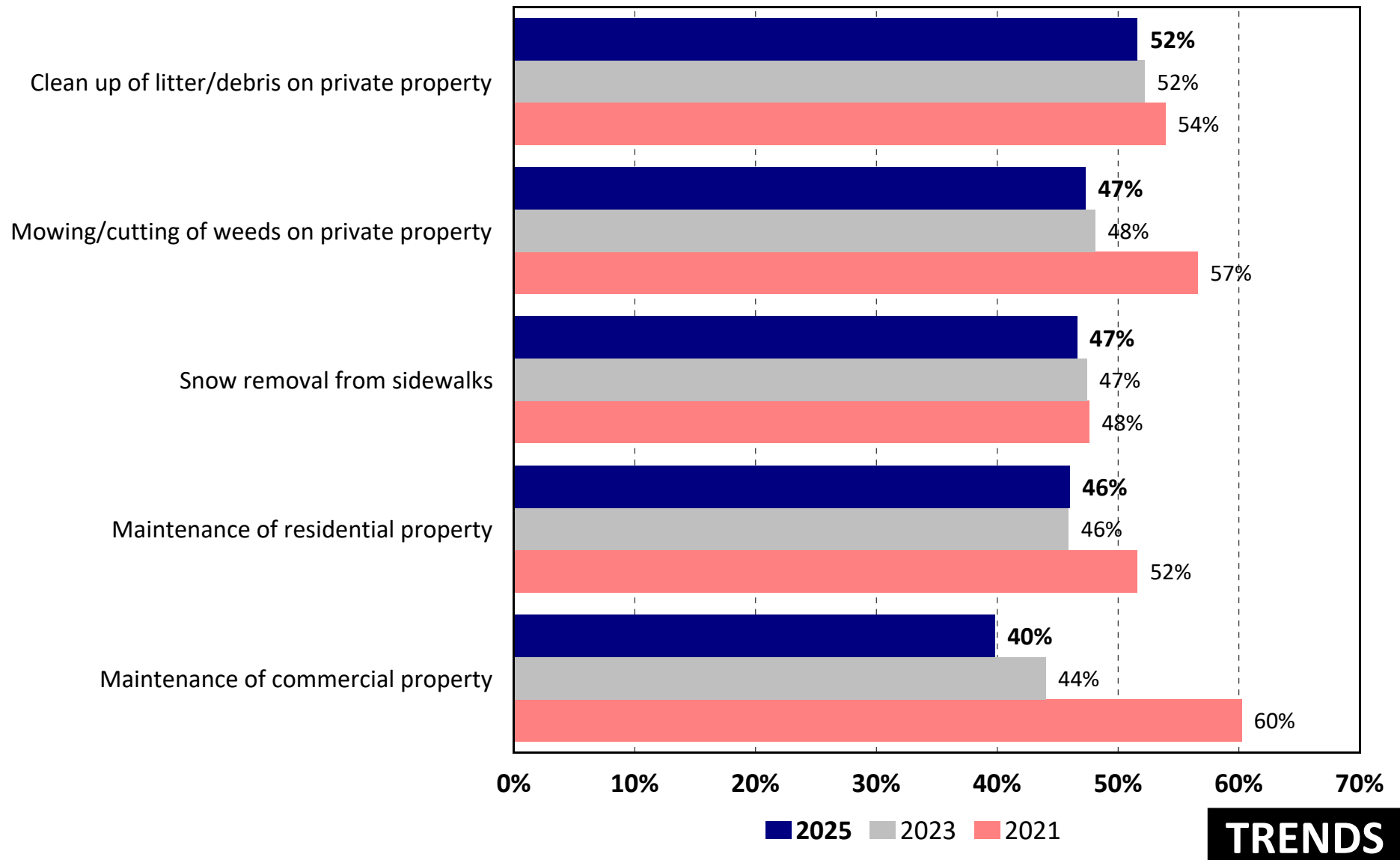
Q8. Overall Satisfaction with the Enforcement of City Codes and Ordinances

by percentage of respondents who rated the item as a 1 to 5 on a 5-point scale (excluding “don’t know”)



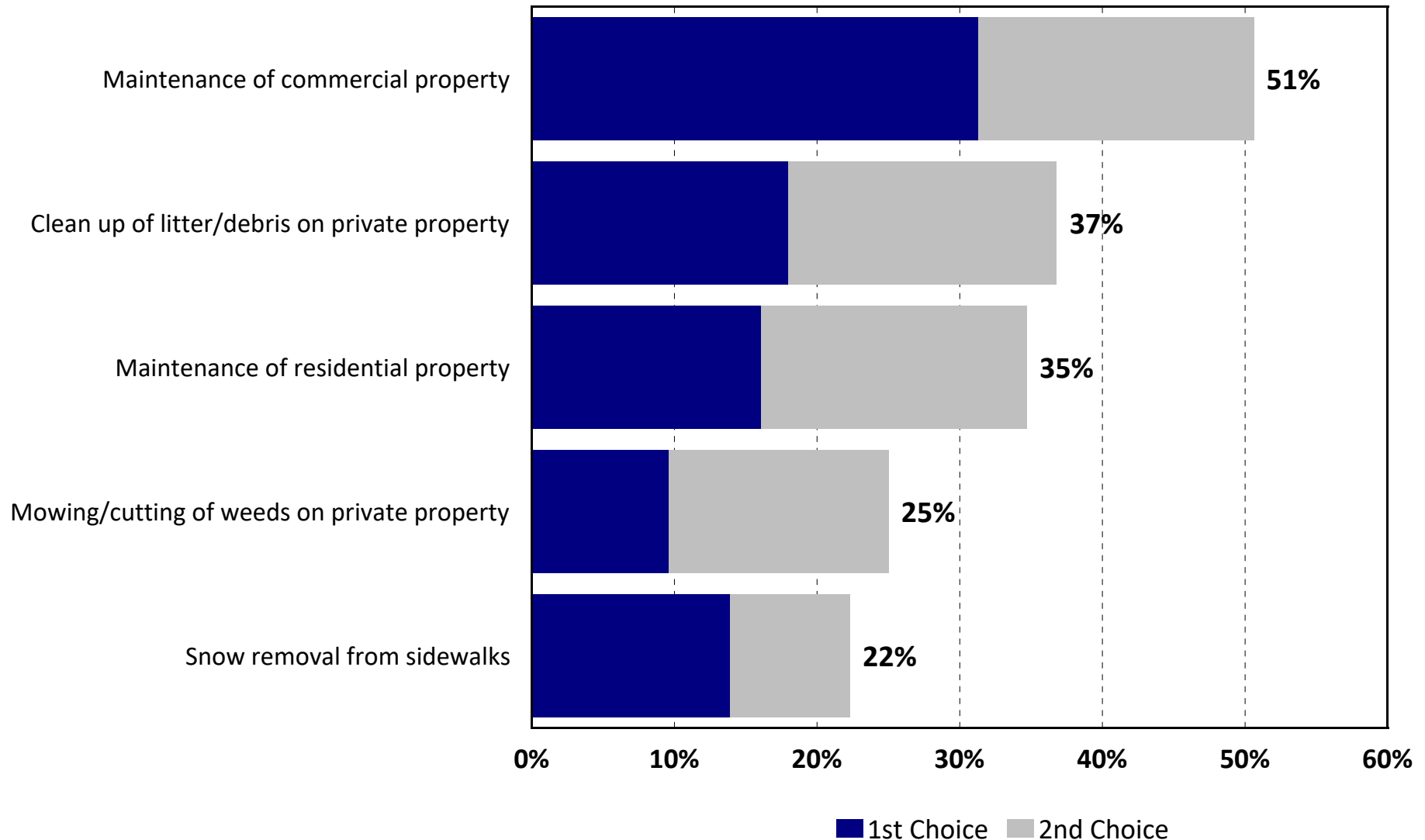
Overall Satisfaction with the Enforcement of City Codes and Ordinances - 2021 to 2025

by percentage of respondents who rated the item 4 or 5 on a 5-point scale where 5 was “very satisfied” and 1 was “very dissatisfied”



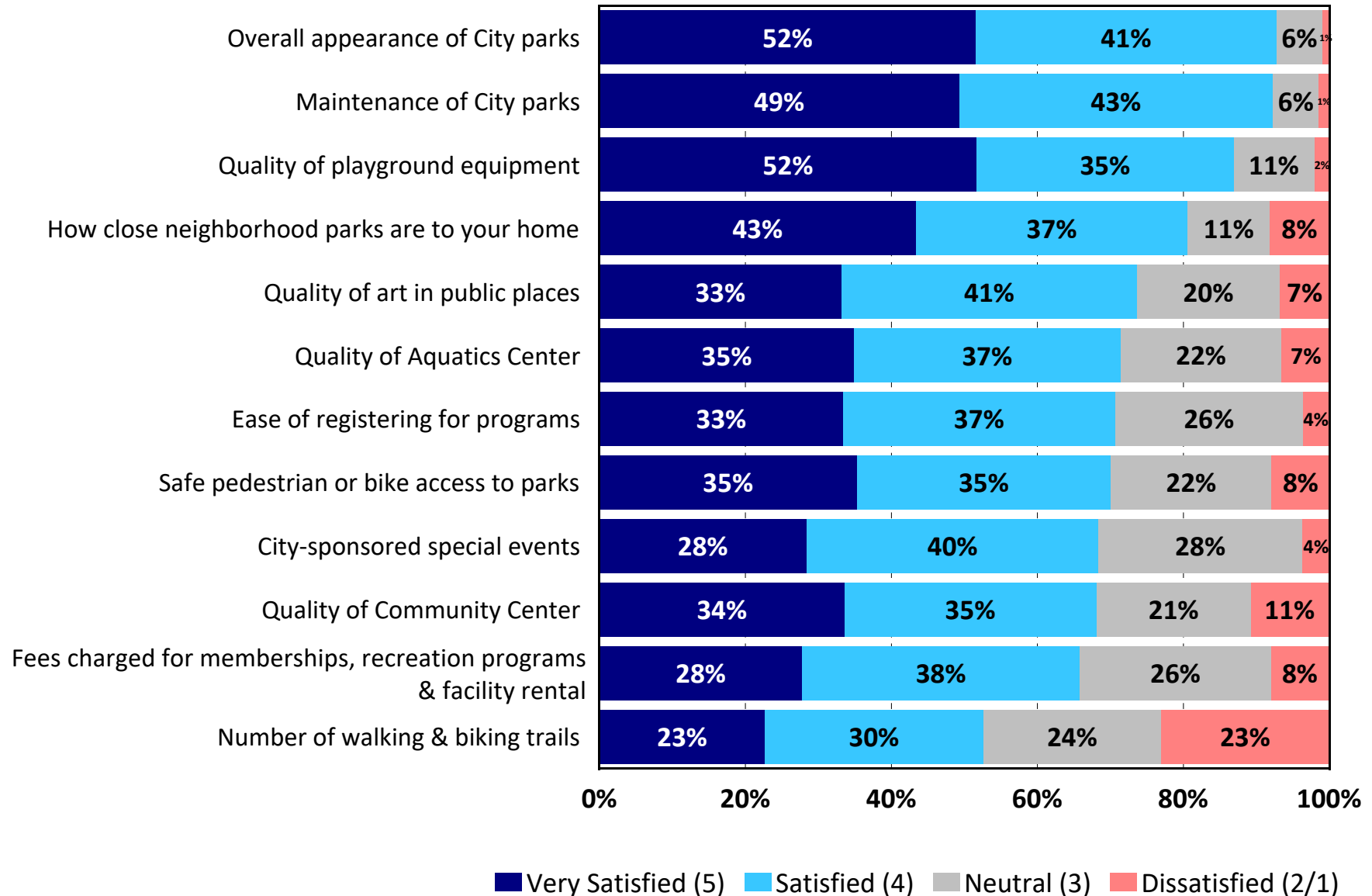
Q9. Code Enforcement Services That Should Receive the Most Emphasis from City Leaders Over the Next Two Years

by percentage of respondents who selected the item as one of their top two choices



Q10. Overall Satisfaction with Parks and Recreation

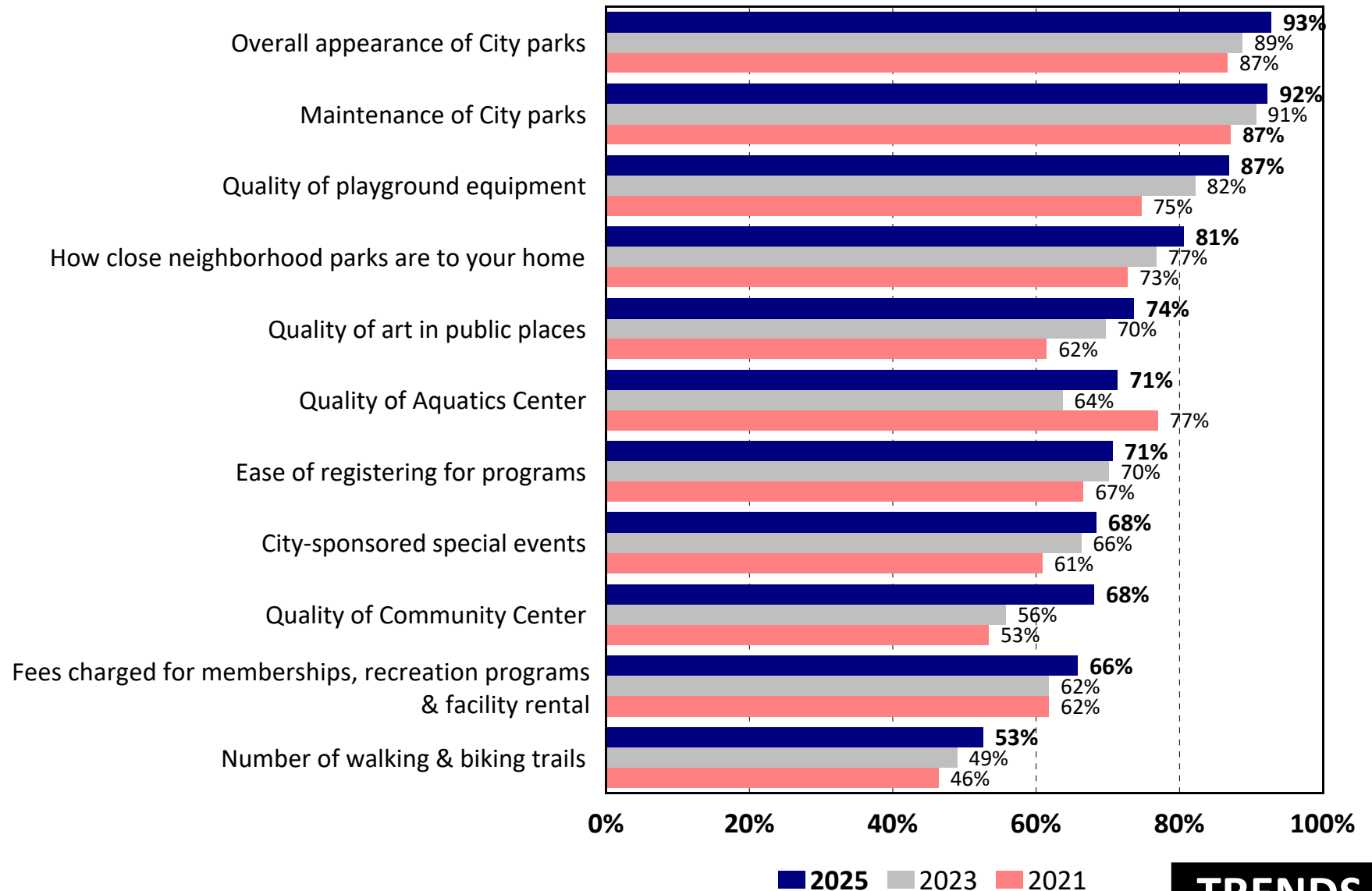
by percentage of respondents who rated the item as a 1 to 5 on a 5-point scale (excluding “don’t know”)



Overall Satisfaction with Parks and Recreation

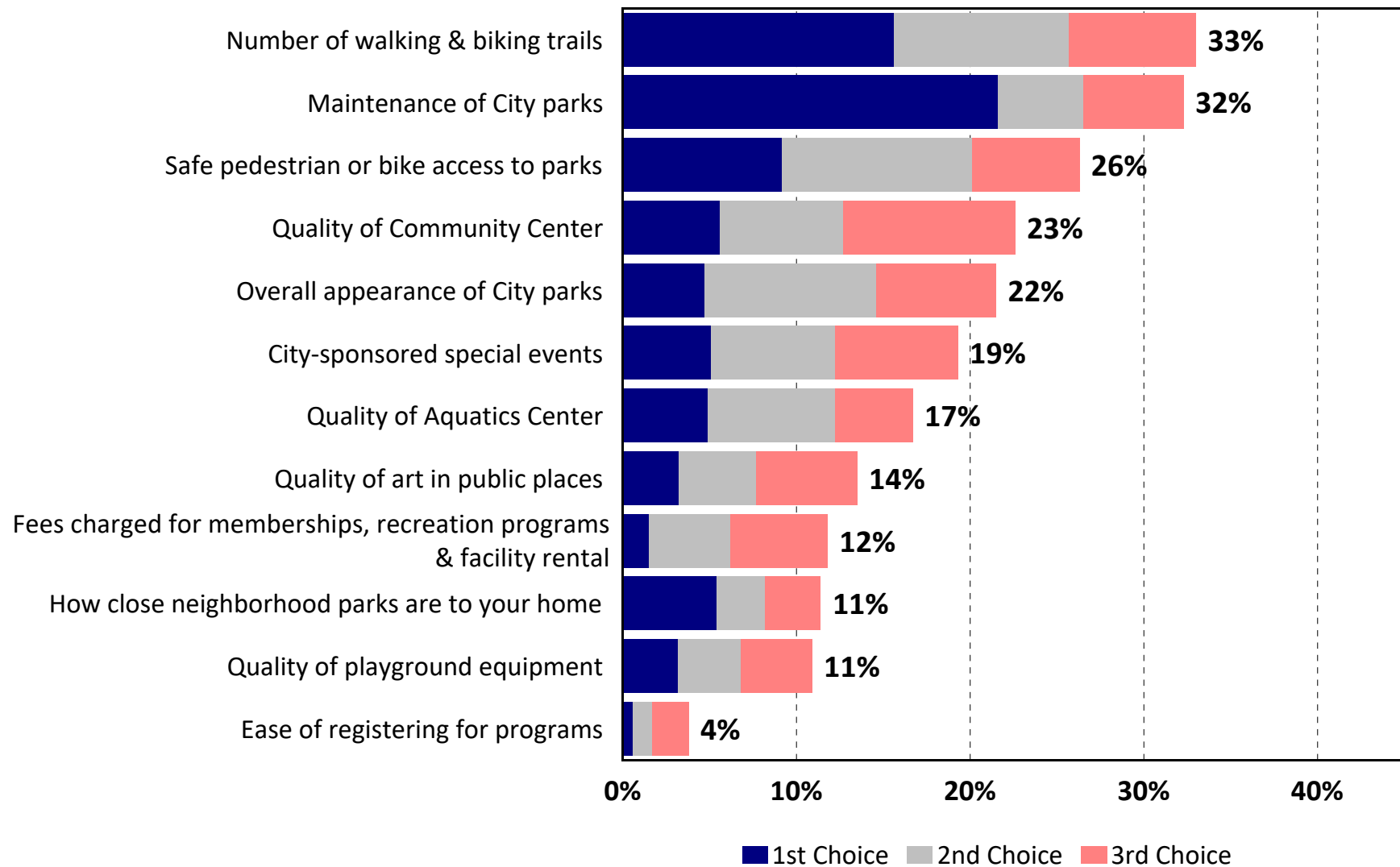
2021 to 2025

by percentage of respondents who rated the item 4 or 5 on a 5-point scale where 5 was “very satisfied” and 1 was “very dissatisfied”



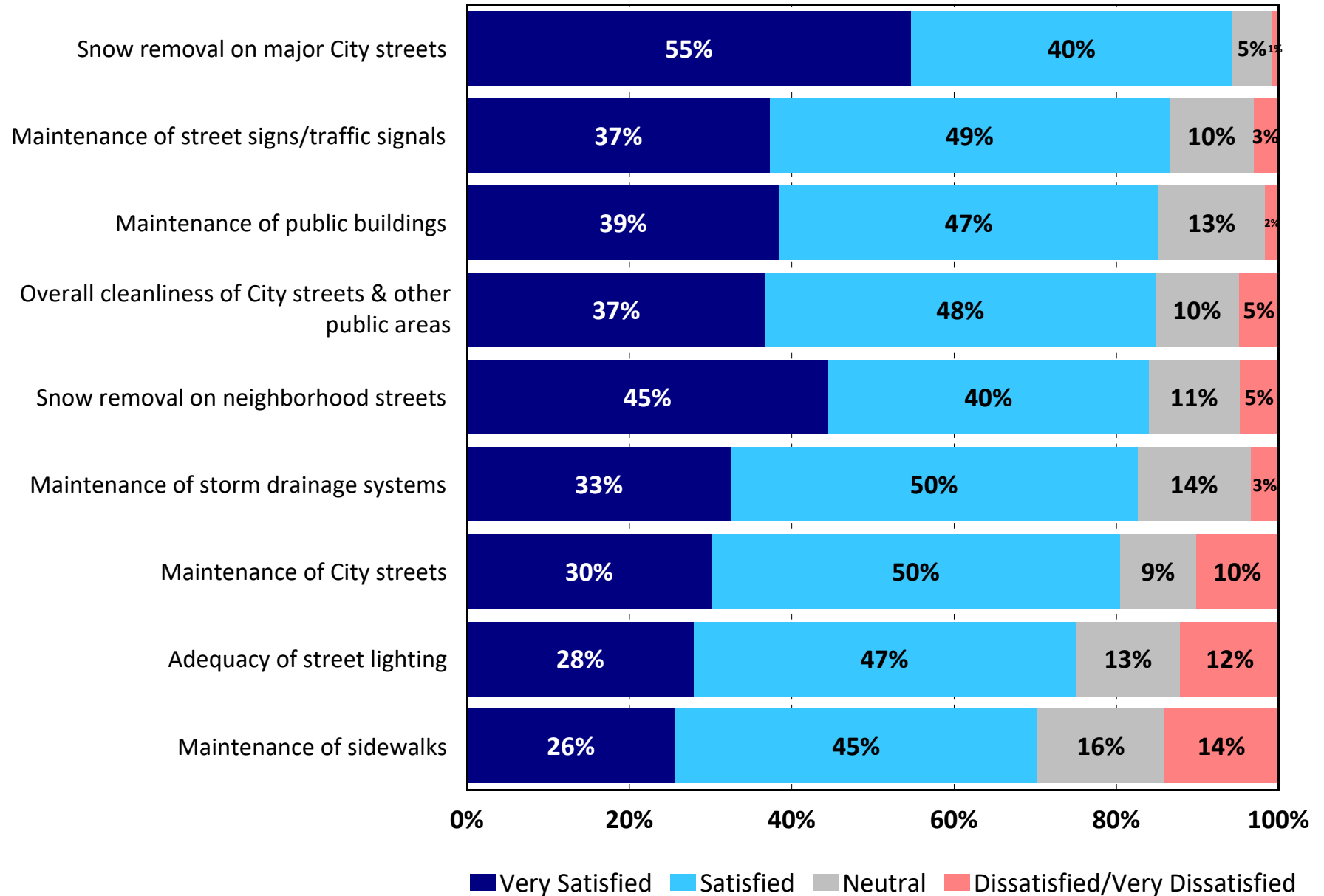
Q11. Parks and Recreation Services That Should Receive the Most Emphasis From City Leaders Over the Next Two Years

by percentage of respondents who selected the item as one of their top three choices



Q12. Overall Satisfaction with City Maintenance

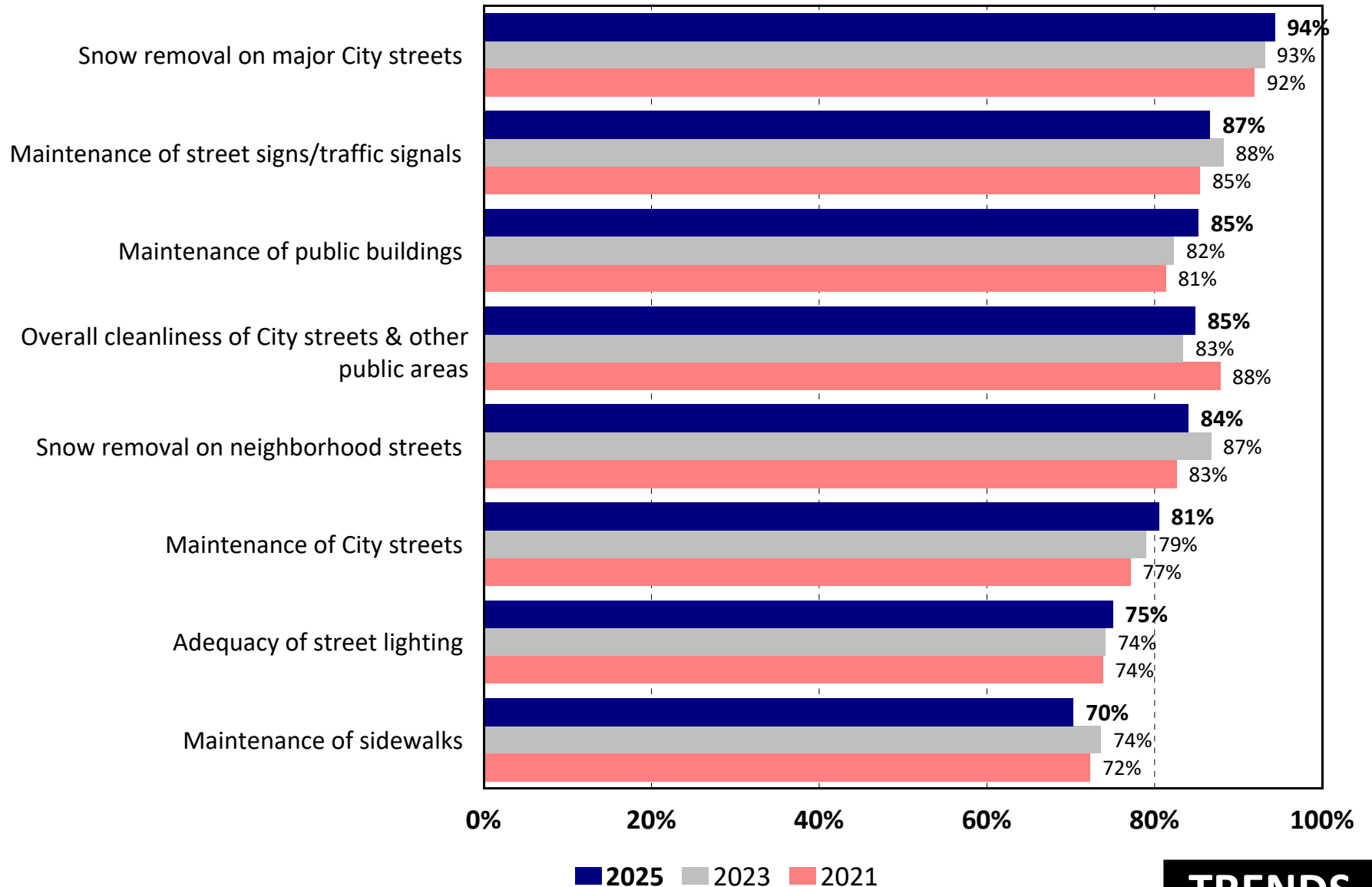
by percentage of respondents who rated the item as a 1 to 5 on a 5-point scale (excluding “don’t know”)



Overall Satisfaction with City Maintenance

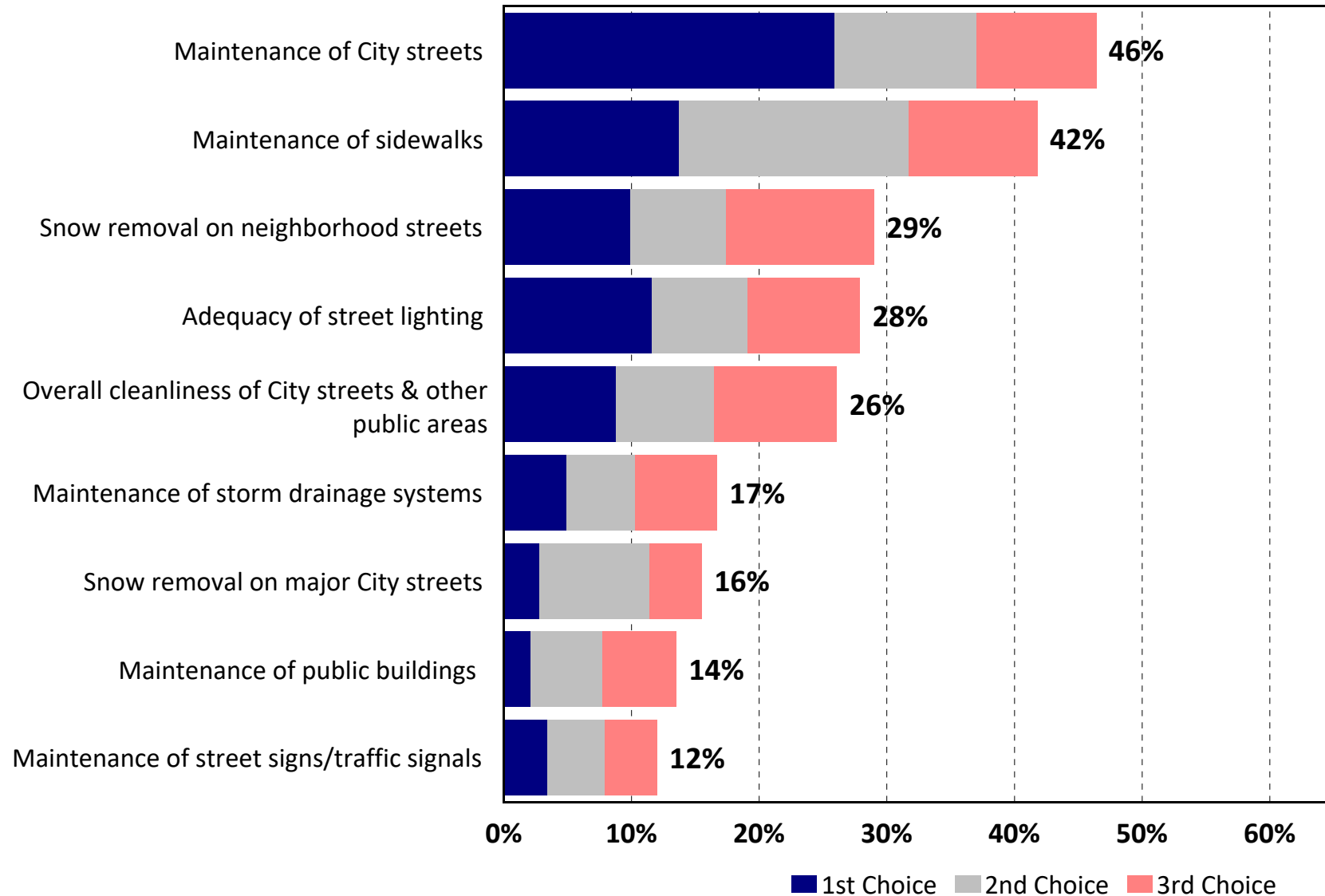
2021 to 2025

by percentage of respondents who rated the item 4 or 5 on a 5-point scale where 5 was "very satisfied" and 1 was "very dissatisfied"



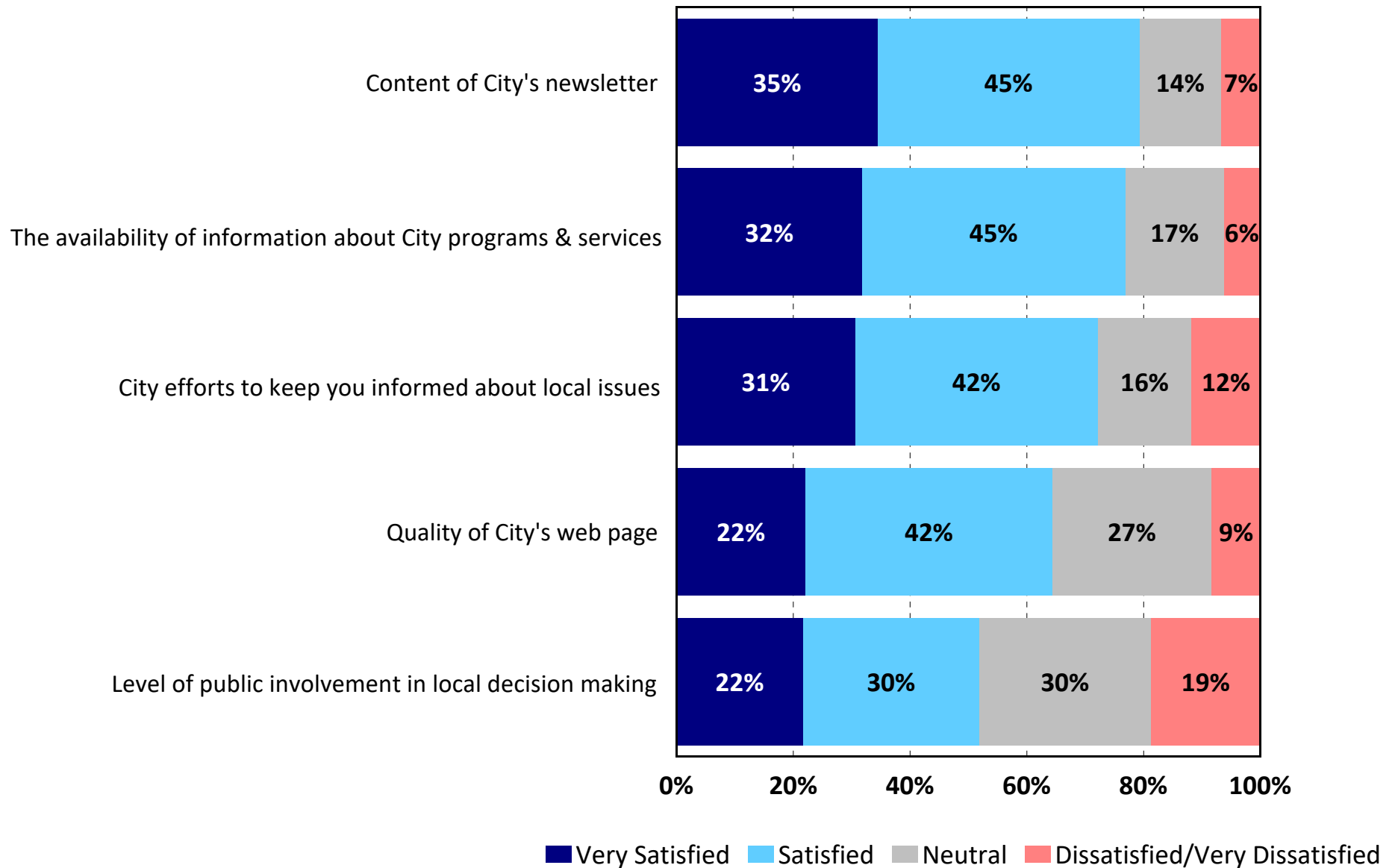
Q13. Maintenance Services That Should Receive the Most Emphasis From City Leaders Over the Next Two Years

by percentage of respondents who selected the item as one of their top three choices



Q14. Overall Satisfaction with City Communication

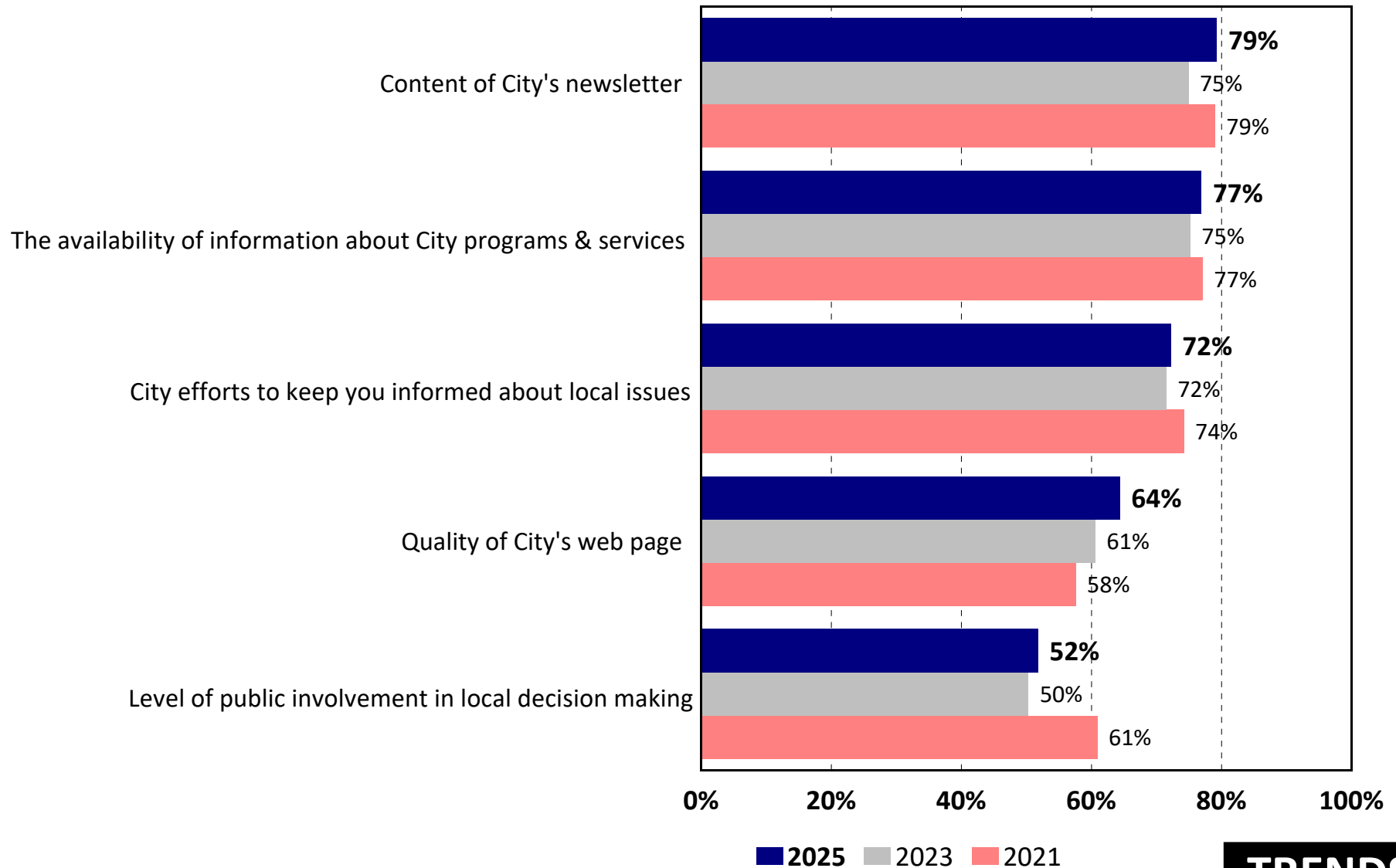
by percentage of respondents who rated the item as a 1 to 5 on a 5-point scale (excluding “don’t know”)



Overall Satisfaction with City Communication

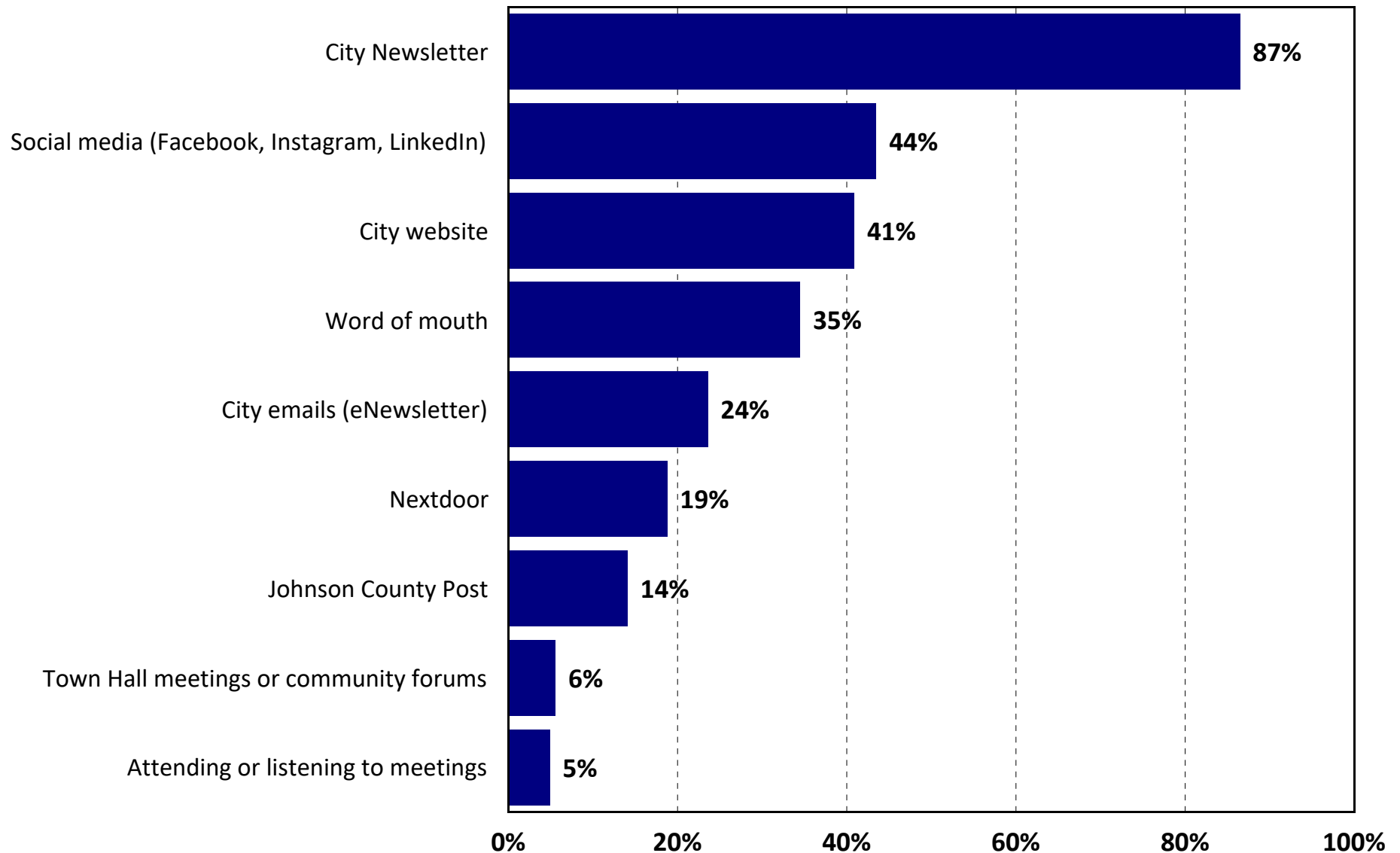
2021 to 2025

by percentage of respondents who rated the item 4 or 5 on a 5-point scale where 5 was "very satisfied" and 1 was "very dissatisfied"



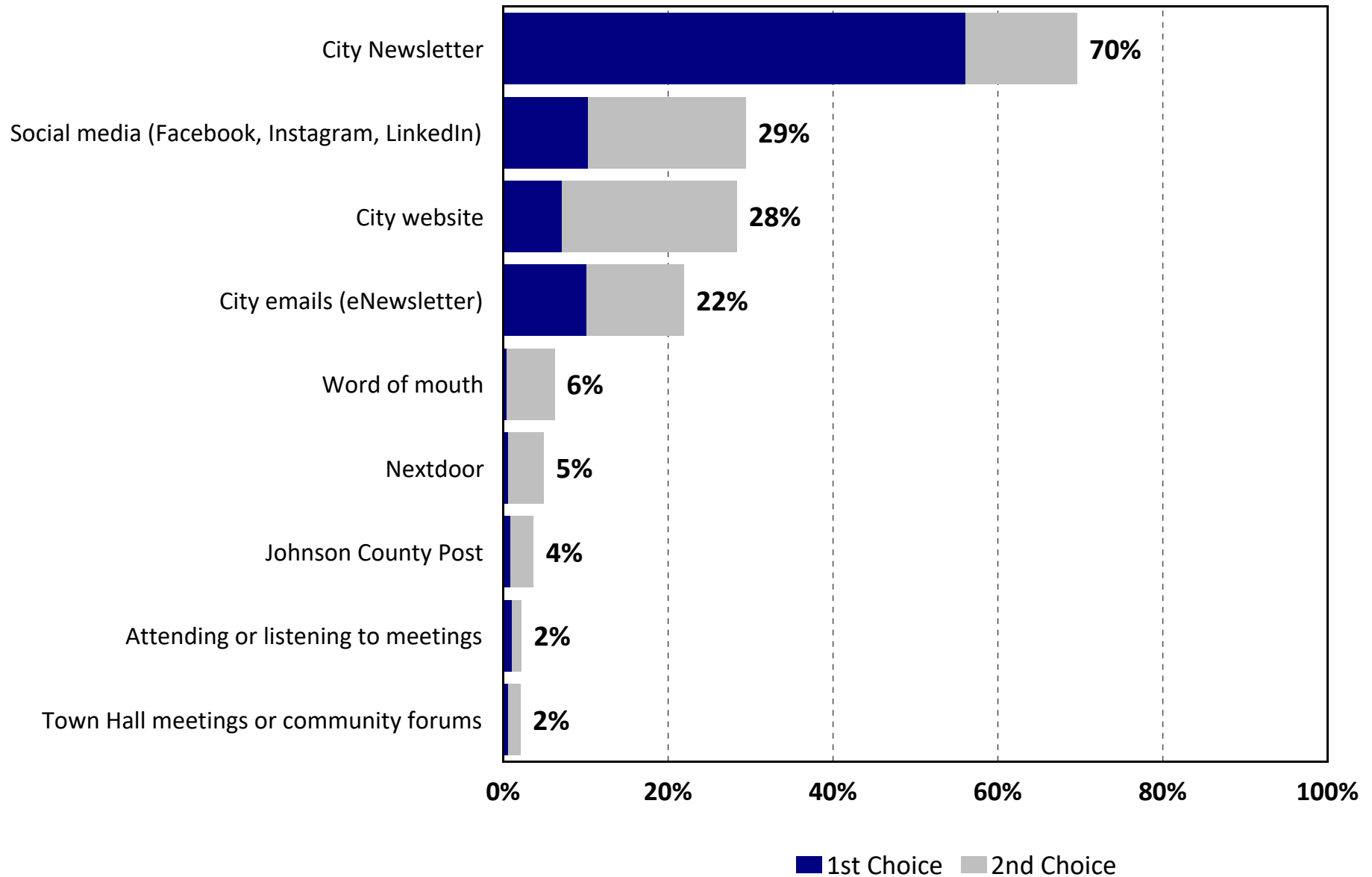
Q15. What sources do you currently USE MOST to get information about the City of Roeland Park?

by percentage of respondents (multiple selections could be made)



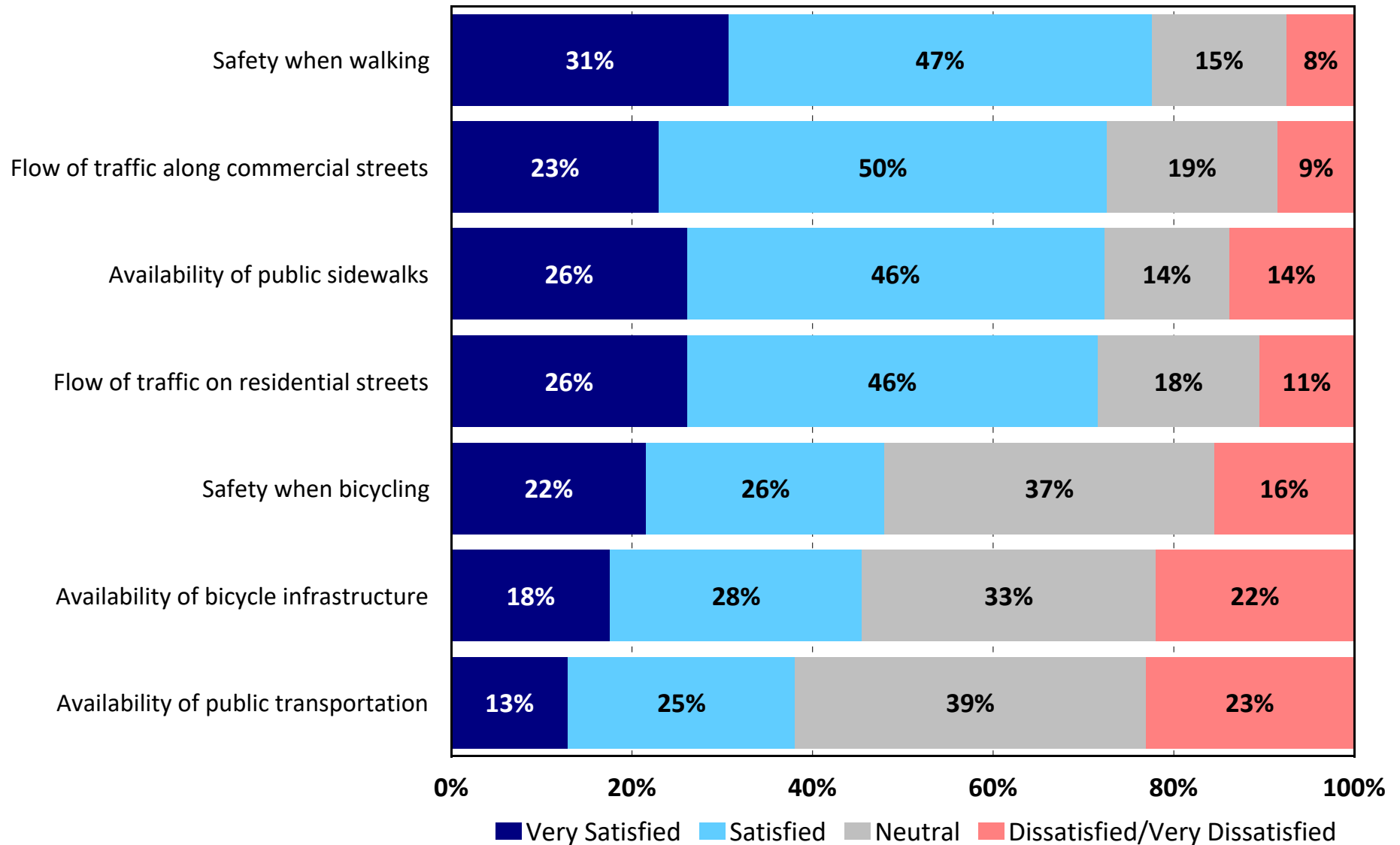
Q16. Most Preferred Sources of Information

by percentage of respondents who selected the item as one of their top two choices



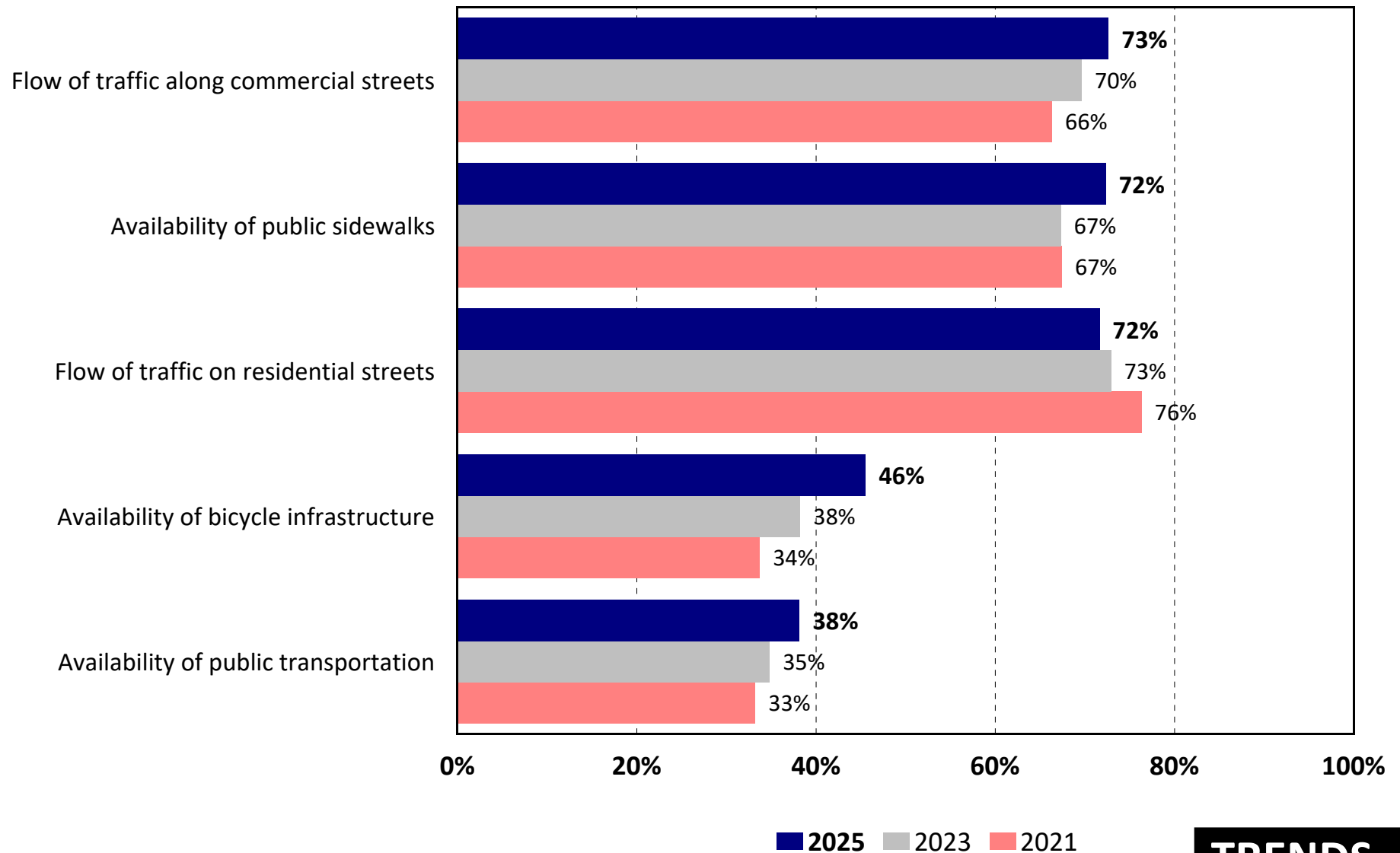
Q17. Overall Satisfaction with Transportation Connectivity and Safety

by percentage of respondents who rated the item as a 1 to 5 on a 5-point scale (excluding “don’t know”)



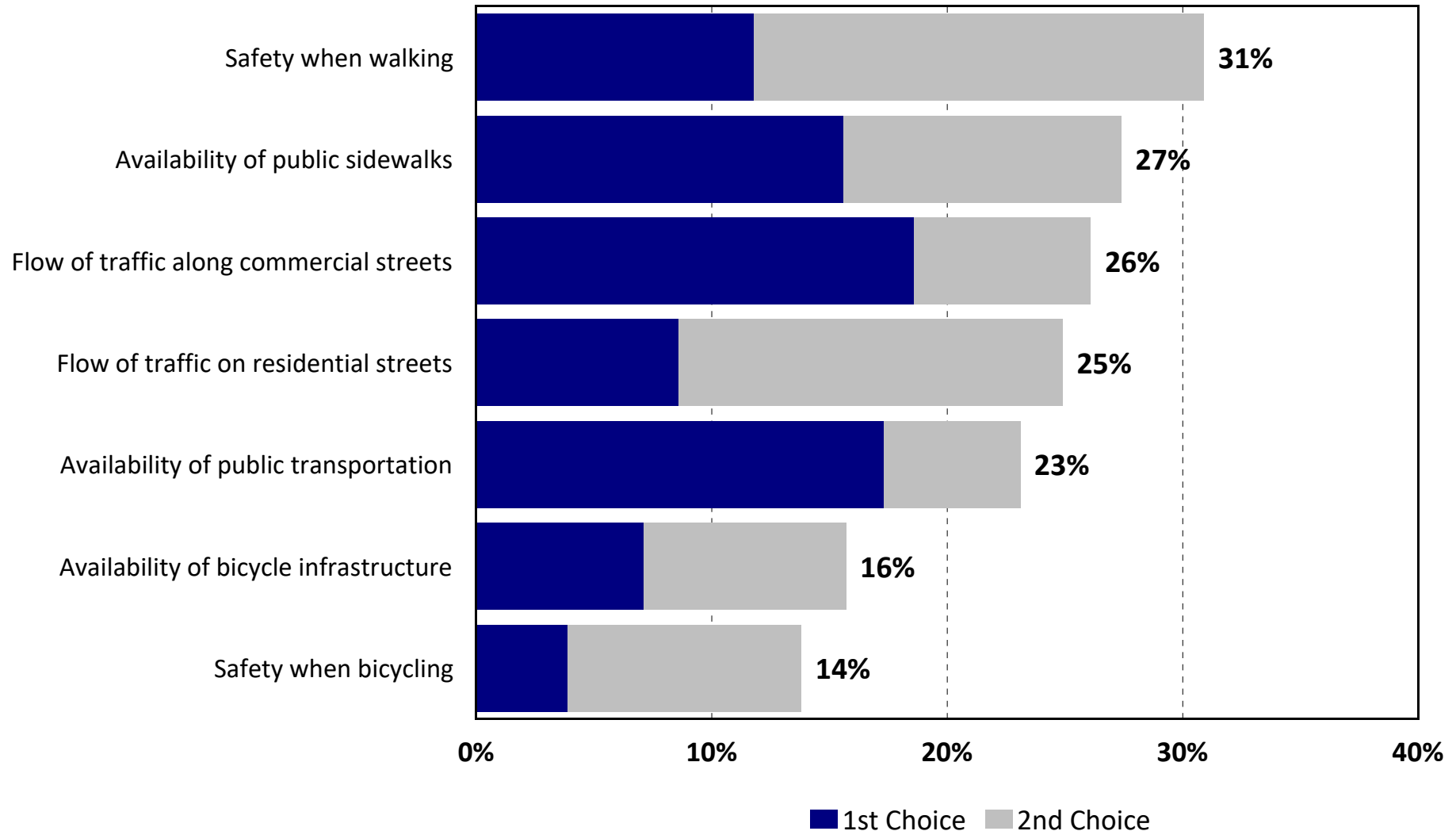
Overall Satisfaction with Transportation Connectivity and Safety - 2021 to 2025

by percentage of respondents who rated the item 4 or 5 on a 5-point scale where 5 was "very satisfied" and 1 was "very dissatisfied"



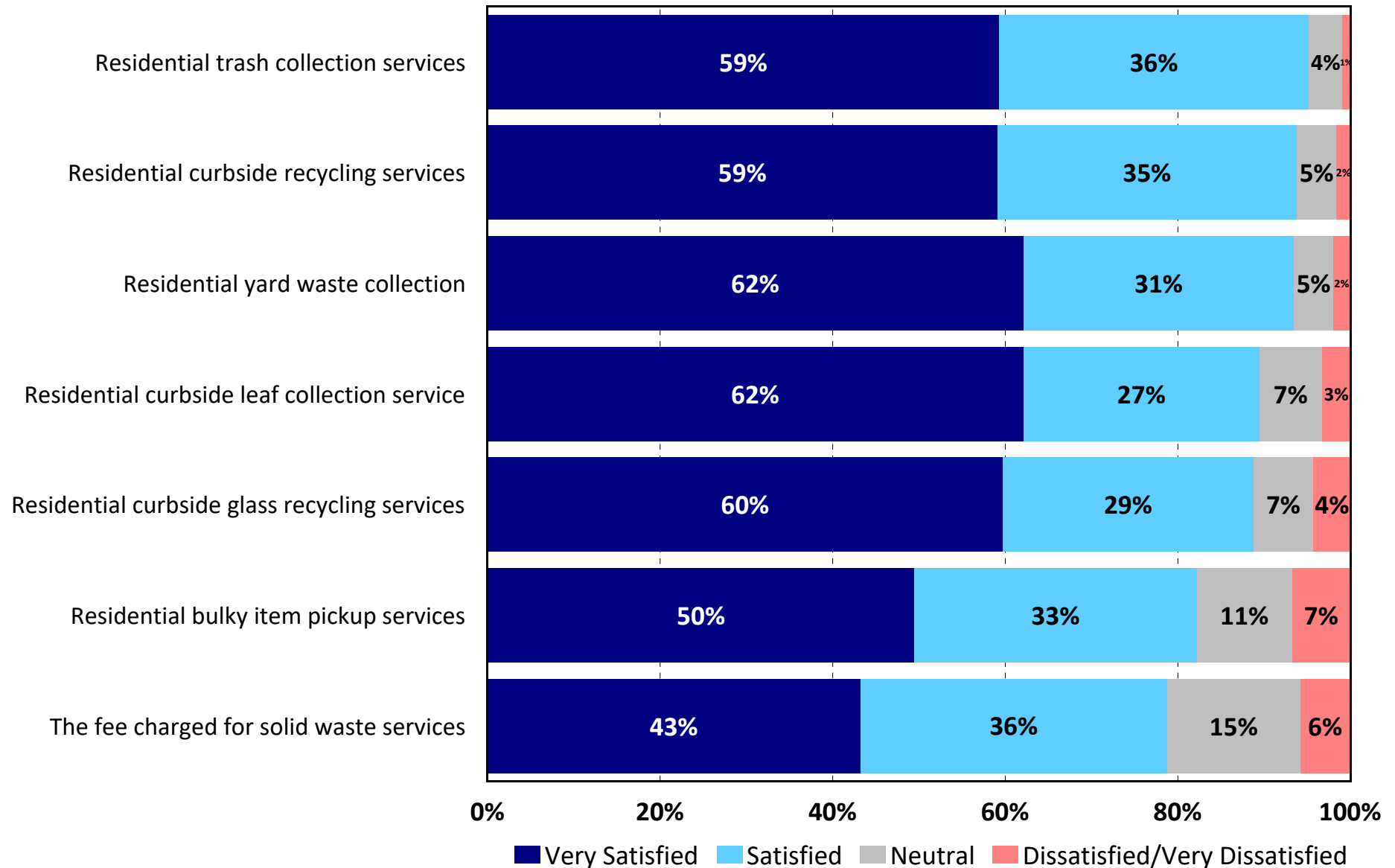
Q18. Transportation Connectivity and Safety Items That Should Receive the Most Emphasis from City Leaders Over the Next Two Years

by percentage of respondents who selected the item as one of their top two choices



Q19. Overall Satisfaction with Trash Services

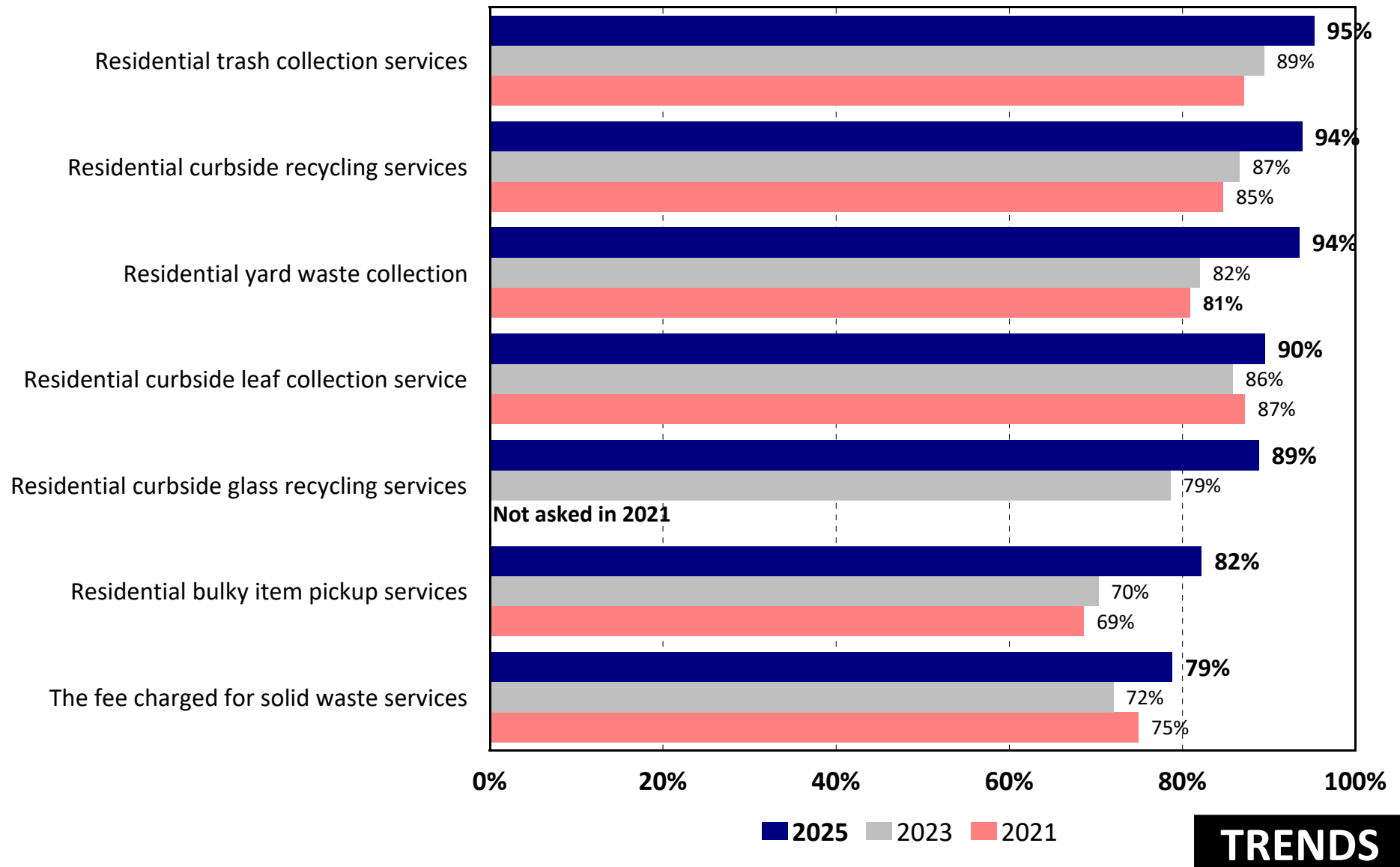
by percentage of respondents who rated the item as a 1 to 5 on a 5-point scale (excluding “don’t know”)



Overall Satisfaction with Trash Services

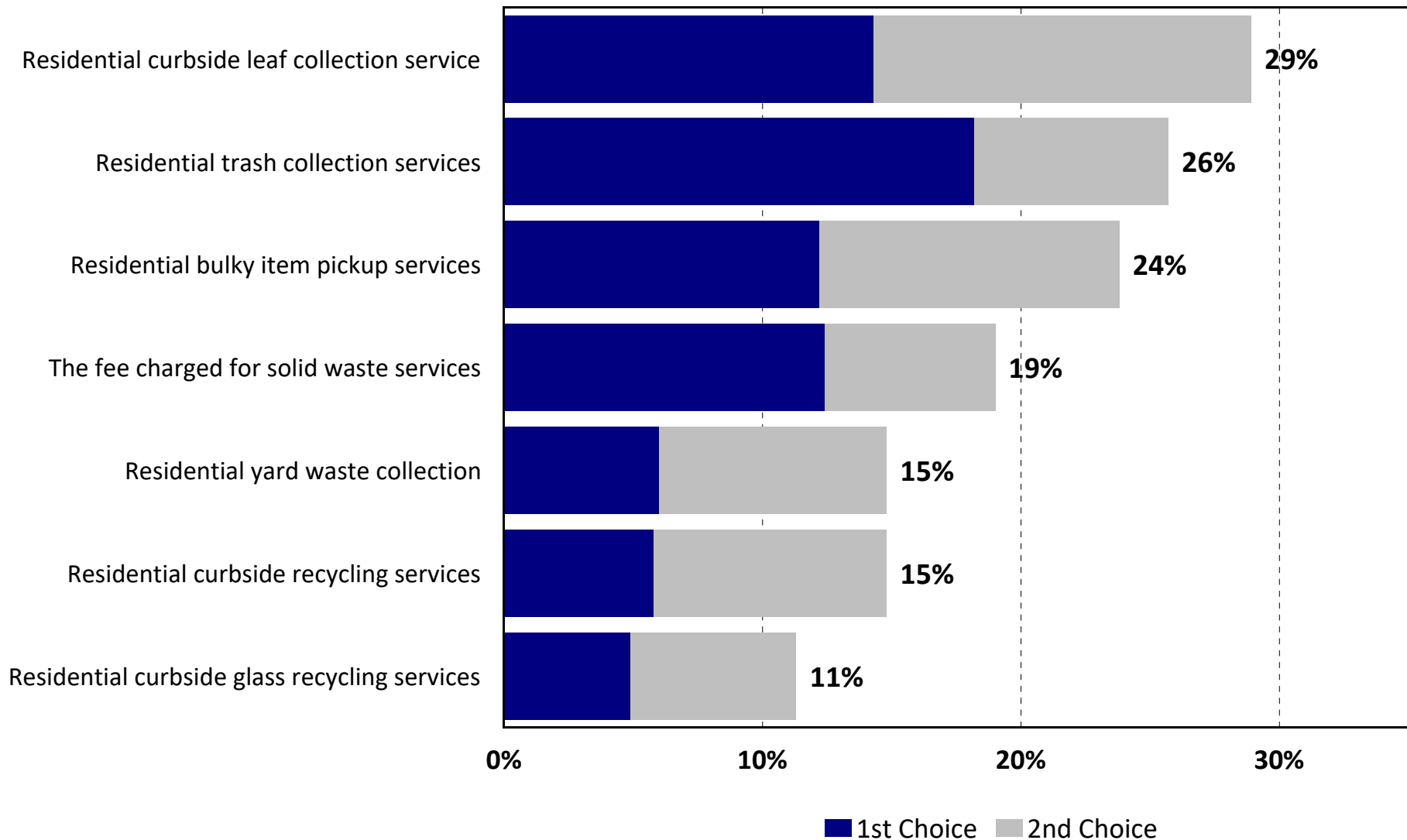
2021 to 2025

by percentage of respondents who rated the item 4 or 5 on a 5-point scale where 5 was "very satisfied" and 1 was "very dissatisfied"



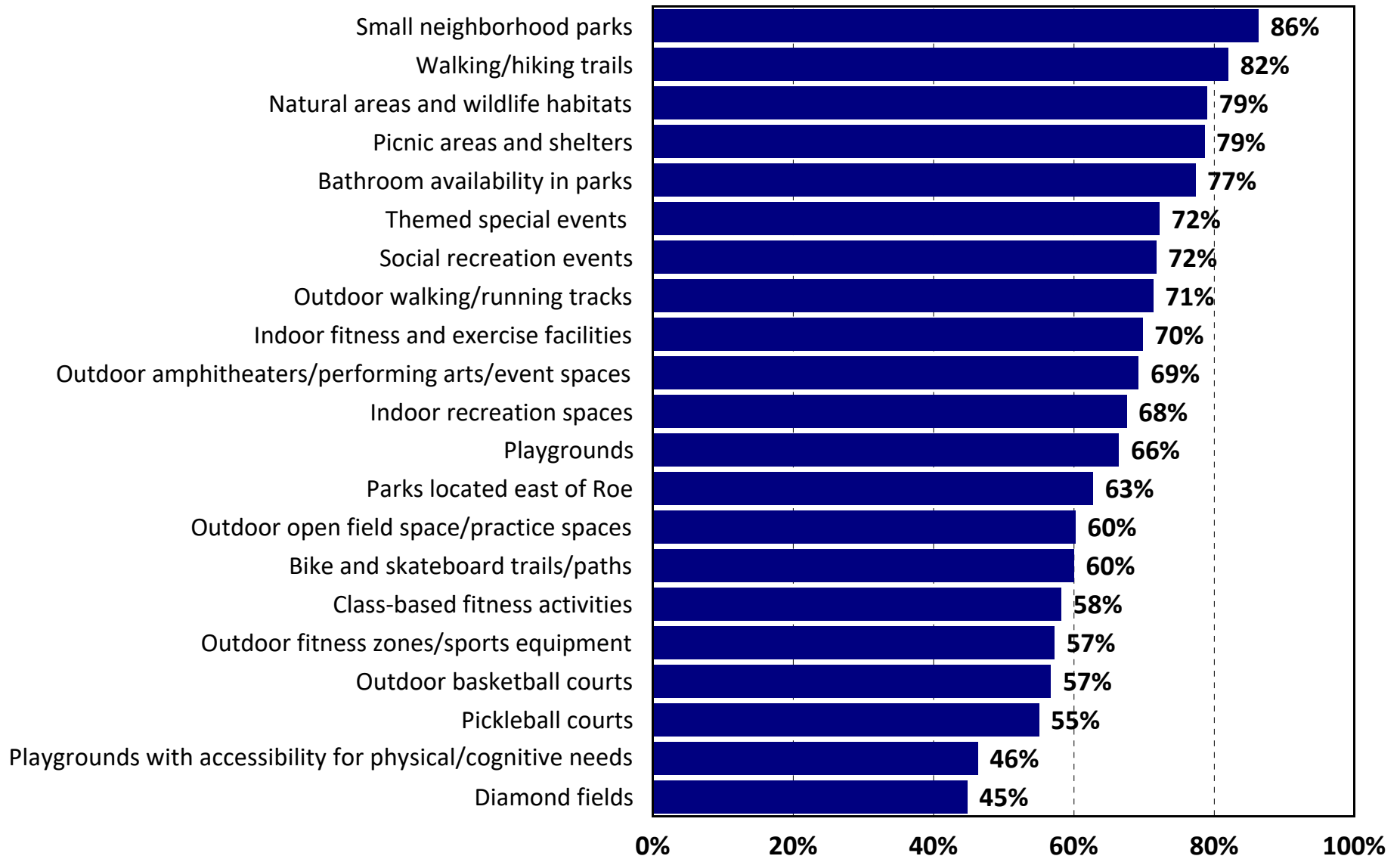
Q20. Trash Services That Should Receive the Most Emphasis from City Leaders Over the Next Two Years

by percentage of respondents who selected the item as one of their top two choices



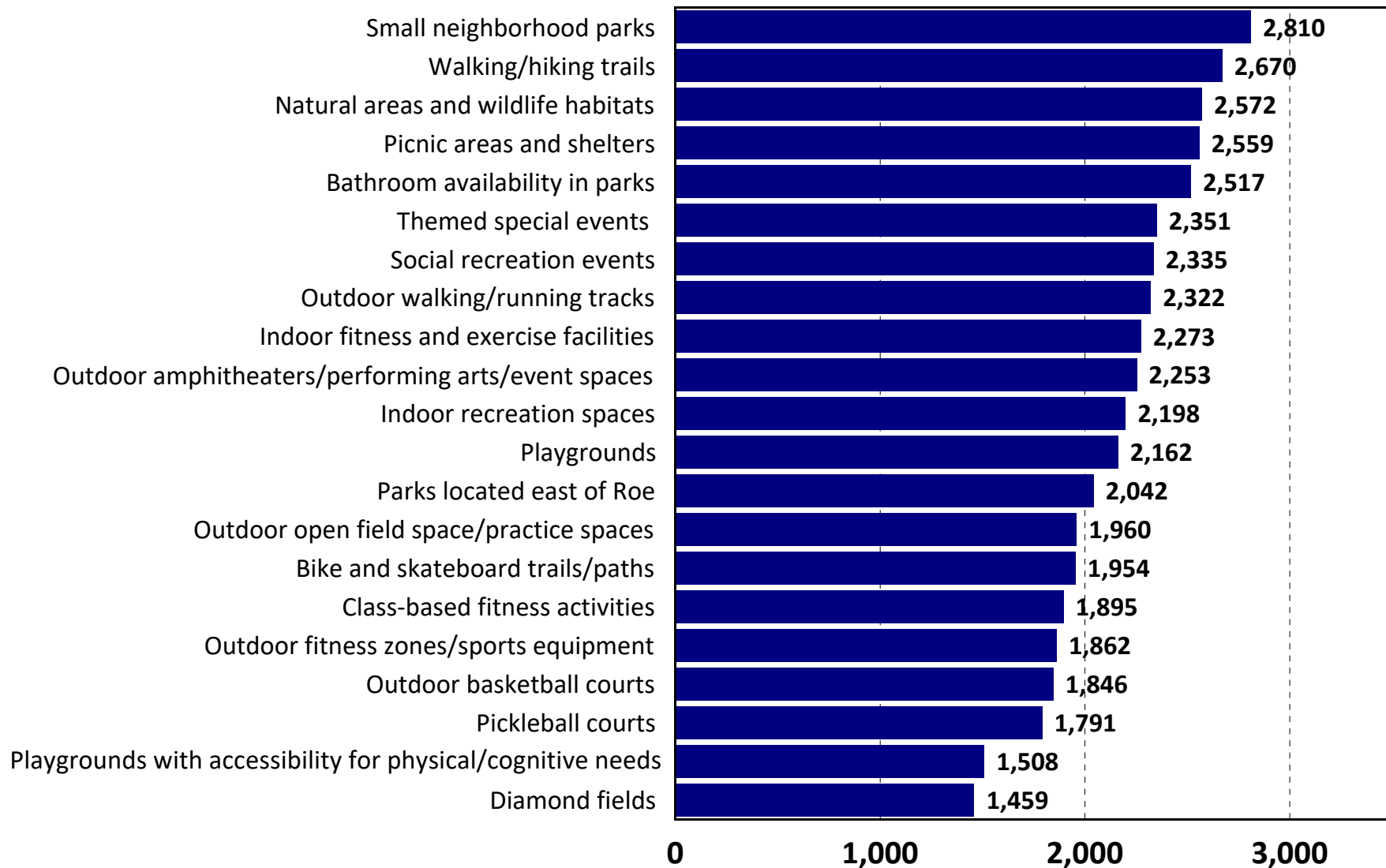
Q21[1]. Households That Have a Need for the Following Parks and Recreation Facilities/Amenities

by percentage of respondents



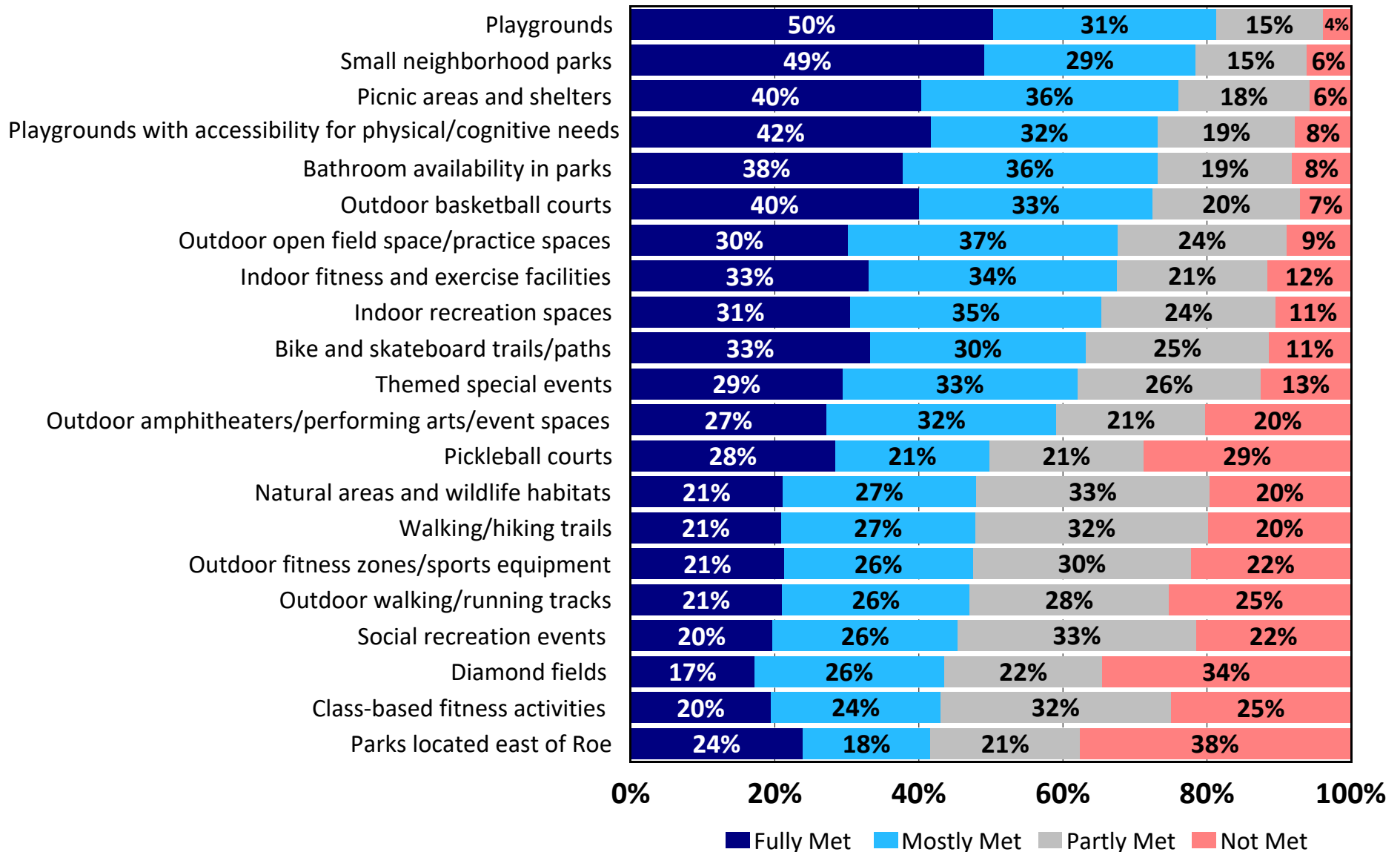
Q21[1]. Estimated Number of Households That Have a Need for the Following Parks and Recreation Facilities/Amenities

by number of households based on 3,256 households in the City of Roeland Park



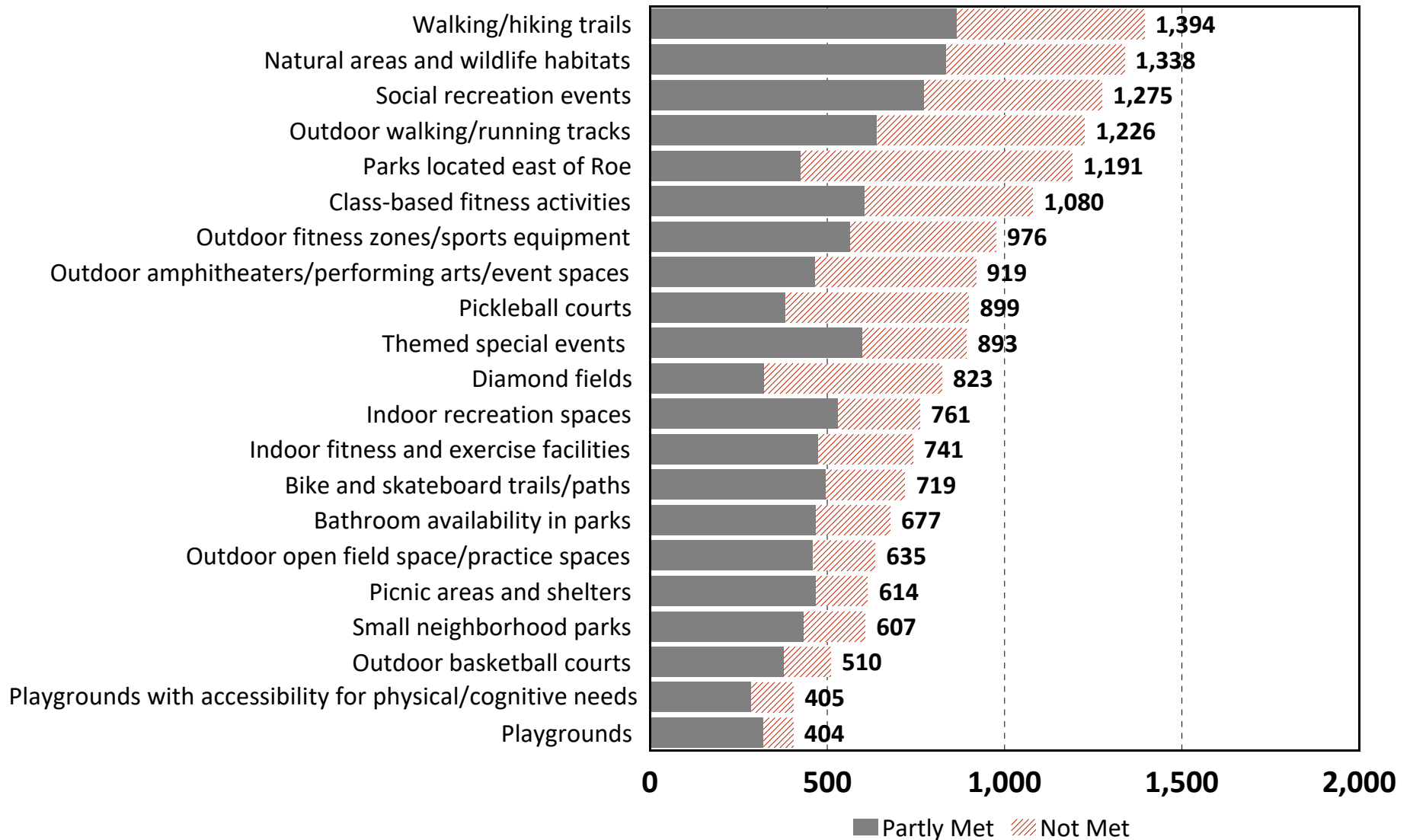
Q21[2]. How Well Parks and Recreation Facilities/Amenities Are Meeting the Needs of Households

by percentage of households (excluding “no need”)



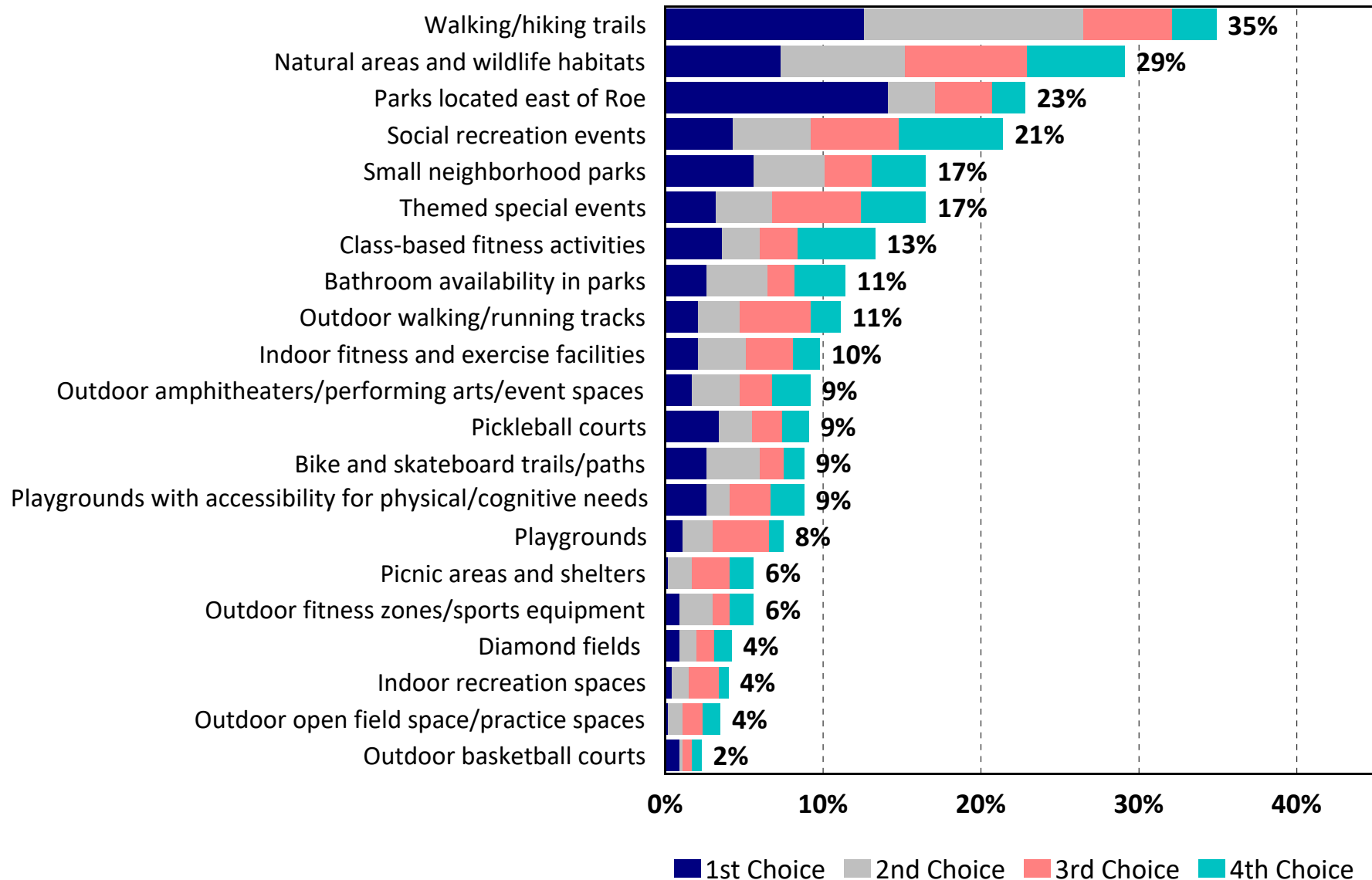
Q21[3]. Estimated Number of Households in Roeland Park Whose Needs for Parks and Recreation Facilities/Amenities Are Being Partly Met or Not Met

by number of households based on 3,256 households in the City of Roeland Park



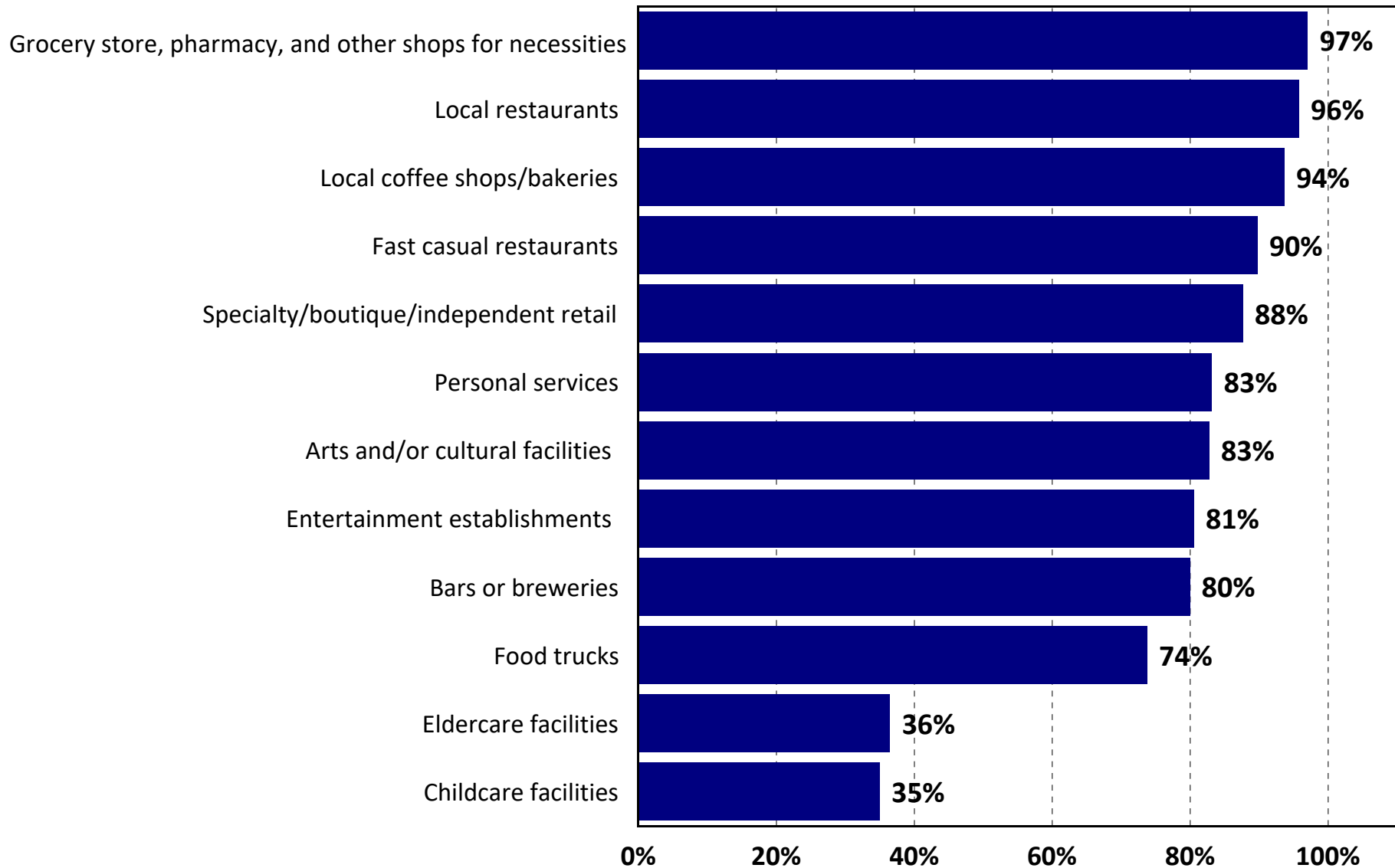
Q22. Parks and Recreation Facilities/Amenities That Residents Would MOST Like to See Roeland Park Invest In

by percentage of respondents who selected the item as one of their top four choices



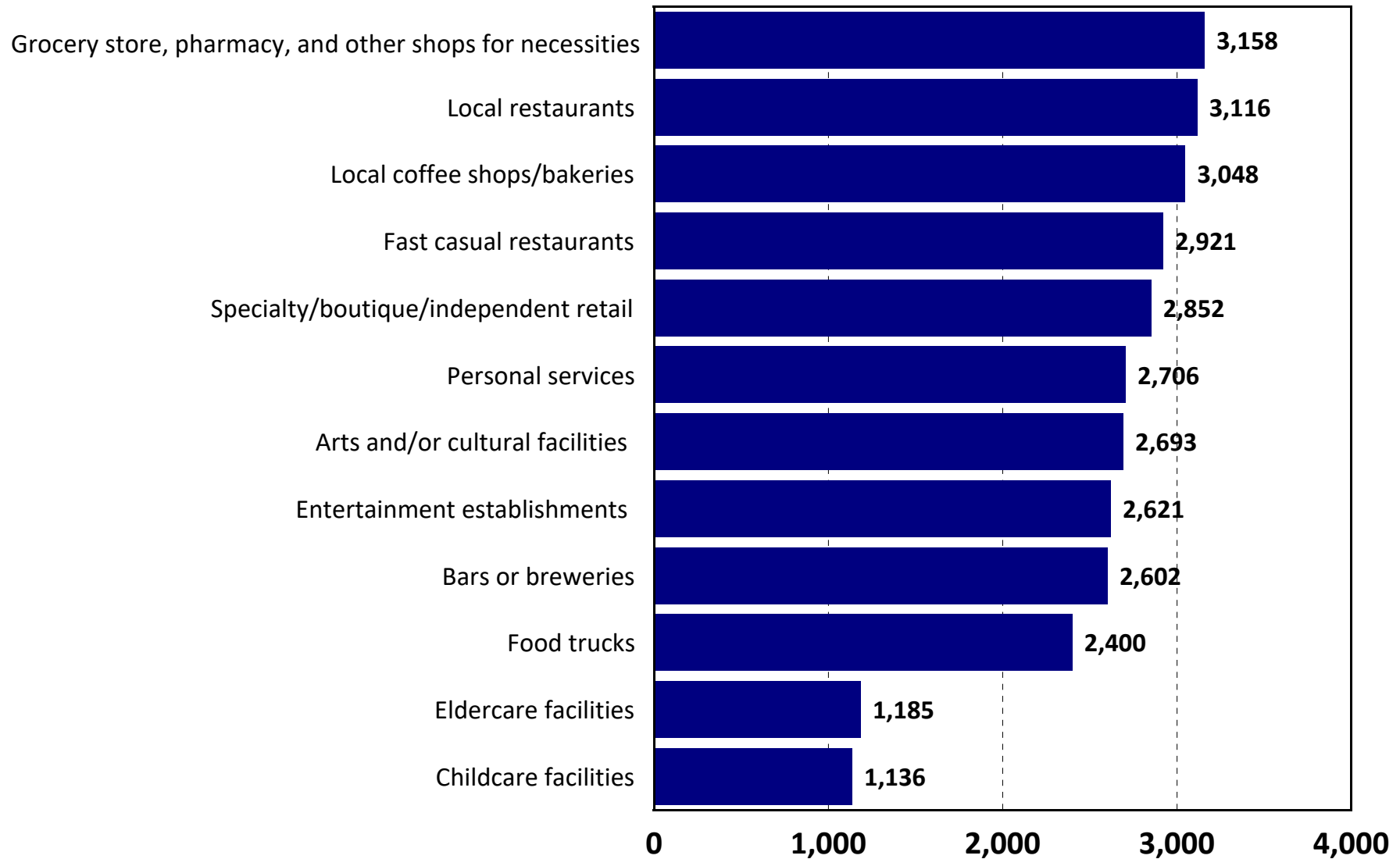
Q23[1]. Households That Have a Need for the Following Commercial Development Services

by percentage of respondents



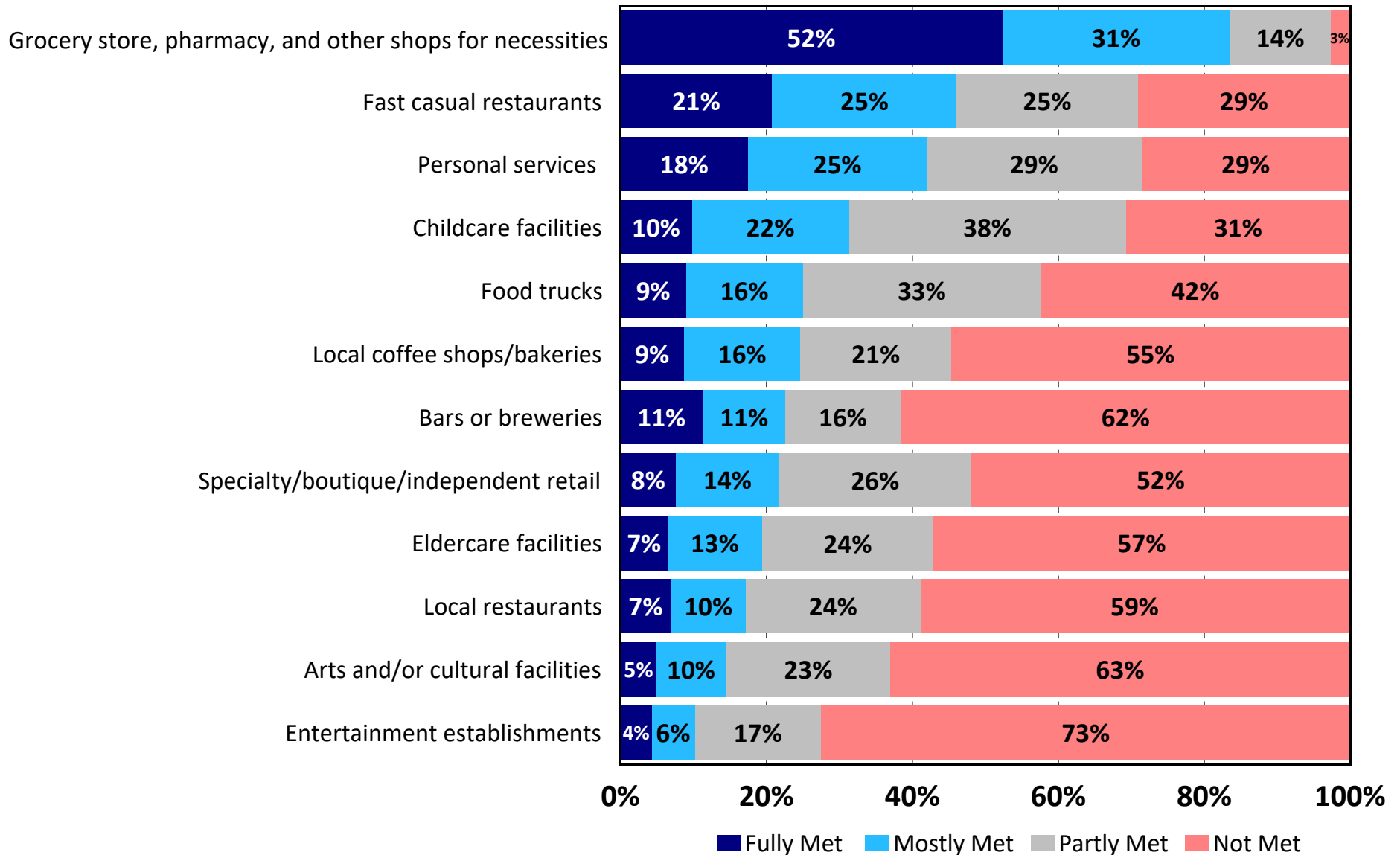
Q23[1]. Estimated Number of Households That Have a Need for the Following Commercial Development Services

by number of households based on 3,256 households in the City of Roeland Park



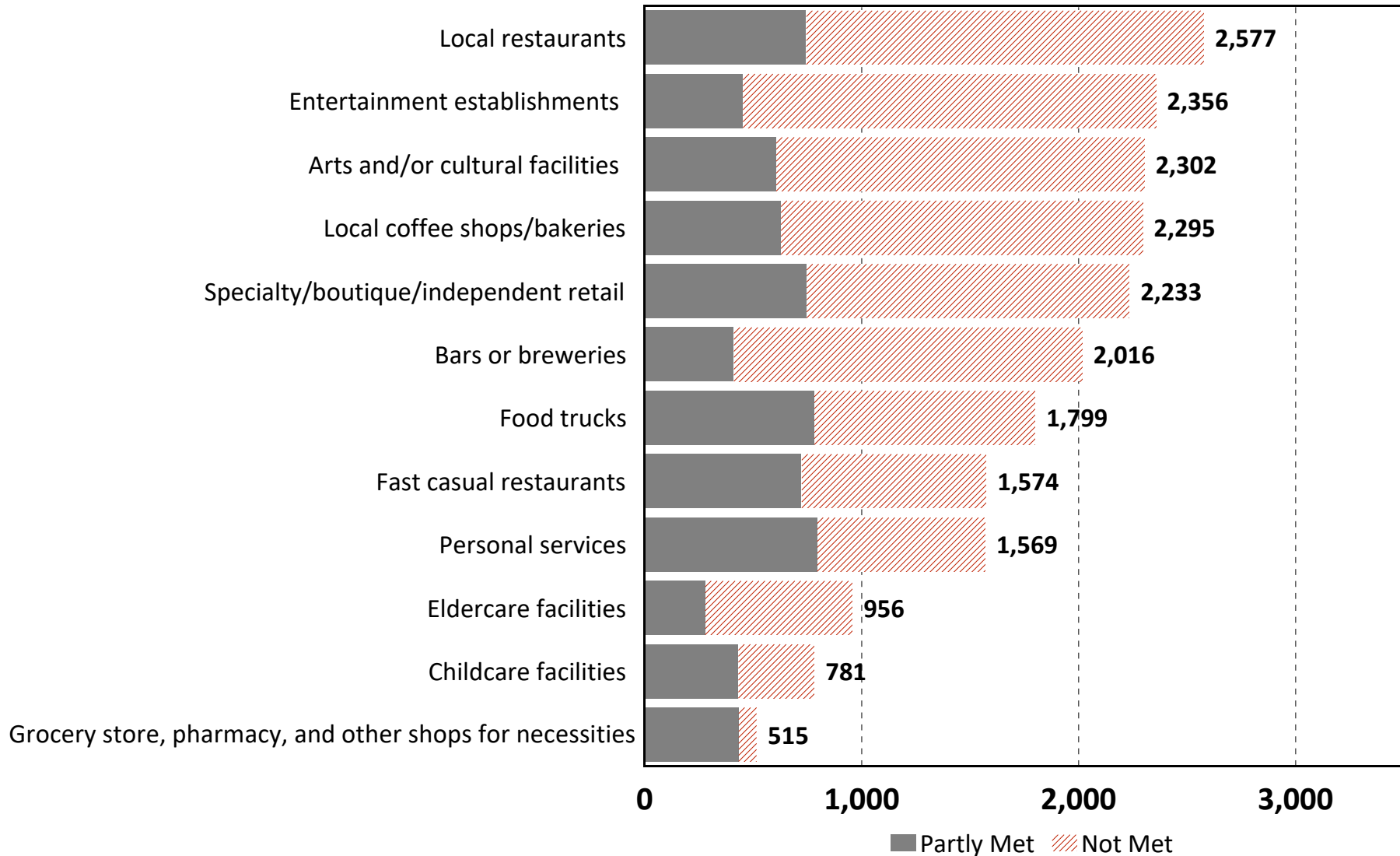
Q23[2]. How Well Commercial Development Services Are Meeting the Needs of Households

by percentage of households (excluding "no need")



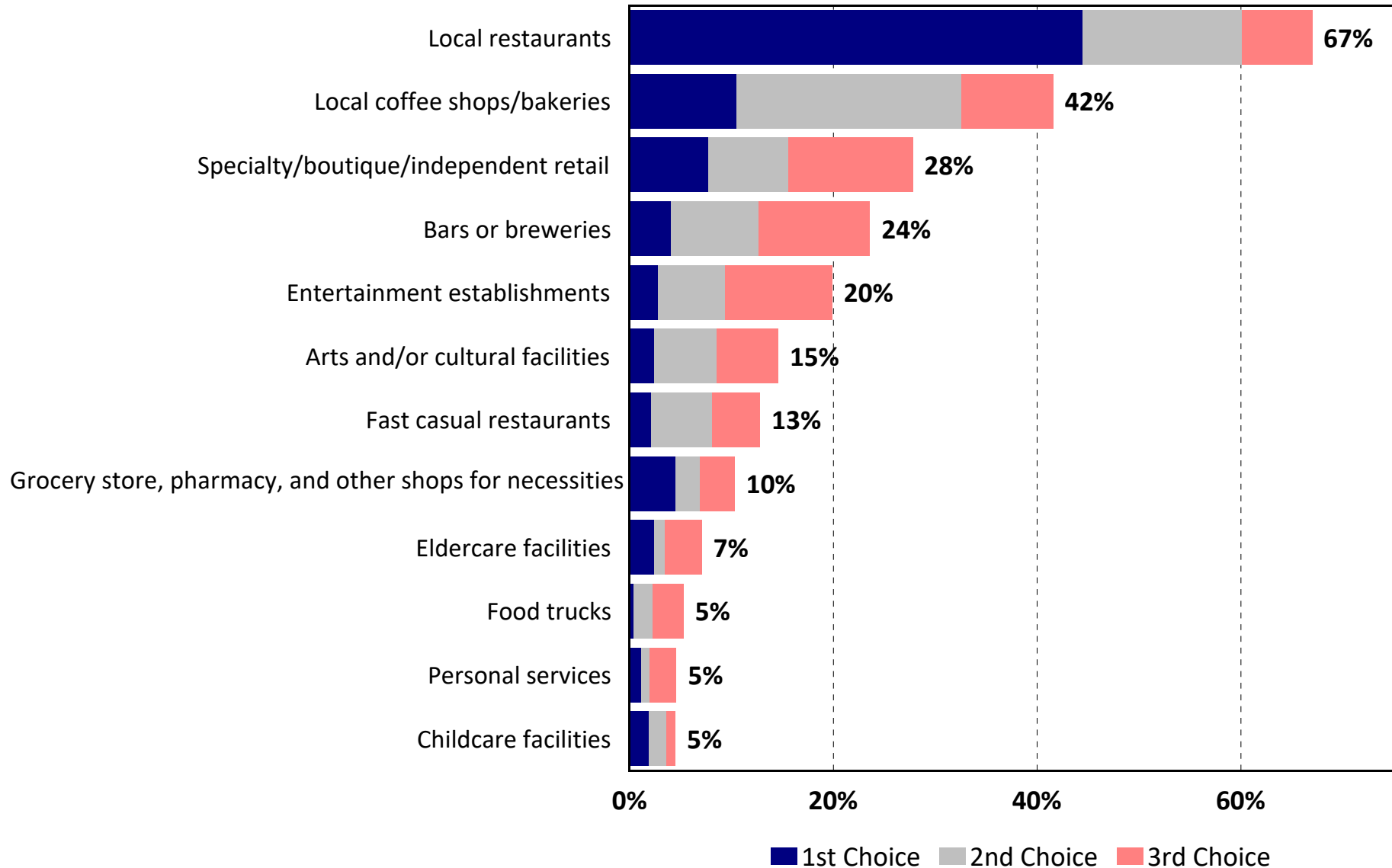
Q23[3]. Estimated Number of Households in Roeland Park Whose Needs for Commercial Development Services Are Being Partly Met or Not Met

by number of households based on 3,256 households in the City of Roeland Park



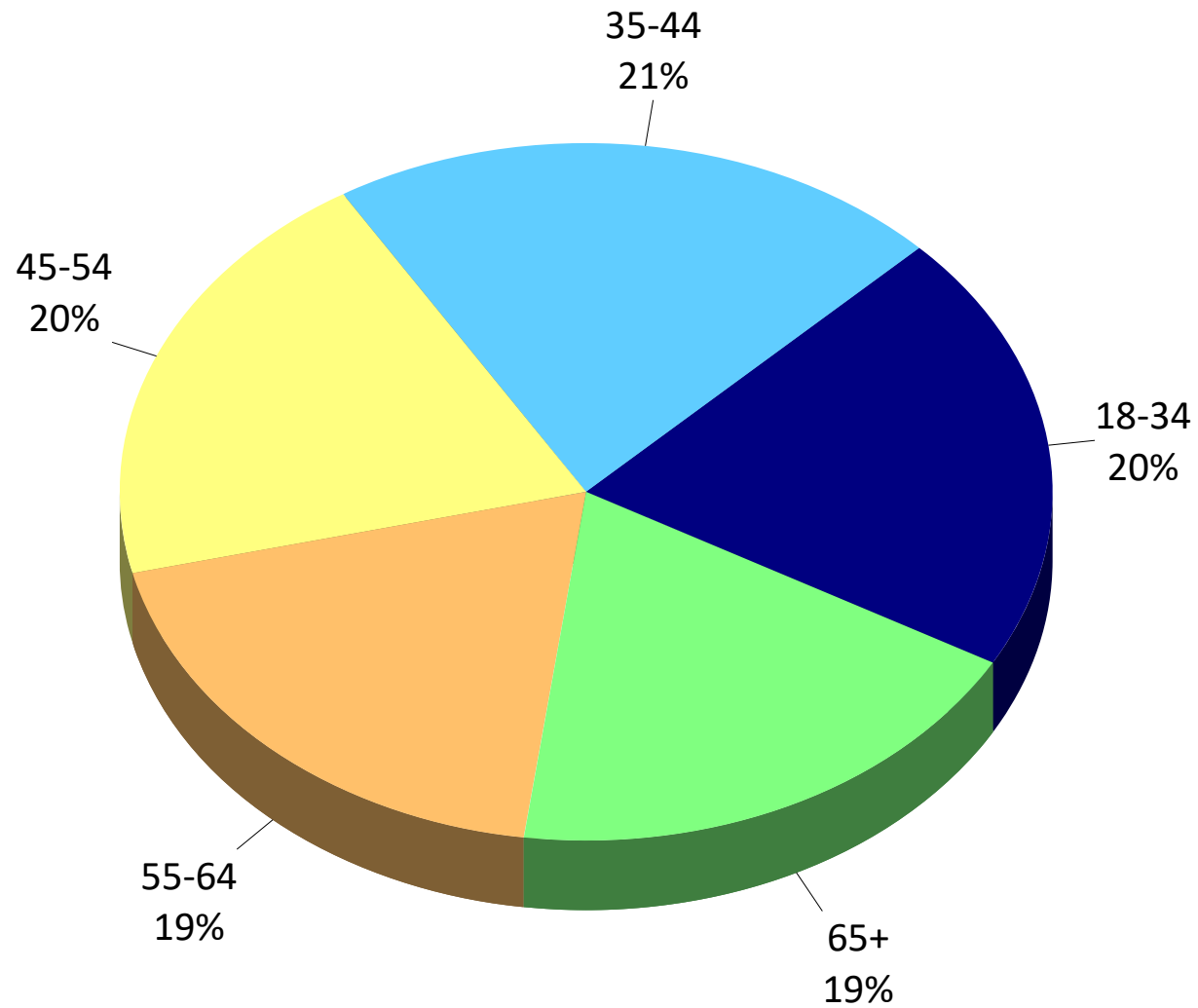
Q24. Commercial Development Services That Residents Would MOST Like to See Added in Roeland Park

by percentage of respondents who selected the item as one of their top three choices



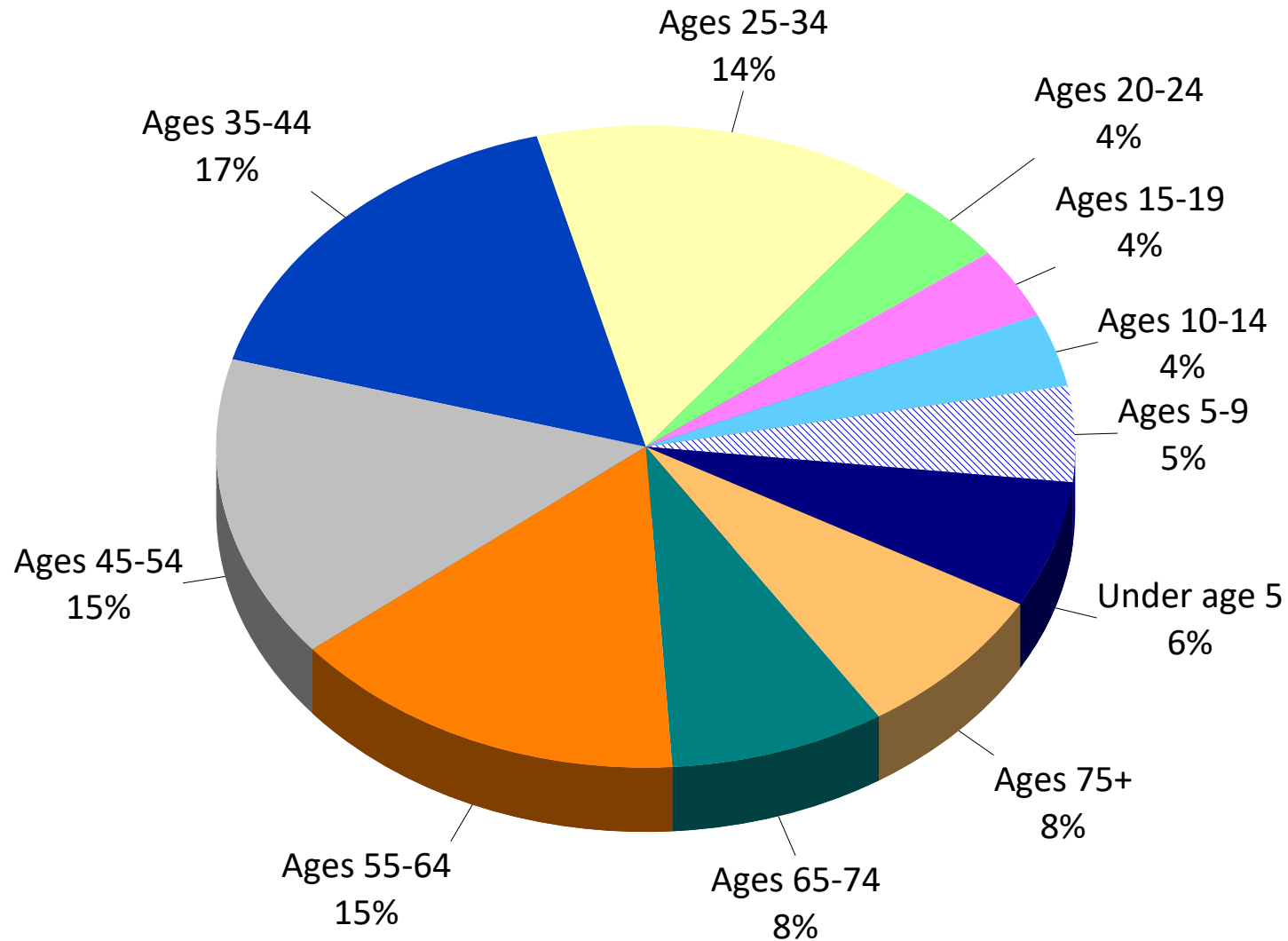
Q25. Demographics: What is your age?

by percentage of respondents



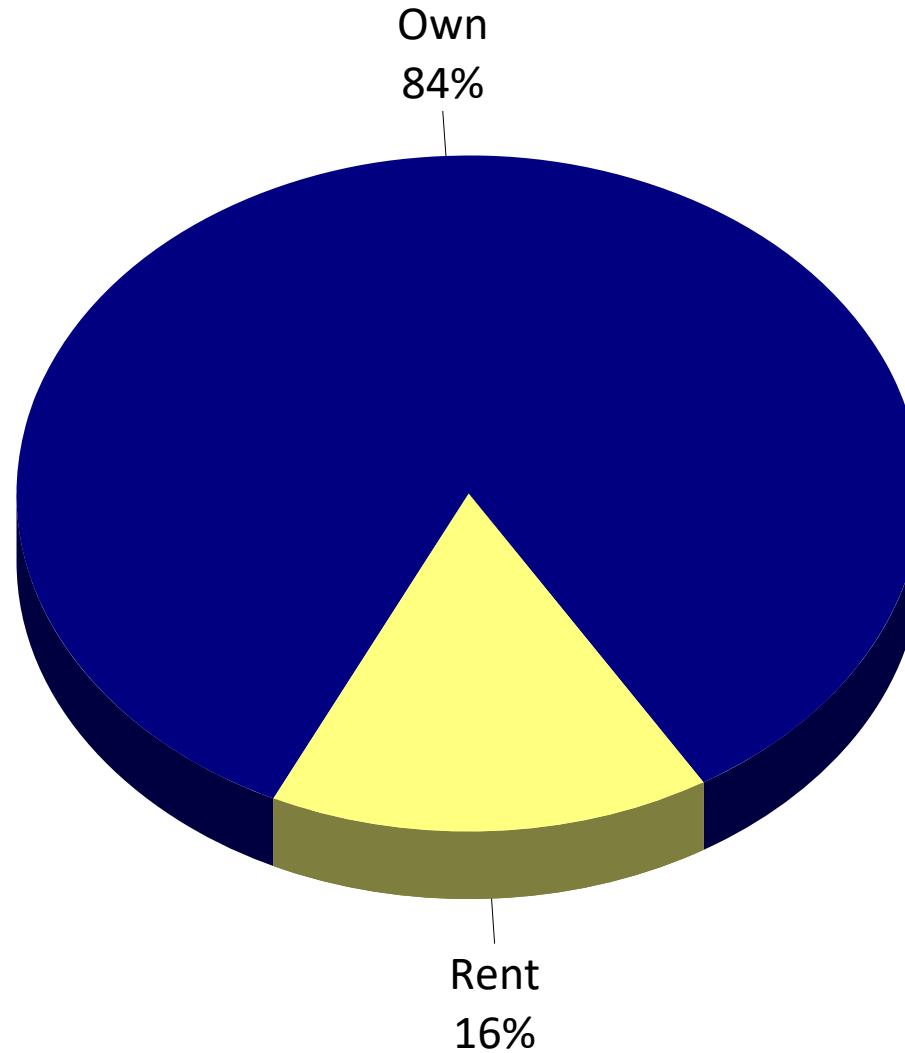
Q26. Demographics: Ages of Household Members

by percentage of persons in the household



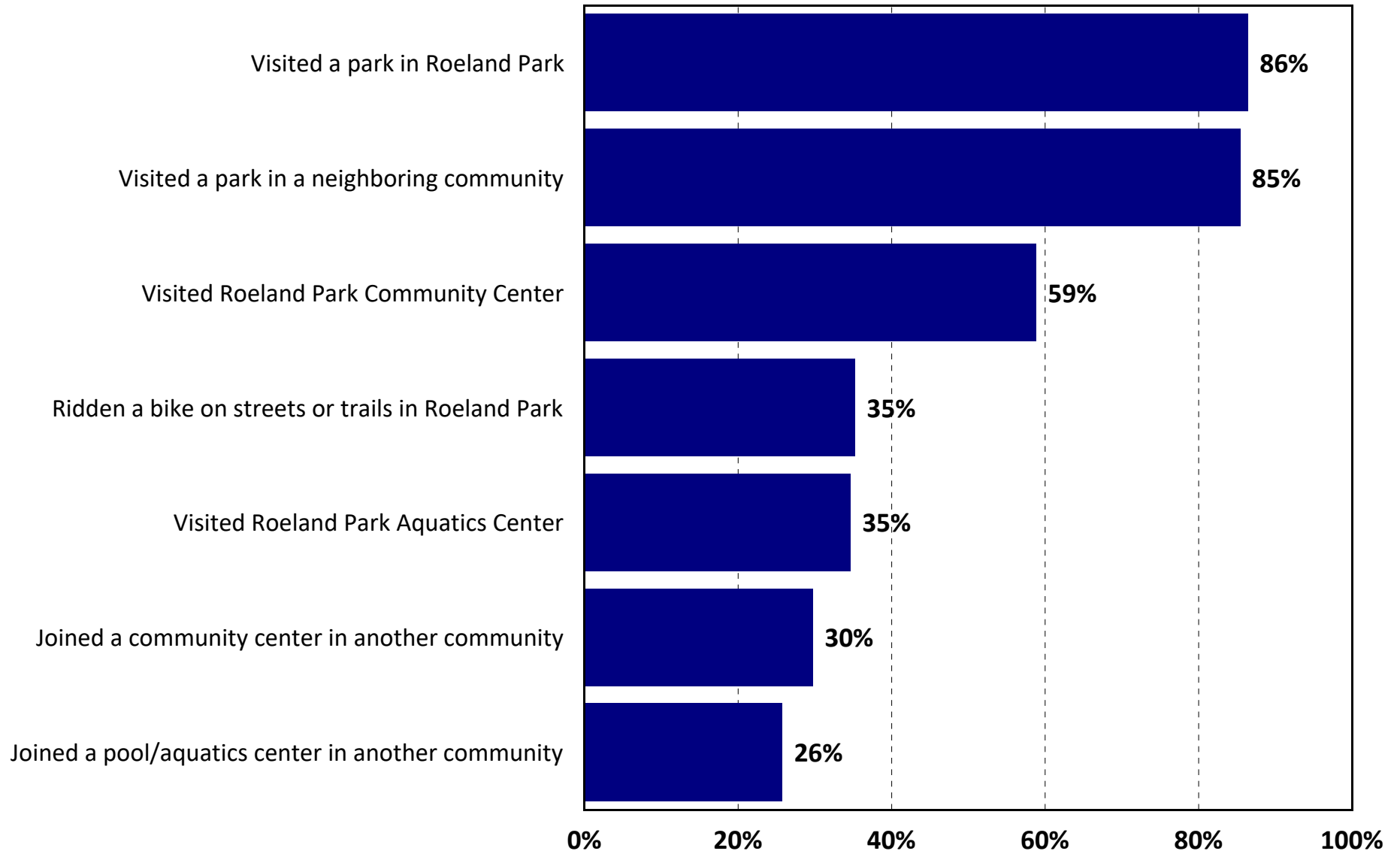
Q27. Demographics: Do you own or rent your current residence?

by percentage of respondents



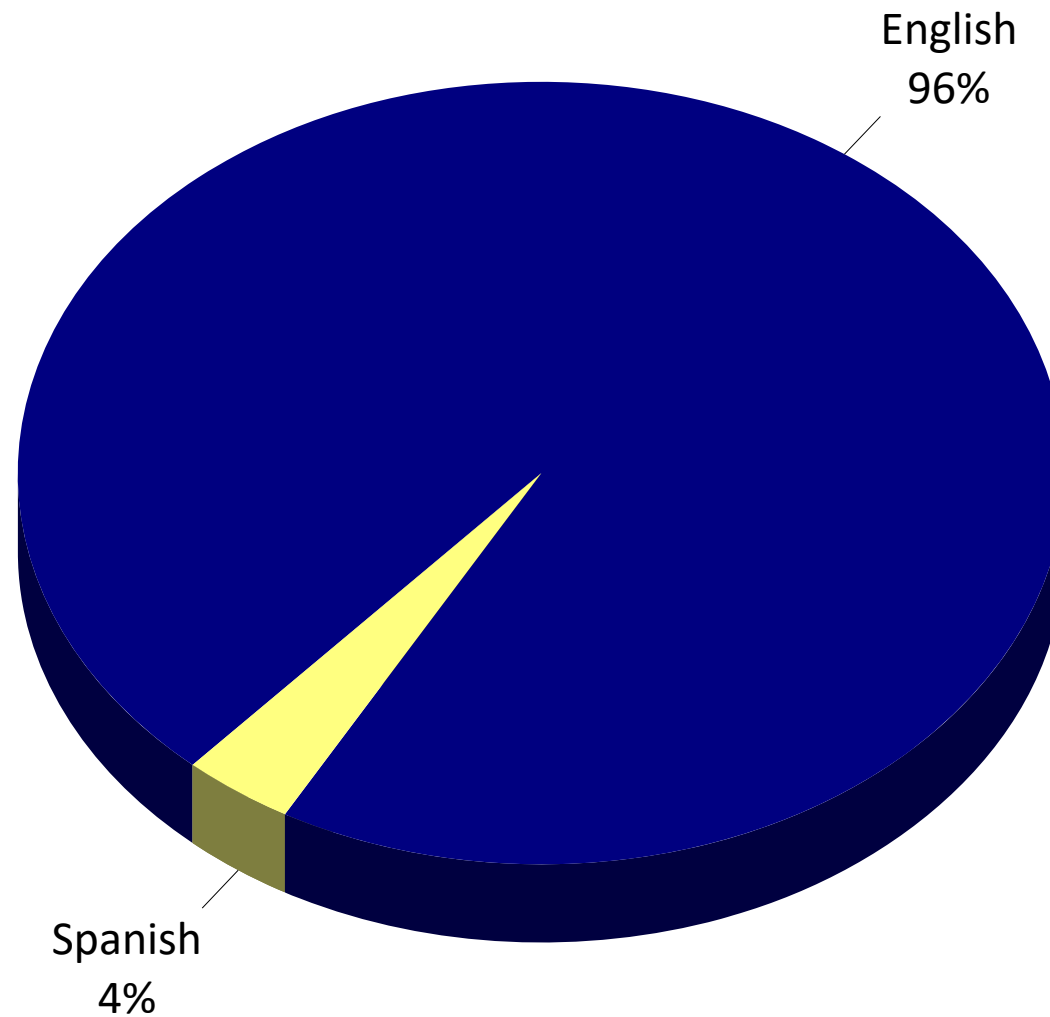
Q28. Household That Have Done the Following in the Previous Year

by percentage of respondents (multiple selections could be made)



Q29. Demographics: What is the primary language spoken in your home?

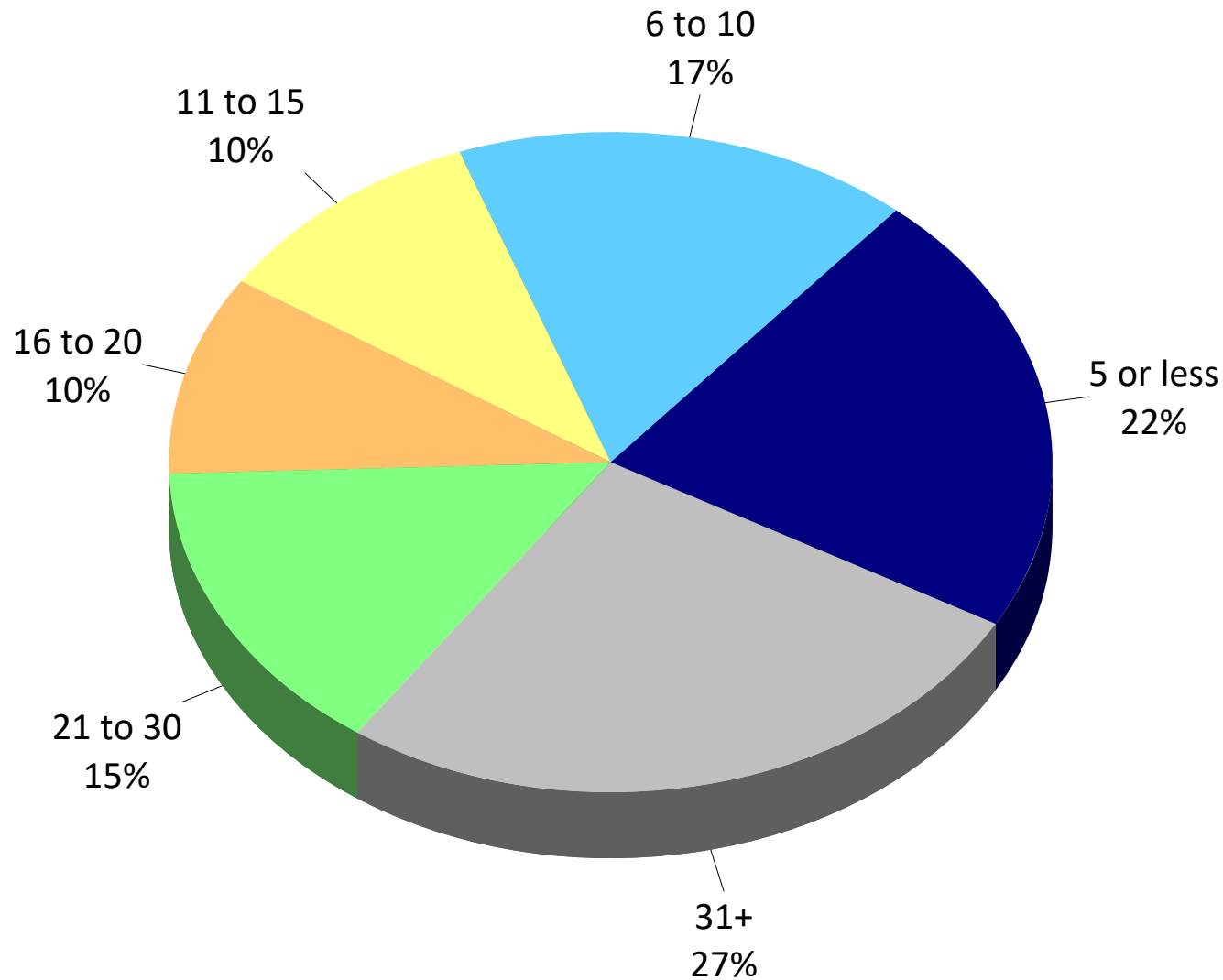
by percentage of respondents



0.2% selected "other"

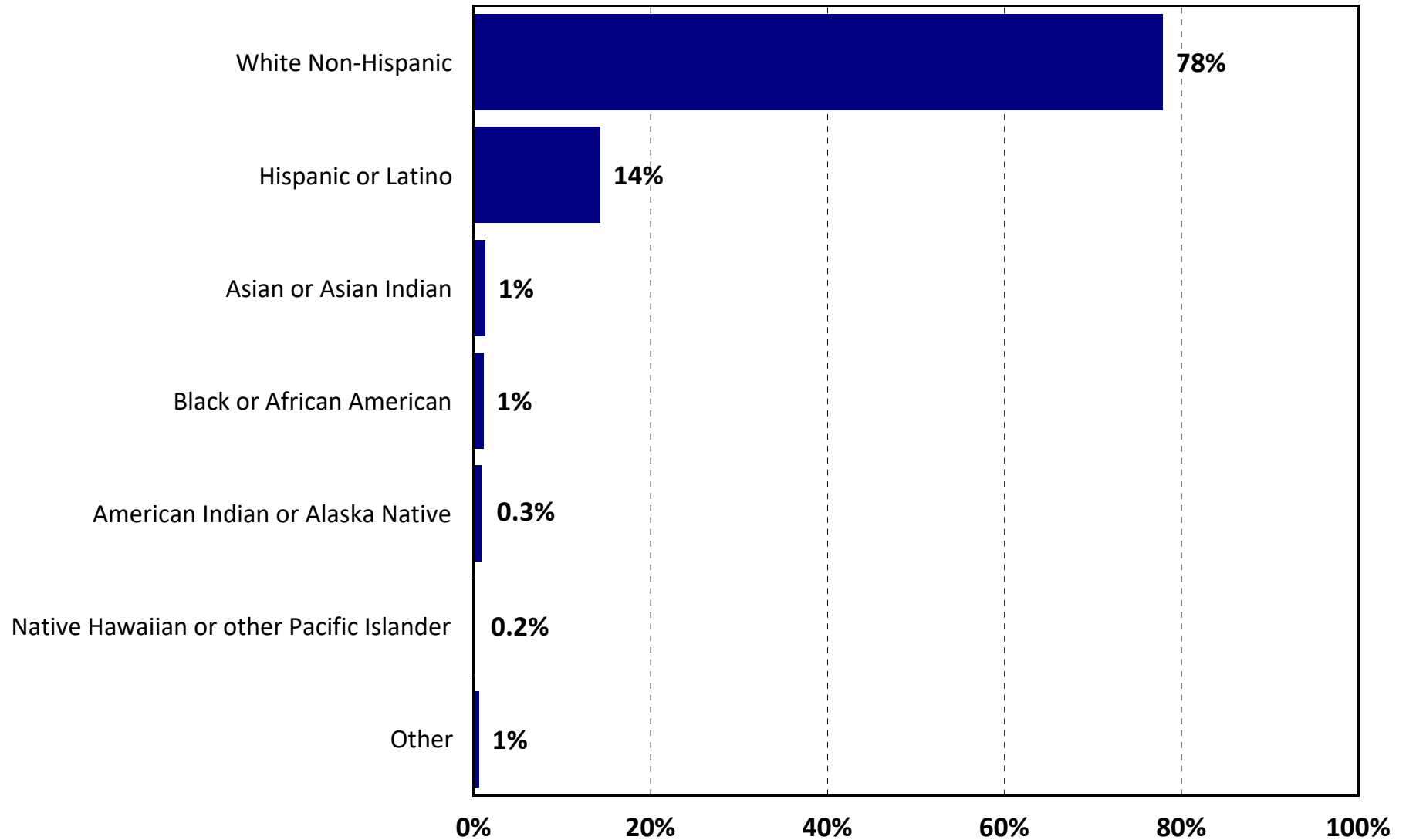
Q30. Demographics: Approximately how many years have you lived in the City of Roeland Park?

by percentage of respondents



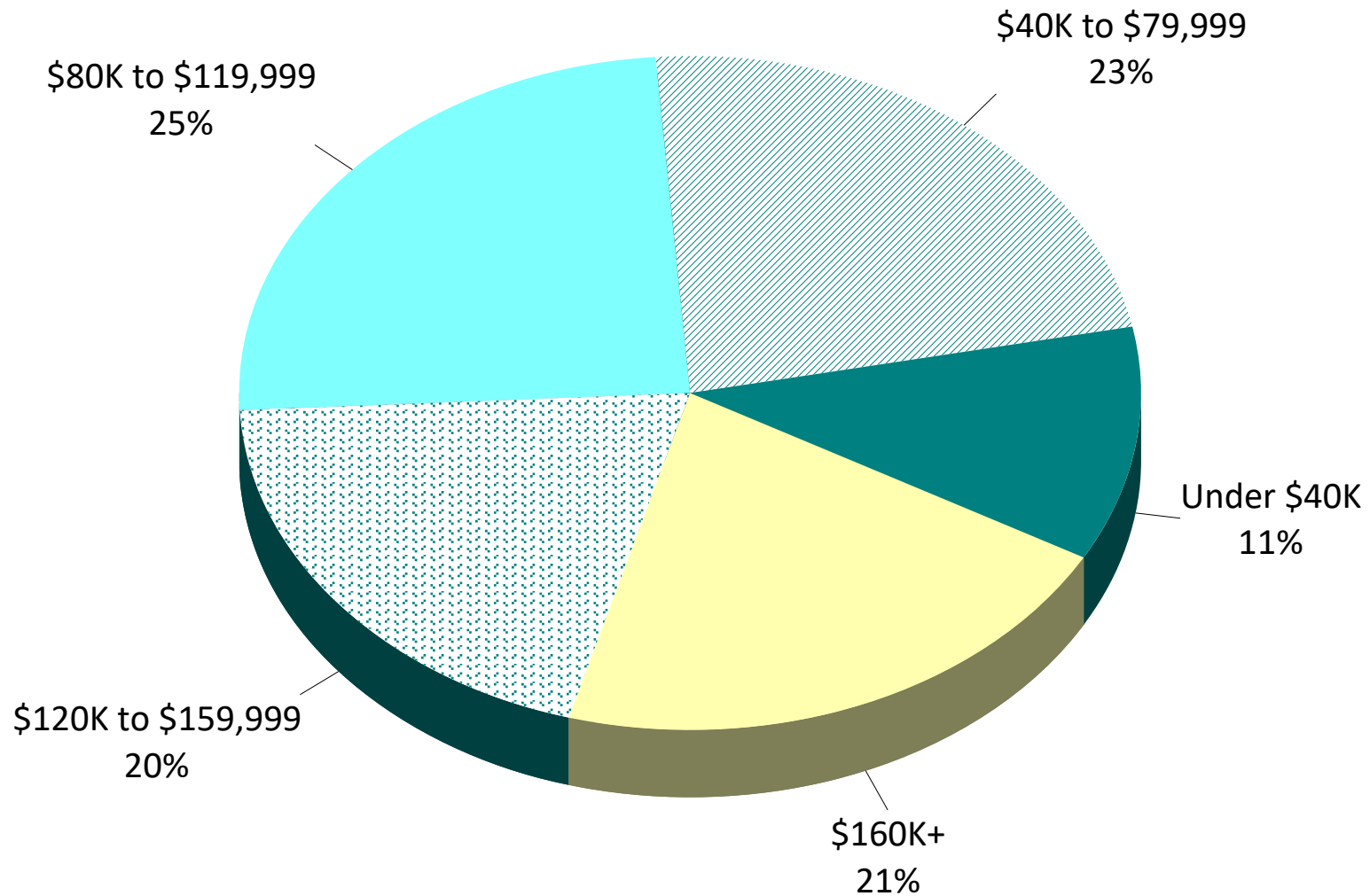
Q31. Demographics: Race/Ethnic Background

by percentage of respondents (multiple selections could be made)



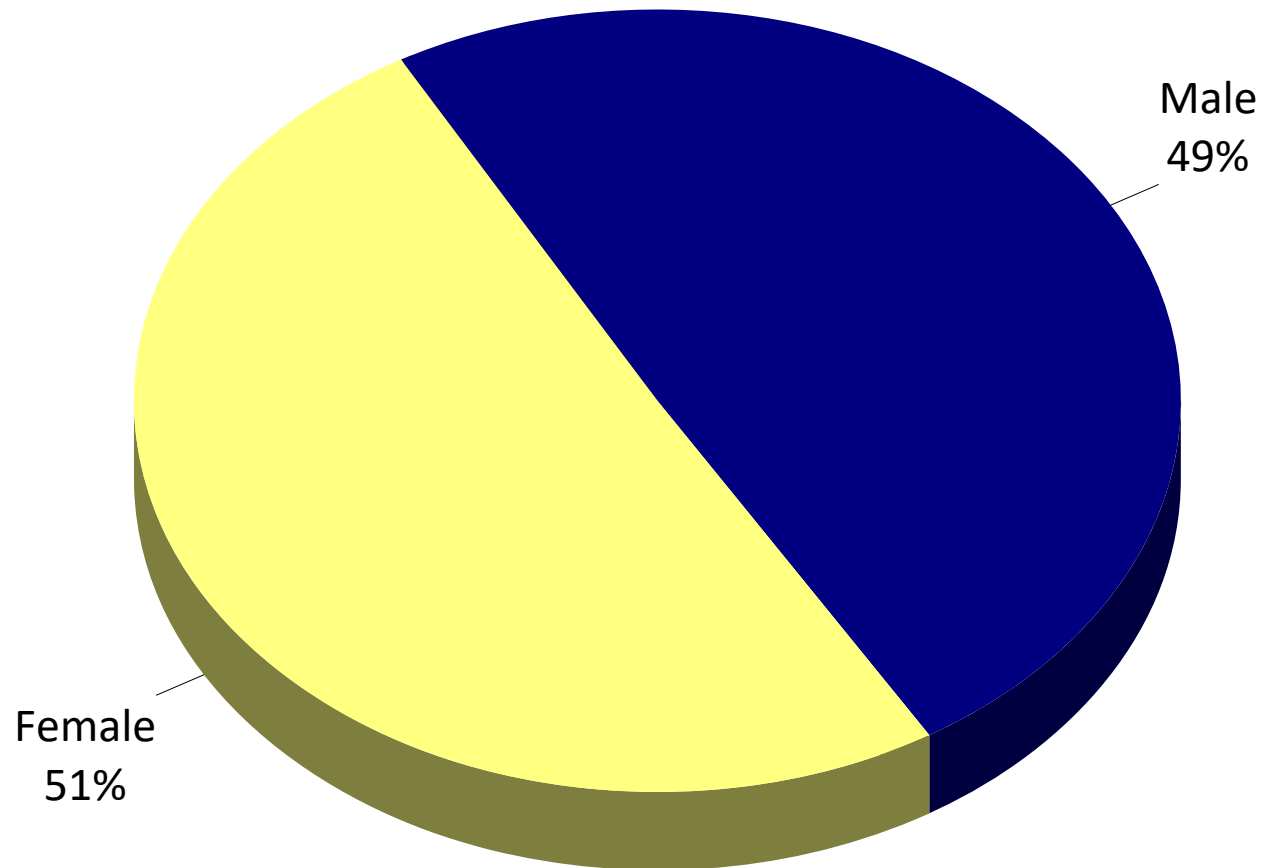
Q32. Demographics: Annual Household Income

by percentage of respondents



Q33. Demographics: Gender

by percentage of respondents



0.2% selected "non-binary or other"



Priority Investment Rating

Overview

The Priority Investment Rating (PIR) was developed by ETC Institute to provide governments with an objective tool for evaluating the priority that should be placed on community investments. The Priority Investment Rating was developed by ETC Institute to identify the parks and recreation facilities/amenities and commercial development items residents think should receive the highest priority for investment. The Priority Investment Rating reflects the importance residents place on items (sum of top 3 or 4 choices) and the unmet needs (needs that are only being partly met or not met) for each item relative to those that rated the highest overall. Since decisions related to future investments should consider both the level of unmet need and the importance of each, the PIR weights each of these components equally.

The PIR reflects the sum of the Unmet Needs Rating and the Importance Rating as shown in the equation below:

$$\text{PIR} = \text{UNR} + \text{IR}$$

For example, suppose the Unmet Needs Rating for playgrounds is 26.5 (out of 100) and the Importance Rating for playgrounds is 52 (out of 100), the Priority Investment Rating for playgrounds would be 78.5 (out of 200).

How to Analyze the Charts:

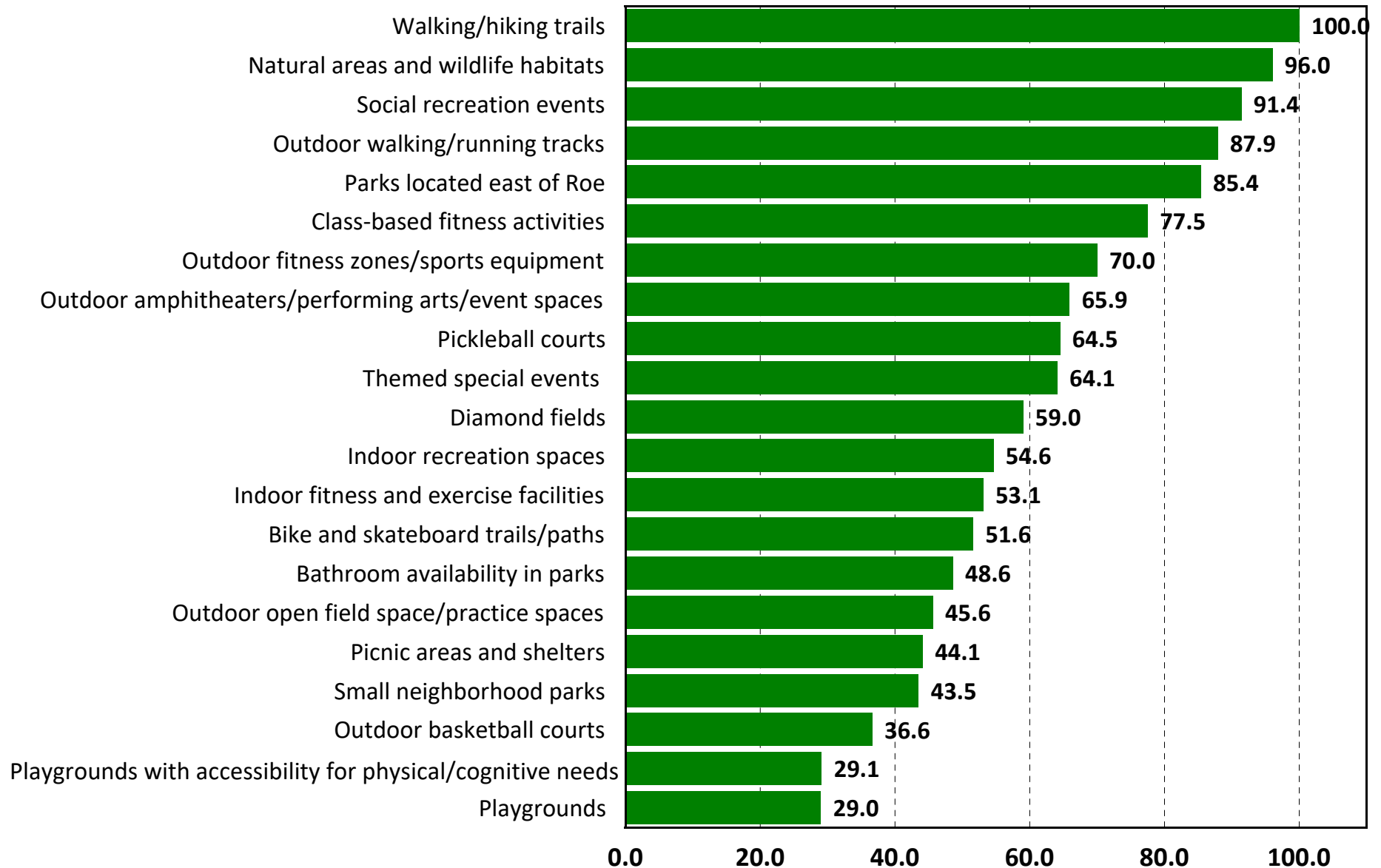
- High Priority Areas are those with a PIR of at least 100. A rating of 100 or above generally indicates there is a relatively high level of unmet need and residents generally think it is important to fund improvements in these areas. Improvements in this area are likely to have a positive impact on the greatest number of households.
- Medium Priority Areas are those with a PIR of 50-99. A rating in this range generally indicates there is a medium to high level of unmet need or a significant percentage of residents generally think it is important to fund improvements in these areas.
- Low Priority Areas are those with a PIR below 50. A rating in this range generally indicates there is a relatively low level of unmet need and residents do not think it is important to fund improvements in these areas. Improvements may be warranted if the needs of very specialized populations are being targeted.

The following pages show the Unmet Needs Rating, Importance Rating, and Priority Investment Rating for parks and recreation facilities/amenities and commercial development items.

Unmet Needs Rating for Parks & Recreation Facilities/Amenities

the rating for the item with the most unmet need=100

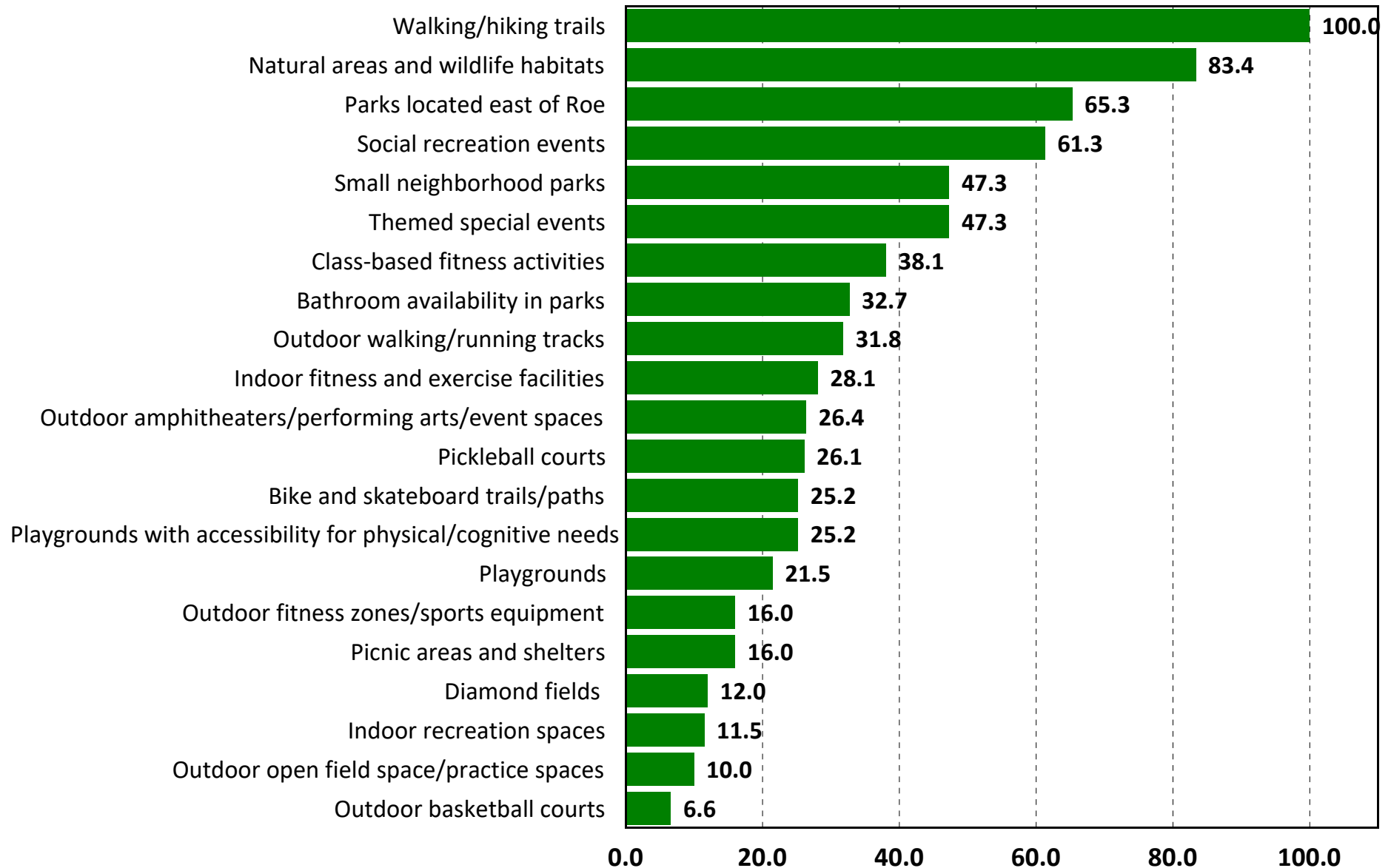
the rating of all other items reflects the relative amount of unmet need for each item compared to the item with the most unmet need



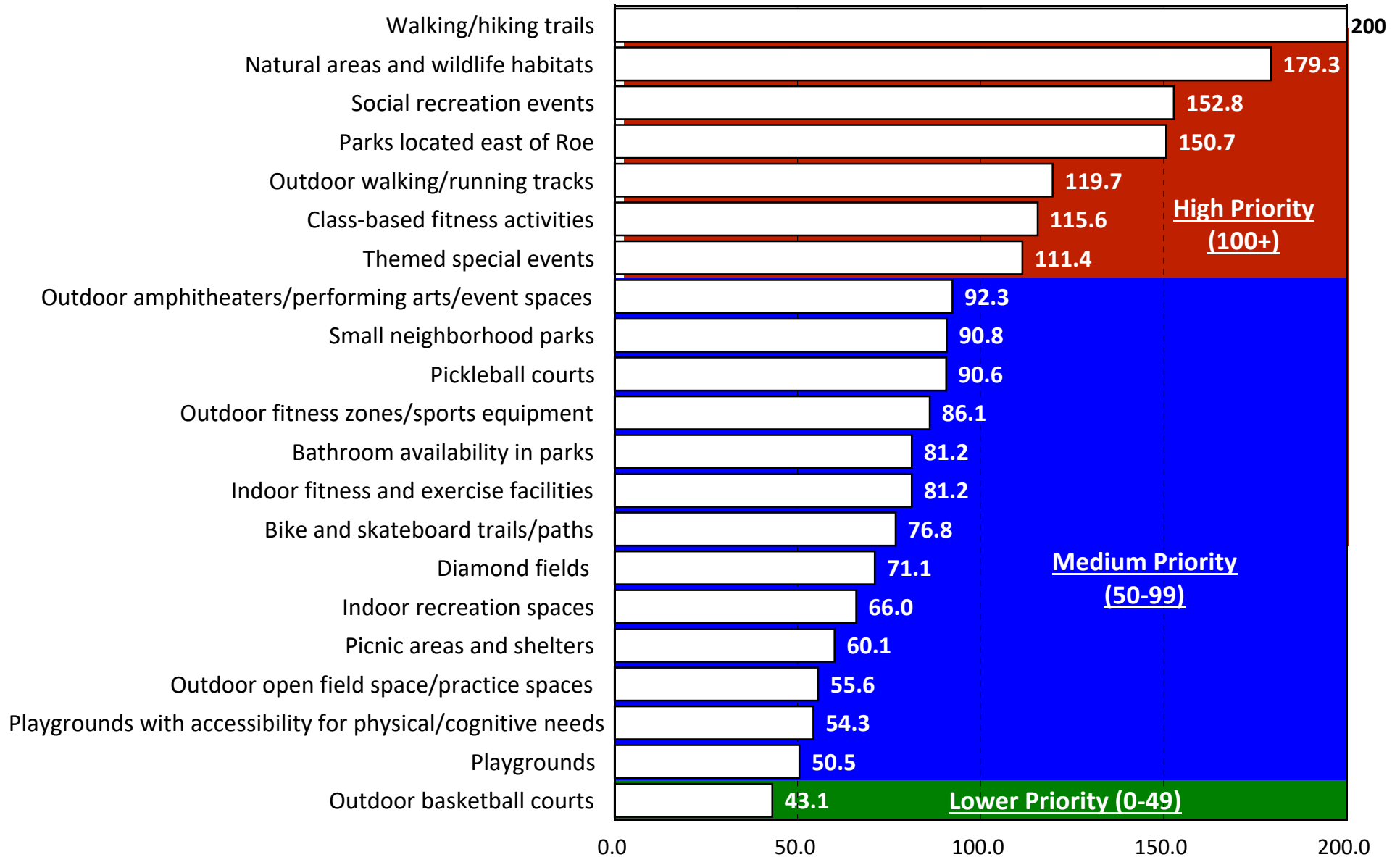
Importance Rating for Parks & Recreation Facilities/Amenities

the rating for the item rated as the most important=100

the rating of all other items reflects the relative level of importance for each item compared to the item rated as the most important



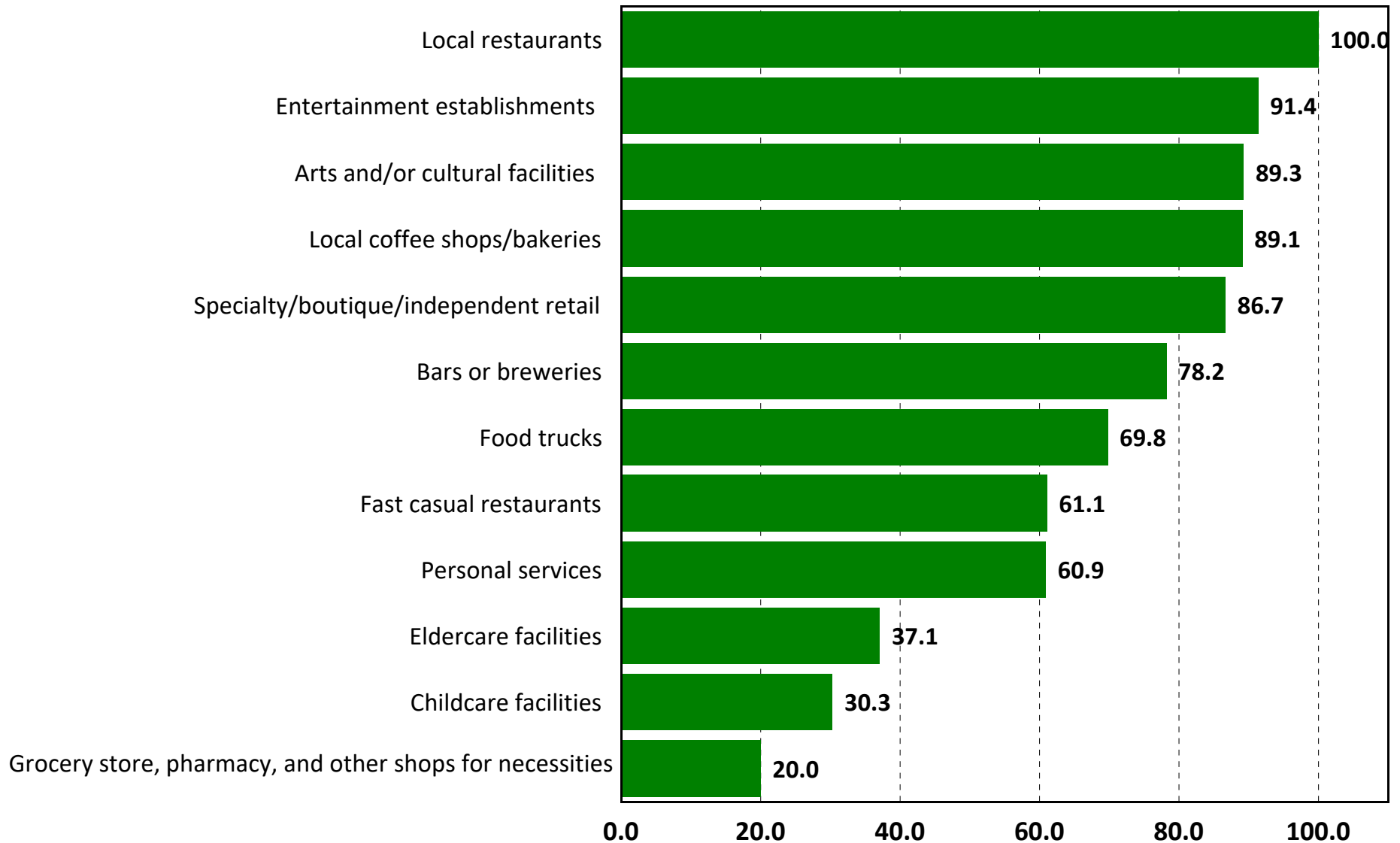
Top Priorities for Investment for Parks & Recreation Facilities/Amenities Based on the Priority Investment Rating



Unmet Needs Rating for Commercial Development

the rating for the item rated as the most important=100

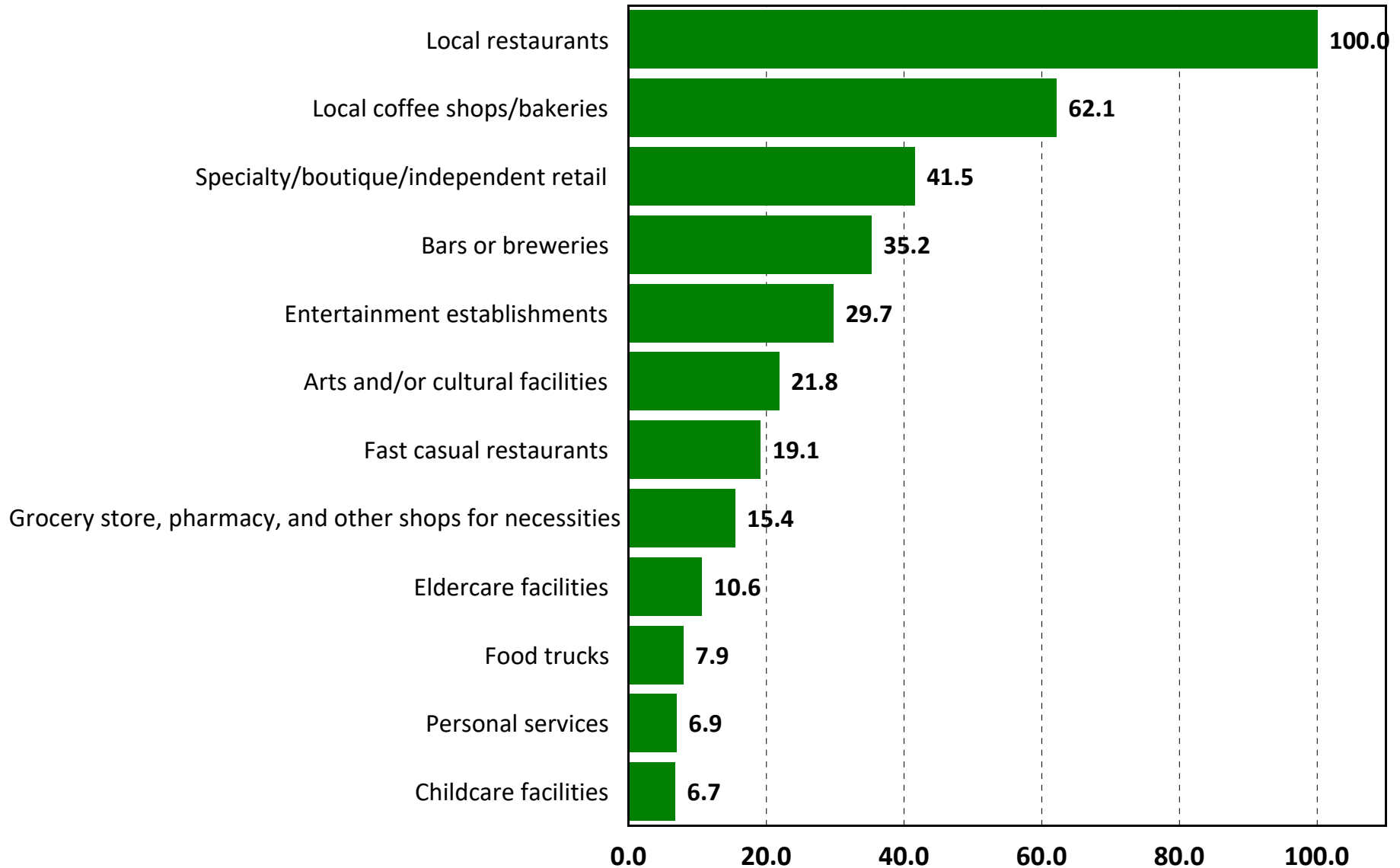
the rating of all other items reflects the relative level of importance for each item compared to the item rated as the most important



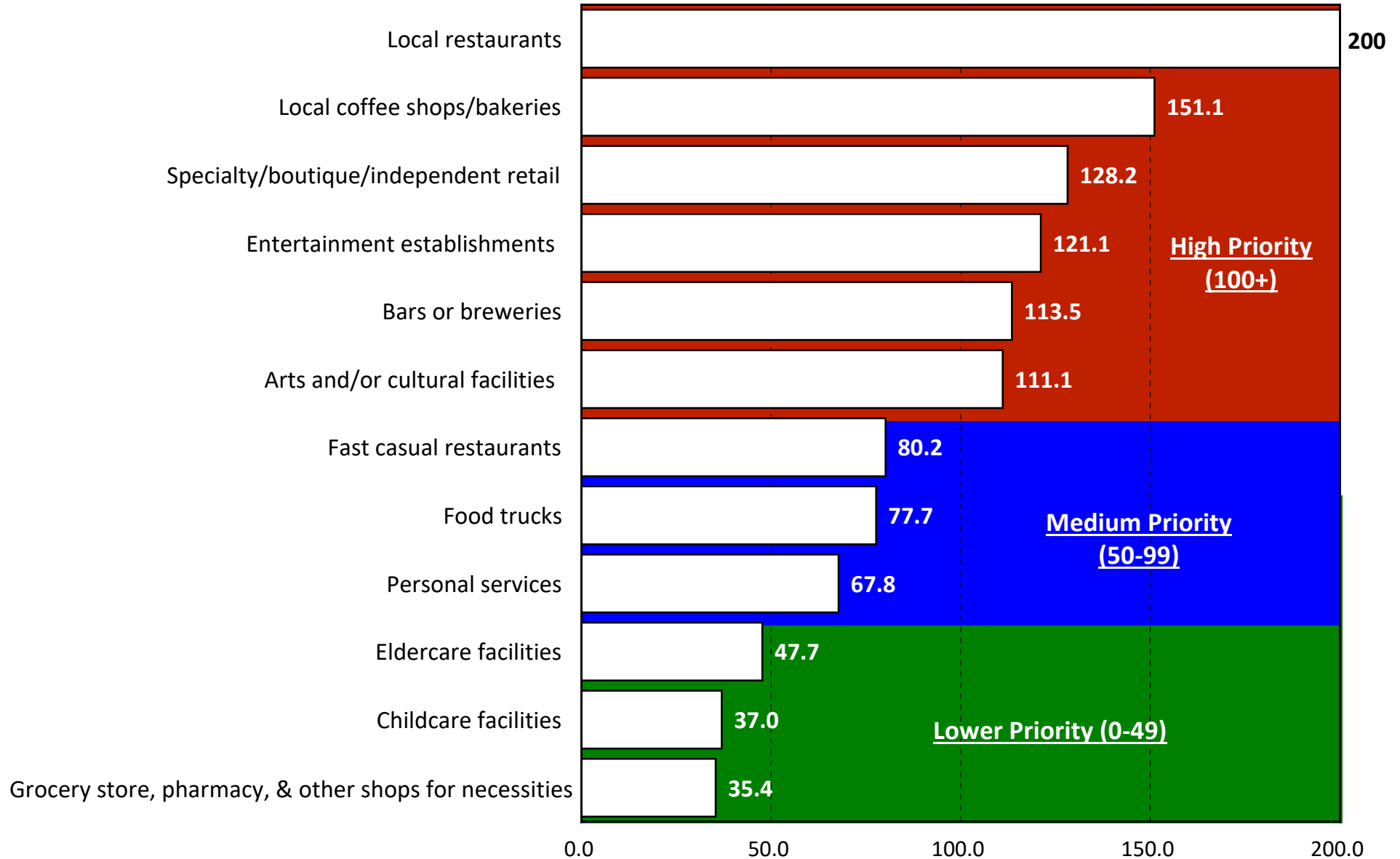
Importance Rating for Commercial Development

the rating for the item with the most unmet need=100

the rating of all other items reflects the relative amount of unmet need for each item compared to the item with the most unmet need



Top Priorities for Investment for Commercial Development Based on the Priority Investment Rating





Benchmarking Analysis

Overview

ETC Institute's *DirectionFinder*® program was originally developed in 1999 to help community leaders across the United States use statistically valid community survey data as a tool for making better decisions. Since November of 1999, the survey has been administered in more than 500 communities in 50 states. Most participating communities conduct the survey on an annual or biennial basis.

This report contains benchmarking data from two sources: (1) a national survey that was administered by ETC Institute during the summer of 2025 to a random sample of residents in the continental United States, and (2) surveys that have been administered by ETC Institute in 16 communities in the Kansas City metro area between January 2023 and July 2025.

- | | |
|--------------------------|-------------------------------|
| • Basehor, Kansas | • Leawood, Kansas |
| • De Soto, Kansas | • Lee's Summit, Missouri |
| • Edgerton, Kansas | • Lenexa, Kansas |
| • Fairway, Kansas | • Merriam, Kansas |
| • Gladstone, Missouri | • North Kansas City, Missouri |
| • Independence, Missouri | • Olathe, Kansas |
| • Johnson County, Kansas | • Overland Park, Kansas |
| • Kansas City, Missouri | • Wyandotte County, Kansas |

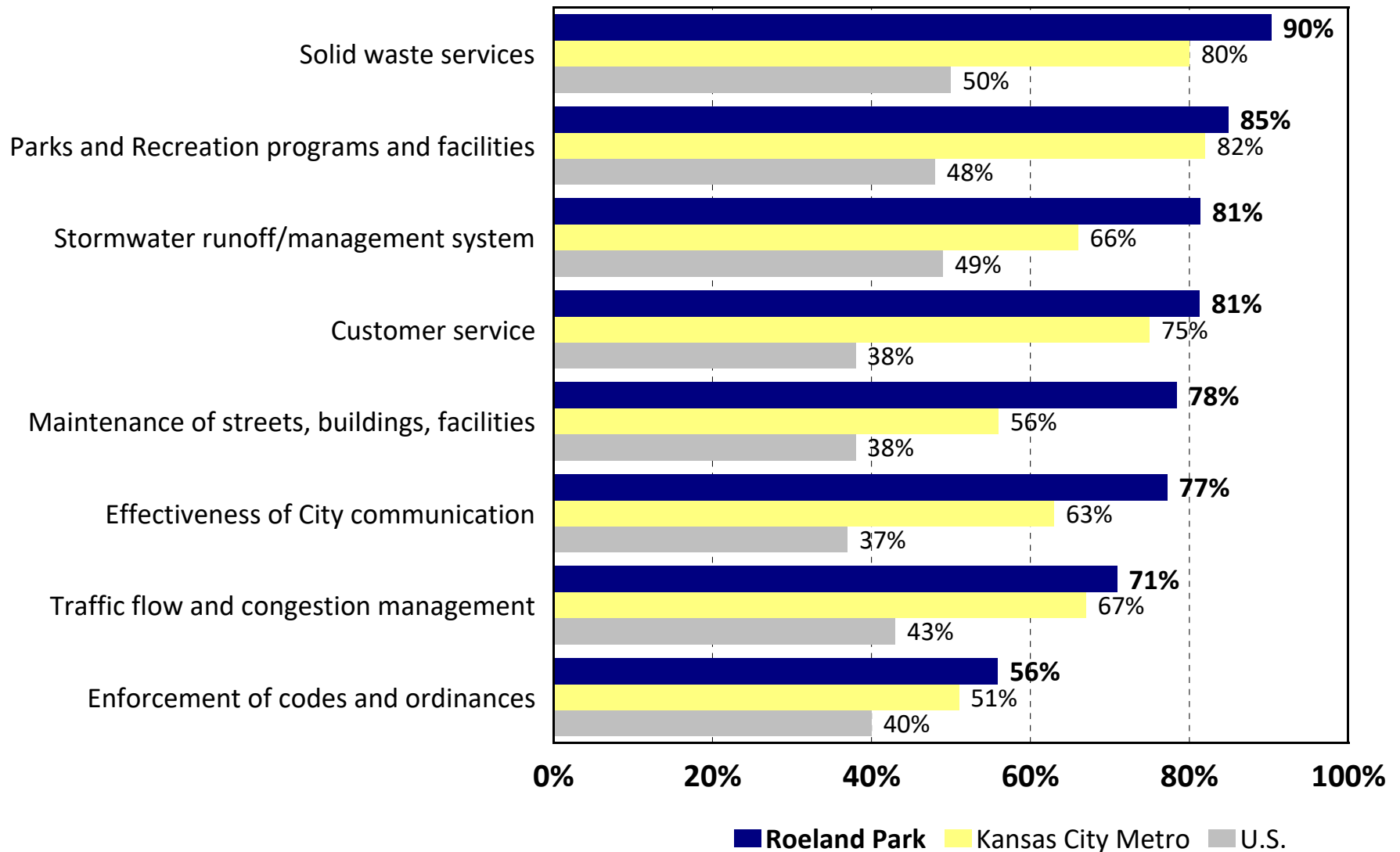
The first set of charts on the following pages show how the overall results for Roeland Park compare to the national average based on the results of a survey that was administered by ETC Institute to a random sample of U.S. residents. These charts also show how Roeland Park compares to communities in the Kansas City Metro area. The second set of charts show how the overall results for Roeland Park compare to a range of performance based on the specific results of the 16 communities in the Kansas City Metro area listed above. The horizontal blue bar shows the low and high ratings that were received while the green vertical bar shows the mean or average from all 16 communities. Roeland Park's results are designated by a yellow dot as well as the percentage listed on the far right of the table.

National Benchmarks

Note: The benchmarking data contained in this report is protected intellectual property. Any reproduction of the benchmarking information in this report by persons or organizations not directly affiliated with the City of Roeland Park is not authorized without written consent from ETC Institute.

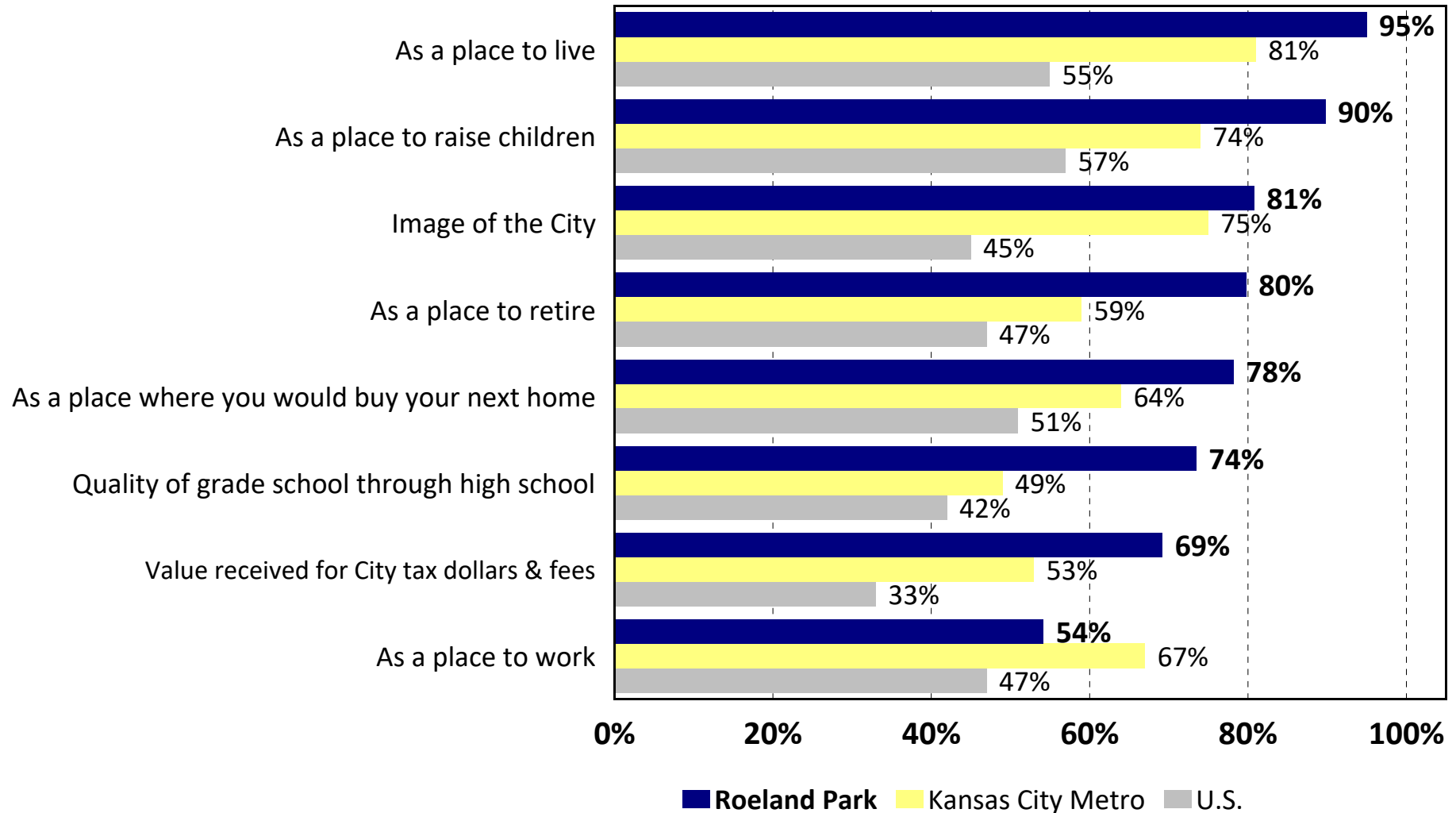
Overall Satisfaction with Major Categories of City Services: City of Roeland Park vs. Kansas City Metro vs. U.S.

by percentage of respondents who rated the item 4 or 5 on a 5-point scale
where 5 was "very satisfied" and 1 was "very dissatisfied"



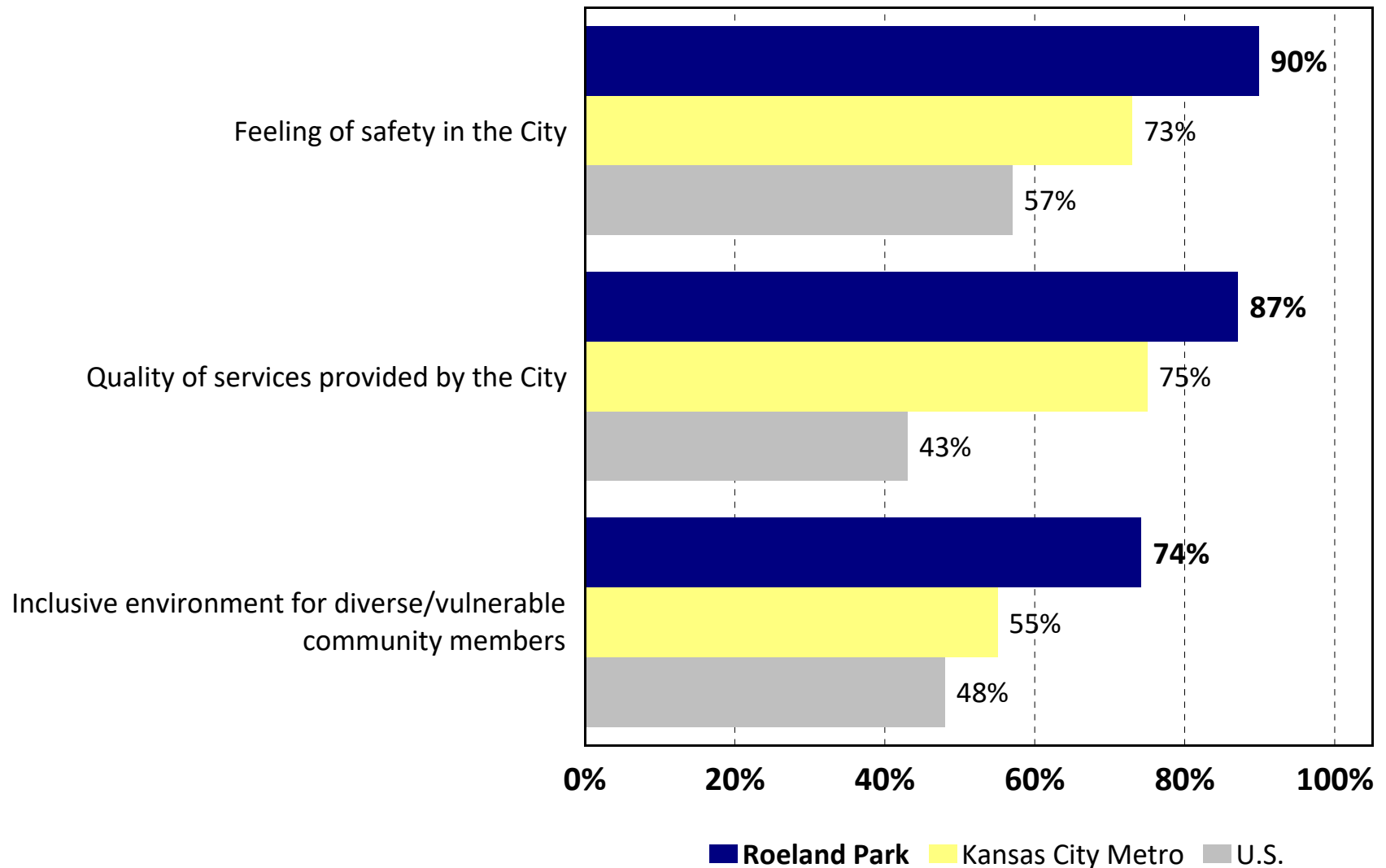
How Residents Rate the Community Where They Live: City of Roeland Park vs. Kansas City Metro vs. U.S.

by percentage of respondents who rated the item as a 4 or 5 on a 5-point scale
where 5 was "excellent" and 1 was "poor"



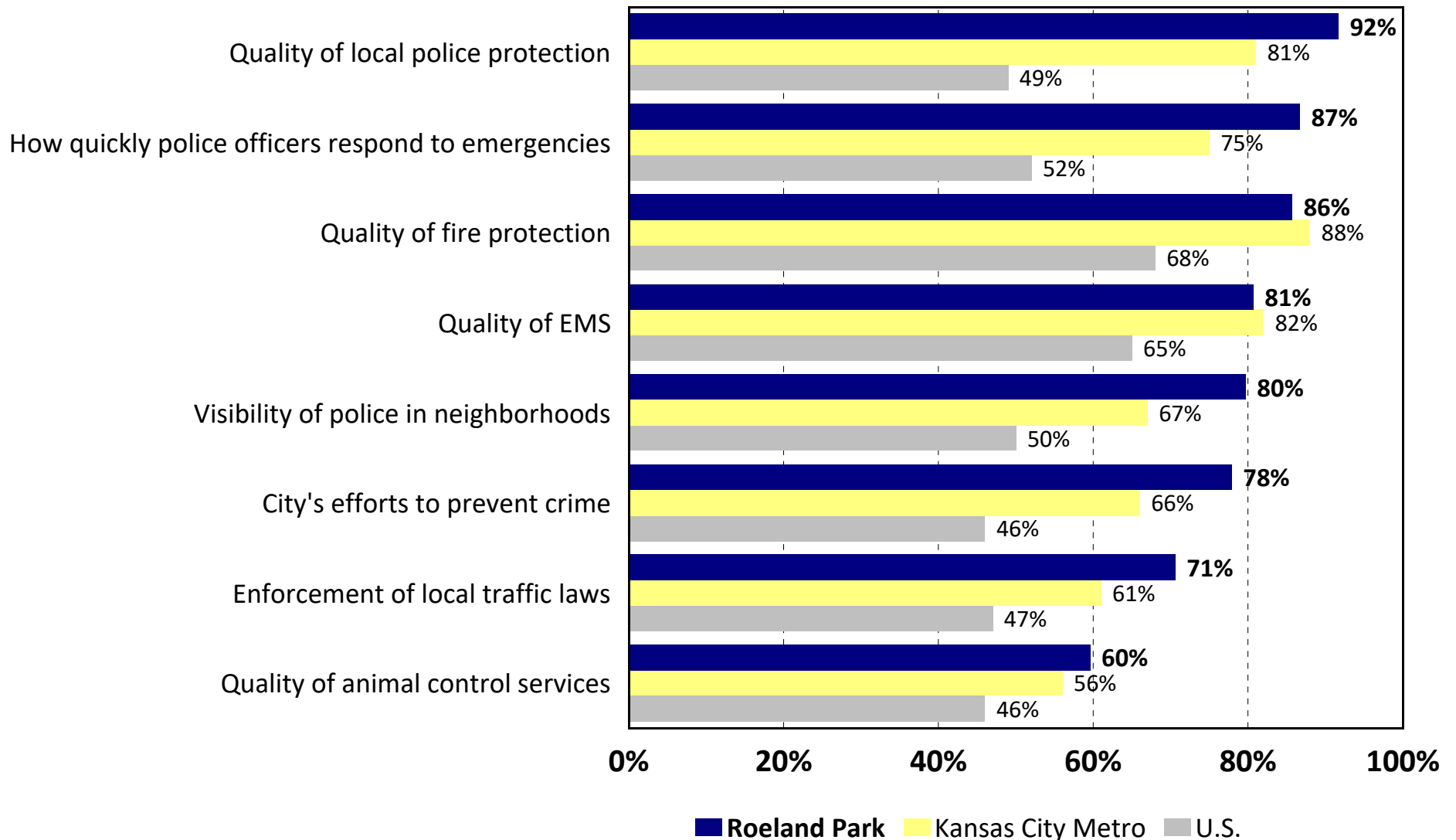
Satisfaction with Items Influencing Perceptions of the City: City of Roeland Park vs. Kansas City Metro vs. U.S.

by percentage of respondents who rated the item 4 or 5 on a 5-point scale
where 5 was "very satisfied" and 1 was "very dissatisfied"



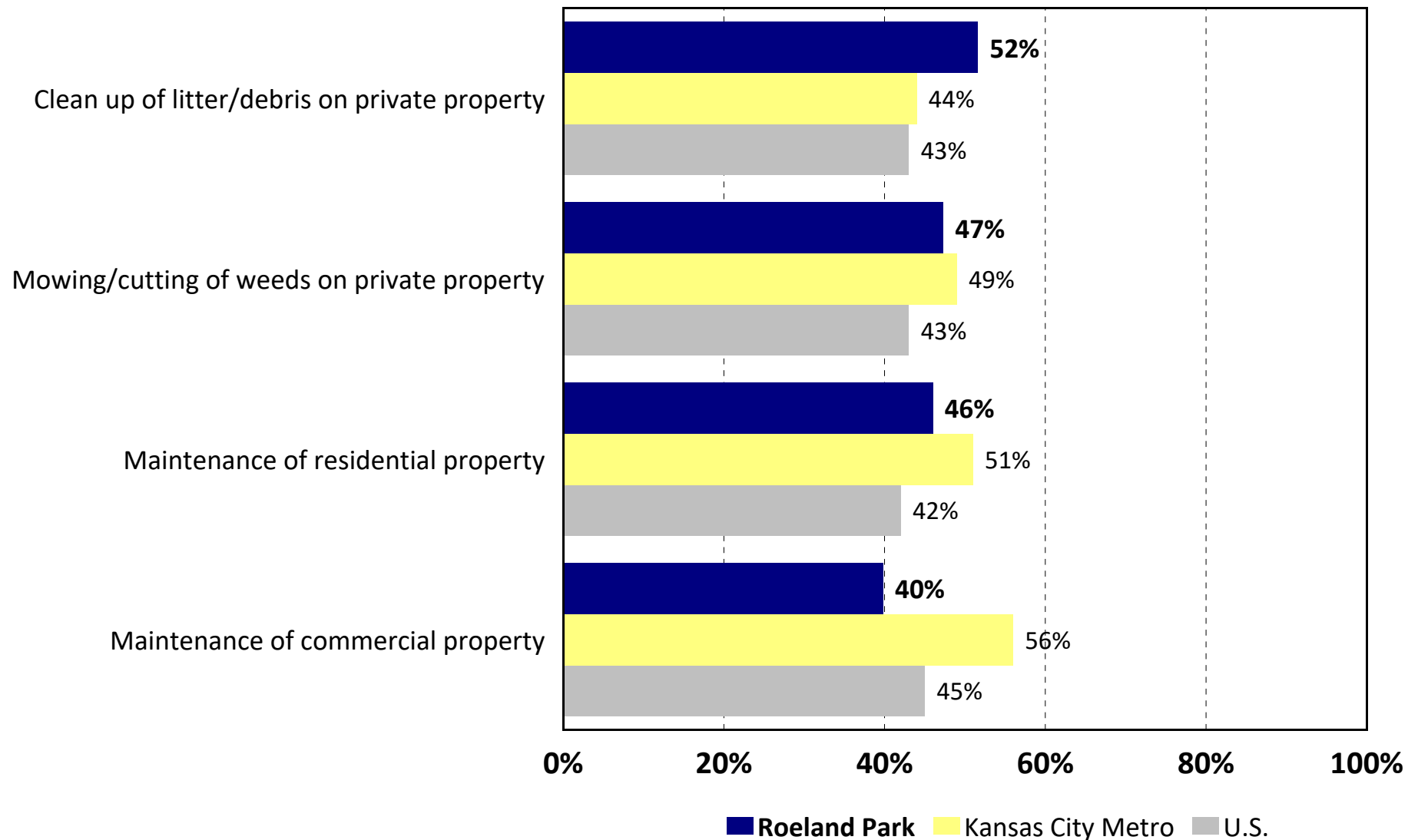
Overall Satisfaction with Public Safety: City of Roeland Park vs. Kansas City Metro vs. U.S.

by percentage of respondents who rated the item 4 or 5 on a 5-point scale
where 5 was "very satisfied" and 1 was "very dissatisfied"



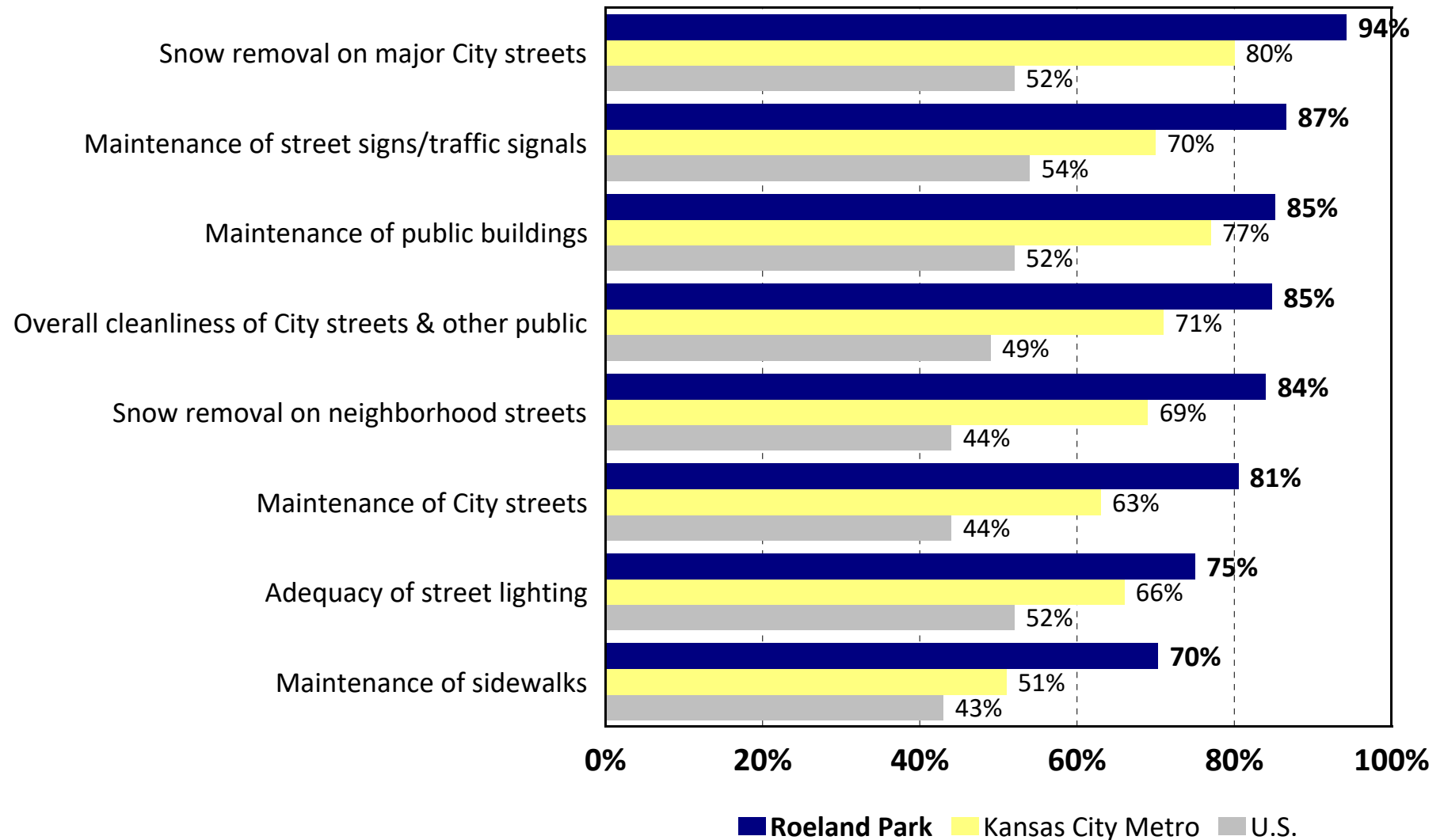
Overall Satisfaction with Code Enforcement: City of Roeland Park vs. Kansas City Metro vs. U.S.

by percentage of respondents who rated the item 4 or 5 on a 5-point scale
where 5 was "very satisfied" and 1 was "very dissatisfied"



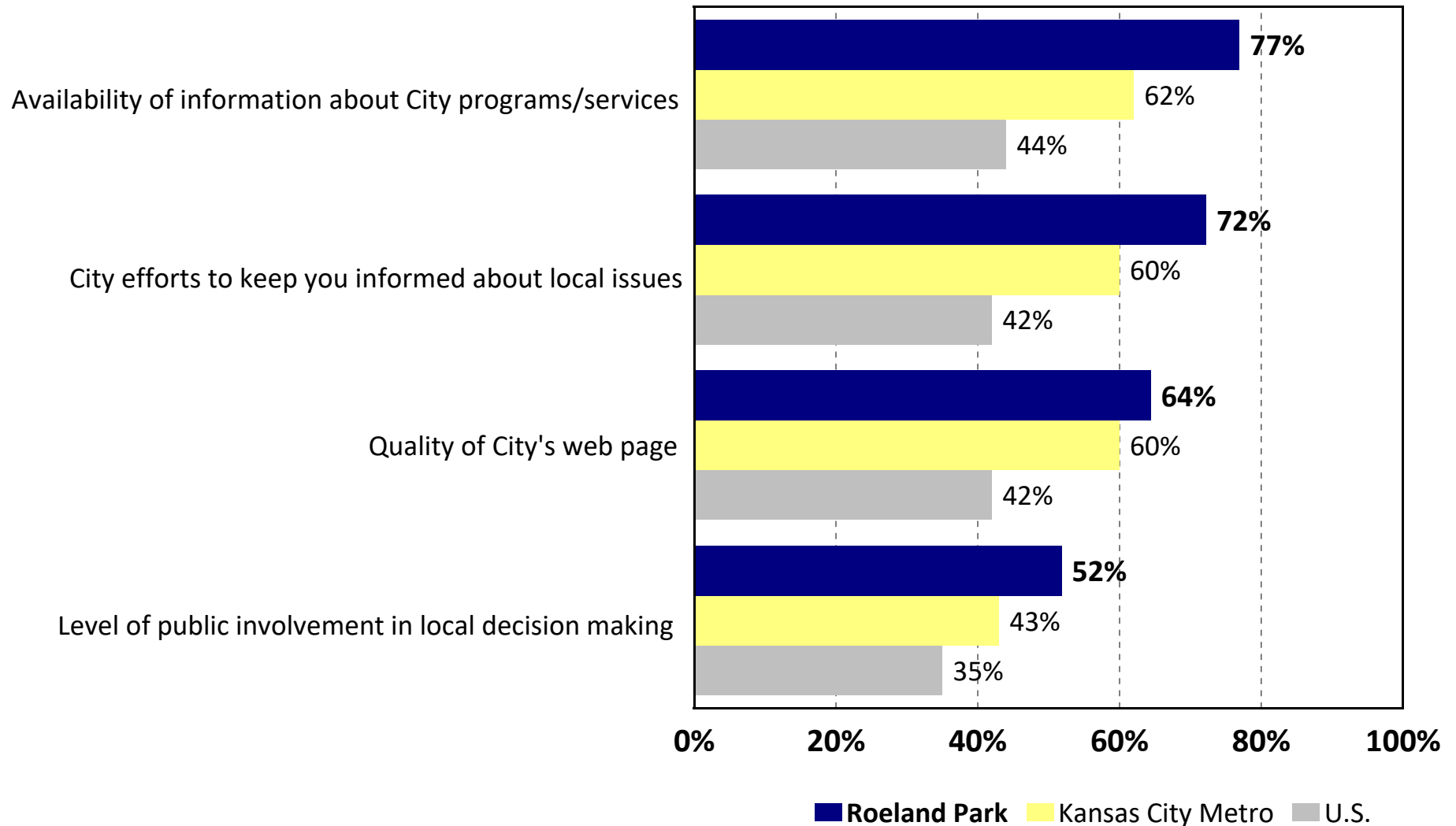
Overall Satisfaction with City Maintenance: City of Roeland Park vs. Kansas City Metro vs. U.S.

by percentage of respondents who rated the item 4 or 5 on a 5-point scale
where 5 was "very satisfied" and 1 was "very dissatisfied"



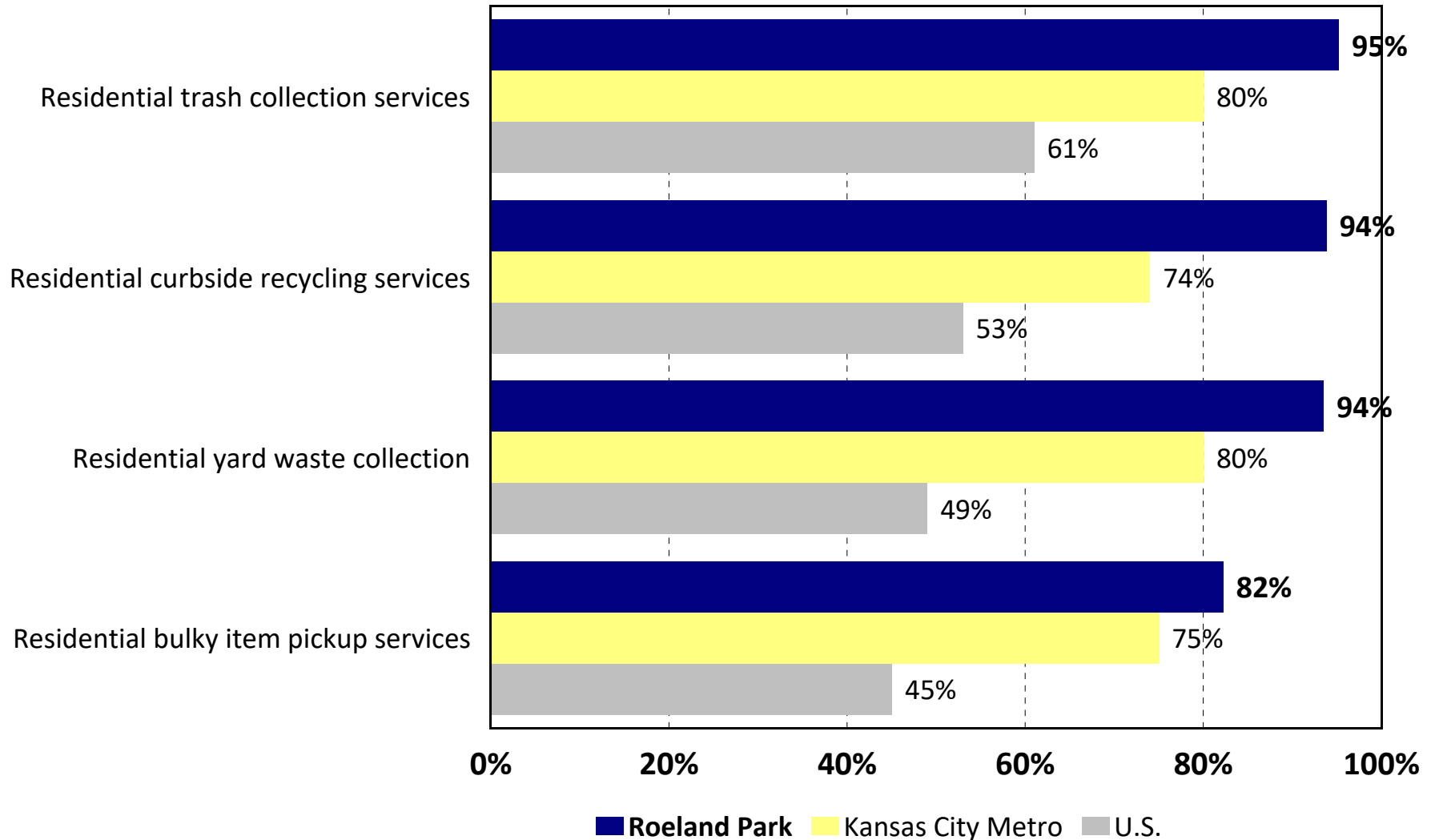
Overall Satisfaction with City Communication: City of Roeland Park vs. Kansas City Metro vs. U.S.

by percentage of respondents who rated the item 4 or 5 on a 5-point scale
where 5 was "very satisfied" and 1 was "very dissatisfied"



Overall Satisfaction with Trash Services: City of Roeland Park vs. Kansas City Metro vs. U.S.

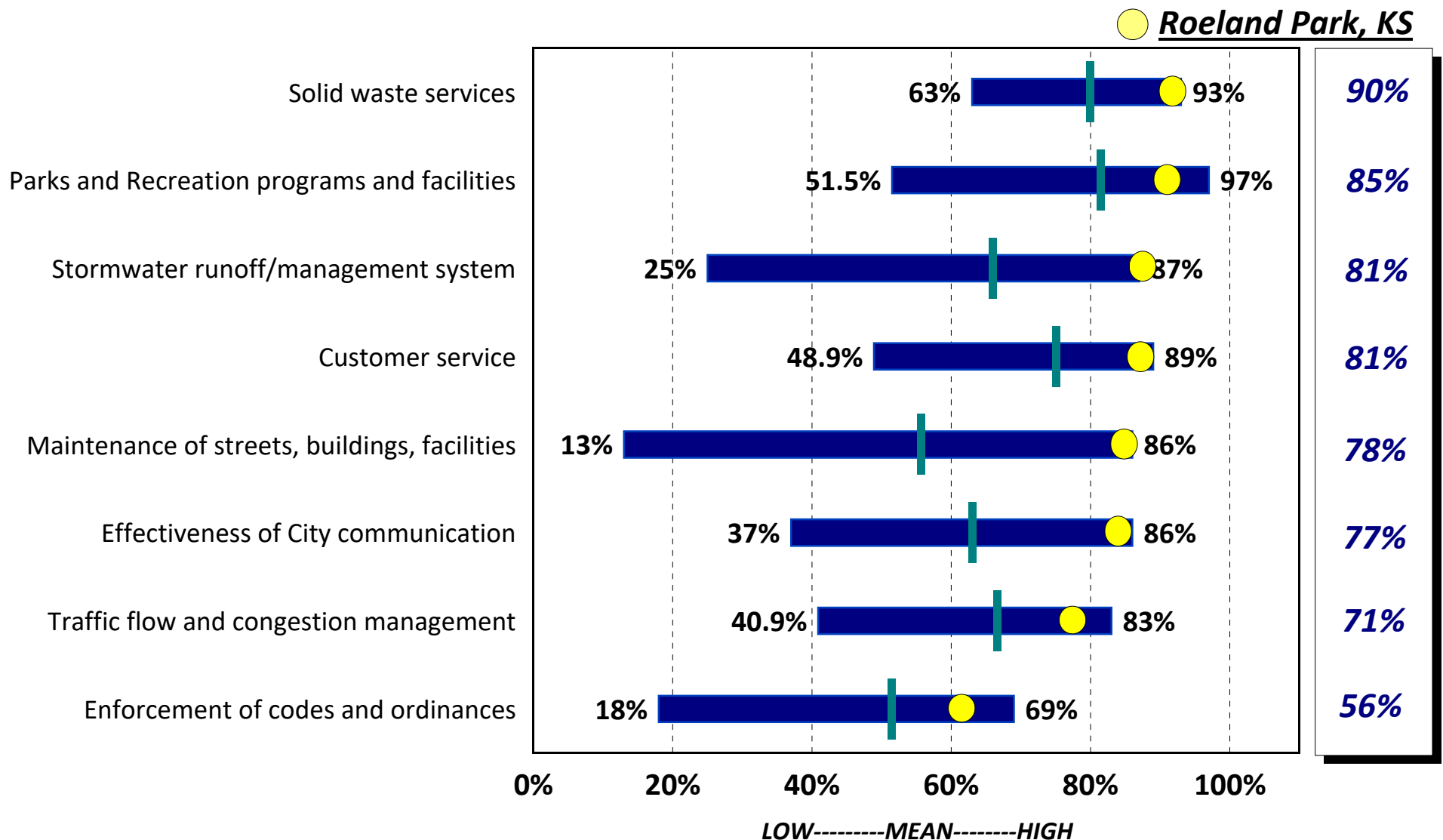
by percentage of respondents who rated the item 4 or 5 on a 5-point scale
where 5 was "very satisfied" and 1 was "very dissatisfied"



Metropolitan Kansas City Benchmarks

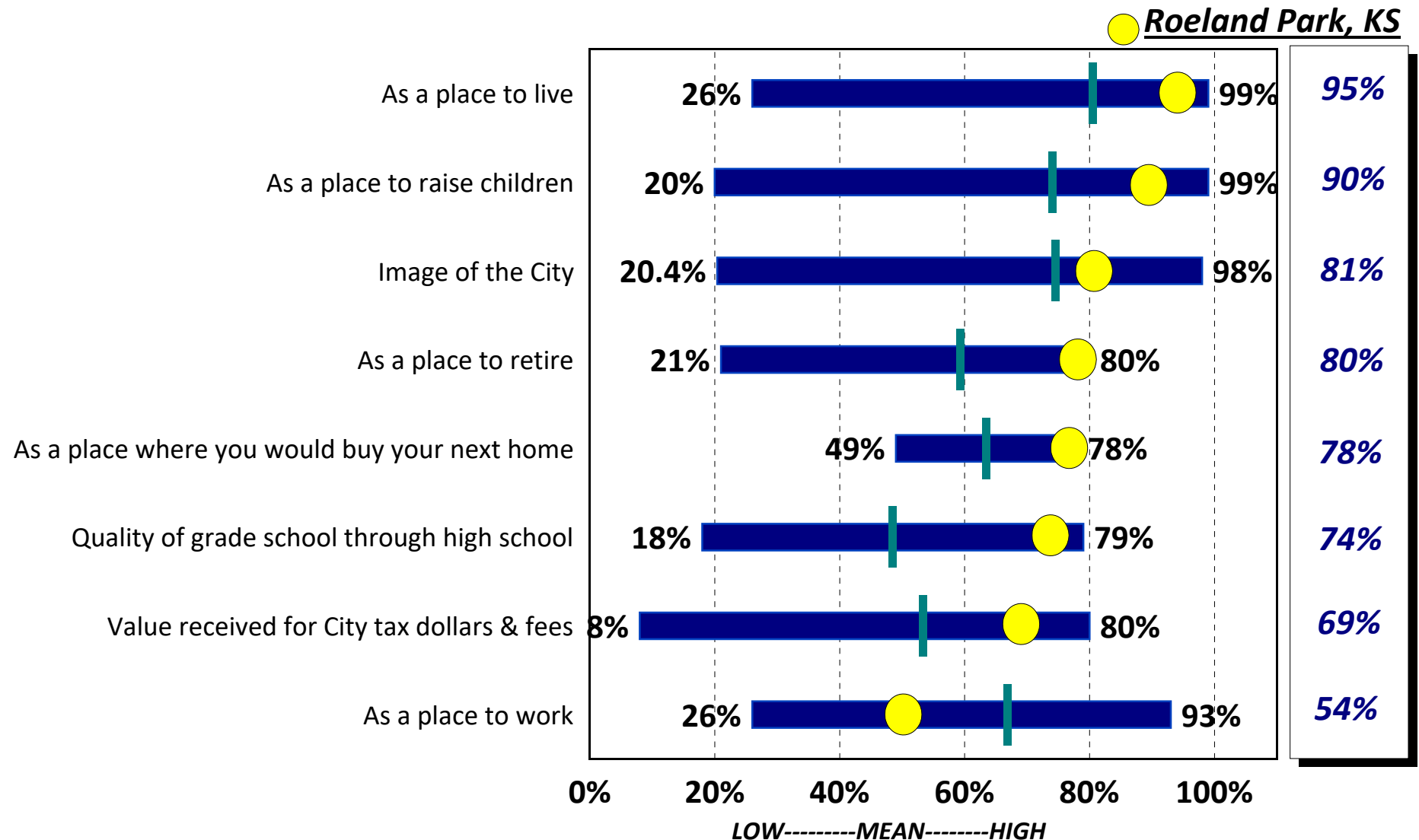
Overall Satisfaction with Major Categories of City Services Provided by Cities in the Kansas City Area

by percentage of respondents who rated the item as a 4 or 5 on a 5-point scale



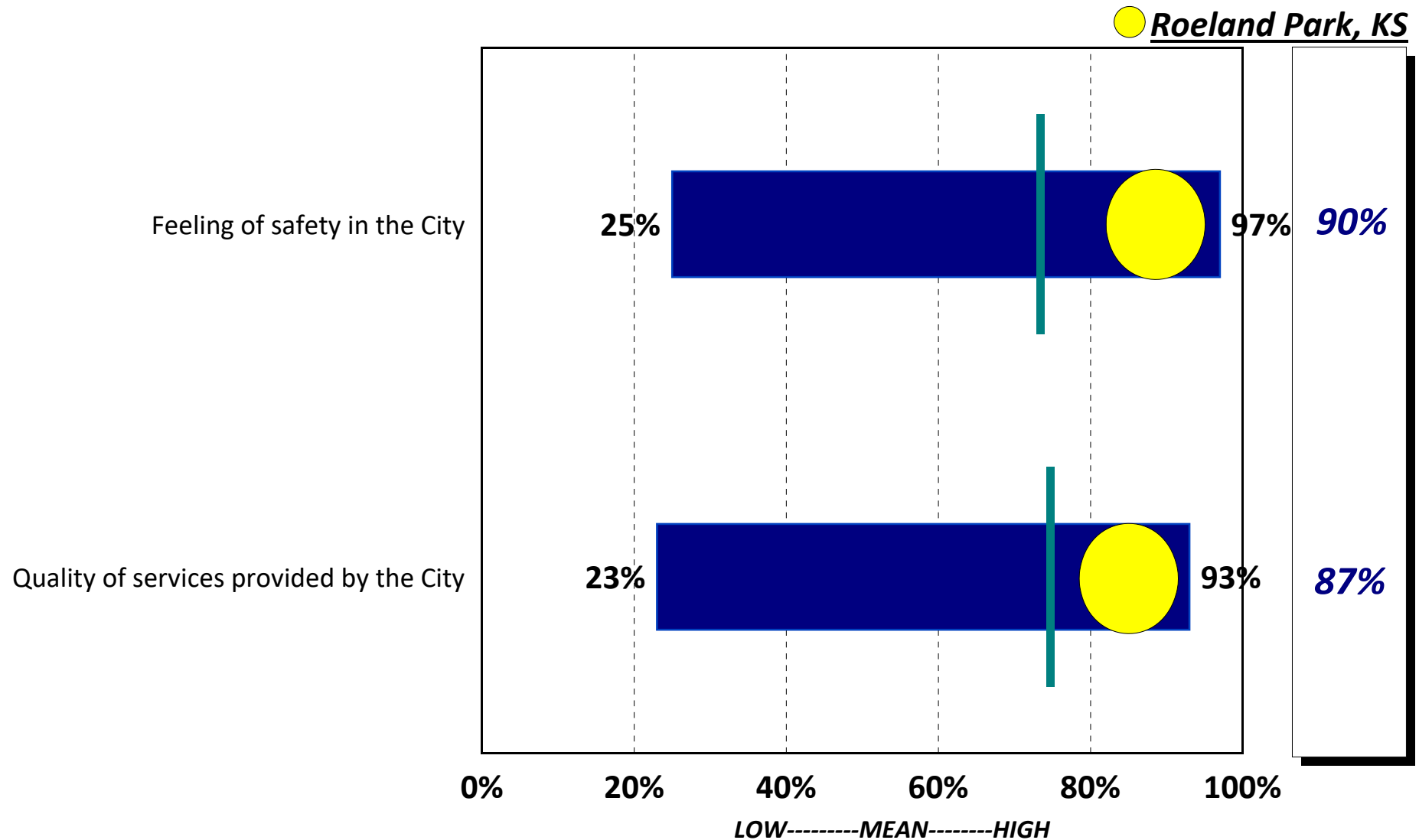
How Kansas City Area Residents Rate the City in Which They Live

by percentage of respondents who rated the item as a 4 or 5 on a 5-point scale



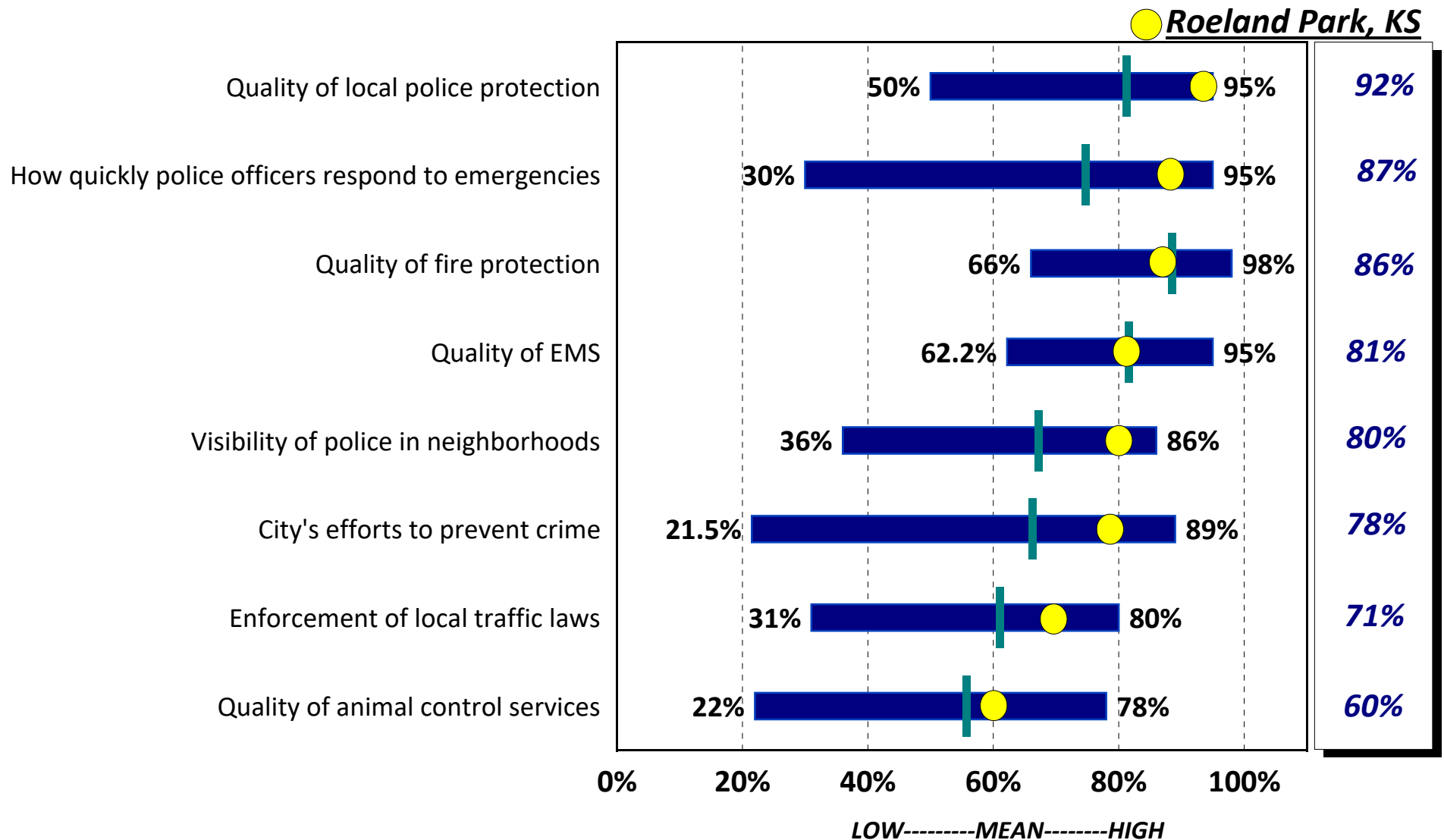
Perceptions that Kansas City Area Residents Have of the City in Which They Live

by percentage of respondents who rated the item as a 4 or 5 on a 5-point scale



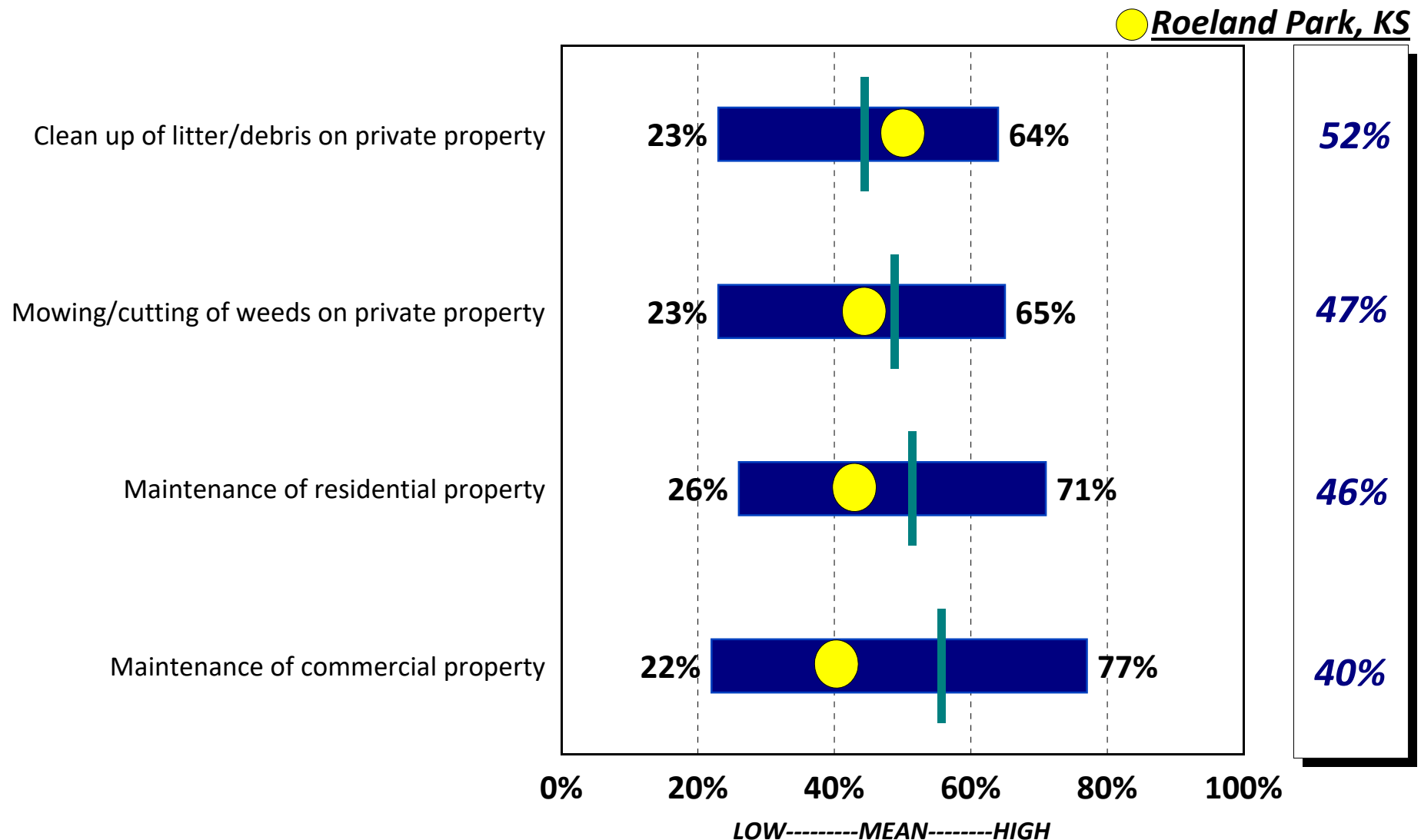
Satisfaction with Public Safety Services Provided by Cities in the Kansas City Area

by percentage of respondents who rated the item as a 4 or 5 on a 5-point scale



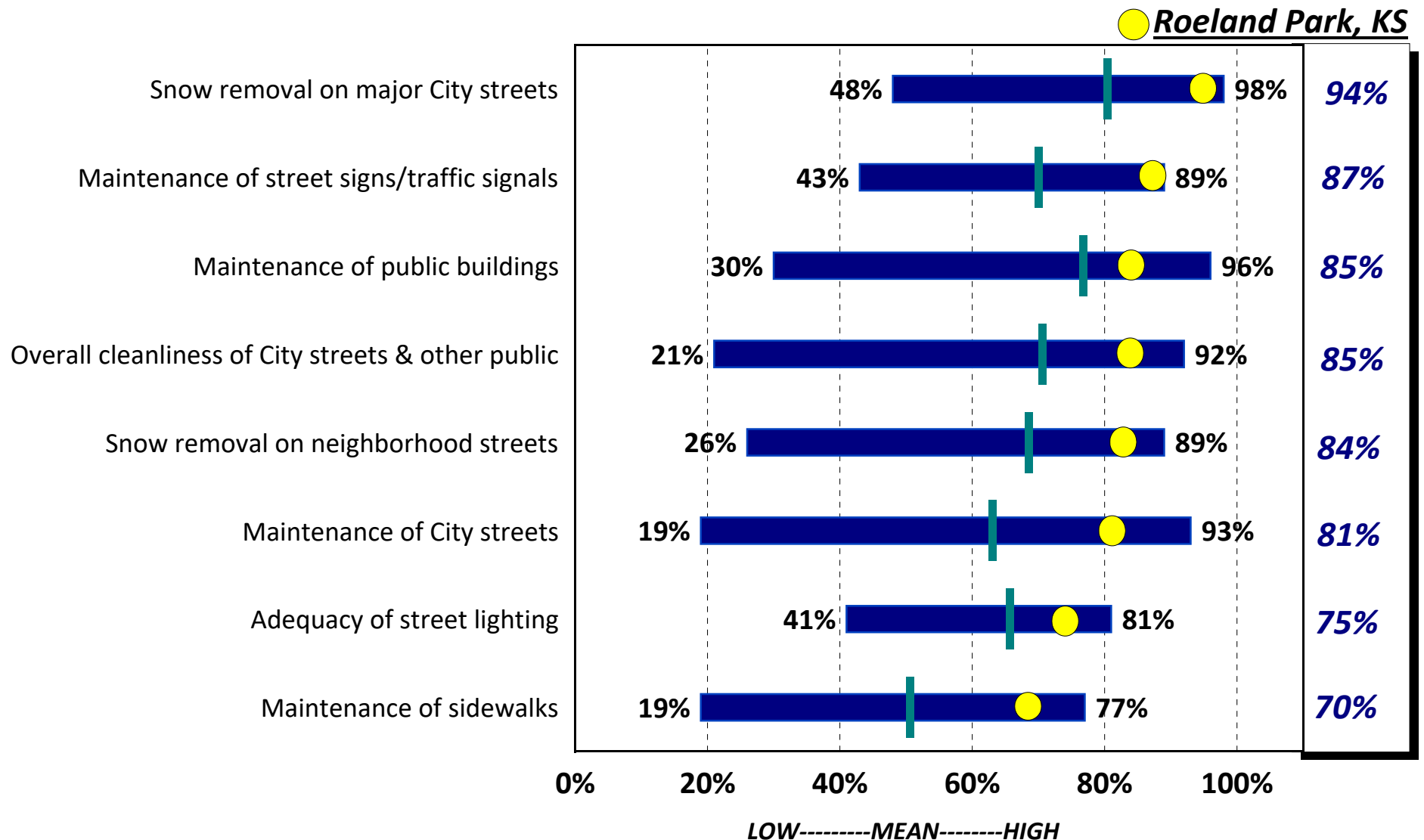
Satisfaction with Code Enforcement Services Provided by Cities in the Kansas City Area

by percentage of respondents who rated the item as a 4 or 5 on a 5-point scale



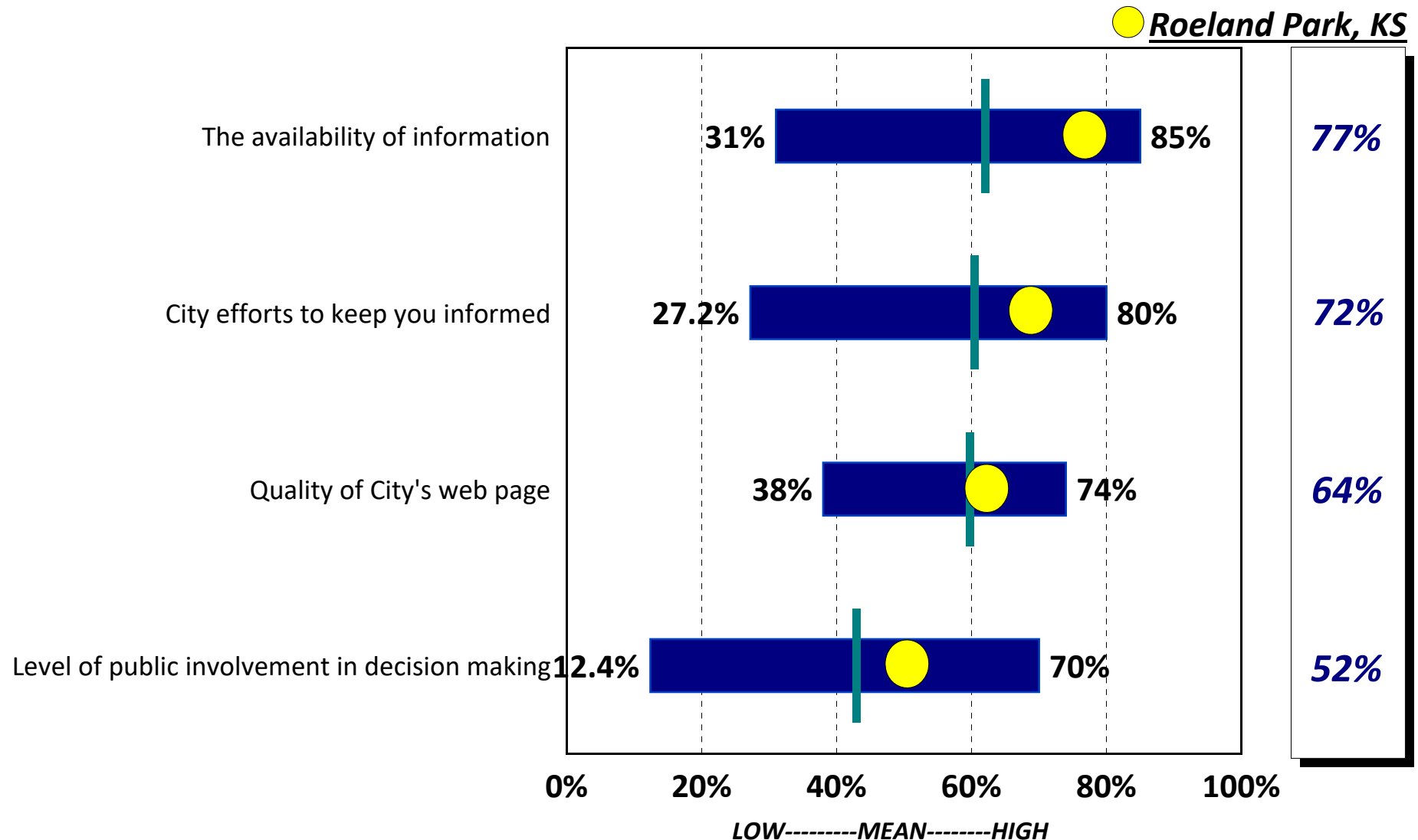
Satisfaction with Maintenance Services Provided by Cities in the Kansas City Area

by percentage of respondents who rated the item as a 4 or 5 on a 5-point scale



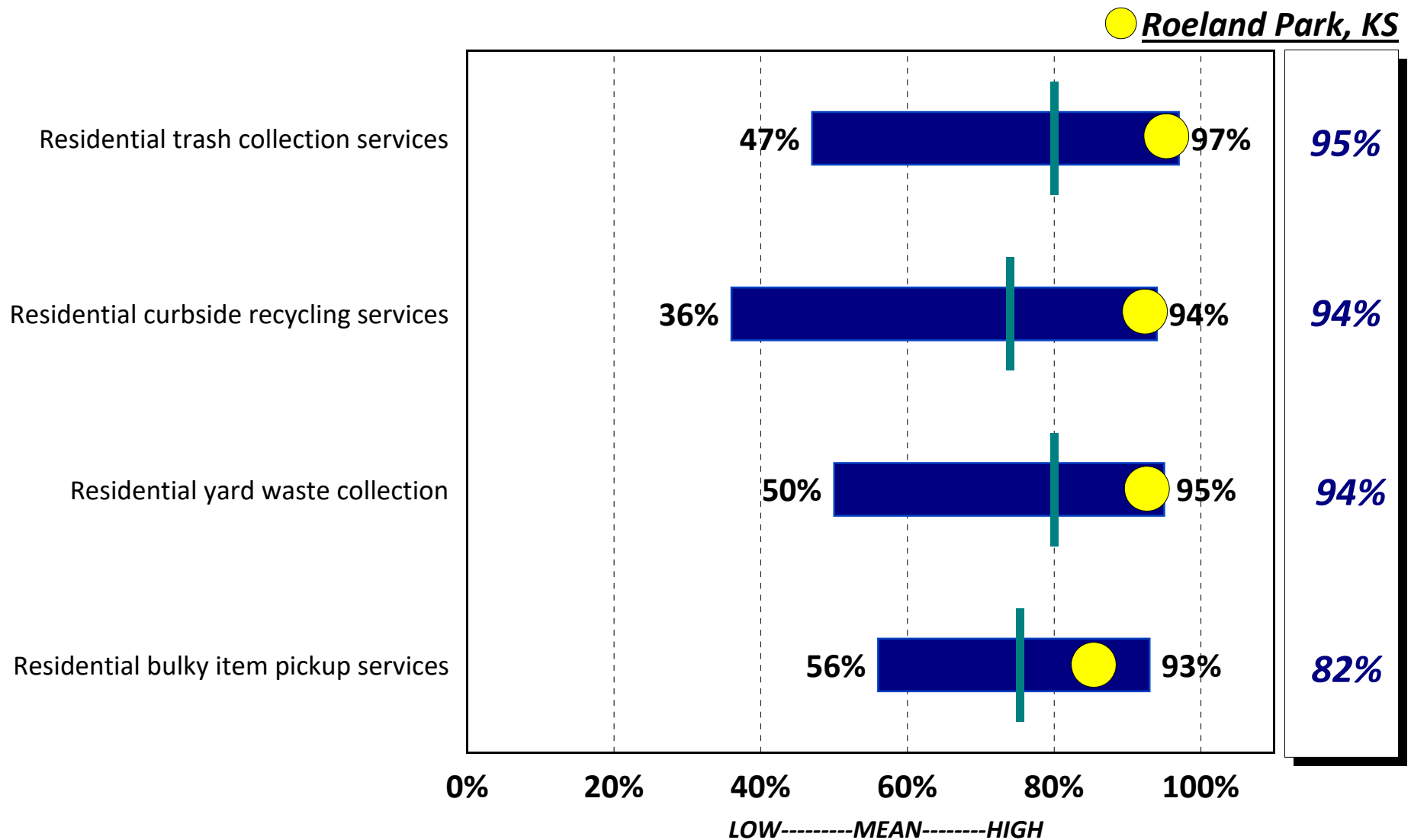
Satisfaction with Communication Services Provided by Cities in the Kansas City Area

by percentage of respondents who rated the item as a 4 or 5 on a 5-point scale



Satisfaction With Trash Services Provided by Cities in the Kansas City Area

by percentage of respondents who rated the item as a 4 or 5 on a 5-point scale



4 Importance-Satisfaction Analysis

Overview

Today, community leaders have limited resources which need to be targeted to activities that are of the most benefit to their citizens. Two of the most important criteria for decision making are (1) to target resources toward services of the highest importance to citizens; and (2) to target resources toward those services where citizens are the least satisfied.

The Importance-Satisfaction (I-S) rating is a unique tool that allows public officials to better understand both of these highly important decision-making criteria for each of the services they are providing. The Importance-Satisfaction (I-S) rating is based on the concept that public agencies will maximize overall customer satisfaction by emphasizing improvements in those areas where the level of satisfaction is relatively low, and the perceived importance of the service is relatively high.

The rating is calculated by summing the percentage of responses for items selected as the first, second, and third most important services for the City to provide. The sum is then multiplied by 1 minus the percentage of respondents who indicated they were positively satisfied with the City's performance in the related area (the sum of the ratings of 4 and 5 on a 5-point scale excluding "Don't Know" responses). "Don't Know" responses are excluded from the calculation to ensure the satisfaction ratings among service categories are comparable.

$$\text{I-S Rating} = \text{Importance} \times (1 - \text{Satisfaction})$$

Example of the Calculation

Respondents were asked to identify the major categories of City services that were most important to their household. More than one-fourth (26.1%) of the respondent households selected *"enforcement of codes and ordinances"* as one of the most important services to emphasize over the next two years.

With regard to satisfaction, 55.9% of respondents surveyed rated *"enforcement of codes and ordinances"* as a "4" or "5" on a 5-point scale (where "5" means "Very Satisfied") excluding "don't know" responses. The I-S rating was calculated by multiplying the sum of the most important percentages by one minus the sum of the satisfaction percentages. In this example, 26.1% was multiplied by 44.1% (1-0.559). This calculation yielded an I-S rating of 0.1151, which ranked second out of eleven categories of City services analyzed.

The maximum rating is 1.00 and would be achieved when 100% of the respondents select an item as one of their top three choices of importance and 0% indicate they are positively satisfied with the delivery of the service.

The lowest rating is 0.00 and could be achieved under either of the following two situations:

- If 100% of the respondents were positively satisfied with the delivery of the service
- If none (0%) of the respondents selected the service as one of the three most important areas.

Interpreting the Ratings

Ratings that are greater than or equal to 0.20 identify areas that should receive significantly more emphasis over the next two years. Ratings from 0.10 to 0.20 identify service areas that should receive increased emphasis. Ratings less than 0.10 should continue to receive the current level of emphasis.

- Definitely Increase Emphasis (I-S > 0.20)
- Increase Current Emphasis (I-S = 0.10 - 0.20)
- Maintain Current Emphasis (I-S < 0.10)

The results for the City of Roeland Park are provided on the following pages.

2025 Importance-Satisfaction Rating

Roeland Park, Kansas

Major Categories of City Services

| Category of Service | Most Important % | Most Important Rank | Satisfaction % | Satisfaction Rank | Importance-Satisfaction Rating | I-S Rating Rank |
|--|------------------|---------------------|----------------|-------------------|--------------------------------|-----------------|
| <u>Very High Priority (IS > .20)</u> | | | | | | |
| How well the City is managing development activity | 62% | 1 | 39% | 11 | 0.3781 | 1 |
| <u>High Priority (IS .10-.20)</u> | | | | | | |
| Enforcement of codes and ordinances | 26% | 5 | 56% | 10 | 0.1151 | 2 |
| <u>Medium Priority (IS <.10)</u> | | | | | | |
| Maintenance of streets, buildings, facilities | 45% | 2 | 78% | 7 | 0.0976 | 3 |
| Traffic flow and congestion management | 27% | 4 | 71% | 9 | 0.0780 | 4 |
| Environmental and sustainability efforts | 25% | 6 | 80% | 6 | 0.0519 | 5 |
| Parks and Recreation programs and facilities | 30% | 3 | 85% | 3 | 0.0450 | 6 |
| Effectiveness of City communication | 12% | 8 | 77% | 8 | 0.0283 | 7 |
| Police services | 21% | 7 | 88% | 2 | 0.0249 | 8 |
| Stormwater runoff/management system | 9% | 9 | 81% | 4 | 0.0158 | 9 |
| Customer service | 5% | 10 | 81% | 5 | 0.0099 | 10 |
| Solid waste services | 3% | 11 | 90% | 1 | 0.0025 | 11 |

Note: The I-S Rating is calculated by multiplying the "Most Important" % by (1-'Satisfaction' %)

Most Important %:

The "Most Important" percentage represents the sum of the first, second, and third most important responses for each item. Respondents were asked to identify the items they thought should receive the most emphasis from City leaders

Satisfaction %:

The "Satisfaction" percentage represents the sum of the ratings "5" and "4" excluding 'don't knows.' Respondents ranked their level of satisfaction with each of the items on a scale of 5 to 1 with "5" being Very Satisfied and "1" being Very Dissatisfied.

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2025 Importance-Satisfaction Rating

Roeland Park, Kansas

Perception of the City

| Category of Service | Most Important % | Most Important Rank | Satisfaction % | Satisfaction Rank | Importance-Satisfaction Rating | I-S Rating Rank |
|---|------------------|---------------------|----------------|-------------------|--------------------------------|-----------------|
| <u>Very High Priority (IS > .20)</u> | | | | | | |
| Availability of shops/restaurants that I want to visit | 57% | 1 | 22% | 10 | 0.4423 | 1 |
| Quality of commercial developments | 50% | 2 | 20% | 11 | 0.4027 | 2 |
| <u>High Priority (IS .10-.20)</u> | | | | | | |
| Availability of affordable housing for low/moderate income families | 25% | 4 | 32% | 9 | 0.1689 | 3 |
| <u>Medium Priority (IS <.10)</u> | | | | | | |
| Variety of housing available | 16% | 8 | 61% | 8 | 0.0614 | 4 |
| Condition of housing in your neighborhood | 24% | 5 | 80% | 4 | 0.0494 | 5 |
| Walkability of Roeland Park | 18% | 7 | 74% | 6 | 0.0463 | 6 |
| Inclusive environment for diverse/vulnerable community members | 14% | 9 | 74% | 5 | 0.0359 | 7 |
| Quality of services provided by the City | 21% | 6 | 87% | 2 | 0.0271 | 8 |
| Feeling of safety in the City | 25% | 3 | 90% | 1 | 0.0249 | 9 |
| Bikeability of Roeland Park | 6% | 11 | 64% | 7 | 0.0219 | 10 |
| Tree canopy and natural areas in Roeland Park | 11% | 10 | 86% | 3 | 0.0162 | 11 |

Note: The I-S Rating is calculated by multiplying the "Most Important" % by (1-'Satisfaction' %)

Most Important %:

The "Most Important" percentage represents the sum of the first, second, and third most important responses for each item. Respondents were asked to identify the items they thought should receive the most emphasis from City leaders

Satisfaction %:

The "Satisfaction" percentage represents the sum of the ratings "5" and "4" excluding 'don't knows.' Respondents rated each of the items on a scale of 5 to 1 with "5" being Excellent and "1" being Poor.

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2025 Importance-Satisfaction Rating

Roeland Park, Kansas

Public Safety

| Category of Service | Most Important % | Most Important Rank | Satisfaction % | Satisfaction Rank | Importance-Satisfaction Rating | I-S Rating Rank |
|--|------------------|---------------------|----------------|-------------------|--------------------------------|-----------------|
| High Priority (IS .10-.20) | | | | | | |
| Quality of Mental Health Co-Responder | 28% | 3 | 57% | 9 | 0.1205 | 1 |
| City's efforts to prevent crime | 46% | 1 | 78% | 6 | 0.1008 | 2 |
| Medium Priority (IS <.10) | | | | | | |
| Enforcement of local traffic laws | 26% | 5 | 71% | 7 | 0.0761 | 3 |
| Visibility of police in neighborhoods | 34% | 2 | 80% | 5 | 0.0688 | 4 |
| Quality of animal control services | 14% | 8 | 60% | 8 | 0.0574 | 5 |
| Quality of EMS | 21% | 6 | 81% | 4 | 0.0401 | 6 |
| Quality of local police protection | 27% | 4 | 92% | 1 | 0.0220 | 7 |
| How quickly police officers respond to emergencies | 16% | 7 | 87% | 2 | 0.0210 | 8 |
| Quality of fire protection | 13% | 9 | 86% | 3 | 0.0189 | 9 |

Note: The I-S Rating is calculated by multiplying the "Most Important" % by (1-'Satisfaction' %)

Most Important %:

The "Most Important" percentage represents the sum of the first, second, and third most important responses for each item. Respondents were asked to identify the items they thought should receive the most emphasis from City leaders

Satisfaction %:

The "Satisfaction" percentage represents the sum of the ratings "5" and "4" excluding 'don't knows.' Respondents ranked their level of satisfaction with each of the items on a scale of 5 to 1 with "5" being Very Satisfied and "1" being Very Dissatisfied.

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2025 Importance-Satisfaction Rating

Roeland Park, Kansas

Enforcement of Codes and Ordinances

| Category of Service | Most Important % | Most Important Rank | Satisfaction % | Satisfaction Rank | Importance-Satisfaction Rating | I-S Rating Rank |
|--|------------------|---------------------|----------------|-------------------|--------------------------------|-----------------|
| <u>Very High Priority (IS > .20)</u> | | | | | | |
| Maintenance of commercial property | 51% | 1 | 40% | 5 | 0.3046 | 1 |
| <u>High Priority (IS .10-.20)</u> | | | | | | |
| Maintenance of residential property | 35% | 3 | 46% | 4 | 0.1874 | 2 |
| Clean up of litter/debris on private property | 37% | 2 | 52% | 1 | 0.1781 | 3 |
| Mowing/cutting of weeds on private property | 25% | 4 | 47% | 2 | 0.1318 | 4 |
| Snow removal from sidewalks | 22% | 5 | 47% | 3 | 0.1191 | 5 |

Note: The I-S Rating is calculated by multiplying the "Most Important" % by (1-'Satisfaction' %)

Most Important %:

The "Most Important" percentage represents the sum of the first and second most important responses for each item. Respondents were asked to identify the items they thought should receive the most emphasis from City leaders

Satisfaction %:

The "Satisfaction" percentage represents the sum of the ratings "5" and "4" excluding 'don't knows.' Respondents ranked their level of satisfaction with each of the items on a scale of 5 to 1 with "5" being Very Satisfied and "1" being Very Dissatisfied.

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2025 Importance-Satisfaction Rating

Roeland Park, Kansas

Parks and Recreation

| Category of Service | Most Important % | Most Important Rank | Satisfaction % | Satisfaction Rank | Importance-Satisfaction Rating | I-S Rating Rank |
|--|------------------|---------------------|----------------|-------------------|--------------------------------|-----------------|
| High Priority (IS .10-.20) | | | | | | |
| Number of walking & biking trails | 33% | 1 | 53% | 12 | 0.1564 | 1 |
| Medium Priority (IS <.10) | | | | | | |
| Safe pedestrian or bike access to parks | 26% | 3 | 70% | 8 | 0.0786 | 2 |
| Quality of Community Center | 23% | 4 | 68% | 10 | 0.0721 | 3 |
| City-sponsored special events | 19% | 6 | 68% | 9 | 0.0610 | 4 |
| Quality of Aquatics Center | 17% | 7 | 71% | 6 | 0.0478 | 5 |
| Fees charged for memberships, recreation programs & facility rentals | 12% | 9 | 66% | 11 | 0.0404 | 6 |
| Quality of art in public places | 14% | 8 | 74% | 5 | 0.0355 | 7 |
| Maintenance of City parks | 32% | 2 | 92% | 2 | 0.0249 | 8 |
| How close neighborhood parks are to your home | 11% | 10 | 81% | 4 | 0.0221 | 9 |
| Overall appearance of City parks | 22% | 5 | 93% | 1 | 0.0155 | 10 |
| Quality of playground equipment | 11% | 11 | 87% | 3 | 0.0143 | 11 |
| Ease of registering for programs | 4% | 12 | 71% | 7 | 0.0111 | 12 |

Note: The I-S Rating is calculated by multiplying the "Most Important" % by (1-'Satisfaction' %)

Most Important %:

The "Most Important" percentage represents the sum of the first, second, and third most important responses for each item. Respondents were asked to identify the items they thought should receive the most emphasis from City leaders

Satisfaction %:

The "Satisfaction" percentage represents the sum of the ratings "5" and "4" excluding 'don't knows.' Respondents ranked their level of satisfaction with each of the items on a scale of 5 to 1 with "5" being Very Satisfied and "1" being Very Dissatisfied.

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2025 Importance-Satisfaction Rating

Roeland Park, Kansas

City Maintenance

| Category of Service | Most Important % | Most Important Rank | Satisfaction % | Satisfaction Rank | Importance-Satisfaction Rating | I-S Rating Rank |
|--|------------------|---------------------|----------------|-------------------|--------------------------------|-----------------|
| <u>High Priority (IS .10-.20)</u> | | | | | | |
| Maintenance of sidewalks | 42% | 2 | 70% | 9 | 0.1241 | 1 |
| <u>Medium Priority (IS <.10)</u> | | | | | | |
| Maintenance of City streets | 46% | 1 | 81% | 7 | 0.0905 | 2 |
| Adequacy of street lighting | 28% | 4 | 75% | 8 | 0.0698 | 3 |
| Snow removal on neighborhood streets | 29% | 3 | 84% | 5 | 0.0464 | 4 |
| Overall cleanliness of City streets & other public areas | 26% | 5 | 85% | 4 | 0.0397 | 5 |
| Maintenance of storm drainage systems | 17% | 6 | 83% | 6 | 0.0291 | 6 |
| Maintenance of public buildings | 14% | 8 | 85% | 3 | 0.0200 | 7 |
| Maintenance of street signs/traffic signals | 12% | 9 | 87% | 2 | 0.0161 | 8 |
| Snow removal on major City streets | 16% | 7 | 94% | 1 | 0.0088 | 9 |

Note: The I-S Rating is calculated by multiplying the "Most Important" % by (1-'Satisfaction' %)

Most Important %:

The "Most Important" percentage represents the sum of the first, second, and third most important responses for each item. Respondents were asked to identify the items they thought should receive the most emphasis from City leaders

Satisfaction %:

The "Satisfaction" percentage represents the sum of the ratings "5" and "4" excluding 'don't knows.' Respondents ranked their level of satisfaction with each of the items on a scale of 5 to 1 with "5" being Very Satisfied and "1" being Very Dissatisfied.

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2025 Importance-Satisfaction Rating

Roeland Park, Kansas

Transportation Connectivity and Safety

| Category of Service | Most Important % | Most Important Rank | Satisfaction % | Satisfaction Rank | Importance-Satisfaction Rating | I-S Rating Rank |
|--|------------------|---------------------|----------------|-------------------|--------------------------------|-----------------|
| <u>High Priority (IS .10-.20)</u> | | | | | | |
| Availability of public transportation | 23% | 5 | 38% | 7 | 0.1430 | 1 |
| <u>Medium Priority (IS <.10)</u> | | | | | | |
| Availability of bicycle infrastructure | 16% | 6 | 46% | 6 | 0.0856 | 2 |
| Availability of public sidewalks | 27% | 2 | 72% | 3 | 0.0759 | 3 |
| Safety when bicycling | 14% | 7 | 48% | 5 | 0.0718 | 4 |
| Flow of traffic along commercial streets | 26% | 3 | 73% | 2 | 0.0715 | 5 |
| Flow of traffic on residential streets | 25% | 4 | 72% | 4 | 0.0707 | 6 |
| Safety when walking | 31% | 1 | 78% | 1 | 0.0692 | 7 |

Note: The I-S Rating is calculated by multiplying the "Most Important" % by (1-'Satisfaction' %)

Most Important %:

The "Most Important" percentage represents the sum of the first and second most important responses for each item. Respondents were asked to identify the items they thought should receive the most emphasis from City leaders

Satisfaction %:

The "Satisfaction" percentage represents the sum of the ratings "5" and "4" excluding 'don't knows.' Respondents ranked their level of satisfaction with each of the items on a scale of 5 to 1 with "5" being Very Satisfied and "1" being Very Dissatisfied.

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2025 Importance-Satisfaction Rating

Roeland Park, Kansas

Trash Services

| Category of Service | Most Important % | Most Important Rank | Satisfaction % | Satisfaction Rank | Importance-Satisfaction Rating | I-S Rating Rank |
|---|------------------|---------------------|----------------|-------------------|--------------------------------|-----------------|
| <u>Medium Priority (IS <.10)</u> | | | | | | |
| Residential bulky item pickup services | 24% | 3 | 82% | 6 | 0.0424 | 1 |
| The fee charged for solid waste services | 19% | 4 | 79% | 7 | 0.0403 | 2 |
| Residential curbside leaf collection service | 29% | 1 | 90% | 4 | 0.0303 | 3 |
| Residential curbside glass recycling services | 11% | 7 | 89% | 5 | 0.0127 | 4 |
| Residential trash collection services | 26% | 2 | 95% | 1 | 0.0123 | 5 |
| Residential yard waste collection | 15% | 5 | 94% | 3 | 0.0096 | 6 |
| Residential curbside recycling services | 15% | 6 | 94% | 2 | 0.0092 | 7 |

Note: The I-S Rating is calculated by multiplying the "Most Important" % by (1-'Satisfaction' %)

Most Important %:

The "Most Important" percentage represents the sum of the first and second most important responses for each item. Respondents were asked to identify the items they thought should receive the most emphasis from City leaders

Satisfaction %:

The "Satisfaction" percentage represents the sum of the ratings "5" and "4" excluding 'don't knows.' Respondents ranked their level of satisfaction with each of the items on a scale of 5 to 1 with "5" being Very Satisfied and "1" being Very Dissatisfied.

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5

Tabular Data

Q1. Please rate your overall satisfaction with major categories of services provided by the City of Roeland Park on a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied."

(N=467)

| | Very satisfied | Satisfied | Neutral | Dissatisfied | Very dissatisfied | Don't know |
|--|----------------|-----------|---------|--------------|-------------------|------------|
| Q1-1. Overall quality of police services | 48.8% | 34.7% | 8.1% | 3.0% | 0.4% | 4.9% |
| Q1-2. Overall quality of City parks & recreation programs & facilities | 40.0% | 41.8% | 10.5% | 3.9% | 0.2% | 3.6% |
| Q1-3. Overall maintenance of City streets, buildings, & facilities | 33.4% | 44.3% | 11.8% | 6.9% | 2.8% | 0.9% |
| Q1-4. Overall enforcement of City codes & ordinances | 18.6% | 32.1% | 22.9% | 11.3% | 5.8% | 9.2% |
| Q1-5. Overall quality of customer service you receive from City employees | 43.5% | 27.4% | 13.5% | 2.1% | 0.6% | 12.8% |
| Q1-6. Overall effectiveness of City communication with the public | 36.2% | 38.5% | 14.6% | 6.0% | 1.5% | 3.2% |
| Q1-7. Overall quality of City's stormwater runoff/stormwater management system | 32.1% | 41.8% | 13.7% | 2.4% | 0.9% | 9.2% |
| Q1-8. Overall quality of traffic flow & congestion management in Roeland Park | 30.0% | 40.5% | 16.7% | 10.7% | 1.5% | 0.6% |
| Q1-9. Overall quality of solid waste services | 45.2% | 42.4% | 7.9% | 1.5% | 0.0% | 3.0% |
| Q1-10. Overall quality of City's environmental & sustainability efforts | 36.6% | 36.0% | 14.8% | 3.4% | 0.4% | 8.8% |
| Q1-11. How well City is managing development activity (residential, service, office, retail, industrial) | 14.1% | 23.3% | 30.8% | 18.6% | 8.1% | 4.9% |

WITHOUT "DON'T KNOW"

Q1. Please rate your overall satisfaction with major categories of services provided by the City of Roeland Park on a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (without "don't know")

(N=467)

| | Very satisfied | Satisfied | Neutral | Dissatisfied | Very dissatisfied |
|--|----------------|-----------|---------|--------------|-------------------|
| Q1-1. Overall quality of police services | 51.4% | 36.5% | 8.6% | 3.2% | 0.5% |
| Q1-2. Overall quality of City parks & recreation programs & facilities | 41.6% | 43.3% | 10.9% | 4.0% | 0.2% |
| Q1-3. Overall maintenance of City streets, buildings, & facilities | 33.7% | 44.7% | 11.9% | 6.9% | 2.8% |
| Q1-4. Overall enforcement of City codes & ordinances | 20.5% | 35.4% | 25.2% | 12.5% | 6.4% |
| Q1-5. Overall quality of customer service you receive from City employees | 49.9% | 31.4% | 15.5% | 2.5% | 0.7% |
| Q1-6. Overall effectiveness of City communication with the public | 37.4% | 39.8% | 15.0% | 6.2% | 1.5% |
| Q1-7. Overall quality of City's stormwater runoff/ stormwater management system | 35.4% | 46.0% | 15.1% | 2.6% | 0.9% |
| Q1-8. Overall quality of traffic flow & congestion management in Roeland Park | 30.2% | 40.7% | 16.8% | 10.8% | 1.5% |
| Q1-9. Overall quality of solid waste services | 46.6% | 43.7% | 8.2% | 1.5% | 0.0% |
| Q1-10. Overall quality of City's environmental & sustainability efforts | 40.1% | 39.4% | 16.2% | 3.8% | 0.5% |
| Q1-11. How well City is managing development activity (residential, service, office, retail, industrial) | 14.9% | 24.5% | 32.4% | 19.6% | 8.6% |

Q2. Which THREE of these items listed in Question 1 do you think should receive the MOST EMPHASIS from City leaders over the next TWO years?

| Q2. Top choice | Number | Percent |
|---|--------|---------|
| Overall quality of police services | 54 | 11.6 % |
| Overall quality of City parks & recreation programs & facilities | 34 | 7.3 % |
| Overall maintenance of City streets, buildings, & facilities | 57 | 12.2 % |
| Overall enforcement of City codes & ordinances | 34 | 7.3 % |
| Overall quality of customer service you receive from City employees | 7 | 1.5 % |
| Overall effectiveness of City communication with the public | 10 | 2.1 % |
| Overall quality of City's stormwater runoff/stormwater management system | 8 | 1.7 % |
| Overall quality of traffic flow & congestion management in Roeland Park | 31 | 6.6 % |
| Overall quality of solid waste services | 1 | 0.2 % |
| Overall quality of City's environmental & sustainability efforts | 35 | 7.5 % |
| How well City is managing development activity (residential, service, office, retail, industrial) | 161 | 34.5 % |
| None chosen | 35 | 7.5 % |
| Total | 467 | 100.0 % |

Q2. Which THREE of these items listed in Question 1 do you think should receive the MOST EMPHASIS from City leaders over the next TWO years?

| Q2. 2nd choice | Number | Percent |
|---|--------|---------|
| Overall quality of police services | 23 | 4.9 % |
| Overall quality of City parks & recreation programs & facilities | 48 | 10.3 % |
| Overall maintenance of City streets, buildings, & facilities | 84 | 18.0 % |
| Overall enforcement of City codes & ordinances | 45 | 9.6 % |
| Overall quality of customer service you receive from City employees | 8 | 1.7 % |
| Overall effectiveness of City communication with the public | 28 | 6.0 % |
| Overall quality of City's stormwater runoff/stormwater management system | 15 | 3.2 % |
| Overall quality of traffic flow & congestion management in Roeland Park | 54 | 11.6 % |
| Overall quality of solid waste services | 4 | 0.9 % |
| Overall quality of City's environmental & sustainability efforts | 39 | 8.4 % |
| How well City is managing development activity (residential, service, office, retail, industrial) | 68 | 14.6 % |
| None chosen | 51 | 10.9 % |
| Total | 467 | 100.0 % |

Q2. Which THREE of these items listed in Question 1 do you think should receive the MOST EMPHASIS from City leaders over the next TWO years?

| Q2. 3rd choice | Number | Percent |
|---|--------|---------|
| Overall quality of police services | 19 | 4.1 % |
| Overall quality of City parks & recreation programs & facilities | 57 | 12.2 % |
| Overall maintenance of City streets, buildings, & facilities | 70 | 15.0 % |
| Overall enforcement of City codes & ordinances | 43 | 9.2 % |
| Overall quality of customer service you receive from City employees | 10 | 2.1 % |
| Overall effectiveness of City communication with the public | 20 | 4.3 % |
| Overall quality of City's stormwater runoff/stormwater management system | 17 | 3.6 % |
| Overall quality of traffic flow & congestion management in Roeland Park | 40 | 8.6 % |
| Overall quality of solid waste services | 7 | 1.5 % |
| Overall quality of City's environmental & sustainability efforts | 44 | 9.4 % |
| How well City is managing development activity (residential, service, office, retail, industrial) | 62 | 13.3 % |
| None chosen | 78 | 16.7 % |
| Total | 467 | 100.0 % |

SUM OF TOP 3 CHOICES

Q2. Which THREE of these items listed in Question 1 do you think should receive the MOST EMPHASIS from City leaders over the next TWO years? (top 3)

| Q2. Sum of top 3 choices | Number | Percent |
|---|--------|---------|
| Overall quality of police services | 96 | 20.6 % |
| Overall quality of City parks & recreation programs & facilities | 139 | 29.8 % |
| Overall maintenance of City streets, buildings, & facilities | 211 | 45.2 % |
| Overall enforcement of City codes & ordinances | 122 | 26.1 % |
| Overall quality of customer service you receive from City employees | 25 | 5.4 % |
| Overall effectiveness of City communication with the public | 58 | 12.4 % |
| Overall quality of City's stormwater runoff/stormwater management system | 40 | 8.6 % |
| Overall quality of traffic flow & congestion management in Roeland Park | 125 | 26.8 % |
| Overall quality of solid waste services | 12 | 2.6 % |
| Overall quality of City's environmental & sustainability efforts | 118 | 25.3 % |
| How well City is managing development activity (residential, service, office, retail, industrial) | 291 | 62.3 % |
| None chosen | 35 | 7.5 % |
| Total | 1272 | |

Q3. Quality of Life. Please rate Roeland Park on a scale of 1 to 5, where 5 means "Excellent" and 1 means "Poor," regarding each of the following.

(N=467)

| | Excellent | Good | Neutral | Below average | Poor | Don't know |
|--|-----------|-------|---------|---------------|------|------------|
| Q3-1. As a place to live | 63.4% | 31.5% | 3.0% | 1.5% | 0.4% | 0.2% |
| Q3-2. As a place to raise children | 49.5% | 26.1% | 7.1% | 1.1% | 0.4% | 15.8% |
| Q3-3. As a place to work | 19.9% | 16.3% | 20.3% | 6.2% | 4.1% | 33.2% |
| Q3-4. As a place where you would buy your next home | 45.0% | 30.0% | 12.8% | 5.6% | 2.6% | 4.1% |
| Q3-5. As a place to retire | 44.3% | 31.0% | 11.3% | 4.7% | 3.0% | 5.6% |
| Q3-6. Quality of grade school through high school | 30.0% | 22.3% | 13.7% | 4.5% | 0.6% | 28.9% |
| Q3-7. As a community where I feel welcome & have a sense of belonging | 51.4% | 32.8% | 12.0% | 1.7% | 1.5% | 0.6% |
| Q3-8. Overall image of City | 39.0% | 41.1% | 10.5% | 6.6% | 1.9% | 0.9% |
| Q3-9. Overall quality of life in City | 45.2% | 43.5% | 7.3% | 2.6% | 0.6% | 0.9% |
| Q3-10. Overall value that you receive for your City tax dollars & fees | 32.8% | 34.5% | 19.5% | 7.5% | 3.0% | 2.8% |

WITHOUT "DON'T KNOW"

Q3. Quality of Life. Please rate Roeland Park on a scale of 1 to 5, where 5 means "Excellent" and 1 means "Poor," regarding each of the following. (without "don't know")

(N=467)

| | Excellent | Good | Neutral | Below average | Poor |
|--|-----------|-------|---------|---------------|------|
| Q3-1. As a place to live | 63.5% | 31.5% | 3.0% | 1.5% | 0.4% |
| Q3-2. As a place to raise children | 58.8% | 31.0% | 8.4% | 1.3% | 0.5% |
| Q3-3. As a place to work | 29.8% | 24.4% | 30.4% | 9.3% | 6.1% |
| Q3-4. As a place where you would buy your next home | 46.9% | 31.3% | 13.4% | 5.8% | 2.7% |
| Q3-5. As a place to retire | 46.9% | 32.9% | 12.0% | 5.0% | 3.2% |
| Q3-6. Quality of grade school through high school | 42.2% | 31.3% | 19.3% | 6.3% | 0.9% |
| Q3-7. As a community where I feel welcome & have a sense of belonging | 51.7% | 33.0% | 12.1% | 1.7% | 1.5% |
| Q3-8. Overall image of City | 39.3% | 41.5% | 10.6% | 6.7% | 1.9% |
| Q3-9. Overall quality of life in City | 45.6% | 43.8% | 7.3% | 2.6% | 0.6% |
| Q3-10. Overall value that you receive for your City tax dollars & fees | 33.7% | 35.5% | 20.0% | 7.7% | 3.1% |

Q4. Perception. Please rate Roeland Park on a scale of 1 to 5, where 5 means "Excellent" and 1 means "Poor" regarding each of the following.

(N=467)

| | Excellent | Good | Neutral | Below average | Poor | Don't know |
|---|-----------|-------|---------|---------------|-------|------------|
| Q4-1. Overall quality of services provided by City | 33.6% | 50.7% | 9.0% | 2.1% | 1.3% | 3.2% |
| Q4-2. Overall feeling of safety in City | 47.5% | 42.0% | 7.3% | 2.6% | 0.2% | 0.4% |
| Q4-3. Overall condition of housing in your neighborhood | 23.6% | 55.2% | 13.3% | 5.1% | 1.7% | 1.1% |
| Q4-4. Overall variety of housing available in Roeland Park (e.g., single family, duplexes, multifamily) | 16.9% | 38.8% | 24.0% | 10.5% | 1.3% | 8.6% |
| Q4-5. Availability of affordable housing for low/moderate income families | 7.1% | 18.8% | 30.6% | 17.8% | 7.5% | 18.2% |
| Q4-6. Quality of commercial developments | 3.4% | 15.6% | 29.3% | 31.0% | 15.2% | 5.4% |
| Q4-7. Availability of shops/restaurants that I want to visit | 5.1% | 16.9% | 18.8% | 36.6% | 21.0% | 1.5% |
| Q4-8. Walkability of Roeland Park | 30.6% | 41.8% | 14.6% | 7.9% | 3.0% | 2.1% |
| Q4-9. Bikeability of Roeland Park | 20.6% | 33.6% | 22.1% | 6.6% | 2.4% | 14.8% |
| Q4-10. Tree canopy & natural areas in Roeland Park | 43.3% | 40.5% | 10.7% | 2.1% | 1.1% | 2.4% |
| Q4-11. Inclusive environment for diverse/vulnerable community members | 28.3% | 34.5% | 18.2% | 2.8% | 0.9% | 15.4% |

WITHOUT "DON'T KNOW"

Q4. Perception. Please rate Roeland Park on a scale of 1 to 5, where 5 means "Excellent" and 1 means "Poor" regarding each of the following. (without "don't know")

(N=467)

| | Excellent | Good | Neutral | Below average | Poor |
|---|-----------|-------|---------|---------------|-------|
| Q4-1. Overall quality of services provided by City | 34.7% | 52.4% | 9.3% | 2.2% | 1.3% |
| Q4-2. Overall feeling of safety in City | 47.7% | 42.2% | 7.3% | 2.6% | 0.2% |
| Q4-3. Overall condition of housing in your neighborhood | 23.8% | 55.8% | 13.4% | 5.2% | 1.7% |
| Q4-4. Overall variety of housing available in Roeland Park (e.g., single family, duplexes, multifamily) | 18.5% | 42.4% | 26.2% | 11.5% | 1.4% |
| Q4-5. Availability of affordable housing for low/moderate income families | 8.6% | 23.0% | 37.4% | 21.7% | 9.2% |
| Q4-6. Quality of commercial developments | 3.6% | 16.5% | 31.0% | 32.8% | 16.1% |
| Q4-7. Availability of shops/restaurants that I want to visit | 5.2% | 17.2% | 19.1% | 37.2% | 21.3% |
| Q4-8. Walkability of Roeland Park | 31.3% | 42.7% | 14.9% | 8.1% | 3.1% |
| Q4-9. Bikeability of Roeland Park | 24.1% | 39.4% | 25.9% | 7.8% | 2.8% |
| Q4-10. Tree canopy & natural areas in Roeland Park | 44.3% | 41.4% | 11.0% | 2.2% | 1.1% |
| Q4-11. Inclusive environment for diverse/vulnerable community members | 33.4% | 40.8% | 21.5% | 3.3% | 1.0% |

Q5. Which THREE of these items listed in Question 4 do you think should receive the MOST EMPHASIS from City leaders over the next TWO years?

| Q5. Top choice | Number | Percent |
|---|--------|---------|
| Overall quality of services provided by City | 42 | 9.0 % |
| Overall feeling of safety in City | 54 | 11.6 % |
| Overall condition of housing in your neighborhood | 33 | 7.1 % |
| Overall variety of housing available in Roeland Park (e.g., single family, duplexes, multifamily) | 18 | 3.9 % |
| Availability of affordable housing for low/moderate income families | 42 | 9.0 % |
| Quality of commercial developments | 90 | 19.3 % |
| Availability of shops/restaurants that I want to visit | 96 | 20.6 % |
| Walkability of Roeland Park | 24 | 5.1 % |
| Bikeability of Roeland Park | 3 | 0.6 % |
| Tree canopy & natural areas in Roeland Park | 16 | 3.4 % |
| Inclusive environment for diverse/vulnerable community members | 16 | 3.4 % |
| None chosen | 33 | 7.1 % |
| Total | 467 | 100.0 % |

Q5. Which THREE of these items listed in Question 4 do you think should receive the MOST EMPHASIS from City leaders over the next TWO years?

| Q5. 2nd choice | Number | Percent |
|---|--------|---------|
| Overall quality of services provided by City | 27 | 5.8 % |
| Overall feeling of safety in City | 29 | 6.2 % |
| Overall condition of housing in your neighborhood | 36 | 7.7 % |
| Overall variety of housing available in Roeland Park (e.g., single family, duplexes, multifamily) | 25 | 5.4 % |
| Availability of affordable housing for low/moderate income families | 40 | 8.6 % |
| Quality of commercial developments | 89 | 19.1 % |
| Availability of shops/restaurants that I want to visit | 108 | 23.1 % |
| Walkability of Roeland Park | 26 | 5.6 % |
| Bikeability of Roeland Park | 14 | 3.0 % |
| Tree canopy & natural areas in Roeland Park | 10 | 2.1 % |
| Inclusive environment for diverse/vulnerable community members | 16 | 3.4 % |
| None chosen | 47 | 10.1 % |
| Total | 467 | 100.0 % |

Q5. Which THREE of these items listed in Question 4 do you think should receive the MOST EMPHASIS from City leaders over the next TWO years?

| Q5. 3rd choice | Number | Percent |
|---|--------|---------|
| Overall quality of services provided by City | 29 | 6.2 % |
| Overall feeling of safety in City | 32 | 6.9 % |
| Overall condition of housing in your neighborhood | 44 | 9.4 % |
| Overall variety of housing available in Roeland Park (e.g., single family, duplexes, multifamily) | 30 | 6.4 % |
| Availability of affordable housing for low/moderate income families | 33 | 7.1 % |
| Quality of commercial developments | 56 | 12.0 % |
| Availability of shops/restaurants that I want to visit | 62 | 13.3 % |
| Walkability of Roeland Park | 33 | 7.1 % |
| Bikeability of Roeland Park | 11 | 2.4 % |
| Tree canopy & natural areas in Roeland Park | 27 | 5.8 % |
| Inclusive environment for diverse/vulnerable community members | 33 | 7.1 % |
| None chosen | 77 | 16.5 % |
| Total | 467 | 100.0 % |

SUM OF TOP 3 CHOICES

Q5. Which THREE of these items listed in Question 4 do you think should receive the MOST EMPHASIS from City leaders over the next TWO years? (top 3)

| Q5. Sum of top 3 choices | Number | Percent |
|---|--------|---------|
| Overall quality of services provided by City | 98 | 21.0 % |
| Overall feeling of safety in City | 115 | 24.6 % |
| Overall condition of housing in your neighborhood | 113 | 24.2 % |
| Overall variety of housing available in Roeland Park (e.g., single family, duplexes, multifamily) | 73 | 15.6 % |
| Availability of affordable housing for low/moderate income families | 115 | 24.6 % |
| Quality of commercial developments | 235 | 50.3 % |
| Availability of shops/restaurants that I want to visit | 266 | 57.0 % |
| Walkability of Roeland Park | 83 | 17.8 % |
| Bikeability of Roeland Park | 28 | 6.0 % |
| Tree canopy & natural areas in Roeland Park | 53 | 11.3 % |
| Inclusive environment for diverse/vulnerable community members | 65 | 13.9 % |
| None chosen | 33 | 7.1 % |
| Total | 1277 | |

Q6. Public Safety. Please rate your satisfaction on a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," with the following.

(N=467)

| | Very satisfied | Satisfied | Neutral | Dissatisfied | Very dissatisfied | Don't know |
|--|----------------|-----------|---------|--------------|-------------------|------------|
| Q6-1. Overall quality of local police protection | 48.6% | 39.0% | 5.6% | 1.7% | 0.6% | 4.5% |
| Q6-2. Visibility of police in neighborhoods | 38.5% | 39.6% | 13.5% | 4.3% | 2.1% | 1.9% |
| Q6-3. City's efforts to prevent crime | 31.3% | 35.1% | 16.5% | 1.5% | 0.9% | 14.8% |
| Q6-4. Enforcement of local traffic laws | 28.5% | 38.1% | 19.9% | 5.8% | 2.1% | 5.6% |
| Q6-5. How quickly police officers respond to emergencies | 32.1% | 26.8% | 8.6% | 0.4% | 0.0% | 32.1% |
| Q6-6. Quality of animal control services (Contracted with City of Mission) | 14.8% | 20.3% | 19.3% | 2.6% | 1.9% | 41.1% |
| Q6-7. Quality of emergency medical services (Provided by JOCO MED-ACT) | 28.5% | 22.7% | 11.1% | 0.6% | 0.4% | 36.6% |
| Q6-8. Quality of fire protection (provided by JOCO Consolidated Fire District 2) | 31.0% | 26.8% | 9.2% | 0.0% | 0.4% | 32.5% |
| Q6-9. Quality of Mental Health Co-Responder (contracted with JOCO Mental Health) | 13.9% | 11.1% | 16.7% | 1.1% | 1.1% | 56.1% |

WITHOUT "DON'T KNOW"

Q6. Public Safety. Please rate your satisfaction on a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," with the following. (without "don't know")

(N=467)

| | Very satisfied | Satisfied | Neutral | Dissatisfied | Very dissatisfied |
|--|----------------|-----------|---------|--------------|-------------------|
| Q6-1. Overall quality of local police protection | 50.9% | 40.8% | 5.8% | 1.8% | 0.7% |
| Q6-2. Visibility of police in neighborhoods | 39.3% | 40.4% | 13.8% | 4.4% | 2.2% |
| Q6-3. City's efforts to prevent crime | 36.7% | 41.2% | 19.3% | 1.8% | 1.0% |
| Q6-4. Enforcement of local traffic laws | 30.2% | 40.4% | 21.1% | 6.1% | 2.3% |
| Q6-5. How quickly police officers respond to emergencies | 47.3% | 39.4% | 12.6% | 0.6% | 0.0% |
| Q6-6. Quality of animal control services (Contracted with City of Mission) | 25.1% | 34.5% | 32.7% | 4.4% | 3.3% |
| Q6-7. Quality of emergency medical services (Provided by JOCO MED-ACT) | 44.9% | 35.8% | 17.6% | 1.0% | 0.7% |
| Q6-8. Quality of fire protection (provided by JOCO Consolidated Fire District 2) | 46.0% | 39.7% | 13.7% | 0.0% | 0.6% |
| Q6-9. Quality of Mental Health Co-Responder (contracted with JOCO Mental Health) | 31.7% | 25.4% | 38.0% | 2.4% | 2.4% |

Q7. Which THREE of these items listed in Question 6 do you think should receive the MOST EMPHASIS from City leaders over the next TWO years?

| <u>Q7. Top choice</u> | <u>Number</u> | <u>Percent</u> |
|--|---------------|----------------|
| Overall quality of local police protection | 60 | 12.8 % |
| Visibility of police in neighborhoods | 69 | 14.8 % |
| City's efforts to prevent crime | 84 | 18.0 % |
| Enforcement of local traffic laws | 57 | 12.2 % |
| How quickly police officers respond to emergencies | 14 | 3.0 % |
| Quality of animal control services (contracted with City of Mission) | 25 | 5.4 % |
| Quality of emergency medical services (provided by JOCO MED-ACT) | 17 | 3.6 % |
| Quality of fire protection (provided by JOCO Consolidated Fire District 2) | 3 | 0.6 % |
| Quality of Mental Health Co-Responder (contracted with JOCO Mental Health) | 56 | 12.0 % |
| None chosen | 82 | 17.6 % |
| Total | 467 | 100.0 % |

Q7. Which THREE of these items listed in Question 6 do you think should receive the MOST EMPHASIS from City leaders over the next TWO years?

| <u>Q7. 2nd choice</u> | <u>Number</u> | <u>Percent</u> |
|--|---------------|----------------|
| Overall quality of local police protection | 29 | 6.2 % |
| Visibility of police in neighborhoods | 63 | 13.5 % |
| City's efforts to prevent crime | 62 | 13.3 % |
| Enforcement of local traffic laws | 43 | 9.2 % |
| How quickly police officers respond to emergencies | 29 | 6.2 % |
| Quality of animal control services (contracted with City of Mission) | 21 | 4.5 % |
| Quality of emergency medical services (provided by JOCO MED-ACT) | 39 | 8.4 % |
| Quality of fire protection (provided by JOCO Consolidated Fire District 2) | 22 | 4.7 % |
| Quality of Mental Health Co-Responder (contracted with JOCO Mental Health) | 35 | 7.5 % |
| None chosen | 124 | 26.6 % |
| Total | 467 | 100.0 % |

Q7. Which THREE of these items listed in Question 6 do you think should receive the MOST EMPHASIS from City leaders over the next TWO years?

| Q7. 3rd choice | Number | Percent |
|--|--------|---------|
| Overall quality of local police protection | 35 | 7.5 % |
| Visibility of police in neighborhoods | 26 | 5.6 % |
| City's efforts to prevent crime | 67 | 14.3 % |
| Enforcement of local traffic laws | 21 | 4.5 % |
| How quickly police officers respond to emergencies | 31 | 6.6 % |
| Quality of animal control services (contracted with City of Mission) | 20 | 4.3 % |
| Quality of emergency medical services (provided by JOCO MED-ACT) | 41 | 8.8 % |
| Quality of fire protection (provided by JOCO Consolidated Fire District 2) | 37 | 7.9 % |
| Quality of Mental Health Co-Responder (contracted with JOCO Mental Health) | 40 | 8.6 % |
| None chosen | 149 | 31.9 % |
| Total | 467 | 100.0 % |

SUM OF TOP 3 CHOICES

Q7. Which THREE of these items listed in Question 6 do you think should receive the MOST EMPHASIS from City leaders over the next TWO years? (top 3)

| Q7. Sum of top 3 choices | Number | Percent |
|--|--------|---------|
| Overall quality of local police protection | 124 | 26.6 % |
| Visibility of police in neighborhoods | 158 | 33.8 % |
| City's efforts to prevent crime | 213 | 45.6 % |
| Enforcement of local traffic laws | 121 | 25.9 % |
| How quickly police officers respond to emergencies | 74 | 15.8 % |
| Quality of animal control services (contracted with City of Mission) | 66 | 14.1 % |
| Quality of emergency medical services (provided by JOCO MED-ACT) | 97 | 20.8 % |
| Quality of fire protection (provided by JOCO Consolidated Fire District 2) | 62 | 13.3 % |
| Quality of Mental Health Co-Responder (contracted with JOCO Mental Health) | 131 | 28.1 % |
| None chosen | 82 | 17.6 % |
| Total | 1128 | |

Q8. Enforcement of City Codes and Ordinances. Please rate your satisfaction on a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," with the following.

(N=467)

| | Very satisfied | Satisfied | Neutral | Dissatisfied | Very dissatisfied | Don't know |
|--|----------------|-----------|---------|--------------|-------------------|------------|
| Q8-1. Enforcing cleanup of litter & debris on private property | 14.1% | 31.7% | 21.6% | 15.8% | 5.6% | 11.1% |
| Q8-2. Enforcing mowing & cutting of weeds on private property | 12.4% | 30.2% | 25.3% | 17.1% | 5.1% | 9.9% |
| Q8-3. Enforcing maintenance of residential property | 13.1% | 27.8% | 26.1% | 16.3% | 5.6% | 11.1% |
| Q8-4. Enforcing maintenance of commercial property | 9.4% | 26.3% | 24.4% | 19.5% | 10.3% | 10.1% |
| Q8-5. Enforcing snow removal from sidewalks | 14.1% | 27.0% | 26.6% | 15.0% | 5.6% | 11.8% |

WITHOUT "DON'T KNOW"

Q8. Enforcement of City Codes and Ordinances. Please rate your satisfaction on a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," with the following. (without "don't know")

(N=467)

| | Very satisfied | Satisfied | Neutral | Dissatisfied | Very dissatisfied |
|--|----------------|-----------|---------|--------------|-------------------|
| Q8-1. Enforcing cleanup of litter & debris on private property | 15.9% | 35.7% | 24.3% | 17.8% | 6.3% |
| Q8-2. Enforcing mowing & cutting of weeds on private property | 13.8% | 33.5% | 28.0% | 19.0% | 5.7% |
| Q8-3. Enforcing maintenance of residential property | 14.7% | 31.3% | 29.4% | 18.3% | 6.3% |
| Q8-4. Enforcing maintenance of commercial property | 10.5% | 29.3% | 27.1% | 21.7% | 11.4% |
| Q8-5. Enforcing snow removal from sidewalks | 16.0% | 30.6% | 30.1% | 17.0% | 6.3% |

Q9. Which TWO of the items listed in Question 8 do you think should receive the MOST EMPHASIS from City leaders over the next TWO years?

| <u>Q9. Top choice</u> | <u>Number</u> | <u>Percent</u> |
|--|---------------|----------------|
| Enforcing cleanup of litter & debris on private property | 84 | 18.0 % |
| Enforcing mowing & cutting of weeds on private property | 45 | 9.6 % |
| Enforcing maintenance of residential property | 75 | 16.1 % |
| Enforcing maintenance of commercial property | 146 | 31.3 % |
| Enforcing snow removal from sidewalks | 65 | 13.9 % |
| None chosen | 52 | 11.1 % |
| Total | 467 | 100.0 % |

Q9. Which TWO of the items listed in Question 8 do you think should receive the MOST EMPHASIS from City leaders over the next TWO years?

| <u>Q9. 2nd choice</u> | <u>Number</u> | <u>Percent</u> |
|--|---------------|----------------|
| Enforcing cleanup of litter & debris on private property | 88 | 18.8 % |
| Enforcing mowing & cutting of weeds on private property | 72 | 15.4 % |
| Enforcing maintenance of residential property | 87 | 18.6 % |
| Enforcing maintenance of commercial property | 90 | 19.3 % |
| Enforcing snow removal from sidewalks | 39 | 8.4 % |
| None chosen | 91 | 19.5 % |
| Total | 467 | 100.0 % |

SUM OF TOP 2 CHOICES

Q9. Which TWO of the items listed in Question 8 do you think should receive the MOST EMPHASIS from City leaders over the next TWO years? (top 2)

| <u>Q9. Sum of top 2 choices</u> | <u>Number</u> | <u>Percent</u> |
|--|---------------|----------------|
| Enforcing cleanup of litter & debris on private property | 172 | 36.8 % |
| Enforcing mowing & cutting of weeds on private property | 117 | 25.1 % |
| Enforcing maintenance of residential property | 162 | 34.7 % |
| Enforcing maintenance of commercial property | 236 | 50.5 % |
| Enforcing snow removal from sidewalks | 104 | 22.3 % |
| None chosen | 52 | 11.1 % |
| Total | 843 | |

Q10. Parks and Recreation. Please rate your satisfaction on a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," with the following.

(N=467)

| | Very satisfied | Satisfied | Neutral | Dissatisfied | Very dissatisfied | Don't know |
|---|----------------|-----------|---------|--------------|-------------------|------------|
| Q10-1. Maintenance of City parks | 46.7% | 40.7% | 6.0% | 1.1% | 0.2% | 5.4% |
| Q10-2. Overall appearance of City parks | 49.0% | 39.2% | 6.0% | 0.6% | 0.2% | 4.9% |
| Q10-3. Quality of playground equipment | 43.0% | 29.3% | 9.2% | 1.3% | 0.4% | 16.7% |
| Q10-4. How close neighborhood parks are to your home | 42.0% | 36.0% | 10.9% | 6.4% | 1.5% | 3.2% |
| Q10-5. Safe pedestrian or bike access to parks | 32.3% | 31.9% | 20.1% | 5.6% | 1.7% | 8.4% |
| Q10-6. Number of walking & biking trails | 20.3% | 26.8% | 21.8% | 16.3% | 4.3% | 10.5% |
| Q10-7. City-sponsored special events | 25.7% | 36.2% | 25.3% | 2.4% | 1.1% | 9.4% |
| Q10-8. Quality of art in public places | 31.3% | 38.1% | 18.4% | 5.1% | 1.3% | 5.8% |
| Q10-9. Quality of Aquatics Center | 22.9% | 24.0% | 14.6% | 3.0% | 1.3% | 34.3% |
| Q10-10. Quality of Community Center | 24.4% | 25.1% | 15.4% | 6.6% | 1.1% | 27.4% |
| Q10-11. Fees charged for memberships, recreation programs & facility rental | 19.9% | 27.2% | 18.8% | 4.3% | 1.3% | 28.5% |
| Q10-12. Ease of registering for programs | 22.3% | 24.8% | 17.1% | 1.5% | 0.9% | 33.4% |

WITHOUT "DON'T KNOW"

Q10. Parks and Recreation. Please rate your satisfaction on a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," with the following. (without "don't know")

(N=467)

| | Very satisfied | Satisfied | Neutral | Dissatisfied | Very dissatisfied |
|---|----------------|-----------|---------|--------------|-------------------|
| Q10-1. Maintenance of City parks | 49.3% | 43.0% | 6.3% | 1.1% | 0.2% |
| Q10-2. Overall appearance of City parks | 51.6% | 41.2% | 6.3% | 0.7% | 0.2% |
| Q10-3. Quality of playground equipment | 51.7% | 35.2% | 11.1% | 1.5% | 0.5% |
| Q10-4. How close neighborhood parks are to your home | 43.4% | 37.2% | 11.3% | 6.6% | 1.5% |
| Q10-5. Safe pedestrian or bike access to parks | 35.3% | 34.8% | 22.0% | 6.1% | 1.9% |
| Q10-6. Number of walking & biking trails | 22.7% | 29.9% | 24.4% | 18.2% | 4.8% |
| Q10-7. City-sponsored special events | 28.4% | 40.0% | 27.9% | 2.6% | 1.2% |
| Q10-8. Quality of art in public places | 33.2% | 40.5% | 19.5% | 5.5% | 1.4% |
| Q10-9. Quality of Aquatics Center | 34.9% | 36.5% | 22.1% | 4.6% | 2.0% |
| Q10-10. Quality of Community Center | 33.6% | 34.5% | 21.2% | 9.1% | 1.5% |
| Q10-11. Fees charged for memberships, recreation programs & facility rental | 27.8% | 38.0% | 26.3% | 6.0% | 1.8% |
| Q10-12. Ease of registering for programs | 33.4% | 37.3% | 25.7% | 2.3% | 1.3% |

Q11. Which THREE of these items listed in Question 10 do you think should receive the MOST EMPHASIS from City leaders over the next TWO years?

| <u>Q11. Top choice</u> | <u>Number</u> | <u>Percent</u> |
|---|---------------|----------------|
| Maintenance of City parks | 101 | 21.6 % |
| Overall appearance of City parks | 22 | 4.7 % |
| Quality of playground equipment | 15 | 3.2 % |
| How close neighborhood parks are to your home | 25 | 5.4 % |
| Safe pedestrian or bike access to parks | 43 | 9.2 % |
| Number of walking & biking trails | 73 | 15.6 % |
| City-sponsored special events | 24 | 5.1 % |
| Quality of art in public places | 15 | 3.2 % |
| Quality of Aquatics Center | 23 | 4.9 % |
| Quality of Community Center | 26 | 5.6 % |
| Fees charged for memberships, recreation programs & facility rental | 7 | 1.5 % |
| Ease of registering for programs | 3 | 0.6 % |
| None chosen | 90 | 19.3 % |
| Total | 467 | 100.0 % |

Q11. Which THREE of these items listed in Question 10 do you think should receive the MOST EMPHASIS from City leaders over the next TWO years?

| <u>Q11. 2nd choice</u> | <u>Number</u> | <u>Percent</u> |
|---|---------------|----------------|
| Maintenance of City parks | 23 | 4.9 % |
| Overall appearance of City parks | 46 | 9.9 % |
| Quality of playground equipment | 17 | 3.6 % |
| How close neighborhood parks are to your home | 13 | 2.8 % |
| Safe pedestrian or bike access to parks | 51 | 10.9 % |
| Number of walking & biking trails | 47 | 10.1 % |
| City-sponsored special events | 33 | 7.1 % |
| Quality of art in public places | 21 | 4.5 % |
| Quality of Aquatics Center | 34 | 7.3 % |
| Quality of Community Center | 33 | 7.1 % |
| Fees charged for memberships, recreation programs & facility rental | 22 | 4.7 % |
| Ease of registering for programs | 5 | 1.1 % |
| None chosen | 122 | 26.1 % |
| Total | 467 | 100.0 % |

Q11. Which THREE of these items listed in Question 10 do you think should receive the MOST EMPHASIS from City leaders over the next TWO years?

| Q11. 3rd choice | Number | Percent |
|---|--------|---------|
| Maintenance of City parks | 27 | 5.8 % |
| Overall appearance of City parks | 32 | 6.9 % |
| Quality of playground equipment | 19 | 4.1 % |
| How close neighborhood parks are to your home | 15 | 3.2 % |
| Safe pedestrian or bike access to parks | 29 | 6.2 % |
| Number of walking & biking trails | 34 | 7.3 % |
| City-sponsored special events | 33 | 7.1 % |
| Quality of art in public places | 27 | 5.8 % |
| Quality of Aquatics Center | 21 | 4.5 % |
| Quality of Community Center | 46 | 9.9 % |
| Fees charged for memberships, recreation programs & facility rental | 26 | 5.6 % |
| Ease of registering for programs | 10 | 2.1 % |
| None chosen | 148 | 31.7 % |
| Total | 467 | 100.0 % |

SUM OF TOP 3 CHOICES

Q11. Which THREE of these items listed in Question 10 do you think should receive the MOST EMPHASIS from City leaders over the next TWO years? (top 3)

| Q11. Sum of top 3 choices | Number | Percent |
|---|--------|---------|
| Maintenance of City parks | 151 | 32.3 % |
| Overall appearance of City parks | 100 | 21.4 % |
| Quality of playground equipment | 51 | 10.9 % |
| How close neighborhood parks are to your home | 53 | 11.3 % |
| Safe pedestrian or bike access to parks | 123 | 26.3 % |
| Number of walking & biking trails | 154 | 33.0 % |
| City-sponsored special events | 90 | 19.3 % |
| Quality of art in public places | 63 | 13.5 % |
| Quality of Aquatics Center | 78 | 16.7 % |
| Quality of Community Center | 105 | 22.5 % |
| Fees charged for memberships, recreation programs & facility rental | 55 | 11.8 % |
| Ease of registering for programs | 18 | 3.9 % |
| None chosen | 90 | 19.3 % |
| Total | 1131 | |

Q12. City Maintenance. Please rate your satisfaction on a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," with the following.

(N=467)

| | Very satisfied | Satisfied | Neutral | Dissatisfied | Very dissatisfied | Don't know |
|---|----------------|-----------|---------|--------------|-------------------|------------|
| Q12-1. Maintenance of City streets | 29.8% | 49.9% | 9.2% | 7.5% | 2.6% | 1.1% |
| Q12-2. Maintenance of sidewalks | 25.3% | 44.1% | 15.4% | 11.3% | 2.6% | 1.3% |
| Q12-3. Maintenance of street signs/traffic signals | 36.6% | 48.4% | 10.1% | 2.8% | 0.2% | 1.9% |
| Q12-4. Snow removal on major City streets | 53.3% | 38.5% | 4.7% | 0.9% | 0.0% | 2.6% |
| Q12-5. Snow removal on neighborhood streets | 43.5% | 38.5% | 10.9% | 4.5% | 0.2% | 2.4% |
| Q12-6. Overall cleanliness of City streets & other public areas | 36.6% | 47.8% | 10.3% | 4.7% | 0.2% | 0.4% |
| Q12-7. Maintenance of Public buildings (City Hall, Public Works, Community Center, Aquatics Center) | 33.4% | 40.5% | 11.3% | 1.1% | 0.4% | 13.3% |
| Q12-8. Adequacy of street lighting | 27.4% | 46.3% | 12.6% | 9.6% | 2.4% | 1.7% |
| Q12-9. Maintenance of storm drainage systems | 28.9% | 44.5% | 12.4% | 2.1% | 0.9% | 11.1% |

WITHOUT "DON'T KNOW"

Q12. City Maintenance. Please rate your satisfaction on a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," with the following. (without "don't know")

(N=467)

| | Very satisfied | Satisfied | Neutral | Dissatisfied | Very dissatisfied |
|---|----------------|-----------|---------|--------------|-------------------|
| Q12-1. Maintenance of City streets | 30.1% | 50.4% | 9.3% | 7.6% | 2.6% |
| Q12-2. Maintenance of sidewalks | 25.6% | 44.7% | 15.6% | 11.5% | 2.6% |
| Q12-3. Maintenance of street signs/traffic signals | 37.3% | 49.3% | 10.3% | 2.8% | 0.2% |
| Q12-4. Snow removal on major City streets | 54.7% | 39.6% | 4.8% | 0.9% | 0.0% |
| Q12-5. Snow removal on neighborhood streets | 44.5% | 39.5% | 11.2% | 4.6% | 0.2% |
| Q12-6. Overall cleanliness of City streets & other public areas | 36.8% | 48.0% | 10.3% | 4.7% | 0.2% |
| Q12-7. Maintenance of Public buildings (City Hall, Public Works, Community Center, Aquatics Center) | 38.5% | 46.7% | 13.1% | 1.2% | 0.5% |
| Q12-8. Adequacy of street lighting | 27.9% | 47.1% | 12.9% | 9.8% | 2.4% |
| Q12-9. Maintenance of storm drainage systems | 32.5% | 50.1% | 14.0% | 2.4% | 1.0% |

Q13. Which THREE of these items listed in Question 12 do you think should receive the MOST EMPHASIS from City leaders over the next TWO years?

| <u>Q13. Top choice</u> | <u>Number</u> | <u>Percent</u> |
|--|---------------|----------------|
| Maintenance of City streets | 121 | 25.9 % |
| Maintenance of sidewalks | 64 | 13.7 % |
| Maintenance of street signs/traffic signals | 16 | 3.4 % |
| Snow removal on major City streets | 13 | 2.8 % |
| Snow removal on neighborhood streets | 46 | 9.9 % |
| Overall cleanliness of City streets & other public areas | 41 | 8.8 % |
| Maintenance of public buildings (City Hall, Public Works, Community Center, Aquatics Center) | 10 | 2.1 % |
| Adequacy of street lighting | 54 | 11.6 % |
| Maintenance of storm drainage systems | 23 | 4.9 % |
| None chosen | 79 | 16.9 % |
| Total | 467 | 100.0 % |

Q13. Which THREE of these items listed in Question 12 do you think should receive the MOST EMPHASIS from City leaders over the next TWO years?

| <u>Q13. 2nd choice</u> | <u>Number</u> | <u>Percent</u> |
|--|---------------|----------------|
| Maintenance of City streets | 52 | 11.1 % |
| Maintenance of sidewalks | 84 | 18.0 % |
| Maintenance of street signs/traffic signals | 21 | 4.5 % |
| Snow removal on major City streets | 40 | 8.6 % |
| Snow removal on neighborhood streets | 35 | 7.5 % |
| Overall cleanliness of City streets & other public areas | 36 | 7.7 % |
| Maintenance of public buildings (City Hall, Public Works, Community Center, Aquatics Center) | 26 | 5.6 % |
| Adequacy of street lighting | 35 | 7.5 % |
| Maintenance of storm drainage systems | 25 | 5.4 % |
| None chosen | 113 | 24.2 % |
| Total | 467 | 100.0 % |

Q13. Which THREE of these items listed in Question 12 do you think should receive the MOST EMPHASIS from City leaders over the next TWO years?

| <u>Q13. 3rd choice</u> | <u>Number</u> | <u>Percent</u> |
|--|---------------|----------------|
| Maintenance of City streets | 44 | 9.4 % |
| Maintenance of sidewalks | 47 | 10.1 % |
| Maintenance of street signs/traffic signals | 19 | 4.1 % |
| Snow removal on major City streets | 19 | 4.1 % |
| Snow removal on neighborhood streets | 54 | 11.6 % |
| Overall cleanliness of City streets & other public areas | 45 | 9.6 % |
| Maintenance of public buildings (City Hall, Public Works, Community Center, Aquatics Center) | 27 | 5.8 % |
| Adequacy of street lighting | 41 | 8.8 % |
| Maintenance of storm drainage systems | 30 | 6.4 % |
| None chosen | 141 | 30.2 % |
| Total | 467 | 100.0 % |

SUM OF TOP 3 CHOICES

Q13. Which THREE of these items listed in Question 12 do you think should receive the MOST EMPHASIS from City leaders over the next TWO years? (top 3)

| <u>Q13. Sum of top 3 choices</u> | <u>Number</u> | <u>Percent</u> |
|--|---------------|----------------|
| Maintenance of City streets | 217 | 46.5 % |
| Maintenance of sidewalks | 195 | 41.8 % |
| Maintenance of street signs/traffic signals | 56 | 12.0 % |
| Snow removal on major City streets | 72 | 15.4 % |
| Snow removal on neighborhood streets | 135 | 28.9 % |
| Overall cleanliness of City streets & other public areas | 122 | 26.1 % |
| Maintenance of public buildings (City Hall, Public Works, Community Center, Aquatics Center) | 63 | 13.5 % |
| Adequacy of street lighting | 130 | 27.8 % |
| Maintenance of storm drainage systems | 78 | 16.7 % |
| None chosen | 79 | 16.9 % |
| Total | 1147 | |

Q14. City Communication. Please rate your satisfaction on a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," with the following.

(N=467)

| | Very satisfied | Satisfied | Neutral | Dissatisfied | Very dissatisfied | Don't know |
|---|----------------|-----------|---------|--------------|-------------------|------------|
| Q14-1. Availability of information about City programs & services | 30.2% | 42.8% | 16.1% | 4.7% | 1.1% | 5.1% |
| Q14-2. City efforts to keep you informed about local issues | 29.1% | 39.6% | 15.2% | 9.0% | 2.4% | 4.7% |
| Q14-3. Level of public involvement in local decision making | 18.4% | 25.5% | 25.1% | 10.5% | 5.4% | 15.2% |
| Q14-4. Quality of City's web page | 18.4% | 35.3% | 22.7% | 5.6% | 1.5% | 16.5% |
| Q14-5. Content of City's newsletter | 32.8% | 42.6% | 13.3% | 4.9% | 1.5% | 4.9% |

WITHOUT "DON'T KNOW"

Q14. City Communication. Please rate your satisfaction on a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," with the following. (without "don't know")

(N=467)

| | Very satisfied | Satisfied | Neutral | Dissatisfied | Very dissatisfied |
|---|----------------|-----------|---------|--------------|-------------------|
| Q14-1. Availability of information about City programs & services | 31.8% | 45.1% | 16.9% | 5.0% | 1.1% |
| Q14-2. City efforts to keep you informed about local issues | 30.6% | 41.6% | 16.0% | 9.4% | 2.5% |
| Q14-3. Level of public involvement in local decision making | 21.7% | 30.1% | 29.5% | 12.4% | 6.3% |
| Q14-4. Quality of City's web page | 22.1% | 42.3% | 27.2% | 6.7% | 1.8% |
| Q14-5. Content of City's newsletter | 34.5% | 44.8% | 14.0% | 5.2% | 1.6% |

Q15. What sources do you currently USE MOST to get information about the City of Roeland Park?

Q15. Sources you currently use most to get information
about City of Roeland Park

| | Number | Percent |
|--|--------|---------|
| City Newsletter | 404 | 86.5 % |
| Social media (Facebook, Instagram, LinkedIn) | 203 | 43.5 % |
| Word of mouth | 161 | 34.5 % |
| City website | 191 | 40.9 % |
| Town Hall meetings or community forums | 26 | 5.6 % |
| Johnson County Post | 66 | 14.1 % |
| Attending or listening to meetings | 23 | 4.9 % |
| Nextdoor | 88 | 18.8 % |
| City emails (eNewsletter) | 110 | 23.6 % |
| Total | 1272 | |

Q16. Which TWO of the sources from the list in Question 15 do you MOST PREFER to use to get information about the City of Roeland Park?

| Q16. Top choice | Number | Percent |
|--|--------|---------|
| City Newsletter | 262 | 56.1 % |
| Social media (Facebook, Instagram, LinkedIn) | 48 | 10.3 % |
| Word of mouth | 2 | 0.4 % |
| City website | 33 | 7.1 % |
| Town Hall meetings or community forums | 3 | 0.6 % |
| Johnson County Post | 4 | 0.9 % |
| Attending or listening to meetings | 5 | 1.1 % |
| Nextdoor | 3 | 0.6 % |
| City emails (eNewsletter) | 47 | 10.1 % |
| None chosen | 60 | 12.8 % |
| Total | 467 | 100.0 % |

Q16. Which TWO of the sources from the list in Question 15 do you MOST PREFER to use to get information about the City of Roeland Park?

| Q16. 2nd choice | Number | Percent |
|--|--------|---------|
| City Newsletter | 63 | 13.5 % |
| Social media (Facebook, Instagram, LinkedIn) | 89 | 19.1 % |
| Word of mouth | 27 | 5.8 % |
| City website | 99 | 21.2 % |
| Town Hall meetings or community forums | 7 | 1.5 % |
| Johnson County Post | 13 | 2.8 % |
| Attending or listening to meetings | 5 | 1.1 % |
| Nextdoor | 20 | 4.3 % |
| City emails (eNewsletter) | 55 | 11.8 % |
| None chosen | 89 | 19.1 % |
| Total | 467 | 100.0 % |

SUM OF TOP 2 CHOICES

Q16. Which TWO of the sources from the list in Question 15 do you MOST PREFER to use to get information about the City of Roeland Park? (top 2)

| Q16. Sum of top 2 choices | Number | Percent |
|--|--------|---------|
| City Newsletter | 325 | 69.6 % |
| Social media (Facebook, Instagram, LinkedIn) | 137 | 29.3 % |
| Word of mouth | 29 | 6.2 % |
| City website | 132 | 28.3 % |
| Town Hall meetings or community forums | 10 | 2.1 % |
| Johnson County Post | 17 | 3.6 % |
| Attending or listening to meetings | 10 | 2.1 % |
| Nextdoor | 23 | 4.9 % |
| City emails (eNewsletter) | 102 | 21.8 % |
| None chosen | 60 | 12.8 % |
| Total | 845 | |

Q17. Transportation Connectivity and Safety. Please rate your satisfaction on a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," with the following.

(N=467)

| | Very satisfied | Satisfied | Neutral | Dissatisfied | Very dissatisfied | Don't know |
|---|----------------|-----------|---------|--------------|-------------------|------------|
| Q17-1. Availability of public transportation | 8.8% | 17.1% | 26.3% | 12.0% | 3.6% | 32.1% |
| Q17-2. Flow of traffic along commercial streets | 22.5% | 48.4% | 18.4% | 6.2% | 2.1% | 2.4% |
| Q17-3. Flow of traffic on residential streets | 25.7% | 44.8% | 17.6% | 6.9% | 3.4% | 1.7% |
| Q17-4. Availability of public sidewalks | 25.7% | 45.4% | 13.7% | 11.1% | 2.4% | 1.7% |
| Q17-5. Availability of bicycle infrastructure | 13.9% | 22.1% | 25.7% | 14.3% | 3.0% | 21.0% |
| Q17-6. Safety when walking | 29.6% | 45.2% | 14.3% | 5.4% | 1.9% | 3.6% |
| Q17-7. Safety when bicycling | 15.2% | 18.6% | 25.7% | 8.4% | 2.6% | 29.6% |

WITHOUT "DON'T KNOW"

Q17. Transportation Connectivity and Safety. Please rate your satisfaction on a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," with the following. (without "don't know")

(N=467)

| | Very satisfied | Satisfied | Neutral | Dissatisfied | Very dissatisfied |
|---|----------------|-----------|---------|--------------|-------------------|
| Q17-1. Availability of public transportation | 12.9% | 25.2% | 38.8% | 17.7% | 5.4% |
| Q17-2. Flow of traffic along commercial streets | 23.0% | 49.6% | 18.9% | 6.4% | 2.2% |
| Q17-3. Flow of traffic on residential streets | 26.1% | 45.5% | 17.9% | 7.0% | 3.5% |
| Q17-4. Availability of public sidewalks | 26.1% | 46.2% | 13.9% | 11.3% | 2.4% |
| Q17-5. Availability of bicycle infrastructure | 17.6% | 27.9% | 32.5% | 18.2% | 3.8% |
| Q17-6. Safety when walking | 30.7% | 46.9% | 14.9% | 5.6% | 2.0% |
| Q17-7. Safety when bicycling | 21.6% | 26.4% | 36.5% | 11.9% | 3.6% |

Q18. Which TWO of the items listed in Question 17 do you think should receive the MOST EMPHASIS from City leaders over the next TWO years?

| Q18. Top choice | Number | Percent |
|--|--------|---------|
| Availability of public transportation | 81 | 17.3 % |
| Flow of traffic along commercial streets | 87 | 18.6 % |
| Flow of traffic on residential streets | 40 | 8.6 % |
| Availability of public sidewalks | 73 | 15.6 % |
| Availability of bicycle infrastructure | 33 | 7.1 % |
| Safety when walking | 55 | 11.8 % |
| Safety when bicycling | 18 | 3.9 % |
| None chosen | 80 | 17.1 % |
| Total | 467 | 100.0 % |

Q18. Which TWO of the items listed in Question 17 do you think should receive the MOST EMPHASIS from City leaders over the next TWO years?

| Q18. 2nd choice | Number | Percent |
|--|--------|---------|
| Availability of public transportation | 27 | 5.8 % |
| Flow of traffic along commercial streets | 35 | 7.5 % |
| Flow of traffic on residential streets | 76 | 16.3 % |
| Availability of public sidewalks | 55 | 11.8 % |
| Availability of bicycle infrastructure | 40 | 8.6 % |
| Safety when walking | 89 | 19.1 % |
| Safety when bicycling | 46 | 9.9 % |
| None chosen | 99 | 21.2 % |
| Total | 467 | 100.0 % |

SUM OF TOP 2 CHOICES

Q18. Which TWO of the items listed in Question 17 do you think should receive the MOST EMPHASIS from City leaders over the next TWO years? (top 2)

| Q18. Sum of top 2 choices | Number | Percent |
|--|--------|---------|
| Availability of public transportation | 108 | 23.1 % |
| Flow of traffic along commercial streets | 122 | 26.1 % |
| Flow of traffic on residential streets | 116 | 24.8 % |
| Availability of public sidewalks | 128 | 27.4 % |
| Availability of bicycle infrastructure | 73 | 15.6 % |
| Safety when walking | 144 | 30.8 % |
| Safety when bicycling | 64 | 13.7 % |
| None chosen | 80 | 17.1 % |
| Total | 835 | |

Q19. Trash Issues. Please rate your satisfaction on a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," with the following.

(N=467)

| | Very satisfied | Satisfied | Neutral | Dissatisfied | Very dissatisfied | Don't know |
|---|----------------|-----------|---------|--------------|-------------------|------------|
| Q19-1. Residential trash collection services | 58.7% | 35.5% | 3.9% | 0.6% | 0.2% | 1.1% |
| Q19-2. Residential curbside glass recycling services | 55.9% | 27.2% | 6.4% | 1.9% | 2.1% | 6.4% |
| Q19-3. Residential curbside recycling services | 57.6% | 33.8% | 4.5% | 0.9% | 0.6% | 2.6% |
| Q19-4. Residential yard waste collection | 59.7% | 30.2% | 4.3% | 1.7% | 0.2% | 3.9% |
| Q19-5. Residential bulky item pickup services | 44.1% | 29.1% | 9.9% | 4.3% | 1.7% | 10.9% |
| Q19-6. Residential curbside leaf collection service | 59.3% | 26.1% | 6.9% | 2.6% | 0.6% | 4.5% |
| Q19-7. The fee charged for solid waste services (\$20.11 per month for curbside trash, recycling, yard waste & leaf pickup) | 41.3% | 34.0% | 14.8% | 4.3% | 1.3% | 4.3% |

WITHOUT "DON'T KNOW"

Q19. Trash Issues. Please rate your satisfaction on a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," with the following. (without "don't know")

(N=467)

| | Very satisfied | Satisfied | Neutral | Dissatisfied | Very dissatisfied |
|---|----------------|-----------|---------|--------------|-------------------|
| Q19-1. Residential trash collection services | 59.3% | 35.9% | 3.9% | 0.6% | 0.2% |
| Q19-2. Residential curbside glass recycling services | 59.7% | 29.1% | 6.9% | 2.1% | 2.3% |
| Q19-3. Residential curbside recycling services | 59.1% | 34.7% | 4.6% | 0.9% | 0.7% |
| Q19-4. Residential yard waste collection | 62.1% | 31.4% | 4.5% | 1.8% | 0.2% |
| Q19-5. Residential bulky item pickup services | 49.5% | 32.7% | 11.1% | 4.8% | 1.9% |
| Q19-6. Residential curbside leaf collection service | 62.1% | 27.4% | 7.2% | 2.7% | 0.7% |
| Q19-7. The fee charged for solid waste services (\$20.11 per month for curbside trash, recycling, yard waste & leaf pickup) | 43.2% | 35.6% | 15.4% | 4.5% | 1.3% |

Q20. Which TWO of these items listed in Question 19 do you think should receive the MOST EMPHASIS from City leaders over the next TWO years?

| Q20. Top choice | Number | Percent |
|--|--------|---------|
| Residential trash collection services | 85 | 18.2 % |
| Residential curbside glass recycling services | 23 | 4.9 % |
| Residential curbside recycling services | 27 | 5.8 % |
| Residential yard waste collection | 28 | 6.0 % |
| Residential bulky item pickup services | 57 | 12.2 % |
| Residential curbside leaf collection service | 67 | 14.3 % |
| The fee charged for solid waste services (\$20.11 per month for curbside trash, recycling, yard waste & leaf pickup) | 58 | 12.4 % |
| None chosen | 122 | 26.1 % |
| Total | 467 | 100.0 % |

Q20. Which TWO of these items listed in Question 19 do you think should receive the MOST EMPHASIS from City leaders over the next TWO years?

| Q20. 2nd choice | Number | Percent |
|--|--------|---------|
| Residential trash collection services | 35 | 7.5 % |
| Residential curbside glass recycling services | 30 | 6.4 % |
| Residential curbside recycling services | 42 | 9.0 % |
| Residential yard waste collection | 41 | 8.8 % |
| Residential bulky item pickup services | 54 | 11.6 % |
| Residential curbside leaf collection service | 68 | 14.6 % |
| The fee charged for solid waste services (\$20.11 per month for curbside trash, recycling, yard waste & leaf pickup) | 31 | 6.6 % |
| None chosen | 166 | 35.5 % |
| Total | 467 | 100.0 % |

SUM OF TOP 2 CHOICES

Q20. Which TWO of these items listed in Question 19 do you think should receive the MOST EMPHASIS from City leaders over the next TWO years? (top 2)

| Q20. Sum of top 2 choices | Number | Percent |
|--|--------|---------|
| Residential trash collection services | 120 | 25.7 % |
| Residential curbside glass recycling services | 53 | 11.3 % |
| Residential curbside recycling services | 69 | 14.8 % |
| Residential yard waste collection | 69 | 14.8 % |
| Residential bulky item pickup services | 111 | 23.8 % |
| Residential curbside leaf collection service | 135 | 28.9 % |
| The fee charged for solid waste services (\$20.11 per month for curbside trash, recycling, yard waste & leaf pickup) | 89 | 19.1 % |
| None chosen | 122 | 26.1 % |
| Total | 768 | |

Q21. Parks and Recreation Needs. Considering all sources of services and programs (private sector, Roeland Park, and other jurisdictions), please indicate how well your household's needs are being met for each of the facilities/amenities listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all.

(N=467)

| | Fully met | Mostly met | Partly met | Not met | No need |
|--|-----------|------------|------------|---------|---------|
| Q21-1. Small neighborhood parks | 42.4% | 25.3% | 13.3% | 5.4% | 13.7% |
| Q21-2. Parks located east of Roe | 15.0% | 11.1% | 13.1% | 23.6% | 37.3% |
| Q21-3. Playgrounds | 33.4% | 20.6% | 9.9% | 2.6% | 33.6% |
| Q21-4. Playgrounds with accessibility for physical/cognitive needs | 19.3% | 14.6% | 8.8% | 3.6% | 53.7% |
| Q21-5. Bathroom availability in parks | 29.1% | 27.4% | 14.3% | 6.4% | 22.7% |
| Q21-6. Outdoor basketball courts | 22.7% | 18.4% | 11.6% | 4.1% | 43.3% |
| Q21-7. Bike & skateboard trails/paths | 19.9% | 18.0% | 15.2% | 6.9% | 40.0% |
| Q21-8. Walking/hiking trails | 17.1% | 22.1% | 26.6% | 16.3% | 18.0% |
| Q21-9. Natural areas & wildlife habitats | 16.7% | 21.2% | 25.7% | 15.4% | 21.0% |
| Q21-10. Picnic areas & shelters | 31.7% | 28.1% | 14.3% | 4.5% | 21.4% |
| Q21-11. Indoor recreation spaces | 20.6% | 23.6% | 16.3% | 7.1% | 32.5% |
| Q21-12. Indoor fitness & exercise facilities | 23.1% | 24.0% | 14.6% | 8.1% | 30.2% |
| Q21-13. Outdoor open field space/practice spaces | 18.2% | 22.5% | 14.1% | 5.4% | 39.8% |
| Q21-14. Outdoor amphitheaters/performing arts/event spaces | 18.8% | 22.1% | 14.3% | 13.9% | 30.8% |
| Q21-15. Outdoor fitness zones/sports equipment | 12.2% | 15.0% | 17.3% | 12.6% | 42.8% |
| Q21-16. Outdoor walking/running tracks | 15.0% | 18.6% | 19.7% | 18.0% | 28.7% |
| Q21-17. Diamond fields (baseball, softball) | 7.7% | 11.8% | 9.9% | 15.4% | 55.2% |
| Q21-18. Pickleball courts | 15.6% | 11.8% | 11.8% | 15.8% | 45.0% |
| Q21-19. Themed special events (i.e., Summer Movies in the Park) | 21.2% | 23.6% | 18.4% | 9.0% | 27.8% |
| Q21-20. Social recreation events (e.g., 5K walk/run, seed/plant swaps, pop-up festivals) | 14.1% | 18.4% | 23.8% | 15.4% | 28.3% |

Q21. Parks and Recreation Needs. Considering all sources of services and programs (private sector, Roeland Park, and other jurisdictions), please indicate how well your household's needs are being met for each of the facilities/amenities listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all.

| | Fully met | Mostly met | Partly met | Not met | No need |
|---|-----------|------------|------------|---------|---------|
| Q21-21. Class-based fitness activities (e.g., yoga, barre, pilates, spinning, HIIT) | 11.3% | 13.7% | 18.6% | 14.6% | 41.8% |
| Q21-22. Other | 0.4% | 0.4% | 0.9% | 3.9% | 94.4% |

WITHOUT "NO NEED"

Q21. Parks and Recreation Needs. Considering all sources of services and programs (private sector, Roeland Park, and other jurisdictions), please indicate how well your household's needs are being met for each of the facilities/amenities listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all. (without "no need")

(N=467)

| | Fully met | Mostly met | Partly met | Not met |
|--|-----------|------------|------------|---------|
| Q21-1. Small neighborhood parks | 49.1% | 29.3% | 15.4% | 6.2% |
| Q21-2. Parks located east of Roe | 23.9% | 17.7% | 20.8% | 37.5% |
| Q21-3. Playgrounds | 50.3% | 31.0% | 14.8% | 3.9% |
| Q21-4. Playgrounds with accessibility for physical/cognitive needs | 41.7% | 31.5% | 19.0% | 7.9% |
| Q21-5. Bathroom availability in parks | 37.7% | 35.5% | 18.6% | 8.3% |
| Q21-6. Outdoor basketball courts | 40.0% | 32.5% | 20.4% | 7.2% |
| Q21-7. Bike & skateboard trails/paths | 33.2% | 30.0% | 25.4% | 11.4% |
| Q21-8. Walking/hiking trails | 20.9% | 26.9% | 32.4% | 19.8% |
| Q21-9. Natural areas & wildlife habitats | 21.1% | 26.8% | 32.5% | 19.5% |
| Q21-10. Picnic areas & shelters | 40.3% | 35.7% | 18.3% | 5.7% |
| Q21-11. Indoor recreation spaces | 30.5% | 34.9% | 24.1% | 10.5% |
| Q21-12. Indoor fitness & exercise facilities | 33.1% | 34.4% | 20.9% | 11.7% |
| Q21-13. Outdoor open field space/practice spaces | 30.2% | 37.4% | 23.5% | 8.9% |
| Q21-14. Outdoor amphitheaters/performing arts/event spaces | 27.2% | 31.9% | 20.7% | 20.1% |
| Q21-15. Outdoor fitness zones/sports equipment | 21.3% | 26.2% | 30.3% | 22.1% |
| Q21-16. Outdoor walking/running tracks | 21.0% | 26.1% | 27.6% | 25.2% |
| Q21-17. Diamond fields (baseball, softball) | 17.2% | 26.3% | 22.0% | 34.4% |
| Q21-18. Pickleball courts | 28.4% | 21.4% | 21.4% | 28.8% |
| Q21-19. Themed special events (i.e., Summer Movies in the Park) | 29.4% | 32.6% | 25.5% | 12.5% |
| Q21-20. Social recreation events (e.g., 5K walk/run, seed/plant swaps, pop-up festivals) | 19.7% | 25.7% | 33.1% | 21.5% |

WITHOUT "NO NEED"

Q21. Parks and Recreation Needs. Considering all sources of services and programs (private sector, Roeland Park, and other jurisdictions), please indicate how well your household's needs are being met for each of the facilities/amenities listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all. (without "no need")

| | Fully met | Mostly met | Partly met | Not met |
|---|-----------|------------|------------|---------|
| Q21-21. Class-based fitness activities (e.g., yoga, barre, pilates, spinning, HIIT) | 19.5% | 23.5% | 32.0% | 25.0% |
| Q21-22. Other | 7.7% | 7.7% | 15.4% | 69.2% |

Q21-22. Other

- Access to natural spaces. Rest & Recreation areas with protection from wind/rain/sun in parks
- Arts related activities
- Bee keeping, female chicken coop at rec center
- chair rental at Park events, money maker for city, helpful for those of us that walk there.
- Classes not just offered during workday hours
- Dog park
- Dog park
- Dog park
- Dog park
- Dog park
- Dog park
- Education and support for tree and garden care
- fenced in dog park
- indoor pool
- More butterfly/pollinator gardens
- More goats
- Nall Park upgrades-zip line?
- need turf soccer field
- off leash dog areas
- Old Mission, Roeland Elementary. School grounds to meet these needs.
- Parks, water
- Roeland Park concerts
- Safety of the playground equipment for Nall park / inside multi- family complex (BLVD) needs attention.
- senior activities
- Tennis courts
- Tennis courts

Q22. Which FOUR of these facilities/amenities listed in Question 21 would you MOST like to see Roeland Park invest in?

| <u>Q22. Top choice</u> | <u>Number</u> | <u>Percent</u> |
|--|---------------|----------------|
| Small neighborhood parks | 26 | 5.6 % |
| Parks located east of Roe | 66 | 14.1 % |
| Playgrounds | 5 | 1.1 % |
| Playgrounds with accessibility for physical/cognitive needs | 12 | 2.6 % |
| Bathroom availability in parks | 12 | 2.6 % |
| Outdoor basketball courts | 4 | 0.9 % |
| Bike & skateboard trails/paths | 12 | 2.6 % |
| Walking/hiking trails | 59 | 12.6 % |
| Natural areas & wildlife habitats | 34 | 7.3 % |
| Picnic areas & shelters | 1 | 0.2 % |
| Indoor recreation spaces | 2 | 0.4 % |
| Indoor fitness & exercise facilities | 10 | 2.1 % |
| Outdoor open field space/practice spaces | 1 | 0.2 % |
| Outdoor amphitheaters/performing arts/event spaces | 8 | 1.7 % |
| Outdoor fitness zones/sports equipment | 4 | 0.9 % |
| Outdoor walking/running tracks | 10 | 2.1 % |
| Diamond fields (baseball, softball) | 4 | 0.9 % |
| Pickleball courts | 16 | 3.4 % |
| Themed special events (i.e., Summer Movies in the Park) | 15 | 3.2 % |
| Social recreation events (e.g., 5K walk/run, seed/plant swaps, pop-up festivals) | 20 | 4.3 % |
| Class-based fitness activities (e.g., yoga, barre, pilates, spinning, HIIT) | 17 | 3.6 % |
| <u>None chosen</u> | <u>129</u> | <u>27.6 %</u> |
| Total | 467 | 100.0 % |

Q22. Which FOUR of these facilities/amenities listed in Question 21 would you MOST like to see Roeland Park invest in?

| <u>Q22. 2nd choice</u> | <u>Number</u> | <u>Percent</u> |
|--|---------------|----------------|
| Small neighborhood parks | 21 | 4.5 % |
| Parks located east of Roe | 14 | 3.0 % |
| Playgrounds | 9 | 1.9 % |
| Playgrounds with accessibility for physical/cognitive needs | 7 | 1.5 % |
| Bathroom availability in parks | 18 | 3.9 % |
| Outdoor basketball courts | 1 | 0.2 % |
| Bike & skateboard trails/paths | 16 | 3.4 % |
| Walking/hiking trails | 65 | 13.9 % |
| Natural areas & wildlife habitats | 37 | 7.9 % |
| Picnic areas & shelters | 7 | 1.5 % |
| Indoor recreation spaces | 5 | 1.1 % |
| Indoor fitness & exercise facilities | 14 | 3.0 % |
| Outdoor open field space/practice spaces | 4 | 0.9 % |
| Outdoor amphitheaters/performing arts/event spaces | 14 | 3.0 % |
| Outdoor fitness zones/sports equipment | 10 | 2.1 % |
| Outdoor walking/running tracks | 12 | 2.6 % |
| Diamond fields (baseball, softball) | 5 | 1.1 % |
| Pickleball courts | 10 | 2.1 % |
| Themed special events (i.e., Summer Movies in the Park) | 17 | 3.6 % |
| Social recreation events (e.g., 5K walk/run, seed/plant swaps, pop-up festivals) | 23 | 4.9 % |
| Class-based fitness activities (e.g., yoga, barre, pilates, spinning, HIIT) | 11 | 2.4 % |
| <u>None chosen</u> | <u>147</u> | <u>31.5 %</u> |
| Total | 467 | 100.0 % |

Q22. Which FOUR of these facilities/amenities listed in Question 21 would you MOST like to see Roeland Park invest in?

| <u>Q22. 3rd choice</u> | <u>Number</u> | <u>Percent</u> |
|--|---------------|----------------|
| Small neighborhood parks | 14 | 3.0 % |
| Parks located east of Roe | 17 | 3.6 % |
| Playgrounds | 17 | 3.6 % |
| Playgrounds with accessibility for physical/cognitive needs | 12 | 2.6 % |
| Bathroom availability in parks | 8 | 1.7 % |
| Outdoor basketball courts | 3 | 0.6 % |
| Bike & skateboard trails/paths | 7 | 1.5 % |
| Walking/hiking trails | 26 | 5.6 % |
| Natural areas & wildlife habitats | 36 | 7.7 % |
| Picnic areas & shelters | 11 | 2.4 % |
| Indoor recreation spaces | 9 | 1.9 % |
| Indoor fitness & exercise facilities | 14 | 3.0 % |
| Outdoor open field space/practice spaces | 6 | 1.3 % |
| Outdoor amphitheaters/performing arts/event spaces | 10 | 2.1 % |
| Outdoor fitness zones/sports equipment | 5 | 1.1 % |
| Outdoor walking/running tracks | 21 | 4.5 % |
| Diamond fields (baseball, softball) | 5 | 1.1 % |
| Pickleball courts | 9 | 1.9 % |
| Themed special events (i.e., Summer Movies in the Park) | 26 | 5.6 % |
| Social recreation events (e.g., 5K walk/run, seed/plant swaps, pop-up festivals) | 26 | 5.6 % |
| Class-based fitness activities (e.g., yoga, barre, pilates, spinning, HIIT) | 11 | 2.4 % |
| <u>None chosen</u> | <u>174</u> | <u>37.3 %</u> |
| Total | 467 | 100.0 % |

Q22. Which FOUR of these facilities/amenities listed in Question 21 would you MOST like to see Roeland Park invest in?

| <u>Q22. 4th choice</u> | <u>Number</u> | <u>Percent</u> |
|--|---------------|----------------|
| Small neighborhood parks | 16 | 3.4 % |
| Parks located east of Roe | 10 | 2.1 % |
| Playgrounds | 4 | 0.9 % |
| Playgrounds with accessibility for physical/cognitive needs | 10 | 2.1 % |
| Bathroom availability in parks | 15 | 3.2 % |
| Outdoor basketball courts | 3 | 0.6 % |
| Bike & skateboard trails/paths | 6 | 1.3 % |
| Walking/hiking trails | 13 | 2.8 % |
| Natural areas & wildlife habitats | 29 | 6.2 % |
| Picnic areas & shelters | 7 | 1.5 % |
| Indoor recreation spaces | 3 | 0.6 % |
| Indoor fitness & exercise facilities | 8 | 1.7 % |
| Outdoor open field space/practice spaces | 5 | 1.1 % |
| Outdoor amphitheaters/performing arts/event spaces | 11 | 2.4 % |
| Outdoor fitness zones/sports equipment | 7 | 1.5 % |
| Outdoor walking/running tracks | 9 | 1.9 % |
| Diamond fields (baseball, softball) | 5 | 1.1 % |
| Pickleball courts | 8 | 1.7 % |
| Themed special events (i.e., Summer Movies in the Park) | 19 | 4.1 % |
| Social recreation events (e.g., 5K walk/run, seed/plant swaps, pop-up festivals) | 31 | 6.6 % |
| Class-based fitness activities (e.g., yoga, barre, pilates, spinning, HIIT) | 23 | 4.9 % |
| <u>None chosen</u> | <u>225</u> | <u>48.2 %</u> |
| Total | 467 | 100.0 % |

SUM OF TOP 4 CHOICES**Q22. Which FOUR of these facilities/amenities listed in Question 21 would you MOST like to see Roeland Park invest in? (top 4)**

| <u>Q22. Sum of top 4 choices</u> | <u>Number</u> | <u>Percent</u> |
|--|---------------|----------------|
| Small neighborhood parks | 77 | 16.5 % |
| Parks located east of Roe | 107 | 22.9 % |
| Playgrounds | 35 | 7.5 % |
| Playgrounds with accessibility for physical/cognitive needs | 41 | 8.8 % |
| Bathroom availability in parks | 53 | 11.3 % |
| Outdoor basketball courts | 11 | 2.4 % |
| Bike & skateboard trails/paths | 41 | 8.8 % |
| Walking/hiking trails | 163 | 34.9 % |
| Natural areas & wildlife habitats | 136 | 29.1 % |
| Picnic areas & shelters | 26 | 5.6 % |
| Indoor recreation spaces | 19 | 4.1 % |
| Indoor fitness & exercise facilities | 46 | 9.9 % |
| Outdoor open field space/practice spaces | 16 | 3.4 % |
| Outdoor amphitheaters/performing arts/event spaces | 43 | 9.2 % |
| Outdoor fitness zones/sports equipment | 26 | 5.6 % |
| Outdoor walking/running tracks | 52 | 11.1 % |
| Diamond fields (baseball, softball) | 19 | 4.1 % |
| Pickleball courts | 43 | 9.2 % |
| Themed special events (i.e., Summer Movies in the Park) | 77 | 16.5 % |
| Social recreation events (e.g., 5K walk/run, seed/plant swaps, pop-up festivals) | 100 | 21.4 % |
| Class-based fitness activities (e.g., yoga, barre, pilates, spinning, HIIT) | 62 | 13.3 % |
| <u>None chosen</u> | <u>129</u> | <u>27.6 %</u> |
| Total | 1322 | |

Q23. Commercial Development. Please rate how well your needs are being met for each of the following types of services and shopping in or near Roeland Park using a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all.

(N=467)

| | Fully met | Mostly met | Partly met | Not met | No need |
|---|-----------|------------|------------|---------|---------|
| Q23-1. Grocery store, pharmacy, & other shops for necessities | 50.7% | 30.4% | 13.3% | 2.6% | 3.0% |
| Q23-2. Specialty/boutique/independent retail | 6.6% | 12.4% | 22.9% | 45.6% | 12.4% |
| Q23-3. Local restaurants | 6.6% | 9.9% | 22.9% | 56.3% | 4.3% |
| Q23-4. Local coffee shops/bakeries | 8.1% | 15.0% | 19.3% | 51.2% | 6.4% |
| Q23-5. Fast casual restaurants | 18.6% | 22.7% | 22.3% | 26.1% | 10.3% |
| Q23-6. Bars or breweries | 9.0% | 9.0% | 12.6% | 49.3% | 20.1% |
| Q23-7. Food trucks | 6.6% | 11.8% | 24.0% | 31.3% | 26.3% |
| Q23-8. Entertainment establishments (e.g., movie theater, arcade) | 3.4% | 4.7% | 13.9% | 58.5% | 19.5% |
| Q23-9. Arts and/or cultural facilities (e.g., theaters, museums, galleries) | 4.1% | 7.9% | 18.6% | 52.0% | 17.3% |
| Q23-10. Personal services (e.g., hair salons, nail salons) | 14.6% | 20.3% | 24.4% | 23.8% | 16.9% |
| Q23-11. Childcare facilities | 3.4% | 7.5% | 13.3% | 10.7% | 65.1% |
| Q23-12. Eldercare facilities | 2.4% | 4.7% | 8.6% | 20.8% | 63.6% |
| Q23-13. Other | 0.0% | 0.4% | 0.2% | 2.1% | 97.2% |

WITHOUT "NO NEED"

Q23. Commercial Development. Please rate how well your needs are being met for each of the following types of services and shopping in or near Roeland Park using a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all. (without "no need")

(N=467)

| | Fully met | Mostly met | Partly met | Not met |
|---|-----------|------------|------------|---------|
| Q23-1. Grocery store, pharmacy, & other shops for necessities | 52.3% | 31.3% | 13.7% | 2.6% |
| Q23-2. Specialty/boutique/independent retail | 7.6% | 14.2% | 26.2% | 52.1% |
| Q23-3. Local restaurants | 6.9% | 10.3% | 23.9% | 58.8% |
| Q23-4. Local coffee shops/bakeries | 8.7% | 16.0% | 20.6% | 54.7% |
| Q23-5. Fast casual restaurants | 20.8% | 25.3% | 24.8% | 29.1% |
| Q23-6. Bars or breweries | 11.3% | 11.3% | 15.8% | 61.7% |
| Q23-7. Food trucks | 9.0% | 16.0% | 32.6% | 42.4% |
| Q23-8. Entertainment establishments (e.g., movie theater, arcade) | 4.3% | 5.9% | 17.3% | 72.6% |
| Q23-9. Arts and/or cultural facilities (e.g., theaters, museums, galleries) | 4.9% | 9.6% | 22.5% | 63.0% |
| Q23-10. Personal services (e.g., hair salons, nail salons) | 17.5% | 24.5% | 29.4% | 28.6% |
| Q23-11. Childcare facilities | 9.8% | 21.5% | 38.0% | 30.7% |
| Q23-12. Eldercare facilities | 6.5% | 12.9% | 23.5% | 57.1% |
| Q23-13. Other | 0.0% | 15.4% | 7.7% | 76.9% |

Q23-13. Other

- Add a hockey rink in parks
- aging in place services
- An organic grocery store
- Dog park
- Dog park
- Dog park
- fast food
- local options over chain fast food and WM
- more food trucks
- More restaurants
- Nature center or beekeeping at Cedar rec center
- need good restaurant
- parking

Q24. Which THREE of these types of development listed in Question 23 would you MOST like to see added in Roeland Park?

| Q24. Top choice | Number | Percent |
|--|--------|---------|
| Grocery store, pharmacy, & other shops for necessities | 21 | 4.5 % |
| Specialty/boutique/independent retail | 36 | 7.7 % |
| Local restaurants | 208 | 44.5 % |
| Local coffee shops/bakeries | 49 | 10.5 % |
| Fast casual restaurants | 10 | 2.1 % |
| Bars or breweries | 19 | 4.1 % |
| Food trucks | 2 | 0.4 % |
| Entertainment establishments (e.g., movie theater, arcade) | 13 | 2.8 % |
| Arts and/or cultural facilities (e.g., theaters, museums, galleries) | 11 | 2.4 % |
| Personal services (e.g., hair salons, nail salons) | 5 | 1.1 % |
| Childcare facilities | 9 | 1.9 % |
| Eldercare facilities | 11 | 2.4 % |
| None chosen | 73 | 15.6 % |
| Total | 467 | 100.0 % |

Q24. Which THREE of these types of development listed in Question 23 would you MOST like to see added in Roeland Park?

| Q24. 2nd choice | Number | Percent |
|--|--------|---------|
| Grocery store, pharmacy, & other shops for necessities | 11 | 2.4 % |
| Specialty/boutique/independent retail | 37 | 7.9 % |
| Local restaurants | 73 | 15.6 % |
| Local coffee shops/bakeries | 103 | 22.1 % |
| Fast casual restaurants | 28 | 6.0 % |
| Bars or breweries | 40 | 8.6 % |
| Food trucks | 9 | 1.9 % |
| Entertainment establishments (e.g., movie theater, arcade) | 31 | 6.6 % |
| Arts and/or cultural facilities (e.g., theaters, museums, galleries) | 29 | 6.2 % |
| Personal services (e.g., hair salons, nail salons) | 4 | 0.9 % |
| Childcare facilities | 8 | 1.7 % |
| Eldercare facilities | 5 | 1.1 % |
| None chosen | 89 | 19.1 % |
| Total | 467 | 100.0 % |

Q24. Which THREE of these types of development listed in Question 23 would you MOST like to see added in Roeland Park?

| Q24. 3rd choice | Number | Percent |
|--|--------|---------|
| Grocery store, pharmacy, & other shops for necessities | 16 | 3.4 % |
| Specialty/boutique/independent retail | 57 | 12.2 % |
| Local restaurants | 32 | 6.9 % |
| Local coffee shops/bakeries | 42 | 9.0 % |
| Fast casual restaurants | 22 | 4.7 % |
| Bars or breweries | 51 | 10.9 % |
| Food trucks | 14 | 3.0 % |
| Entertainment establishments (e.g., movie theater, arcade) | 49 | 10.5 % |
| Arts and/or cultural facilities (e.g., theaters, museums, galleries) | 28 | 6.0 % |
| Personal services (e.g., hair salons, nail salons) | 12 | 2.6 % |
| Childcare facilities | 4 | 0.9 % |
| Eldercare facilities | 17 | 3.6 % |
| None chosen | 123 | 26.3 % |
| Total | 467 | 100.0 % |

SUM OF TOP 3 CHOICES

Q24. Which THREE of these types of development listed in Question 23 would you MOST like to see added in Roeland Park? (top 3)

| Q24. Sum of top 3 choices | Number | Percent |
|--|--------|---------|
| Grocery store, pharmacy, & other shops for necessities | 48 | 10.3 % |
| Specialty/boutique/independent retail | 130 | 27.8 % |
| Local restaurants | 313 | 67.0 % |
| Local coffee shops/bakeries | 194 | 41.5 % |
| Fast casual restaurants | 60 | 12.8 % |
| Bars or breweries | 110 | 23.6 % |
| Food trucks | 25 | 5.4 % |
| Entertainment establishments (e.g., movie theater, arcade) | 93 | 19.9 % |
| Arts and/or cultural facilities (e.g., theaters, museums, galleries) | 68 | 14.6 % |
| Personal services (e.g., hair salons, nail salons) | 21 | 4.5 % |
| Childcare facilities | 21 | 4.5 % |
| Eldercare facilities | 33 | 7.1 % |
| None chosen | 73 | 15.6 % |
| Total | 1189 | |

Q25. What is your age?

| Q25. Your age | Number | Percent |
|---------------|--------|---------|
| 18-34 | 89 | 19.1 % |
| 35-44 | 93 | 19.9 % |
| 45-54 | 87 | 18.6 % |
| 55-64 | 84 | 18.0 % |
| 65+ | 83 | 17.8 % |
| Not provided | 31 | 6.6 % |
| Total | 467 | 100.0 % |

WITHOUT "NOT PROVIDED"**Q25. What is your age? (without "not provided")**

| Q25. Your age | Number | Percent |
|---------------|--------|---------|
| 18-34 | 89 | 20.4 % |
| 35-44 | 93 | 21.3 % |
| 45-54 | 87 | 20.0 % |
| 55-64 | 84 | 19.3 % |
| 65+ | 83 | 19.0 % |
| Total | 436 | 100.0 % |

Q26. Including yourself, how many persons in your household are...

| | Mean | Sum |
|-------------|------|-----|
| number | 2.1 | 926 |
| Under age 5 | 0.1 | 59 |
| Ages 5-9 | 0.1 | 43 |
| Ages 10-14 | 0.1 | 34 |
| Ages 15-19 | 0.1 | 34 |
| Ages 20-24 | 0.1 | 40 |
| Ages 25-34 | 0.3 | 133 |
| Ages 35-44 | 0.4 | 155 |
| Ages 45-54 | 0.3 | 140 |
| Ages 55-64 | 0.3 | 140 |
| Ages 65-74 | 0.2 | 75 |
| Ages 75+ | 0.2 | 73 |

Q27. Do you own or rent your current residence?

| Q27. Do you own or rent your current residence | Number | Percent |
|--|--------|---------|
| Own | 389 | 83.3 % |
| Rent | 72 | 15.4 % |
| Not provided | 6 | 1.3 % |
| Total | 467 | 100.0 % |

WITHOUT "NOT PROVIDED"**Q27. Do you own or rent your current residence? (without "not provided")**

| Q27. Do you own or rent your current residence | Number | Percent |
|--|--------|---------|
| Own | 389 | 84.4 % |
| Rent | 72 | 15.6 % |
| Total | 461 | 100.0 % |

Q28. In the previous year, have you or someone in your household done the following?

(N=467)

| | Yes | No | Don't know |
|---|-------|-------|------------|
| Q28-1. Visited a park in Roeland Park | 82.7% | 13.1% | 4.3% |
| Q28-2. Visited Roeland Park Community Center | 55.7% | 39.0% | 5.4% |
| Q28-3. Visited Roeland Park Aquatics Center | 32.3% | 61.0% | 6.6% |
| Q28-4. Visited a park in a neighboring community | 81.2% | 13.9% | 4.9% |
| Q28-5. Joined a pool/aquatics center in another community | 24.4% | 70.4% | 5.1% |
| Q28-6. Joined a community center in another community | 27.8% | 65.7% | 6.4% |
| Q28-7. Ridden a bike on streets or trails in Roeland Park | 33.4% | 61.5% | 5.1% |

WITHOUT "DON'T KNOW"**Q28. In the previous year, have you or someone in your household done the following? (without "don't know")**

(N=467)

| | Yes | No |
|---|-------|-------|
| Q28-1. Visited a park in Roeland Park | 86.4% | 13.6% |
| Q28-2. Visited Roeland Park Community Center | 58.8% | 41.2% |
| Q28-3. Visited Roeland Park Aquatics Center | 34.6% | 65.4% |
| Q28-4. Visited a park in a neighboring community | 85.4% | 14.6% |
| Q28-5. Joined a pool/aquatics center in another community | 25.7% | 74.3% |
| Q28-6. Joined a community center in another community | 29.7% | 70.3% |
| Q28-7. Ridden a bike on streets or trails in Roeland Park | 35.2% | 64.8% |

Q29. What is the primary language spoken in your home?

| <u>Q29. Primary language spoken in your home</u> | <u>Number</u> | <u>Percent</u> |
|--|---------------|----------------|
| English | 436 | 93.4 % |
| Spanish | 16 | 3.4 % |
| Other | 1 | 0.2 % |
| Not provided | 14 | 3.0 % |
| Total | 467 | 100.0 % |

WITHOUT "NOT PROVIDED"**Q29. What is the primary language spoken in your home? (without "not provided")**

| <u>Q29. Primary language spoken in your home</u> | <u>Number</u> | <u>Percent</u> |
|--|---------------|----------------|
| English | 436 | 96.2 % |
| Spanish | 16 | 3.5 % |
| Other | 1 | 0.2 % |
| Total | 453 | 100.0 % |

Q29-3. Other:

| <u>Q29-3. Other</u> | <u>Number</u> | <u>Percent</u> |
|---------------------|---------------|----------------|
| Korean | 1 | 100.0 % |
| Total | 1 | 100.0 % |

Q30. Approximately how many years have you lived in the City of Roeland Park?

Q30. How many years have you lived in City of Roeland

| Park | Number | Percent |
|--------------|--------|---------|
| 0-5 | 95 | 20.3 % |
| 6-10 | 72 | 15.4 % |
| 11-15 | 45 | 9.6 % |
| 16-20 | 42 | 9.0 % |
| 21-30 | 64 | 13.7 % |
| 31+ | 115 | 24.6 % |
| Not provided | 34 | 7.3 % |
| Total | 467 | 100.0 % |

WITHOUT "NOT PROVIDED"**Q30. Approximately how many years have you lived in the City of Roeland Park? (without "not provided")**

Q30. How many years have you lived in City of Roeland

| Park | Number | Percent |
|-------|--------|---------|
| 0-5 | 95 | 21.9 % |
| 6-10 | 72 | 16.6 % |
| 11-15 | 45 | 10.4 % |
| 16-20 | 42 | 9.7 % |
| 21-30 | 64 | 14.8 % |
| 31+ | 115 | 26.6 % |
| Total | 433 | 100.0 % |

Q31. Which of the following best describes your race or ethnic background?

| Q31. Your race or ethnic background | Number | Percent |
|---|--------|---------|
| Asian or Asian Indian | 6 | 1.3 % |
| Black or African American | 5 | 1.1 % |
| American Indian or Alaska Native | 4 | 0.9 % |
| White Non Hispanic | 364 | 77.9 % |
| Native Hawaiian or other Pacific Islander | 1 | 0.2 % |
| Hispanic or Latino | 67 | 14.3 % |
| Other | 3 | 0.6 % |
| Total | 450 | |

Q31-7. Self-describe your race or ethnic background:

| Q31-7. Self-describe your race or ethnic background | Number | Percent |
|---|--------|---------|
| Multiracial | 1 | 33.3 % |
| European | 1 | 33.3 % |
| Mixed | 1 | 33.3 % |
| Total | 3 | 100.0 % |

Q32. Would you say your total annual household income is...

| Q32. Your total annual household income | Number | Percent |
|---|--------|---------|
| Under \$40K | 46 | 9.9 % |
| \$40K to \$79,999 | 96 | 20.6 % |
| \$80K to \$119,999 | 102 | 21.8 % |
| \$120K to \$159,999 | 83 | 17.8 % |
| \$160K+ | 88 | 18.8 % |
| Not provided | 52 | 11.1 % |
| Total | 467 | 100.0 % |

WITHOUT "NOT PROVIDED"**Q32. Would you say your total annual household income is... (without "not provided")**

| Q32. Your total annual household income | Number | Percent |
|---|--------|---------|
| Under \$40K | 46 | 11.1 % |
| \$40K to \$79,999 | 96 | 23.1 % |
| \$80K to \$119,999 | 102 | 24.6 % |
| \$120K to \$159,999 | 83 | 20.0 % |
| \$160K+ | 88 | 21.2 % |
| Total | 415 | 100.0 % |

Q33. What is your gender?

| <u>Q33. Your gender</u> | <u>Number</u> | <u>Percent</u> |
|-------------------------|---------------|----------------|
| Male | 227 | 48.6 % |
| Female | 232 | 49.7 % |
| Non-Binary or other | 1 | 0.2 % |
| Not provided | 7 | 1.5 % |
| Total | 467 | 100.0 % |

WITHOUT "NOT PROVIDED"**Q33. What is your gender? (without "not provided")**

| <u>Q33. Your gender</u> | <u>Number</u> | <u>Percent</u> |
|-------------------------|---------------|----------------|
| Male | 227 | 49.3 % |
| Female | 232 | 50.4 % |
| Non-Binary or other | 1 | 0.2 % |
| Total | 460 | 100.0 % |



Survey Instrument

City of Roeland Park

913-722-2600

4600 W. 51st Street
Roeland Park, KS 66205

September 2025

Dear Roeland Park Resident:

The Mayor and City Council invite your participation in a survey designed to gather resident input and feedback on City programs and services. The information you provide in this survey will be used to improve existing programs and services and help determine long-range planning and investment decisions. This year the survey is also gathering feedback on Strategic Planning issues as well as Park Master Planning topics.

For your convenience, the enclosed survey includes a postage-paid envelope to ETC Institute, the survey research firm conducting this survey. If you prefer to complete the survey online, please visit roelandparksurvey.org.

ETC Institute is one of the nation's leading local government research firms. It is important to note your individual survey responses will remain confidential. ETC Institute will present the survey results to the City Council after they have been compiled and analyzed. The survey results will also be available on the City website. ETC administers these types of surveys nationwide, providing us the opportunity to compare our results regionally and nationally. This will be the seventh resident survey completed by the City since 2008, creating the ability to analyze trends.

We greatly appreciate you taking time out of your schedule to complete this survey. The time you invest in this survey will help us understand the needs of our community and influence numerous decisions about the future of Roeland Park.

Please feel free to contact Ryan Murray, Assistant Director of Community Research, at 913-254-4598 or email him at ryan.murray@etcinstitute.com if you have any questions or require additional assistance.

Thank you again for taking time out of your schedule to help us make Roeland Park a premier City in the Kansas City metro.

Sincerely,



Keith Moody
City Administrator



2025 City of Roeland Park Resident Survey

Please take a few minutes to complete this survey. Your input is an important part of the City's on-going effort to involve residents in long-range planning and investment decisions. Thank you!

Interest in a Focus Group or Online Panel. If you would be willing to participate in a focus group/online panel sponsored by the City of Roeland Park to discuss some of the issues addressed on this survey, please provide your contact information below.

Name: _____

E-Mail: _____

Phone: _____

1. Please rate your overall satisfaction with major categories of services provided by the City of Roeland Park on a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied."

| | | Very Satisfied | Satisfied | Neutral | Dissatisfied | Very Dissatisfied | Don't Know |
|-----|---|----------------|-----------|---------|--------------|-------------------|------------|
| 1. | Overall quality of police services | 5 | 4 | 3 | 2 | 1 | 9 |
| 2. | Overall quality of City parks and recreation programs and facilities | 5 | 4 | 3 | 2 | 1 | 9 |
| 3. | Overall maintenance of City streets, buildings, and facilities | 5 | 4 | 3 | 2 | 1 | 9 |
| 4. | Overall enforcement of City codes and ordinances | 5 | 4 | 3 | 2 | 1 | 9 |
| 5. | Overall quality of customer service you receive from City employees | 5 | 4 | 3 | 2 | 1 | 9 |
| 6. | Overall effectiveness of City communication with the public | 5 | 4 | 3 | 2 | 1 | 9 |
| 7. | Overall quality of the City's stormwater runoff/stormwater management system | 5 | 4 | 3 | 2 | 1 | 9 |
| 8. | Overall quality of traffic flow and congestion management in Roeland Park | 5 | 4 | 3 | 2 | 1 | 9 |
| 9. | Overall quality of solid waste services | 5 | 4 | 3 | 2 | 1 | 9 |
| 10. | Overall quality of the City's environmental and sustainability efforts | 5 | 4 | 3 | 2 | 1 | 9 |
| 11. | How well the City is managing development activity (residential, service, office, retail, industrial) | 5 | 4 | 3 | 2 | 1 | 9 |

2. Which THREE of these items do you think should receive the MOST EMPHASIS from City leaders over the next TWO years? [Write in your answers below using the numbers from the list in Question 1.]

1st: _____ 2nd: _____ 3rd: _____

3. Quality of Life. Please rate Roeland Park on a scale of 1 to 5, where 5 means "Excellent" and 1 means "Poor" regarding each of the following.

| | | Excellent | Good | Neutral | Below Average | Poor | Don't Know |
|-----|---|-----------|------|---------|---------------|------|------------|
| 1. | As a place to live | 5 | 4 | 3 | 2 | 1 | 9 |
| 2. | As a place to raise children | 5 | 4 | 3 | 2 | 1 | 9 |
| 3. | As a place to work | 5 | 4 | 3 | 2 | 1 | 9 |
| 4. | As a place where you would buy your next home | 5 | 4 | 3 | 2 | 1 | 9 |
| 5. | As a place to retire | 5 | 4 | 3 | 2 | 1 | 9 |
| 6. | Quality of grade school through high school | 5 | 4 | 3 | 2 | 1 | 9 |
| 7. | As a community where I feel welcome and have a sense of belonging | 5 | 4 | 3 | 2 | 1 | 9 |
| 8. | Overall image of the city | 5 | 4 | 3 | 2 | 1 | 9 |
| 9. | Overall quality of life in the city | 5 | 4 | 3 | 2 | 1 | 9 |
| 10. | Overall value that you receive for your City tax dollars and fees | 5 | 4 | 3 | 2 | 1 | 9 |

4. Perception. Please rate Roeland Park on a scale of 1 to 5, where 5 means "Excellent" and 1 means "Poor" regarding each of the following.

| | | Excellent | Good | Neutral | Below Average | Poor | Don't Know |
|-----|---|-----------|------|---------|---------------|------|------------|
| 1. | Overall quality of services provided by the City | 5 | 4 | 3 | 2 | 1 | 9 |
| 2. | Overall feeling of safety in the City | 5 | 4 | 3 | 2 | 1 | 9 |
| 3. | Overall condition of housing in your neighborhood | 5 | 4 | 3 | 2 | 1 | 9 |
| 4. | Overall variety of housing available in Roeland Park (e.g., single family, duplexes, multifamily) | 5 | 4 | 3 | 2 | 1 | 9 |
| 5. | Availability of affordable housing for low/moderate income families | 5 | 4 | 3 | 2 | 1 | 9 |
| 6. | Quality of commercial developments | 5 | 4 | 3 | 2 | 1 | 9 |
| 7. | Availability of shops/restaurants that I want to visit | 5 | 4 | 3 | 2 | 1 | 9 |
| 8. | Walkability of Roeland Park | 5 | 4 | 3 | 2 | 1 | 9 |
| 9. | Bikeability of Roeland Park | 5 | 4 | 3 | 2 | 1 | 9 |
| 10. | Tree canopy and natural areas in Roeland Park | 5 | 4 | 3 | 2 | 1 | 9 |
| 11. | Inclusive environment for diverse/vulnerable community members | 5 | 4 | 3 | 2 | 1 | 9 |

5. Which THREE of these items do you think should receive the MOST EMPHASIS from City leaders over the next TWO years? [Write in your answers below using the numbers from the list in Question 4.]

1st: _____ 2nd: _____ 3rd: _____

6. Public Safety. Please rate your satisfaction on a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," with the following.

| | | Very Satisfied | Satisfied | Neutral | Dissatisfied | Very Dissatisfied | Don't Know |
|----|--|----------------|-----------|---------|--------------|-------------------|------------|
| 1. | Overall quality of local police protection | 5 | 4 | 3 | 2 | 1 | 9 |
| 2. | The visibility of police in neighborhoods | 5 | 4 | 3 | 2 | 1 | 9 |
| 3. | The City's efforts to prevent crime | 5 | 4 | 3 | 2 | 1 | 9 |
| 4. | Enforcement of local traffic laws | 5 | 4 | 3 | 2 | 1 | 9 |
| 5. | How quickly police officers respond to emergencies | 5 | 4 | 3 | 2 | 1 | 9 |
| 6. | The quality of animal control services (Contracted with the City of Mission) | 5 | 4 | 3 | 2 | 1 | 9 |
| 7. | The quality of emergency medical services (Provided by JOCO MED-ACT) | 5 | 4 | 3 | 2 | 1 | 9 |
| 8. | The quality of fire protection (Provided by JOCO Consolidated Fire District 2) | 5 | 4 | 3 | 2 | 1 | 9 |
| 9. | The quality of the Mental Health Co-Responder (Contracted with JOCO Mental Health) | 5 | 4 | 3 | 2 | 1 | 9 |

7. Which THREE of these items do you think should receive the MOST EMPHASIS from City leaders over the next TWO years? [Write in your answers below using the numbers from the list in Question 6.]

1st: _____ 2nd: _____ 3rd: _____

8. Enforcement of City Codes and Ordinances. Please rate your satisfaction on a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," with the following.

| | | Very Satisfied | Satisfied | Neutral | Dissatisfied | Very Dissatisfied | Don't Know |
|----|--|----------------|-----------|---------|--------------|-------------------|------------|
| 1. | Enforcing the cleanup of litter and debris on private property | 5 | 4 | 3 | 2 | 1 | 9 |
| 2. | Enforcing the mowing and cutting of weeds on private property | 5 | 4 | 3 | 2 | 1 | 9 |
| 3. | Enforcing the maintenance of residential property | 5 | 4 | 3 | 2 | 1 | 9 |
| 4. | Enforcing the maintenance of commercial property | 5 | 4 | 3 | 2 | 1 | 9 |
| 5. | Enforcing the snow removal from sidewalks | 5 | 4 | 3 | 2 | 1 | 9 |

9. Which TWO of the items listed in Question 8 do you think should receive the MOST EMPHASIS from City leaders over the next TWO years? [Write in your answers below using the numbers from the list in Question 8.]

1st: _____ 2nd: _____

10. Parks and Recreation. Please rate your satisfaction on a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," with the following.

| | | Very Satisfied | Satisfied | Neutral | Dissatisfied | Very Dissatisfied | Don't Know |
|-----|---|----------------|-----------|---------|--------------|-------------------|------------|
| 1. | Maintenance of City parks | 5 | 4 | 3 | 2 | 1 | 9 |
| 2. | Overall appearance of City parks | 5 | 4 | 3 | 2 | 1 | 9 |
| 3. | Quality of playground equipment | 5 | 4 | 3 | 2 | 1 | 9 |
| 4. | How close neighborhood parks are to your home | 5 | 4 | 3 | 2 | 1 | 9 |
| 5. | Safe pedestrian or bike access to parks | 5 | 4 | 3 | 2 | 1 | 9 |
| 6. | Number of walking and biking trails | 5 | 4 | 3 | 2 | 1 | 9 |
| 7. | City-sponsored special events | 5 | 4 | 3 | 2 | 1 | 9 |
| 8. | Quality of art in public places | 5 | 4 | 3 | 2 | 1 | 9 |
| 9. | Quality of the Aquatics Center | 5 | 4 | 3 | 2 | 1 | 9 |
| 10. | Quality of the Community Center | 5 | 4 | 3 | 2 | 1 | 9 |
| 11. | Fees charged for memberships, recreation programs and facility rental | 5 | 4 | 3 | 2 | 1 | 9 |
| 12. | Ease of registering for programs | 5 | 4 | 3 | 2 | 1 | 9 |

11. Which THREE of these items do you think should receive the MOST EMPHASIS from City leaders over the next TWO years? [Write in your answers below using the numbers from the list in Question 10.]

1st: ____ 2nd: ____ 3rd: ____

12. City Maintenance. Please rate your satisfaction on a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," with the following.

| | | Very Satisfied | Satisfied | Neutral | Dissatisfied | Very Dissatisfied | Don't Know |
|----|--|----------------|-----------|---------|--------------|-------------------|------------|
| 1. | Maintenance of City streets | 5 | 4 | 3 | 2 | 1 | 9 |
| 2. | Maintenance of sidewalks | 5 | 4 | 3 | 2 | 1 | 9 |
| 3. | Maintenance of street signs/traffic signals | 5 | 4 | 3 | 2 | 1 | 9 |
| 4. | Snow removal on major City streets | 5 | 4 | 3 | 2 | 1 | 9 |
| 5. | Snow removal on neighborhood streets | 5 | 4 | 3 | 2 | 1 | 9 |
| 6. | Overall cleanliness of City streets and other public areas | 5 | 4 | 3 | 2 | 1 | 9 |
| 7. | Maintenance of Public Buildings (City Hall, Public Works, Community Center, Aquatics Center) | 5 | 4 | 3 | 2 | 1 | 9 |
| 8. | Adequacy of street lighting | 5 | 4 | 3 | 2 | 1 | 9 |
| 9. | Maintenance of storm drainage systems | 5 | 4 | 3 | 2 | 1 | 9 |

13. Which THREE of these items do you think should receive the MOST EMPHASIS from City leaders over the next TWO years? [Write in your answers below using the numbers from the list in Question 12.]

1st: ____ 2nd: ____ 3rd: ____

14. City Communication. Please rate your satisfaction on a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," with the following.

| | | Very Satisfied | Satisfied | Neutral | Dissatisfied | Very Dissatisfied | Don't Know |
|----|--|----------------|-----------|---------|--------------|-------------------|------------|
| 1. | The availability of information about City programs and services | 5 | 4 | 3 | 2 | 1 | 9 |
| 2. | City efforts to keep you informed about local issues | 5 | 4 | 3 | 2 | 1 | 9 |
| 3. | The level of public involvement in local decision making | 5 | 4 | 3 | 2 | 1 | 9 |
| 4. | The quality of the City's web page | 5 | 4 | 3 | 2 | 1 | 9 |
| 5. | The content of the City's newsletter | 5 | 4 | 3 | 2 | 1 | 9 |

15. What sources do you currently USE MOST to get information about the City of Roeland Park?

- | | |
|--|--|
| ____(1) City Newsletter | ____(6) The Johnson County Post |
| ____(2) Social media (Facebook, Instagram, LinkedIn) | ____(7) Attending or listening to meetings |
| ____(3) Word of mouth | ____(8) Nextdoor |
| ____(4) City website | ____(9) City emails (e-newsletter) |
| ____(5) Town Hall Meetings or Community Forums | |

16. Which TWO of the sources from the list above do you MOST PREFER to use to get information about the City of Roeland Park? [Write in your answers below using the numbers from the list in Question 15.]

1st: ____ 2nd: ____

17. Transportation Connectivity and Safety. Please rate your satisfaction on a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," with the following.

| | | Very Satisfied | Satisfied | Neutral | Dissatisfied | Very Dissatisfied | Don't Know |
|----|--|----------------|-----------|---------|--------------|-------------------|------------|
| 1. | Availability of public transportation | 5 | 4 | 3 | 2 | 1 | 9 |
| 2. | Flow of traffic along commercial streets | 5 | 4 | 3 | 2 | 1 | 9 |
| 3. | Flow of traffic on residential streets | 5 | 4 | 3 | 2 | 1 | 9 |
| 4. | Availability of public sidewalks | 5 | 4 | 3 | 2 | 1 | 9 |
| 5. | Availability of bicycle infrastructure | 5 | 4 | 3 | 2 | 1 | 9 |
| 6. | Safety when walking | 5 | 4 | 3 | 2 | 1 | 9 |
| 7. | Safety when bicycling | 5 | 4 | 3 | 2 | 1 | 9 |

18. Which TWO of these items do you think should receive the MOST EMPHASIS from City leaders over the next TWO years? [Write in your answers below using the numbers from the list in Question 17.]

1st: ____ 2nd: ____

19. Trash Issues. Please rate your satisfaction on a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," with the following.

| | | Very Satisfied | Satisfied | Neutral | Dissatisfied | Very Dissatisfied | Don't Know |
|----|--|----------------|-----------|---------|--------------|-------------------|------------|
| 1. | Residential trash collection services | 5 | 4 | 3 | 2 | 1 | 9 |
| 2. | Residential curbside glass recycling services | 5 | 4 | 3 | 2 | 1 | 9 |
| 3. | Residential curbside recycling services | 5 | 4 | 3 | 2 | 1 | 9 |
| 4. | Residential yard waste collection | 5 | 4 | 3 | 2 | 1 | 9 |
| 5. | Residential bulky item pickup services | 5 | 4 | 3 | 2 | 1 | 9 |
| 6. | Residential curbside leaf collection service | 5 | 4 | 3 | 2 | 1 | 9 |
| 7. | The fee charged for solid waste services (\$20.11 per month for curbside trash, recycling, yard waste and leaf pickup) | 5 | 4 | 3 | 2 | 1 | 9 |

20. Which TWO of these items do you think should receive the MOST EMPHASIS from City leaders over the next TWO years? [Write in your answers below using the numbers from the list in Question 19.]

1st: ____ 2nd: ____

- 21. Parks and Recreation Needs.** Considering all sources of services and programs (private sector, Roeland Park, and other jurisdictions), please indicate how well your household's needs are being met for each of the facilities/amenities listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all. If your household does not have a need for an item listed, please circle "9" for "No Need."

| | | Fully Met | Mostly Met | Partly Met | Not Met | No Need |
|-----|--|-----------|------------|------------|---------|---------|
| 1. | Small neighborhood parks | 4 | 3 | 2 | 1 | 9 |
| 2. | Parks located east of Roe | 4 | 3 | 2 | 1 | 9 |
| 3. | Playgrounds | 4 | 3 | 2 | 1 | 9 |
| 4. | Playgrounds with accessibility for physical/cognitive needs | 4 | 3 | 2 | 1 | 9 |
| 5. | Bathroom availability in parks | 4 | 3 | 2 | 1 | 9 |
| 6. | Outdoor basketball courts | 4 | 3 | 2 | 1 | 9 |
| 7. | Bike and skateboard trails/paths | 4 | 3 | 2 | 1 | 9 |
| 8. | Walking/hiking trails | 4 | 3 | 2 | 1 | 9 |
| 9. | Natural areas and wildlife habitats | 4 | 3 | 2 | 1 | 9 |
| 10. | Picnic areas and shelters | 4 | 3 | 2 | 1 | 9 |
| 11. | Indoor recreation spaces | 4 | 3 | 2 | 1 | 9 |
| 12. | Indoor fitness and exercise facilities | 4 | 3 | 2 | 1 | 9 |
| 13. | Outdoor open field space/practice spaces | 4 | 3 | 2 | 1 | 9 |
| 14. | Outdoor amphitheaters/performing arts/event spaces | 4 | 3 | 2 | 1 | 9 |
| 15. | Outdoor fitness zones/sports equipment | 4 | 3 | 2 | 1 | 9 |
| 16. | Outdoor walking/running tracks | 4 | 3 | 2 | 1 | 9 |
| 17. | Diamond fields (baseball, softball) | 4 | 3 | 2 | 1 | 9 |
| 18. | Pickleball courts | 4 | 3 | 2 | 1 | 9 |
| 19. | Themed special events (i.e., summer movies in the Park) | 4 | 3 | 2 | 1 | 9 |
| 20. | Social recreation events (e.g., 5k walk/run, seed/plant swaps, pop-up festivals) | 4 | 3 | 2 | 1 | 9 |
| 21. | Class-based fitness activities (e.g., yoga, barre, pilates, spinning, HIIT) | 4 | 3 | 2 | 1 | 9 |
| 22. | Other: _____ | 4 | 3 | 2 | 1 | 9 |

- 22. Which FOUR of these facilities/amenities would you MOST like to see Roeland Park invest in?**
[Write in your answers below using the numbers from the first column in Question 21, or circle "NONE."]

1st: ____ 2nd: ____ 3rd: ____ 4th: ____ NONE

- 23. Commercial Development.** Please rate how well your needs are being met for each of the following types of services and shopping in or near Roeland Park using a scale of scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all. If your household does not have a need for an item listed, please circle "9" for "No Need."

| | | Fully Met | Mostly Met | Partly Met | Not Met | No Need |
|-----|--|-----------|------------|------------|---------|---------|
| 1. | Grocery store, pharmacy, and other shops for necessities | 4 | 3 | 2 | 1 | 9 |
| 2. | Specialty/boutique/independent retail | 4 | 3 | 2 | 1 | 9 |
| 3. | Local restaurants | 4 | 3 | 2 | 1 | 9 |
| 4. | Local coffee shops/bakeries | 4 | 3 | 2 | 1 | 9 |
| 5. | Fast casual restaurants | 4 | 3 | 2 | 1 | 9 |
| 6. | Bars or breweries | 4 | 3 | 2 | 1 | 9 |
| 7. | Food trucks | 4 | 3 | 2 | 1 | 9 |
| 8. | Entertainment establishments (e.g., movie theater, arcade) | 4 | 3 | 2 | 1 | 9 |
| 9. | Arts and/or cultural facilities (e.g., theaters, museums, galleries) | 4 | 3 | 2 | 1 | 9 |
| 10. | Personal services (e.g., hair salons, nail salons) | 4 | 3 | 2 | 1 | 9 |
| 11. | Childcare facilities | 4 | 3 | 2 | 1 | 9 |
| 12. | Eldercare facilities | 4 | 3 | 2 | 1 | 9 |
| 13. | Other: _____ | 4 | 3 | 2 | 1 | 9 |

- 24. Which THREE of these types of development listed in Question 23 on the previous page would you MOST like to see added in Roeland Park? [Write in your numbers below using the numbers from the list in Question 23.]**

1st: _____ 2nd: _____ 3rd: _____

Demographics - responses to these questions are NOT required and your responses will remain anonymous.

- 25. What is your age?** _____ years

- 26. Including yourself, how many persons in your household are...**

Under age 5: _____ Ages 15-19: _____ Ages 35-44: _____ Ages 65-74: _____
 Ages 5-9: _____ Ages 20-24: _____ Ages 45-54: _____ Ages 75+: _____
 Ages 10-14: _____ Ages 25-34: _____ Ages 55-64: _____

- 27. Do you own or rent your current residence?** _____(1) Own _____(2) Rent

- 28. In the previous year, have you or someone in your household done the following?**

| | Yes | No | Don't Know |
|---|-----|----|------------|
| 1. Visited a park in Roeland Park | 1 | 2 | 9 |
| 2. Visited the Roeland Park Community Center | 1 | 2 | 9 |
| 3. Visited the Roeland Park Aquatics Center | 1 | 2 | 9 |
| 4. Visited a park in a neighboring community | 1 | 2 | 9 |
| 5. Joined a pool/aquatics center in another community | 1 | 2 | 9 |
| 6. Joined a community center in another community | 1 | 2 | 9 |
| 7. Ridden a bike on streets or trails in Roeland Park | 1 | 2 | 9 |

- 29. What is the primary language spoken in your home?**

_____ (1) English _____ (2) Spanish _____ (3) Other: _____

- 30. Approximately how many years have you lived in the City of Roeland Park?** _____ years

- 31. Which of the following best describes your race or ethnic background? [Check all that apply.]**

_____ (1) Asian or Asian Indian _____ (5) Native Hawaiian or other Pacific Islander
 _____ (2) Black or African American _____ (6) Hispanic or Latino
 _____ (3) American Indian or Alaska Native _____ (99) Other: _____
 _____ (4) White

- 32. Would you say your total annual household income is...**

_____ (1) Under \$40,000 _____ (3) \$80,000 to \$119,999 _____ (5) \$160,000 or more
 _____ (2) \$40,000 to \$79,999 _____ (4) \$120,000 to \$159,999

- 33. What is your gender?** _____ (1) Male _____ (2) Female _____ (3) Non-Binary or Other

- 34. Please share any other comments you would like to make.**

This concludes the survey. Thank you for your time!

Please return your completed survey in the enclosed postage-paid envelope addressed to:
 ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061

Your responses will remain completely confidential. The information printed to the right will ONLY be used to help identify which areas of the City are having problems with City services. If your address is not correct, please provide the correct information. Thank you.